

MIAMIBEACH

OFFICE OF THE CITY MANAGER
NO. LTC #

LETTER TO COMMISSION

TO: Mayor Dan Gelber and Members of the City Commission
FROM: Raul J. Aguila, City Manager
DATE: 3/16/2021
SUBJECT: Production Industry Council Motion

The purpose of this Letter to the Commission ("LTC") is to inform the Commission of a motion passed by the Miami Beach Production Industry Council ("PIC") during their Thursday, March 11, 2021 meeting.

Members present:

Mr. Joanna Rose-Kravitz, Chair
Mr. Aleksandar Stojanovich, Vice Chair
Ms. Nicole Allison
Ms. Susan Askew
Ms. Barbara Goicoeachea
Ms. Christina LaBuzetta,

Motion: To support proposed revisions to the Miami Beach Film Incentive that maximize the impact and expand opportunities for industry activations, diversify the scope of qualifying productions, and bolster local industry and workforce by incentivizing Miami-Dade County resident hires, as well as provide relief for COVID-19 Safety and Sanitation costs; and to support the creation and funding of programs, in FY 21-22, that encourage and benefit local independent filmmakers and foster partnerships with film festivals and other non-profit film and production institutions supporting and utilizing Miami Beach talent.

Motion moved by: Susan Askew
Seconded by: Joanna Rose-Kravitz (Chair)
Motion Adopted: 6-0

RJA/MM/LGA/HS/VH

CC: Marcia Monserrat, Chief of Staff to City Manager
Lissette Garcia Arrogante, Director, Tourism and Culture
Veronica Hennig, Film and Production Liaison, Tourism and Culture