

MIAMI BEACH

Neighborhood and Quality of Life Committee
February 24, 2021 - 8:30 AM

Commissioner Micky Steinberg, Chair
Commissioner Steven Meiner, Vice-Chair
Commissioner Michael Góngora, Member
Commissioner David Richardson, Alternate

Eric Carpenter, Liaison
Christina Baguer, Support Staff

A meeting of the Neighborhood and Quality of Life Committee was held on Wednesday, February 24, 2021, at 8:30 a.m. via Zoom. Commissioners in attendance: Micky Steinberg, Steven Meiner, Michael Góngora, and Mark Samuelian. Members from the Administration and the public were also in attendance.

OLD BUSINESS

1. DISCUSSING CRIME IN MIAMI BEACH

February 14, 2018 - R9 X
Commissioner Gongora
Police

Commissioner Gongora introduced the item.

Major Doce updated the Committee on crime and arrest statistics. Captain Garcia updated the Committee on camera and LPR initiatives.

Chief Acosta addressed the Committee on updated procedures for processing criminals and keeping officers on the streets.

Direction: Return to NQLC in April with a summary on Spring Break

2. DISCUSSION REGARDING MIAMI BEACH COMMUNITY DEVELOPMENT CORPORATION.

December 9, 2020 C4 G
Commissioner Gongora
Housing and Community Services

Direction: Return to the March 22, 2021 NQLC Meeting.

3. DISCUSSION REGARDING NORMANDY SHORES GATE DISTRICT.

March 18, 2020 - C4 A
Property Management

Eric Carpenter, Assistant City Manager introduced the item. Mr. Carpenter explained the Administration's recommendation as detailed in the memo.

The Committee would like the residents are both sides of the issue to have more time to continue communicating and work towards a resolution.

The Chair allowed the public to be heard on this matter and then the item was continued to the following meeting.

Direction: Return to the March 22, 2021 NQLC Meeting.

4. DISCUSSION REGARDING PEDESTRIAN SAFETY ON THE BEACHWALK

December 11, 2019 - C4G

Commissioner Micky Steinberg

Transportation & Mobility

Commissioner Steinberg introduced the item and Henry Stolar presented a Power Point illustrating the current problems on the Beachwalk and suggested solutions.

Jose Gonzalez, Director of Transportation and Mobility, updated the Committee on the type of signage currently installed along the Beachwalk.

Commissioner Meiner asked about street markers. Tonya Daniels explained that she, along with Environmental and Sustainability are working on adding the markers. Commissioner Meiner would like the Transportation and Mobility department and Police to work together on stronger language for the signage that includes consequence for violating the rules.

Commissioner Gongora stated that more City staff on the Beachwalk could lead to better behavior. He also stated that littering and graffiti are becoming an issue.

Direction: Increase message of signage to include stronger language and work on the cleanliness issue. Return to NQLC in May and update the Committee on enforcement and signage.

NEW BUSINESS

5. DISCUSSION REGARDING AMENDING THE SPECIAL MASTER ADMINISTRATIVE RULES AND PROCEDURES TO ENSURE THAT CERTAIN CODE VIOLATIONS SUCH AS LIFE SAFETY OR HABITUAL PROPERTY VIOLATIONS ARE PRIORITIZED ON THE SPECIAL MASTER CALENDAR AND ARE SET FOR HEARING ON A PRIORITY BASIS WITHOUT UNDUE DELAY.

January 13, 2021 C4 O

Commissioner Meiner

Legal; Clerk

Commissioner Meiner introduced the item.

Aleksandr Boksner, Chief Deputy City Attorney addressed the Committee and requested the item return to NQLC in March.

Direction: Return to the March 22, 2021 NQLC Meeting.

6. DISCUSS AREAS TO IMPROVE LIGHTING IN SOUTH BEACH'S RESIDENTIAL AND COMMERCIAL AREAS AS WELL AS SOUTH POINTE PARK AND LUMMUS PARK.

February 10, 2021 C4 N
Commissioner Meiner and Commissioner Gongora
Public Works

Commissioner Meiner introduced the item and discussed GOB funds related to lighting on South Beach.

Roy Coley, Director of Public Works presented the Committee with an update on the activities of Johnson Controls.

Direction: Return to NQLC for the March or April meeting, when an update is available.

7. DISCUSSION REGARDING 2021/2022 HOLIDAY LIGHTING.

December 9, 2020 - C4 E

Property Management

Direction: Return to the March 22, 2021 NQLC Meeting.

8. DISCUSS OPTIONS TO BRING FIBER OPTIC INTERNET CONNECTIVITY TO MIAMI BEACH.

January 13, 2021 - C4 M

Commissioner Meiner

Public Works

Commissioner Meiner introduced the item.

Roy Coley, Director of Public Works presented the item to the Committee. Mr. Coley explained the misconception in the Community regarding the City's role with fiber optic providers. He further explained that Associations negotiate deals with a single provider, leaving those homeowners/tenants with only one option for these services. The City can not interfere with the decisions made by the Associations.

Direction: Mr. Coley will work with the Communications Department to provide the Community with information regarding fiber optic internet options. Remove from NQLC agenda.

9. DISCUSSION REGARDING THE GARAGE ADVERTISING AGREEMENT.

January 13, 2021 - C4 L

Commissioner Góngora

Office of Communications

Tonya Daniels, Director of Marketing and Communications presented the item. Ms. Daniels updated the Committee on the status of the current vendor for parking garage advertising. She explained that the company is in default and the Administration has decided to not renew the contract.

Commissioner Gongora spoke about the issues many companies are having due to COVID restrictions. He discussed with the Committee the possibility of giving the advertising company a chance to address the issues that have developed since the start of COVID.

Commissioner Meiner asked Ms. Daniels about our current promotions and questioned if the City needed an additional marketing firm.

Ms. Daniels addressed the Committee and explained all the partnerships we have and all the ways in which the City is promoted. Ms. Daniel's and Commissioner Meiner agreed to meet and continue the conversation.

Motion: Move to full Commission in March without a recommendation. Motioned by Commissioner Gongora and seconded by Commissioner Meiner. Direction: Administratively extend the contract for one month until Commission meeting on March 17th.

10. DISCUSSION REGARDING THE STRATEGIC MARKETING PLAN FOR 2021 AND THE NEW NORMAL.

January 13, 2021 - C4 N

Commissioner Meiner/Commissioner Gongora

Office of Communications

Direction: Add this item to the website discussion on the March 22, 2021 NQLC meeting.

Remove item from the NQLC agenda.

DEFERRED ITEMS

11. DISCUSSION REGARDING THE RECOMMENDATION OF THE FINANCE AND ECONOMIC RESILIENCY COMMITTEE, AT ITS FEBRUARY 28, 2020 MEETING, AND THE NEIGHBORHOOD AND QUALITY OF LIFE COMMITTEE, AT ITS SEPTEMBER 23, 2020 MEETING (IN PART), AND APPROVING THE REVISIONS TO THE SPECIAL EVENTS GUIDELINES RELATING TO CITY SPONSORSHIPS; SAID GUIDELINES CREATING AN EVALUATION PROCESS TO ANALYZE AND PROCESS SPONSORSHIP REQUESTS BASED UPON WEIGHTED CRITERIA, AND ESTABLISHING AN ANNUAL TOTAL SPONSORSHIP BUDGET NOT TO EXCEED \$1,500,000.

January 13, 2021 - R7 J

Tourism and Culture

Status: Withdrawn

12. DISCUSSION REGARDING POSSIBLE WAYS TO IMPROVE THE HOMELESS ISSUE IN MIAMI BEACH.

December 9, 2020 C4 S

Commissioner Meiner

Housing and Community Services

Status: Deferred to the March 2021 NQLC meeting.

13. DISCUSSION REGARDING CO-NAMING OF 18TH STREET IN HONOR OF THE LATE HARVEY MILK.

November 16, 2020 - C4B

Commissioner Richardson
Transportation & Mobility

Status: Deferred to the March 2021 NQLC meeting.

14. DISCUSSION REGARDING LIGHTING IN LUMMUS PARK AND MARINE TURTLE PROTECTION.

March 18, 2020 - C4 H

Environment and Sustainability

Status: Deferred to the March 2021 NQLC meeting.

15. DISCUSSION REGARDING METHODS TO REDUCE EXCESSIVE VEHICULAR SPEEDING IN MIAMI BEACH.

October 14, 2020 - C4 Q

Commissioner Meiner

Police; Transportation

Status: Deferred to the March 2021 NQLC meeting.

16. DISCUSSION AND APPROVAL OF THE FLORIDA DEPARTMENT OF TRANSPORTATION TRAFFIC ANALYSIS FOR THE 63 STREET COMPLETE STREETS STUDY PROPOSING ELIMINATION OF ONE EASTBOUND LANE ON 63 STREET TO ACCOMMODATE PROTECTED BICYCLE LANES.

November 16, 2020 - C4A

Transportation & Mobility

Status: Deferred to the March 2021 NQLC meeting.

17. DISCUSSION REGARDING THE NORTH BEACH REGIONAL PARKING PLAN RECOMMENDATIONS

October 30, 2019 - C4 F

Commissioner Samuelian

Parking

Status: Deferred to the March 2021 NQLC meeting.

18. DISCUSSION REGARDING THE JACK STEWART MURAL PRESENTLY AT THE VERSAILLES AND ITS POSSIBLE RESTORATION AND INSTALLATION ON THE 17TH STREET GARAGE OR SOME OTHER CITY PROPERTY.

October 14, 2020 C4 M

Commissioner Góngora

Tourism & Culture and Property Management

Status: Deferred to the March 2021 NQLC meeting.

19. QUARTERLY BUILDING DEPARTMENT UPDATE.

January 15, 2020 - R9 Y

NQLC Committee

Building

Status: Deferred to the March 2021 NQLC meeting.

20. DISCUSSION REGARDING NOISE CONCERNS IN THE CITY OF MIAMI BEACH.

October 14, 2020 C4 N

Commissioner Samuelian

Code Compliance

Status: Deferred to the March 2021 NQLC meeting.

21. DISCUSSION REGARDING CREATING A BEACH WALK ART EXHIBIT.

January 13, 2021 - C4 P
Commissioner Góngora
Tourism and Culture

Status: Deferred to the March 2021 NQLC meeting.

22. **DISCUSSION REGARDING THE HISPANIC AFFAIRS COMMITTEE MOTION ASKING THAT THE MAYOR AND COMMISSION REQUIRE THAT CITY STAFF AND BOARD MEMBERS RECEIVE ETHICS TRAINING FROM THE MIAMI-DADE COUNTY COMMISSION ON ETHICS AND PUBLIC TRUST.**

January 13, 2021 - C4 K
Commissioner Samuelian
Human Resources; Legal; Clerk

Status: Deferred to the March 2021 NQLC meeting.

23. **DISCUSSION REGARDING THE CURRENT STATUS OF THE TOPS PROGRAM: OFF DUTY POLICE.**

October 30, 2019 - C4G
Commissioner Samuelian
Police

Status: Deferred to the April 2021 NQLC meeting.

24. **DISCUSSION REGARDING THE REVIEW AND ANALYSIS OF EXTRANEIOUS AND POTENTIALLY OUTDATED LEGISLATION IN MIAMI BEACH.**

July 25, 2018 - C4 E
Commissioner Góngora
Office of the City Attorney

Status: Deferred pending recommendations from each department. City attorney to bring back comprehensive multi-department recommendation to NQLC meeting when ready.

Meeting adjourned at 11:14 a.m.