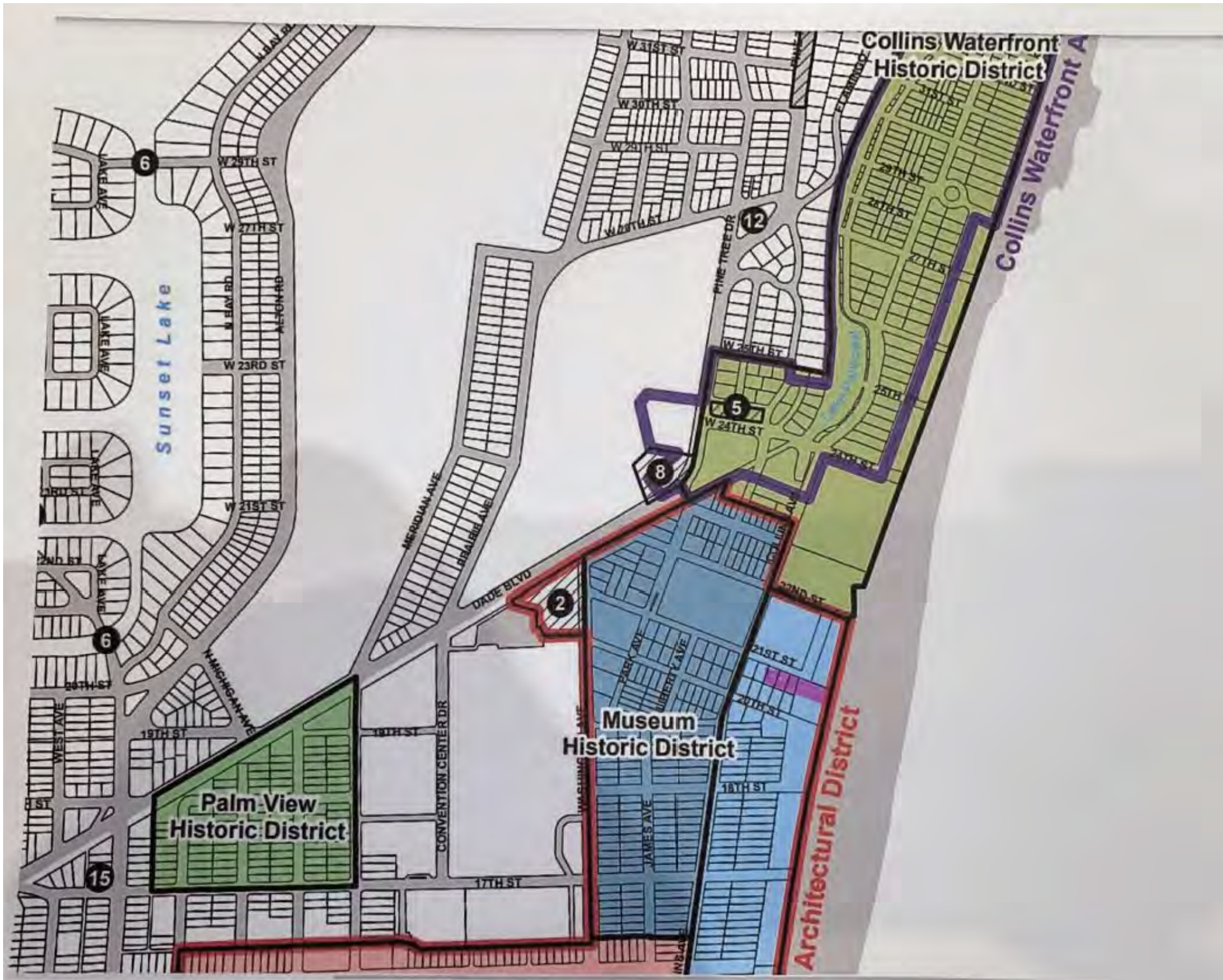


LOCATION











RENDER OF PROPOSED DESIGN





RENDER OF PROPOSED DESIGN





RENDER OF PROPOSED DESIGN

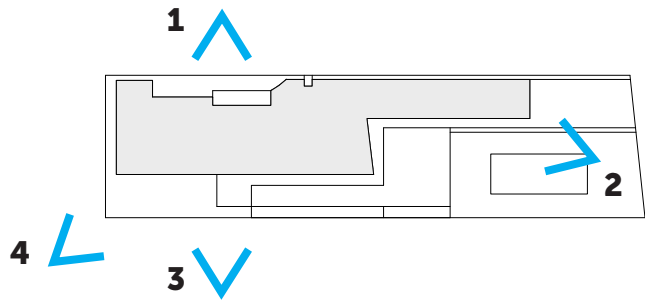




RENDER OF PROPOSED DESIGN

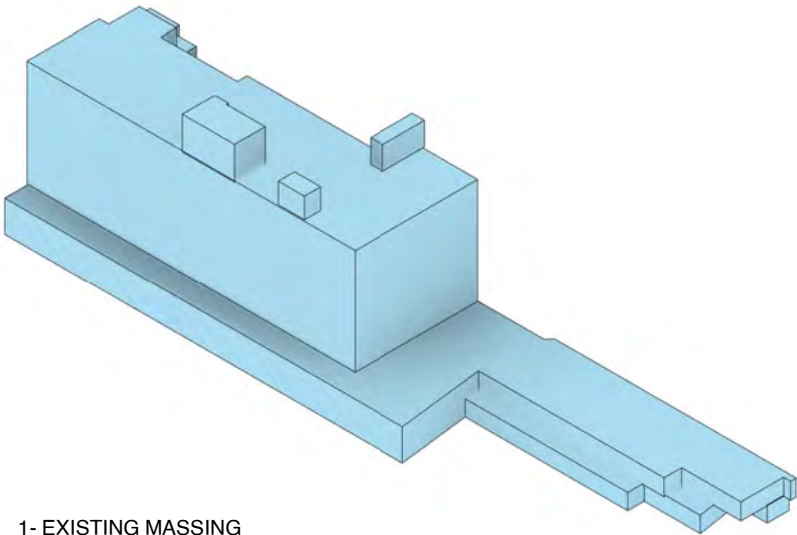


3D VIEWS

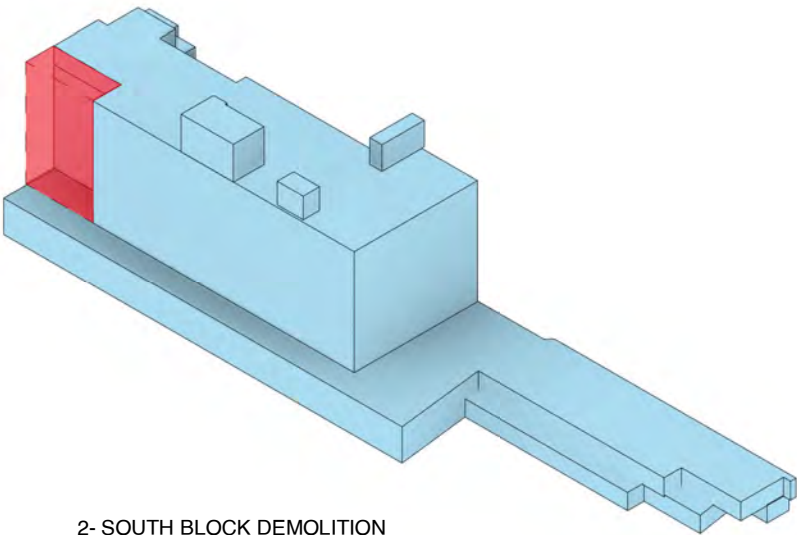


MASSING DIAGRAM

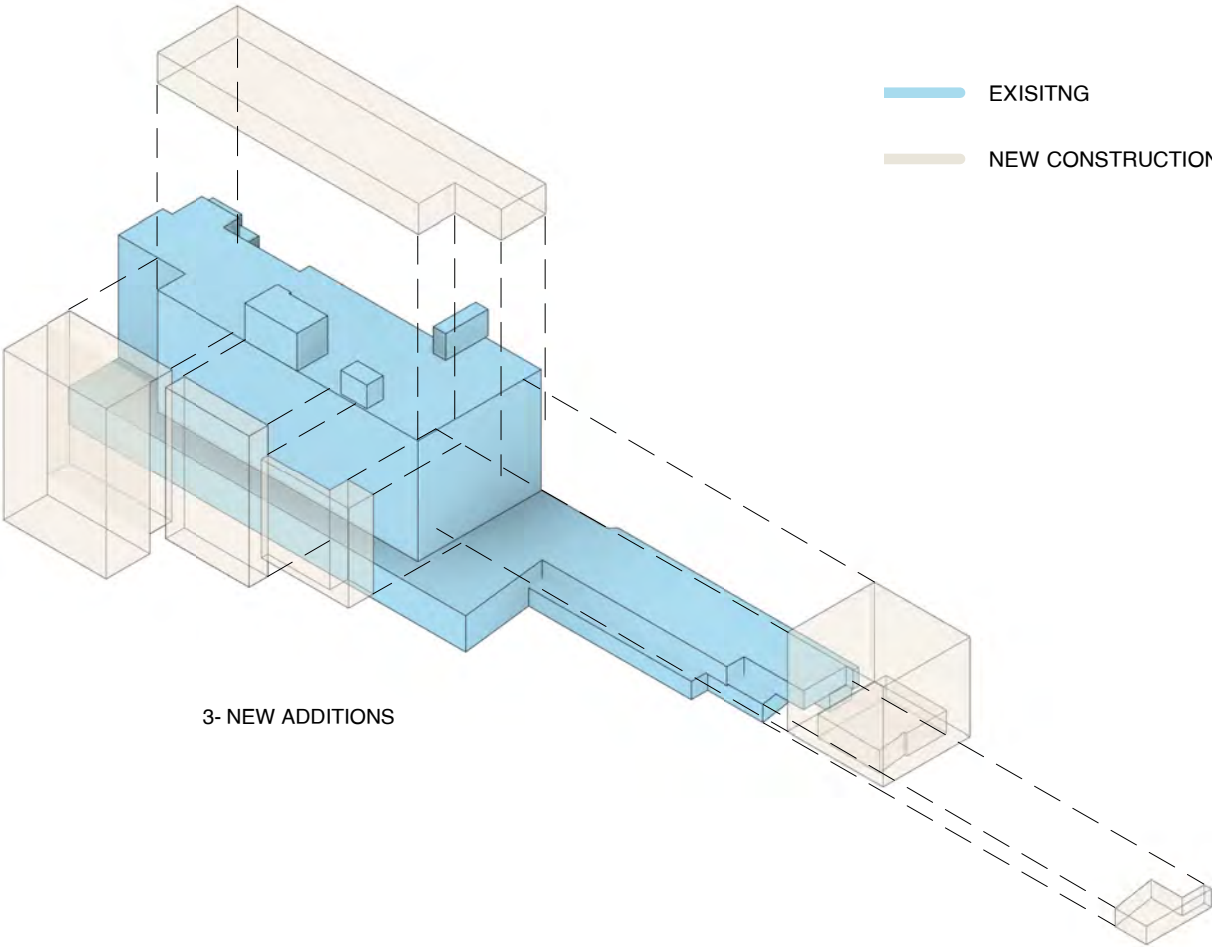
EXISTING
NEW CONSTRUCTION



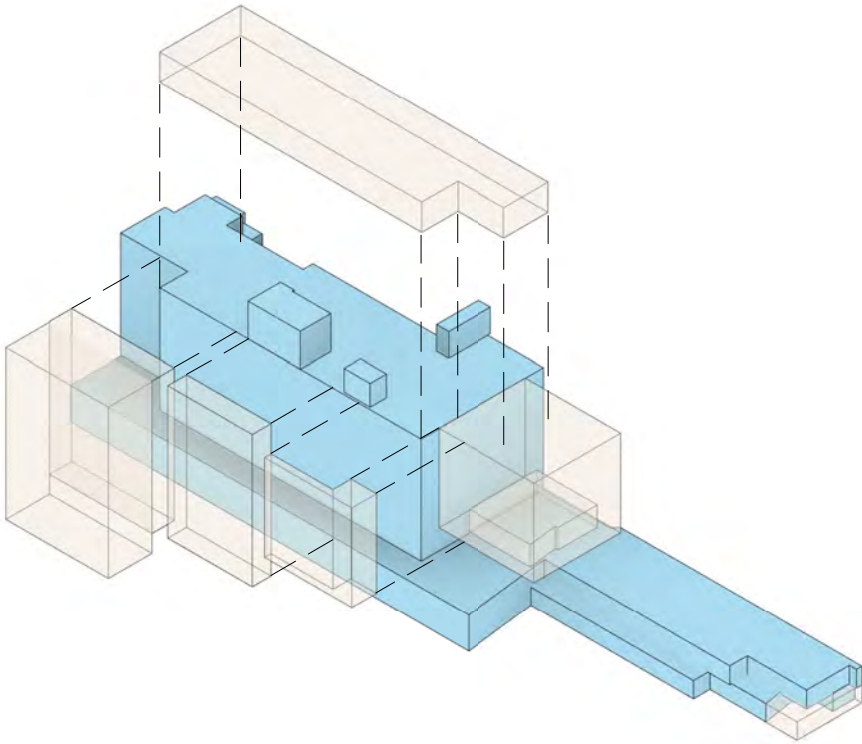
1- EXISTING MASSING



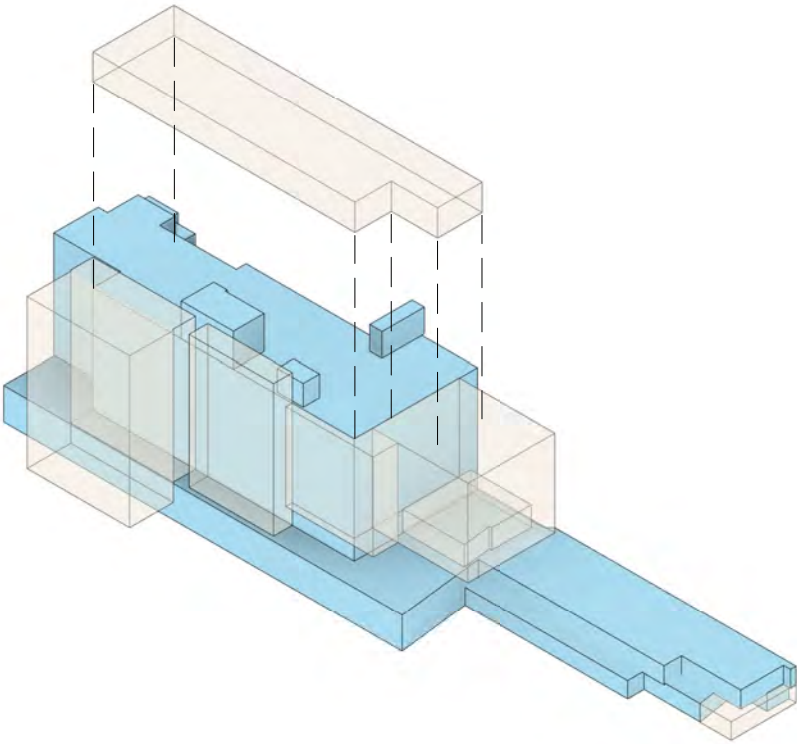
2- SOUTH BLOCK DEMOLITION



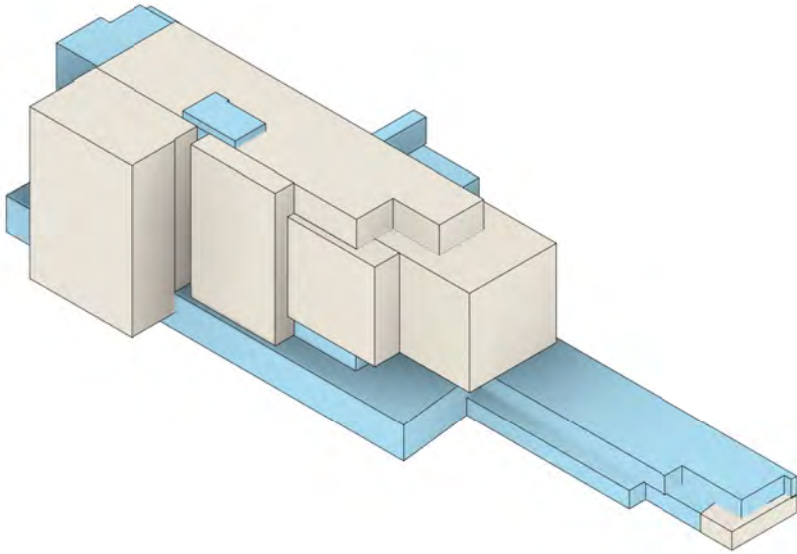
3- NEW ADDITIONS



4- EAST BLOCK ADDITION

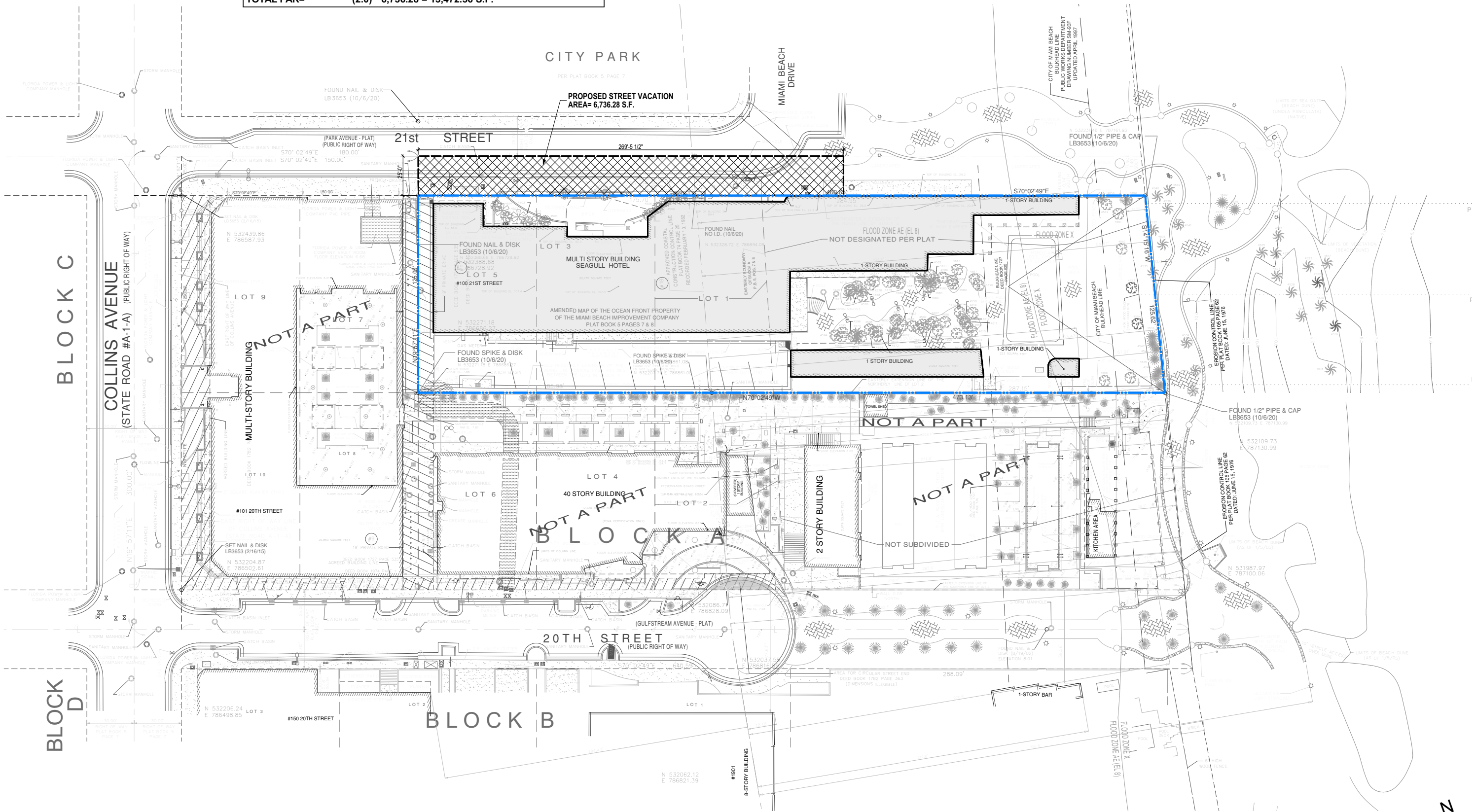


5- SOUTH BLOCK ADDITION



6- ROOF BLOCK ADDITION

ZONING DISTRICT:	RM-3 / RESIDENTIAL MULTI-FAMILY / HIGH INTENSITY
FAR=	2.0
VACATED AREA=	6,736.28 S.F.
TOTAL FAR=	(2.0) * 6,736.28 = 13,472.56 S.F.



1 PROPOSED STREET VACATION - SITE PLAN
SCALE: 1" = 30'

Proposed Revisions to Seagull Building

Removal of 50+ Hotel Rooms

Additions Add Approximately 13,472 Square Feet

Building Height of 105'11"

Maximum Floor Area Ratio Remains 2.0

An aerial photograph of a coastal city, likely Miami Beach, showing a dense cluster of hotels and buildings along the oceanfront. The ocean is visible on the right side of the image. Several blue callout boxes are overlaid on the image, pointing to specific hotels and displaying their names and scores. The background image shows a mix of urban development, green spaces, and a sandy beach area.

Oceanfront FAR

W Hotel — 2.99

Seagull — 2.0

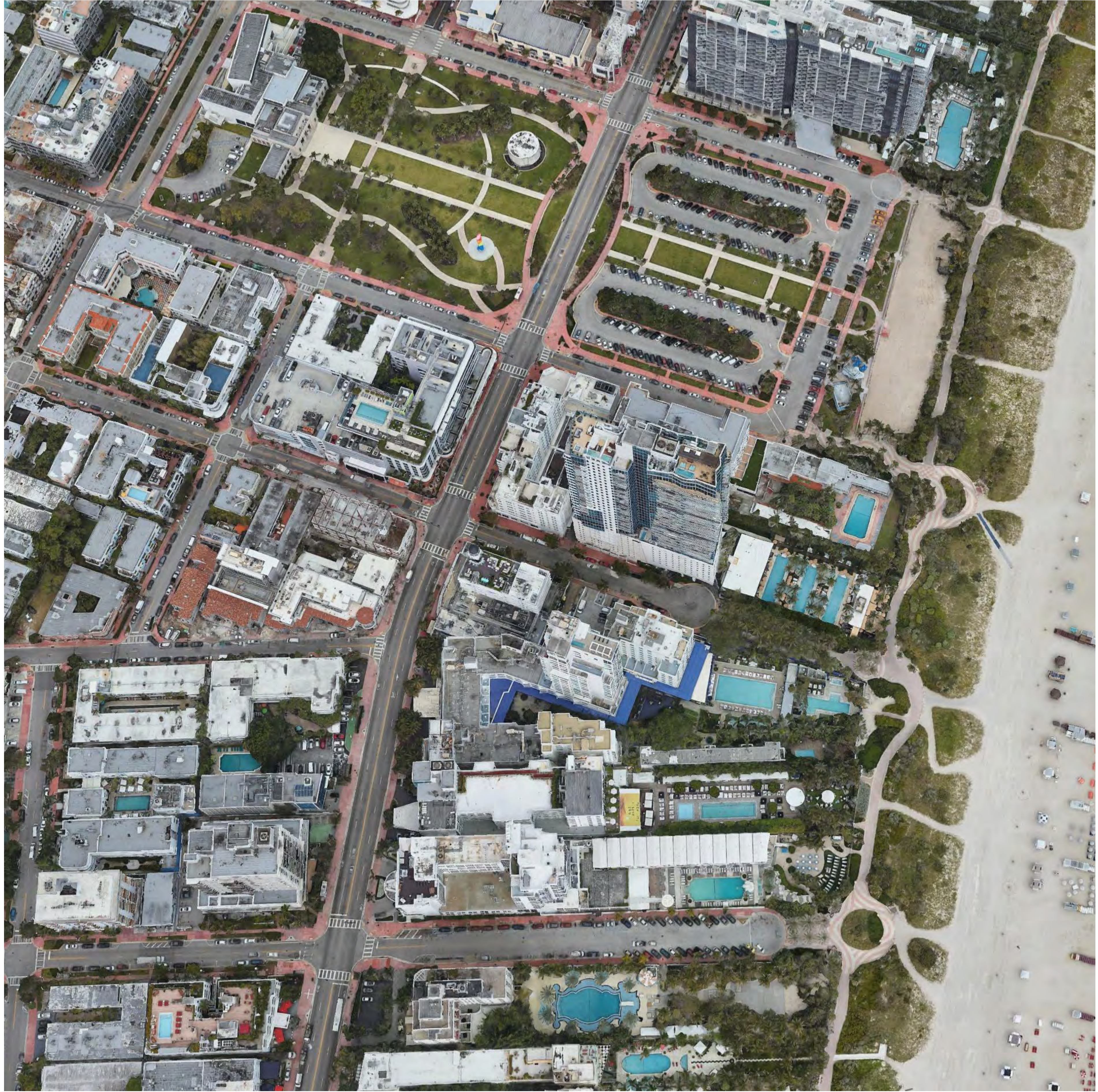
The Setai — 4.24

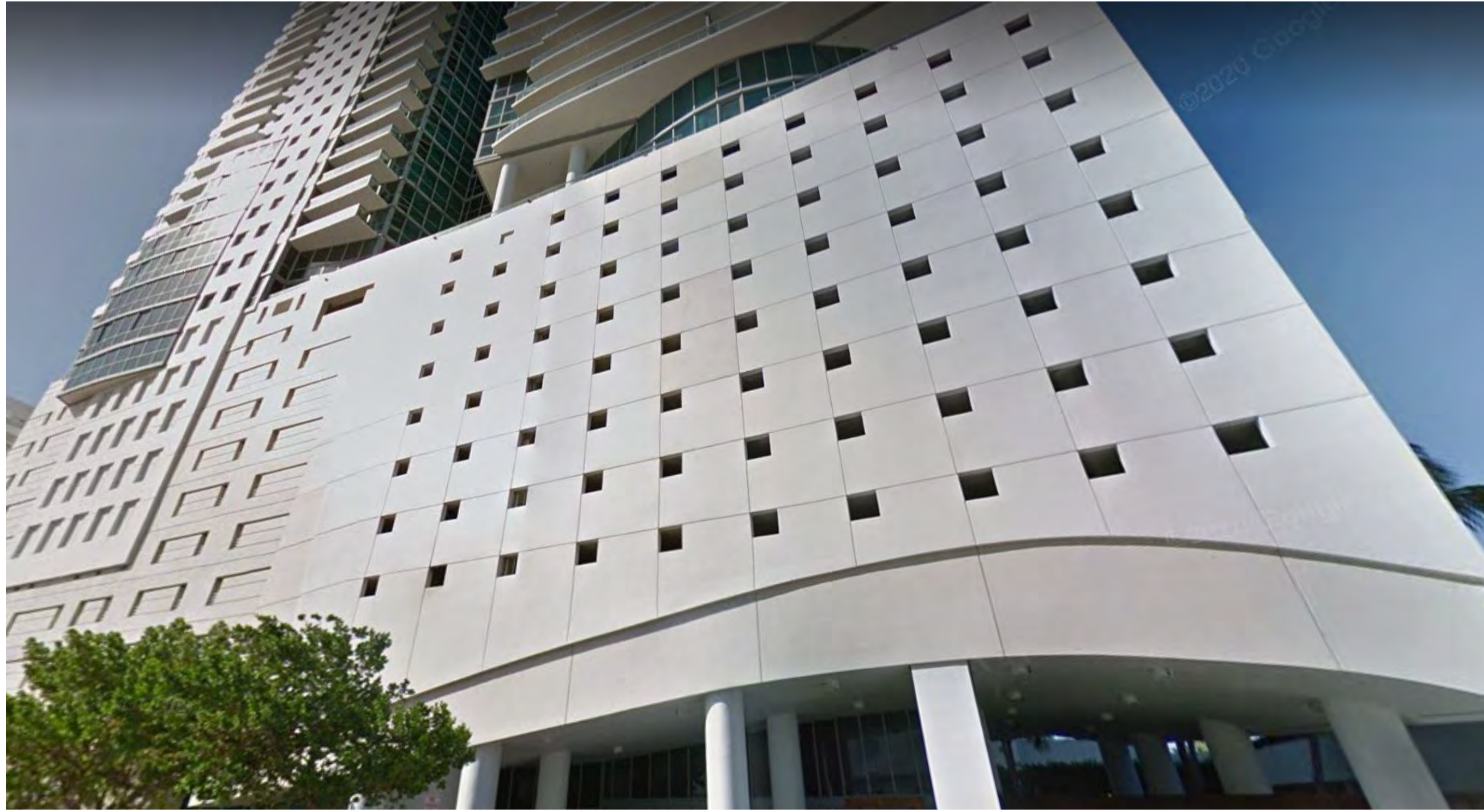
Shore Club — 3.0

Shelborne — 3.32

Raleigh Assemblage — 2.0







2 SETAI PODIUM SOUTH FACADE



1 SETAI PODIUM NORTH FACADE

BUILDING DATA COMPARISON

SETAI

BVLGARI

F.A.R. 4.24

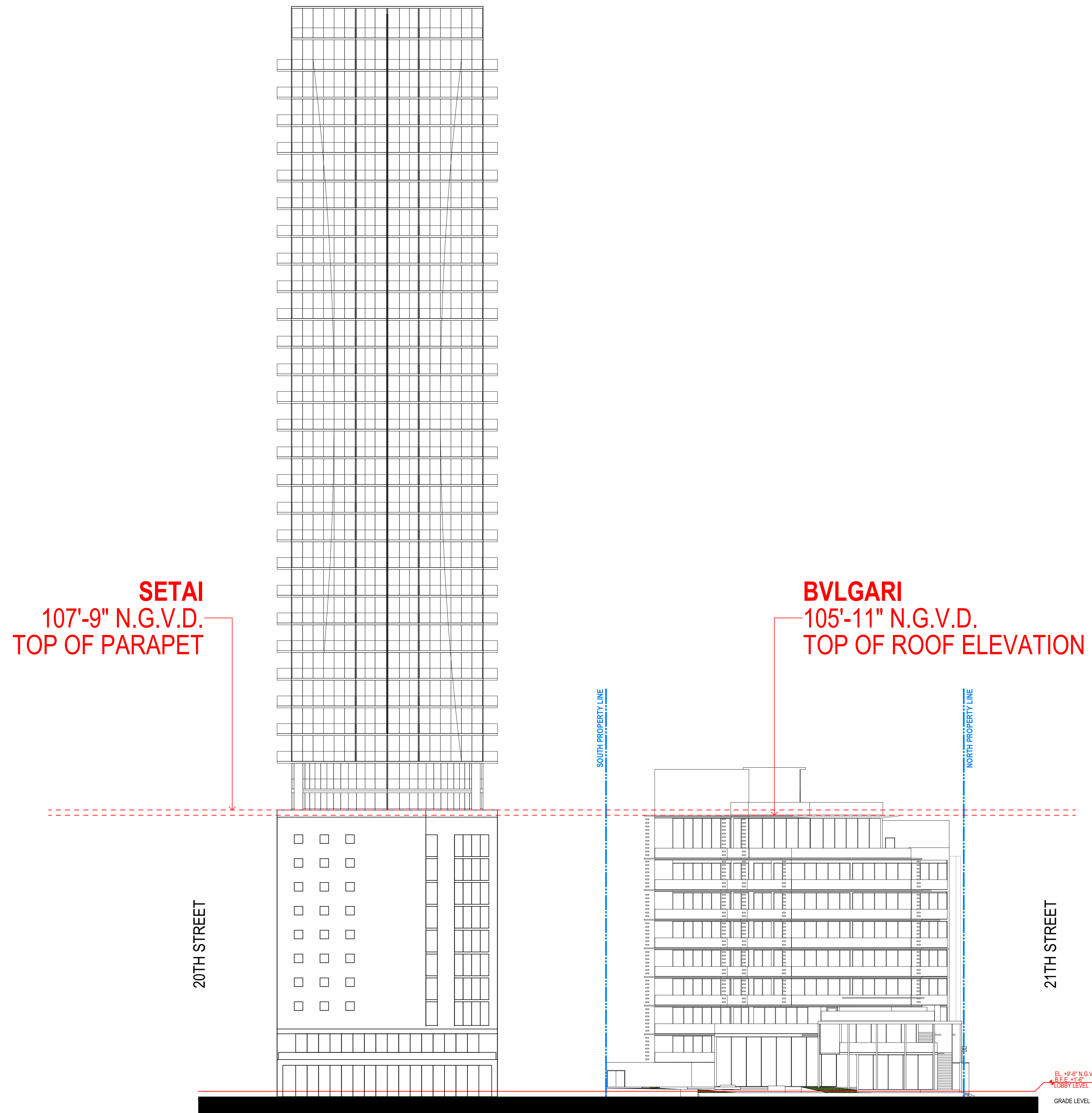
F.A.R. 2.0

HEIGHT 393'-7" N.G.V.D.
HIGHEST ARCH. PROJECTION

HEIGHT 122'-8"
HIGHEST ARCH. PROJECTION (PROPOSED)

38 FLOORS

9 FLOORS



RENDER OF PROPOSED DESIGN



March 8th HPB Discussion Item

		additions to contributing structures in a historic district and individually designated historic buildings—200.		
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(c) Notwithstanding the above, for oceanfront lots located within a locally designated historic district or site, but not within the architectural district, with less than 400 feet of lineal frontage along Collins Avenue and containing at least one contributing structure, the maximum building height for ground floor additions to existing structures, whether attached or detached, shall be as follows:

- (1) For existing structures greater than five stories in height, the maximum height shall be limited to ten stories or the height of the roof line of the main structure on site, whichever is less. At the discretion of the historic preservation board, the maximum height of the ground floor addition may exceed ten stories if the existing and surrounding structures are greater than five stories in height, provided the addition is consistent with the scale and massing of the existing structure.
- (2) For existing structures five stories or less in height, the maximum height shall be limited to five stories.

Additionally, the proposed addition shall not substantially reduce existing or established view corridors, nor impede the appearance or visibility of architecturally significant portions of an existing structure, as determined by the historic preservation board.

(d) Notwithstanding the above, for oceanfront lots with no frontage on Collins Avenue located in the architectural district, the overall height of an attached ground floor additions may exceed five stories and 50 feet, but shall not exceed the height of the roof line of the structure attached to, provided all of existing contributing structure plus the height of any rooftop addition approved by the historic preservation board in accordance with 142-1161(d)(5), up to a maximum height of 120 feet, if the following conditions are satisfied:

- ~~(1) The proposed addition shall consist of the expansion of existing hotel units only and shall not result in an increased number of units.~~
- ~~(2) The proposed additions shall be for hotel units only. A restrictive covenant, running with the land, or other similar instrument enforceable against the owner(s), acceptable to and approved as to form by the city attorney, shall be required to ensure that the units remain as hotel units for a minimum of 30 years. If the applicant is unable to provide such a covenant, this requirement may be waived by the city manager if it is demonstrated that the project provides an extraordinary public benefit to the surrounding area.~~
- (1) The proposed addition shall not be attached to front, or street side ~~or oceanfront~~ elevations, nor along any other principal elevations or facades, as determined by the historic preservation board.
- (2) The proposed additions shall not substantially reduce existing or established view corridors, nor impede the appearance or visibility of architecturally significant portions of an existing structure, as determined by the historic preservation board.

~~(e) A ground floor addition relocating existing hotel units shall also meet the following conditions,~~

in addition to subsection ~~(d)(2)~~ ~~(4)~~ above:

- ~~(1) There shall be no neighborhood impact establishment, dancehall or entertainment use in the area of the proposed addition;~~
- ~~(2) No new outdoor or open air entertainment establishment shall be created on the property. Outdoor or open air entertainment establishments existing as of the effective date of this subsection (November 24, 2012) may continue but shall not be expanded if a property avails itself of this provision.~~
- ~~(3) Upon approval of the proposed addition by the historic preservation board, no building greater than two stories or 25 feet in height shall be constructed between the rear of the building and westward line of the dune overlay district. This provision shall not be subject to variance.~~
- ~~(4) Notwithstanding the provisions in subsection 142-1161(d), if the building presently contains unoccupied but built spaces enclosed on at least three sides by existing walls of a height that would conceal a new roof, such as false parapets or storage rooms, those spaces may be further enclosed as habitable floor area, up to the permitted floor area; and~~
- ~~(5) No new commercial uses shall be permitted on the rooftop or any open air decks of the existing structure or proposed addition.~~

~~(f)~~(e) Notwithstanding the above, for oceanfront lots located in the architectural district, with a lot area greater than 115,000 square feet, a ground floor addition, whether attached or detached, may exceed 50 feet in height, but shall not exceed 200 feet in height, in accordance with the following provisions:

- (1) Placement of the structure. The ground floor addition shall be located internal to the site, and shall be set back a minimum of 100 feet from the front property line, 75 feet from the street side property lines, and 100 feet from the rear (oceanfront) property line.
- (2) Limits on the floorplate of additions exceeding 50 feet in height. The maximum floor plate size for the portion of an addition that exceeds 50 feet in building height is 15,000 square feet per floor, excluding projecting balconies. The historic preservation board may approve an increase in this overall floor plate, up to a maximum of 20,000 square feet per floor, excluding balconies, in accordance with the certificate of appropriateness criteria in chapter 118, article X of these land development regulations.

SECTION 2. Chapter 142, "Zoning Districts and Regulations," Article IV "Supplementary District Regulations" Division 5 "Height Regulations" of the Land Development Regulations of the Code of the City of Miami Beach, Florida is hereby amended as follows:

DIVISION 5. - HEIGHT REGULATIONS

Sec. 142-1161. - Height regulation exceptions.

For all districts, except RS-1, 2, 3 and 4 (single-family residential districts).

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(d) Rooftop additions.

- (1) *Restrictions.* There shall be no rooftop additions to existing structures in the following areas: oceanfront lots ~~within~~ with frontage on Collins Avenue in the Miami

Beach Architectural District in the RM-3 or CD-3 zoning districts; non-oceanfront lots fronting Ocean Drive in the MXE zoning district. No variance from this provision shall be granted.

- (2) *Additional regulations.* Existing structures within an historic district shall only be permitted to have habitable one-story rooftop additions (whether attached or detached), with a maximum floor to ceiling height of 12 feet except as hereinafter provided. No variance from this provision shall be granted. The additions shall not be visible when viewed at eye level (5'—6" from grade) from the opposite side of the adjacent right-of-way; for corner properties, said additions shall also not be visible when viewed at eye level from the diagonal corner at the opposite side of the right-of-way and from the opposite side of the side street right-of-way. Notwithstanding the foregoing, the line-of-sight requirement and maximum ceiling height may be modified as deemed appropriate by the historic preservation board based upon the following criteria: (i) the addition enhances the architectural contextual balance of the surrounding area; (ii) the addition is appropriate to the scale and architecture of the existing building; (iii) the addition maintains the architectural character of the existing building in an appropriate manner; and (iv) the addition minimizes the impact of existing mechanical equipment or other rooftop elements.
- (3) *Lincoln Road hotel additions.* Notwithstanding the foregoing, a multistory rooftop addition, for hotel uses only, may be permitted for properties on Lincoln Road, located between Pennsylvania Avenue and Lenox Avenue, in accordance with the following provisions:
 - a. For properties on the north side of Lincoln Road, a multistory rooftop addition shall be set back at least 75 feet from Lincoln Road and at least 25 feet from any adjacent side street. Additionally, the multistory addition may be cantilevered over a contributing building.
 - b. For properties located on the south side of Lincoln Road, a multistory rooftop addition shall be set back at least 65 feet from Lincoln Road.
 - c. The portion of Lincoln Lane abutting the subject property, as well as the remaining portion of Lincoln Lane from block-end to block-end, shall be fully improved subject to the review and approval of the public works department.
 - d. Participation in the public benefits program, pursuant to subsection 142-337(d), shall be required in order for a hotel project to avail itself of a multistory rooftop addition.
 - e. There shall be a limit of 500 hotel units for hotel projects including a multistory rooftop addition that are constructed between Pennsylvania Avenue and Lenox Avenue.
- (4) *[Placement and manner of attachment.]* The placement and manner of attachment of all additions (including those which are adjacent to existing structures) are subject to historic preservation board approval.
- (5) *Collins Waterfront Historic District, and Morris Lapidus/Mid-20th Century Historic District and oceanfront lots with no frontage on Collins Avenue within the Miami Beach Architectural District in the RM-3 zoning district.* Notwithstanding the foregoing provisions of subsection 142-1161(d)(2), certain types of existing

structures located within the Collins Waterfront Historic District and Morris Lapidus/Mid-20th Century Historic District and oceanfront lots with no frontage on Collins Avenue within the Miami Beach Architectural District may be permitted to have habitable rooftop additions (whether attached or detached) according to the following requirements:

a. Height of rooftop additions permitted for structures of five stories or less:

1. Existing buildings of five or less stories may not have more than a one story rooftop addition, in accordance with the provisions of subsection 142-1161(d)(2). Additionally, at the discretion of the historic preservation board, pursuant to certificate of appropriateness criteria, the maximum floor to ceiling height may be increased to 15 feet within the Morris Lapidus/Mid-20th Century Historic District.

b. Height of rooftop additions permitted for hotel structures of greater than five stories:

1. For those structures determined to be eligible by the historic preservation board for rooftop additions of greater than one story in height according to the provisions of subsection ~~6~~ (7) below, one story is allowed per every three stories of the existing building on which the addition is to be placed, to a maximum of four additional rooftop addition stories, with a maximum floor to floor height of 12 feet, and a maximum floor to roof deck height of 12 feet at the highest new story. The additional stories shall only be placed on the underlying structure creating the eligibility for an addition. Additionally, at the discretion of the historic preservation board, pursuant to certificate of appropriateness criteria, the maximum floor to ceiling height may be increased to 15 feet within the Morris Lapidus/Mid-20th Century Historic District, and on oceanfront lots with no frontage on Collins Avenue within the Miami Beach Architectural District for up to two floors of a permitted roof-top addition.
2. Rooftop additions permitted under this subsection, which are greater than one story, shall be for the sole purpose of hotel unit development. A restrictive covenant in a form acceptable to the city attorney committing the property to such hotel use, subject to release by the historic preservation board when such board determines that the restriction is no longer necessary, shall be recorded prior to the issuance of any building permit for a rooftop addition greater than one story.

(6) *North Beach Resort Historic District.* Notwithstanding the foregoing provisions of subsection 142-1161(d)(2), existing structures located within the North Beach Resort historic district may be permitted to have habitable rooftop additions (whether attached or detached) according to the following requirements:

- a. Existing buildings of five or less stories may not have more than a one story rooftop addition, in accordance with the provisions of subsection 142-1161(d)(2).
- b. For those structure determined to be eligible by the historic preservation board for rooftop additions of greater than one story in height, according to the provisions of subsection (7) ~~(5)~~ below, existing buildings six or more stories may have a two story rooftop addition with a maximum floor to floor height of

12 feet, and a maximum floor to roof deck height of 12 feet at the highest new story. The additional stories shall only be placed on that portion of the underlying structure creating the eligibility for an addition.

- (7) *Design and appropriateness guidelines.* In determining if existing structures are eligible for rooftop additions, the historic preservation board, in addition to any and all other applicable criteria and guidelines contained in these land development regulations, shall consider whether:
- a. The design of an existing structure (or part thereof) to which a new rooftop addition is to be attached is of such nature or style that it does not contain any significant original architectural crown element(s) or other designed composition of significant architectural features, nor does the overall profile of the structure including its rooftop design features have a distinctive quality that contributes to the special character of the historic district, as determined by the historic preservation board. Significant rooftop or upper facade elements or features may include but shall not be limited to towers, domes, crowns, ziggurats, masts, crests, cornices, friezes, finials, clocks, lanterns, original signage and other original architectural features as may be discovered.
 - b. The proposed rooftop addition shall be designed, placed and attached to an existing structure in a manner that:
 1. Does not obscure, detract from, or otherwise adversely impact upon other significant architectural features of the existing structure, inclusive of significant features that are to be, or should be, restored or reconstructed in the future;
 2. maintains the architectural contextual balance of the surrounding area and does not adversely impact upon or detract from the surrounding historic district;
 3. Is appropriate to the scale and architecture of the existing building;
 4. Maintains the architectural character of the existing building in an appropriate manner;
 5. Does not require major demolition and alterations to existing structural systems in such manner as would compromise the architectural character and integrity of the existing structure; and
 6. Minimizes the impact of existing mechanical equipment or other rooftop elements.
 - c. The placement and manner of attachment of additions (including those which are adjacent to existing structures) are subject to the historic preservation board granting a certificate of appropriateness for any demolition that may be required as well as for the new construction.
 - d. The entire structure shall be substantially rehabilitated.
 - e. Notwithstanding the foregoing, the overall height of any structure located in the Collins Waterfront Historic District or the North Beach Resort Historic District may not exceed the height limitations of the underlying zoning district. No additional stories may be added under this section through height variances from the underlying zoning district regulations.