

**1212 Lincoln
Noncommercial
Graphics Program**

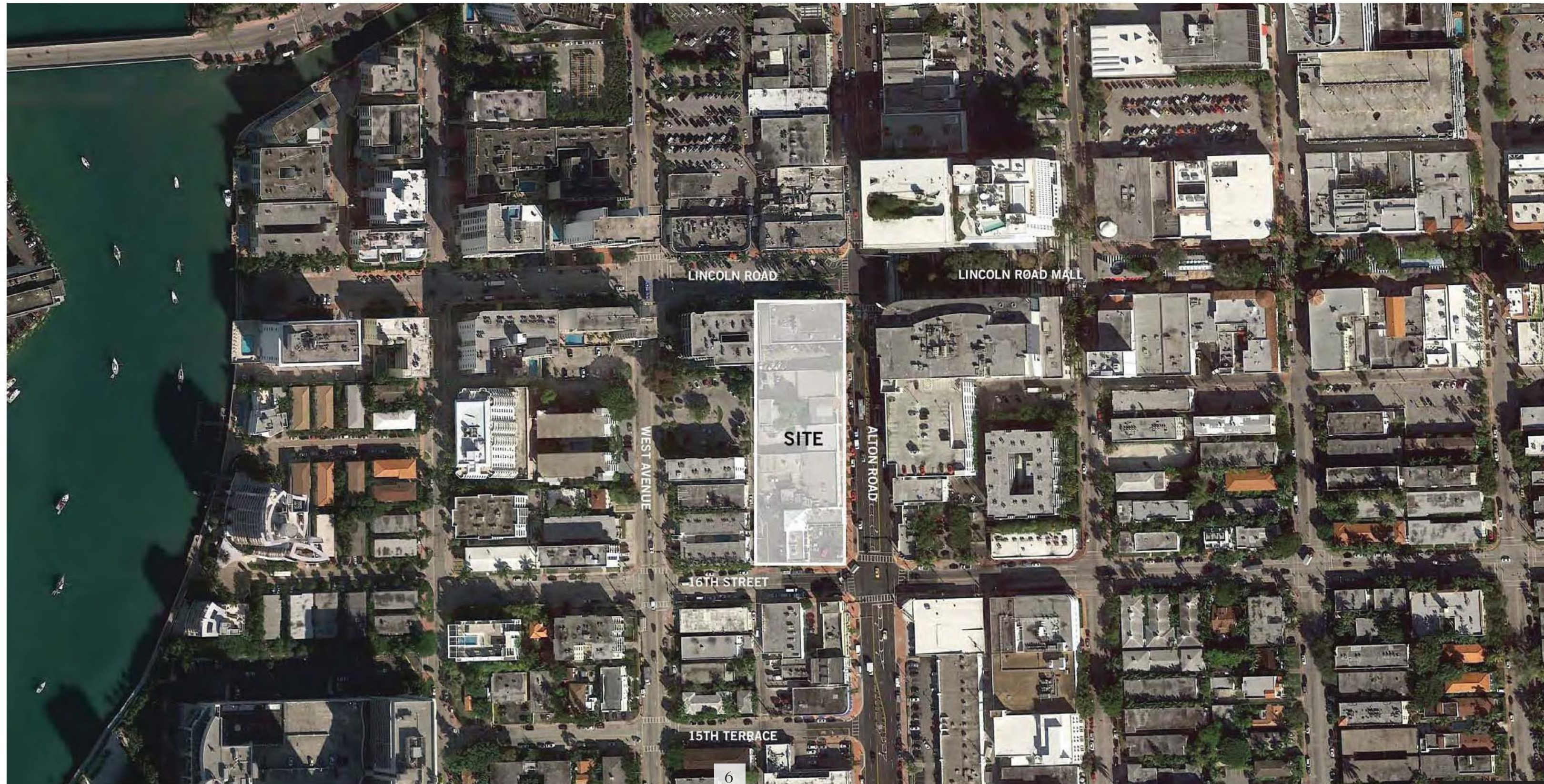
**APPROVED DESIGN REVIEW BOARD
APPLICATION # DRB18-0337
July 2, 2019**

1212 LINCOLN

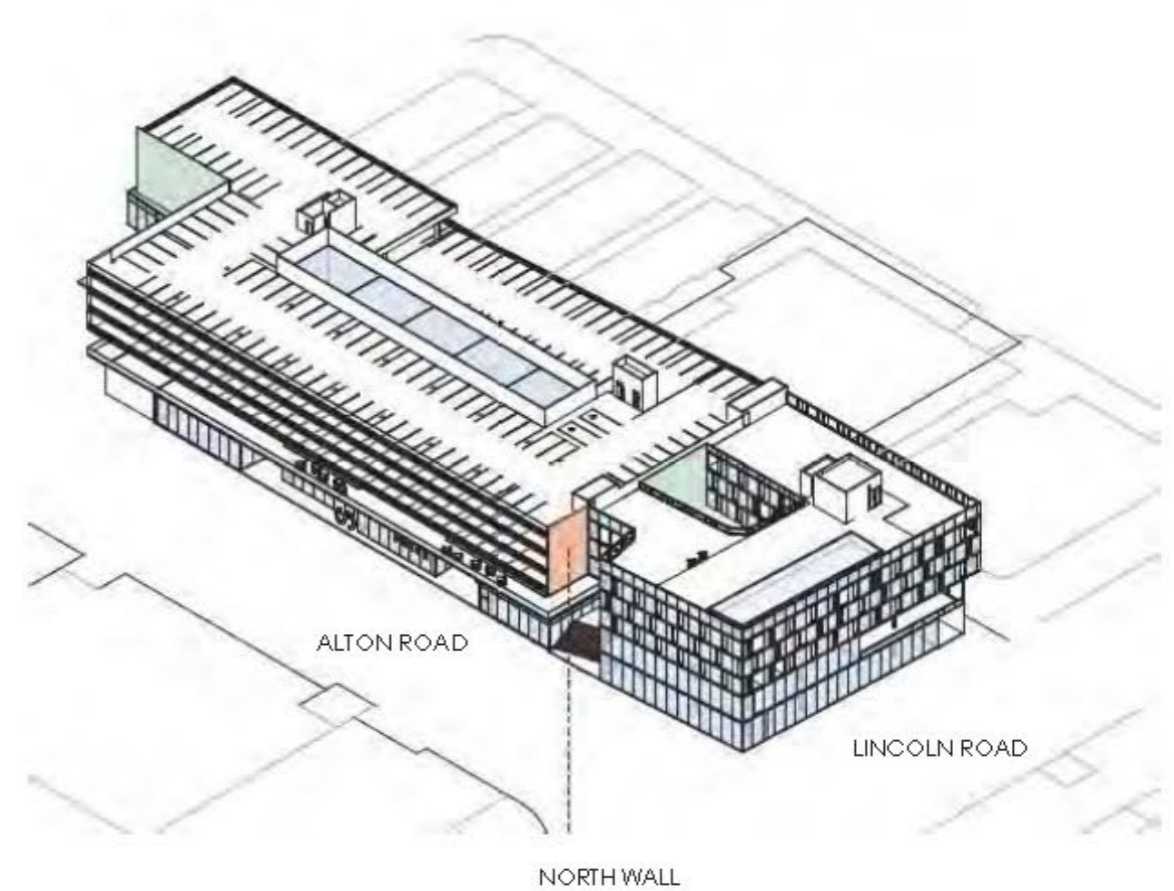
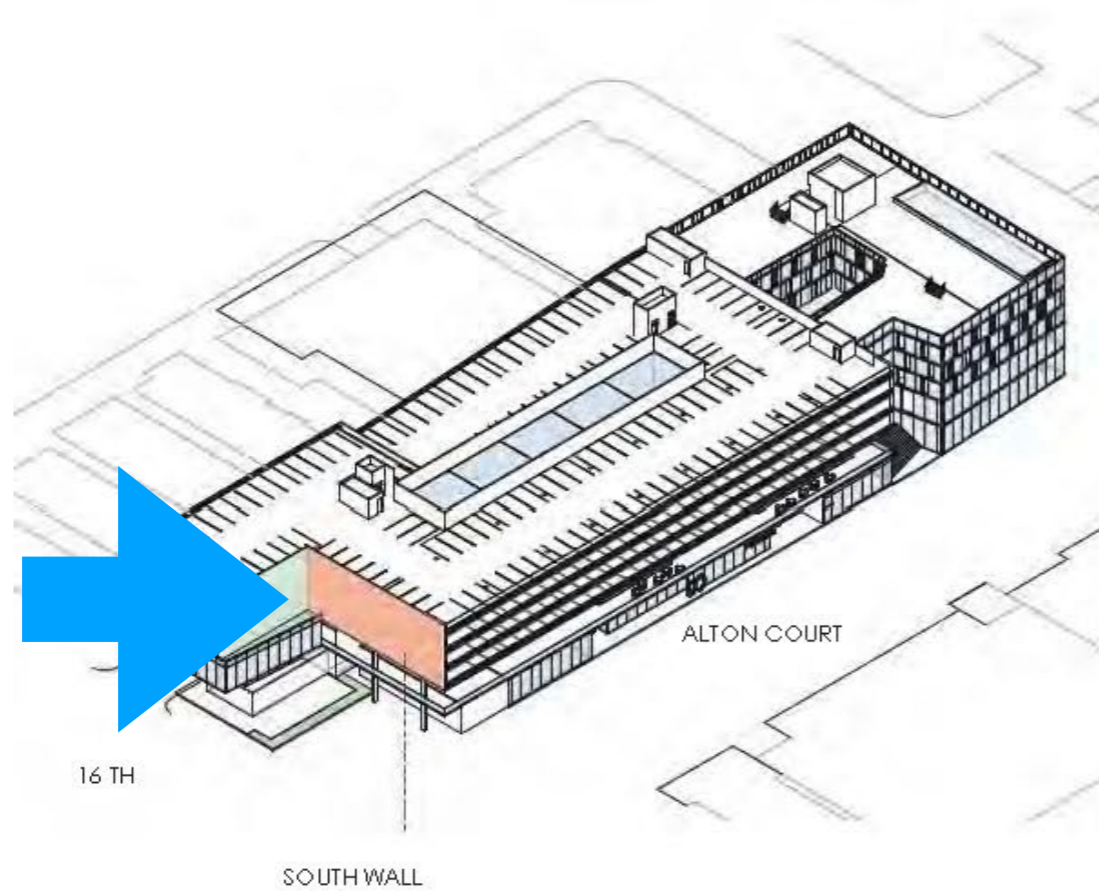
1212 LINCOLN ROAD
MIAMI BEACH, FLORIDA

DESIGN REVIEW BOARD

SIGNAGE AND GRAPHICS FINAL SUBMITTAL - APRIL 8, 2019

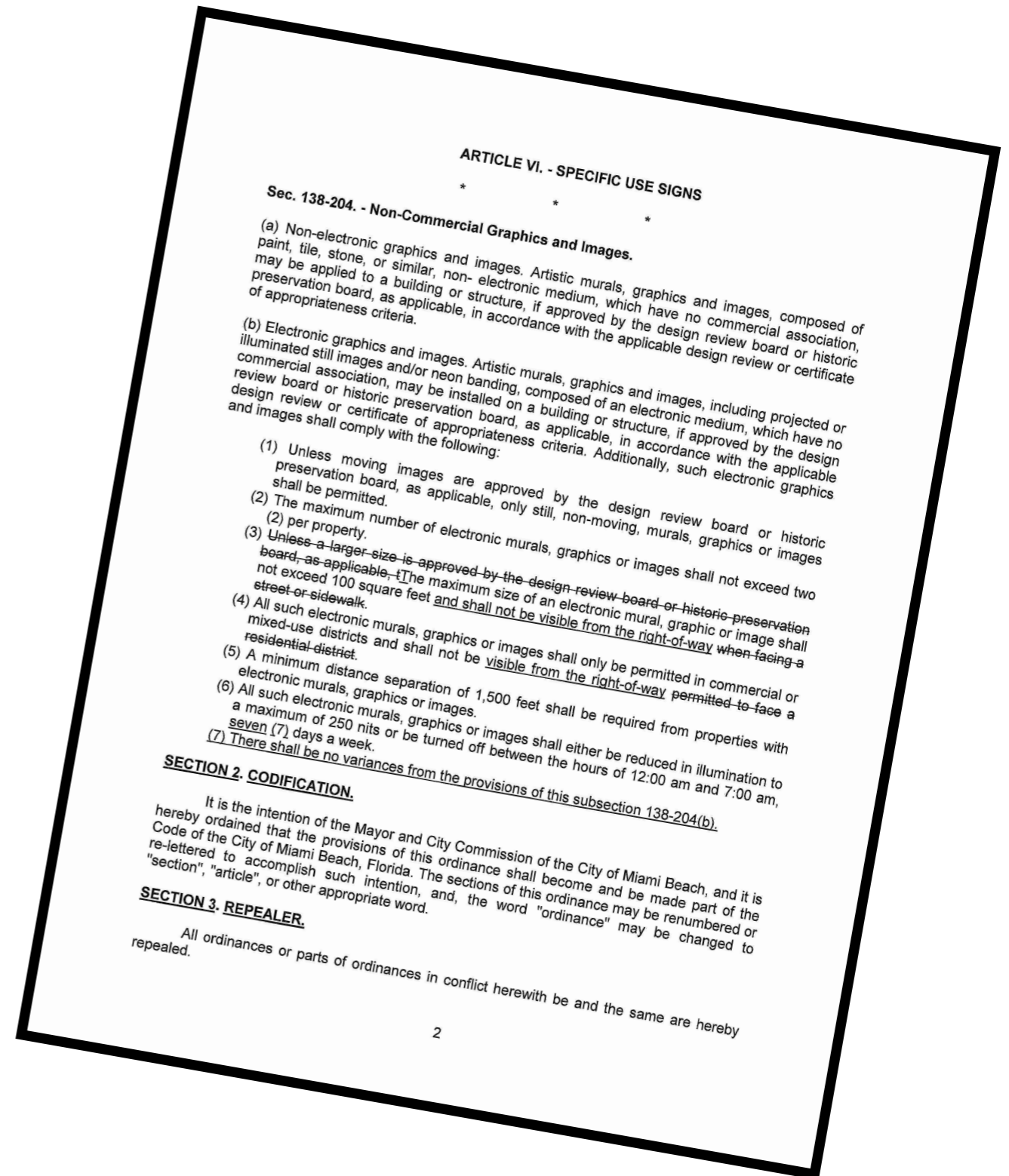


2017 Approved Location



2018 Amendment to Code

Required New
Electronic Non-
Commercial
Graphics to
Not be Visible
from the Right-
of-Way



Use Protected by Commission Settlement Agreement 2018

Southern Graphic
at 1,005 Square
Feet

Preserved 2017
DRB Approval

RESOLUTION NO. 2018-30286

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, RELATING TO THE APPEAL (DRB APPEAL FILE NO. 2017-002) OF A DESIGN REVIEW APPROVAL ASSOCIATED WITH DESIGN REVIEW BOARD FILE NO. 0416-0015, FOR THE SOUTH-FACING NONCOMMERCIAL ELECTRONIC GRAPHIC PROPOSED TO BE INSTALLED AT 1600-1634 ALTON ROAD/1212 LINCOLN ROAD; AND APPROVING THE SETTLEMENT AGREEMENT, ATTACHED HERETO AS EXHIBIT "A," BETWEEN THE CITY OF MIAMI BEACH, AND RESPONDENTS ARR MIAMI, LLC, 1212 LINCOLN, LLC, AND WELLS FARGO BANK (HEREINAFTER, COLLECTIVELY, THE "RESPONDENTS").

WHEREAS, the City Manager of the City of Miami Beach filed an appeal, (DRB Appeal File No.: 2017-002), to the City Commission, of a Design Review Board ("DRB") order, pursuant to City Code Section 118-9(c)(2)(B); and

WHEREAS, the underlying DRB Application, under DRB File No. 0416-0015, was filed by ARR MIAMI, LLC, 1212 LINCOLN, LLC, and WELLS FARGO BANK (hereinafter, collectively, the "Respondents") for design review approval which, in pertinent part, included the installation of artistic non-commercial electronic graphics on the north and south elevations of a proposed new five-story commercial building with accessory parking and a hotel component, located at 1212 LINCOLN ROAD (the "Application"); and

WHEREAS, at that quasi-judicial public hearing, the DRB approved two artistic non-commercial electronic graphics: one facing south, at a proposed size of approximately 90' 2" wide and 37' 2" high, for a total area of approximately 3,380 square feet (the "South Wall Graphic"); and one facing north, at a proposed size of 24' 5" wide and 43' 8" high, for a total area of approximately 1,063 square feet (the "North Wall Graphic") (See DRB Order, attached hereto and incorporated herein as Exhibit "A"); and

WHEREAS, the City Manager sought appellate review by the City Commission of only the South Wall Graphic, which is proposed to be installed on the exterior of the proposed project, facing 16th Street, at a size of approximately 3,380 square feet; and

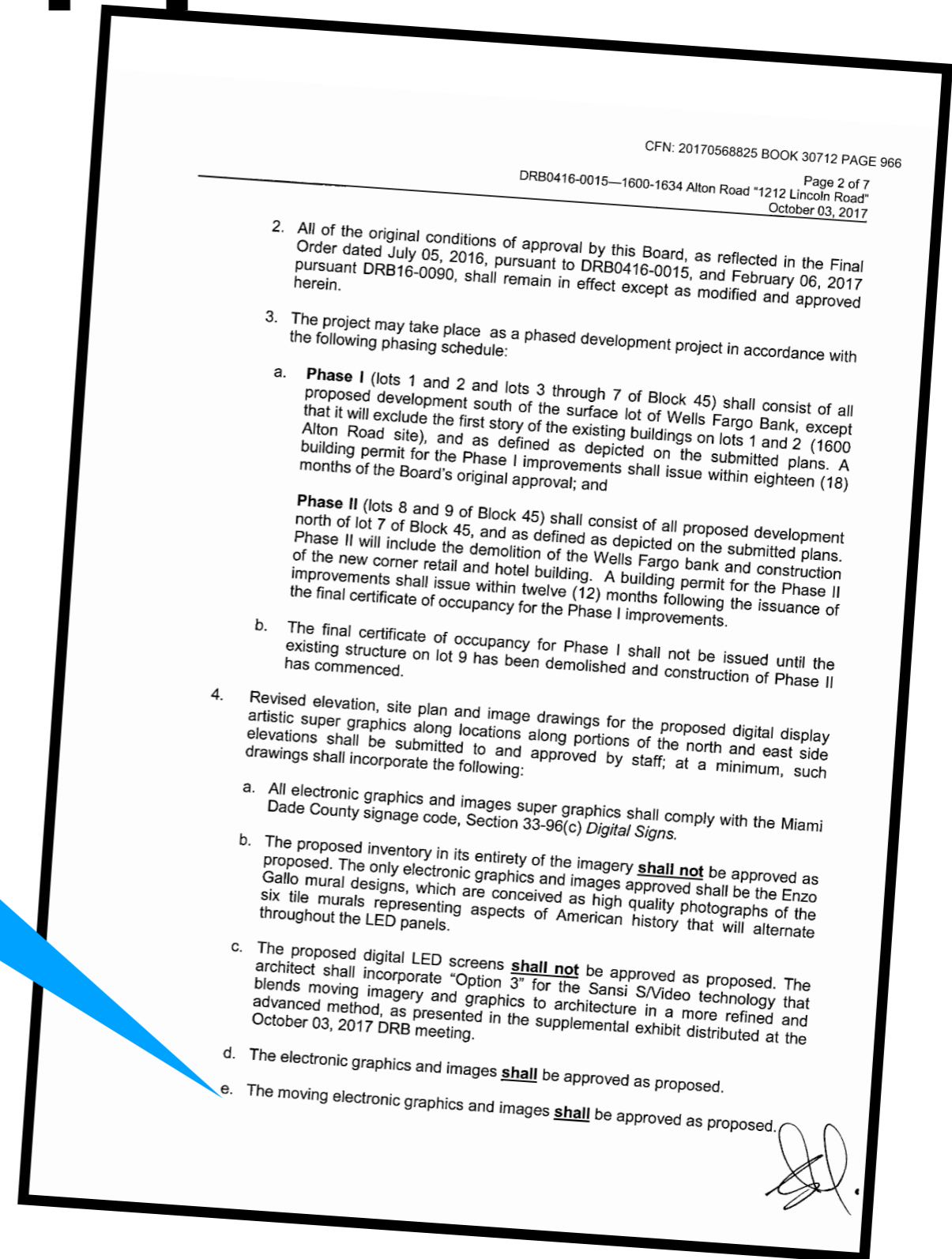
WHEREAS, the City Manager did not appeal the DRB decision as to the North Wall Graphic, as that graphic is proposed to be installed in the interior of the project, and as it would be predominantly exposed to an internal courtyard away from the public right-of-way; and

WHEREAS, the City Manager sought appellate review as to the South Wall Graphic on the basis that the DRB's decision was not supported by competent substantial evidence, particularly with regard to the size and brightness of the proposed South Wall Graphic; and

WHEREAS, in order to avoid costly litigation and delays, and to minimize the impacts of the proposed South Wall Graphic on the surrounding neighborhood, the City Manager and representatives of the Respondents met and negotiated the Settlement Agreement attached hereto as Exhibit "B" ("Agreement"); and

2017 Approval

The moving electronic graphics shall be approved as proposed.



**Graphic is Not a Sign Under
Terms of County Code**

**Applicant Has Agreed to
Match Brightness, Noise, and
“Fail Safe” Requirements of
County Sign Code**

Proposed Changes to Conditions

Modified Condition I(G)(iii) The LED panels must be modulated so that, from sunset to midnight, the brightness shall not be more than 500 Nits and no more than 250 Nits from midnight to sunrise. Sunrise and Sunset times are those times established by the Miami office of the National Weather Service. At all other times, the maximum brightness levels may not exceed 5,000 Nits. The panels shall have installed ambient light monitors and at all times shall allow such monitors to automatically adjust the brightness level of the sign based on ambient light conditions. ~~The images on the LED panels, murals, graphics or images shall be reduced in illumination to a maximum of 250 Nits from Midnight - 7:00 a.m.~~

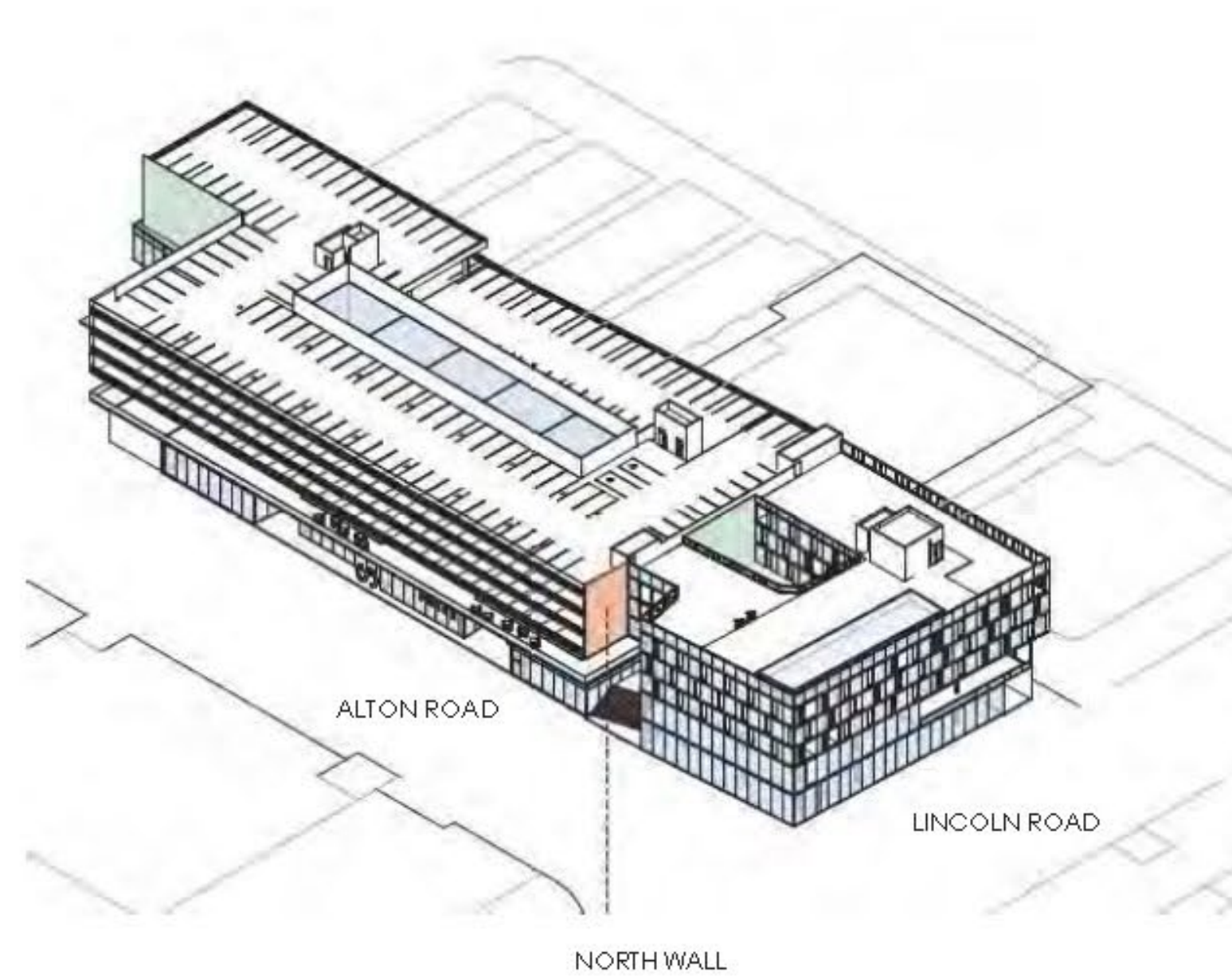
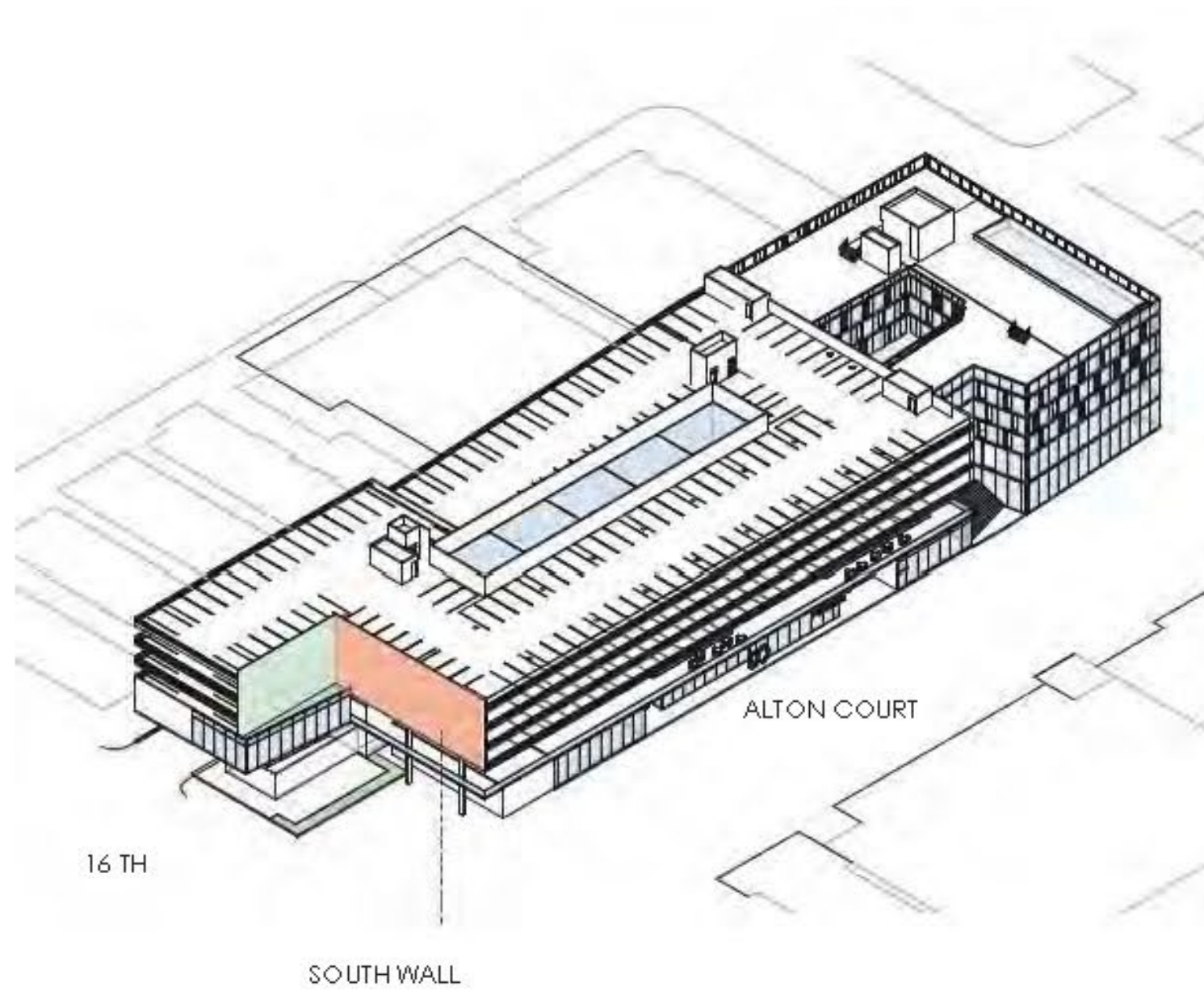
Proposed Changes to Conditions

Proposed Condition I(G)(v) No audible message or mechanical sounds may be emitted from the LED panels. This shall not prevent the implementation of a system that permits the use of individual headphones to listen to a presentation associated with images presented on the panel(s).

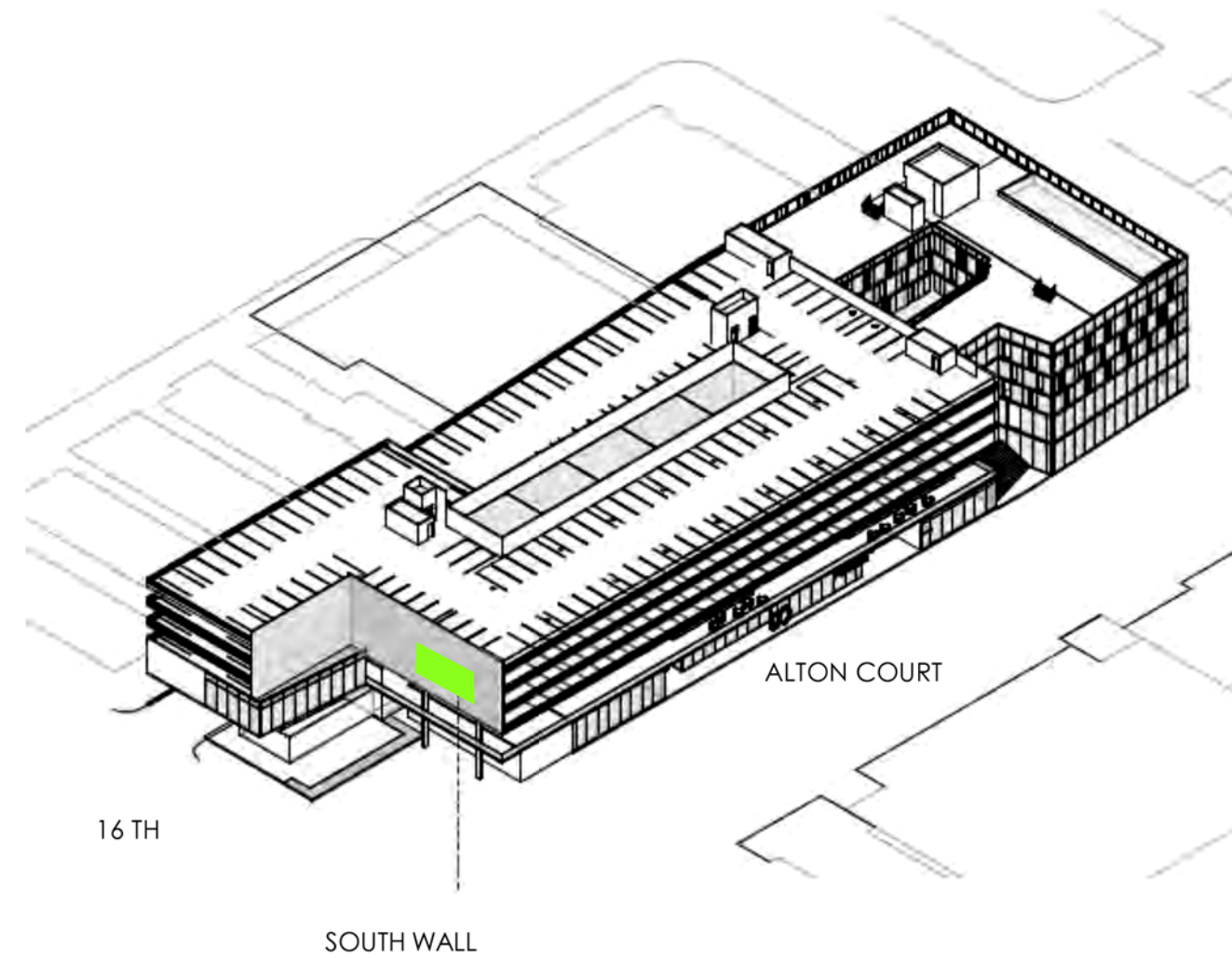
Proposed Changes to Conditions

Proposed Condition 1(G)(vi) The LED panels must immediately revert to a black screen if the panel malfunctions, fails, or ceases to operate in its usual or normal programmed manner. The panels must be restored to normal operation conforming to this Order within 24 hours.

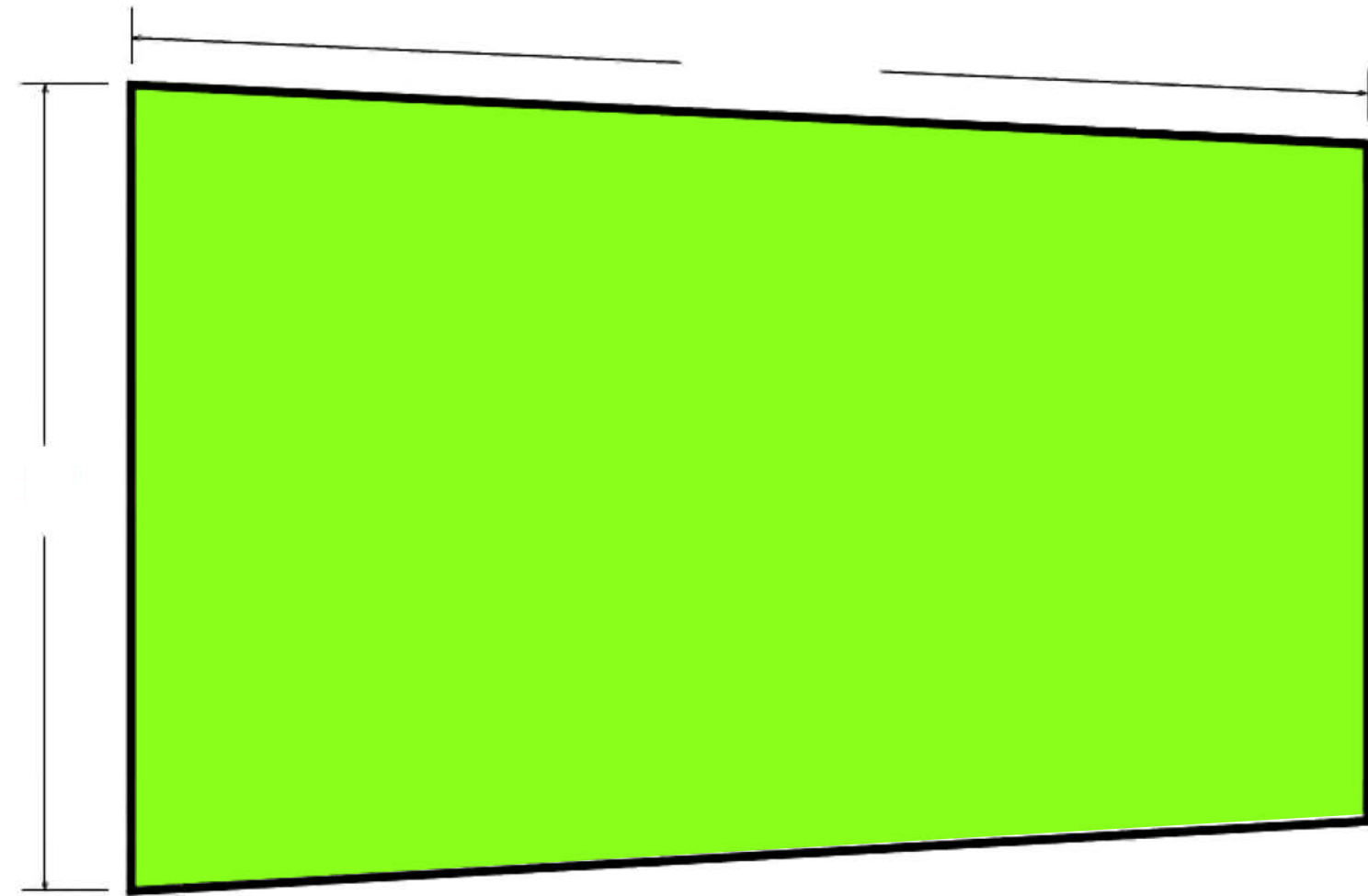
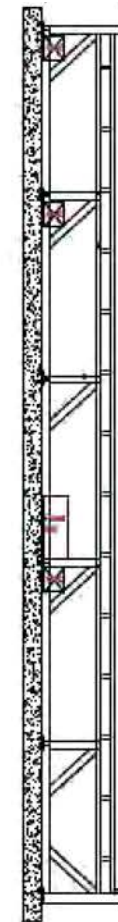
**APPROVED DESIGN REVIEW BOARD
APPLICATION # DRB0416-0015
OCTOBER 3, 2017**



The LED Video Screen:



[Building]



[Screen]



[Site]

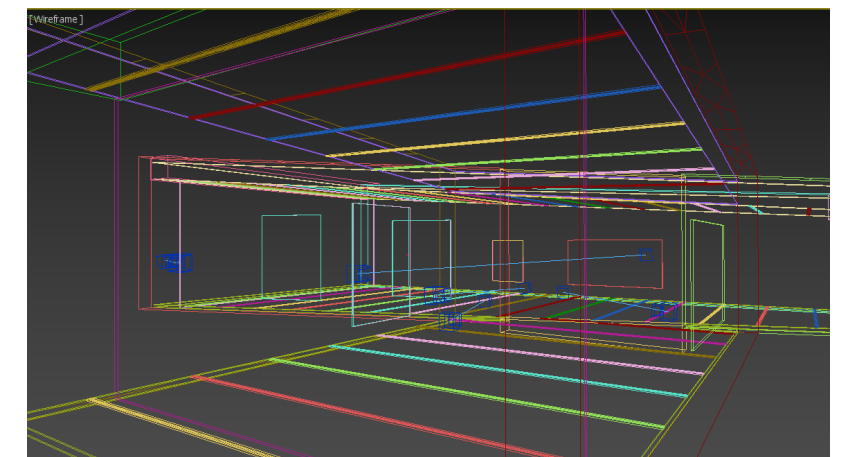
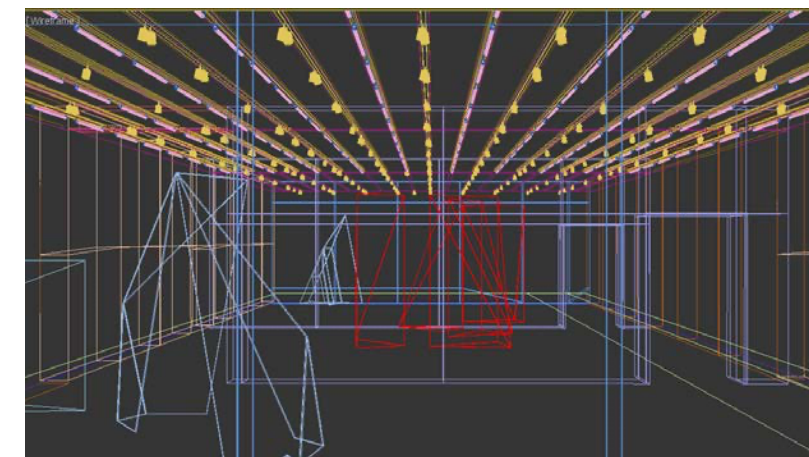
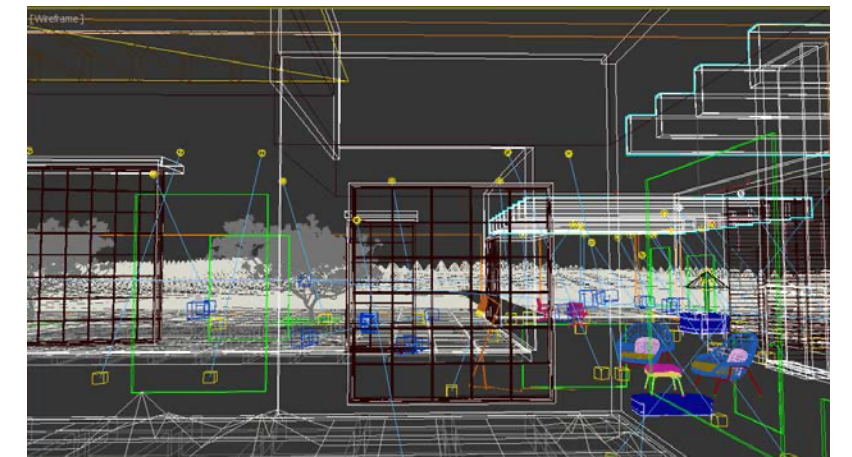
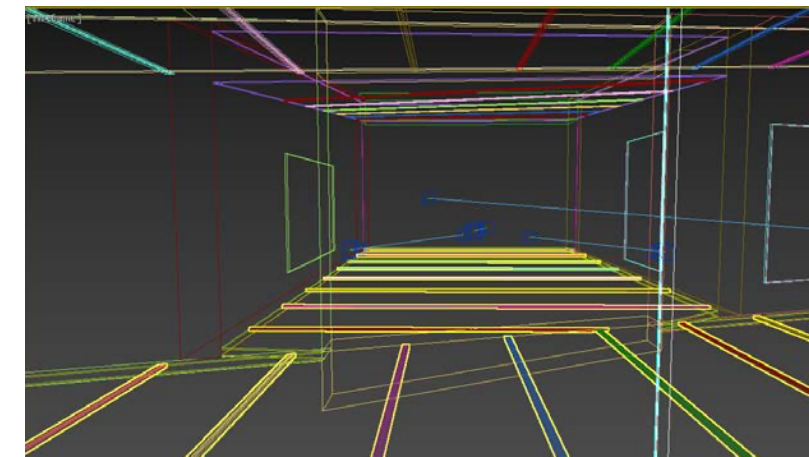
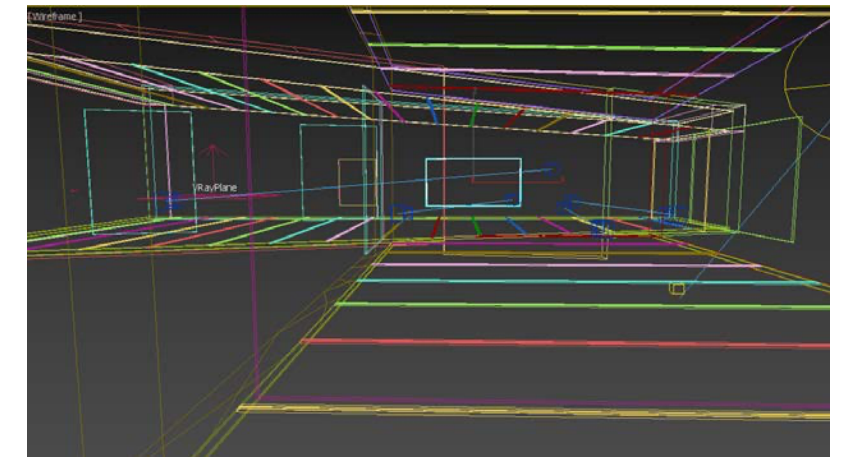
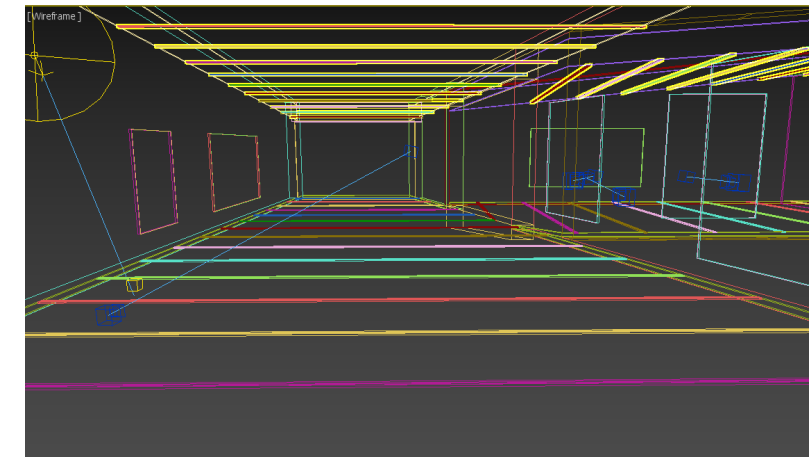
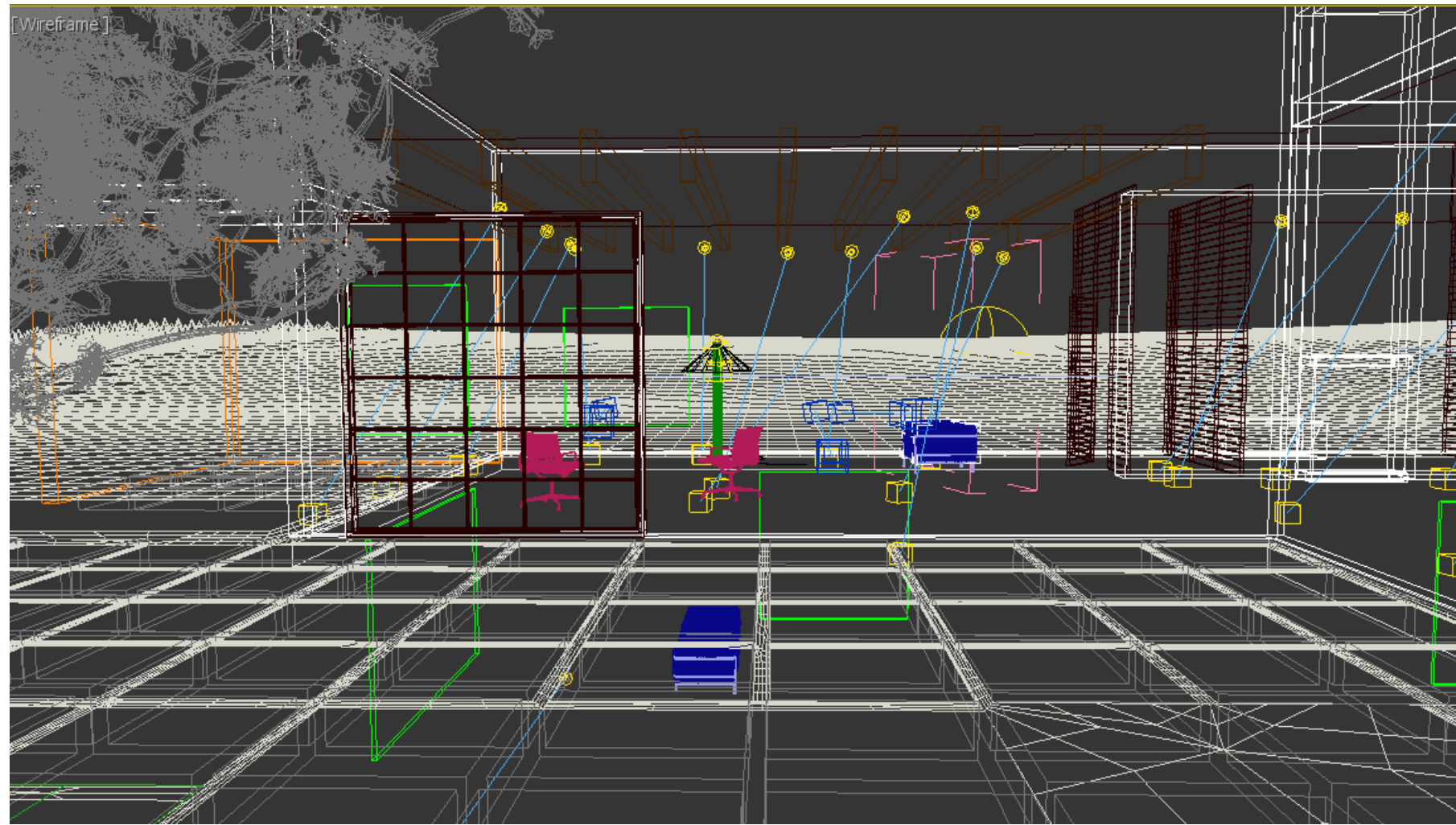
The Concept:

Concept:

Tile Blush, in collaboration with Office GA, created a series of virtual Art shows for **Crescent Heights** at 1212 Lincoln Road. Highlighting established and emerging artists in cinematic animations, the series of shorts give agency to artists in a time of necessary isolation. Each piece has been designed by Office GA, working hand-in-hand with the artists to give high-level exposure, while realizing works put on hold by our current world. These experimental videos offer a real-world presentation of their work in a new, heightened virtual domain on the previously approved video wall at **1212 Lincoln Road**. Each scene not only evidences their incredible work, but also engages with experimental “art spaces”, custom-tailored to each artists’ vision. The “work” is both cinematic and content-driven.

These surreal landscapes offer viewers the opportunity to witness never before seen artworks... As never before achieved in Contemporary Art.

The City of Miami Beach plays a key ally, and innovator, in offering an opportunity to these incredible individuals as we navigate these unprecedented times, while affording residents and visitors alike continuous exposure to the imagery and beauty of Art in the public domain.

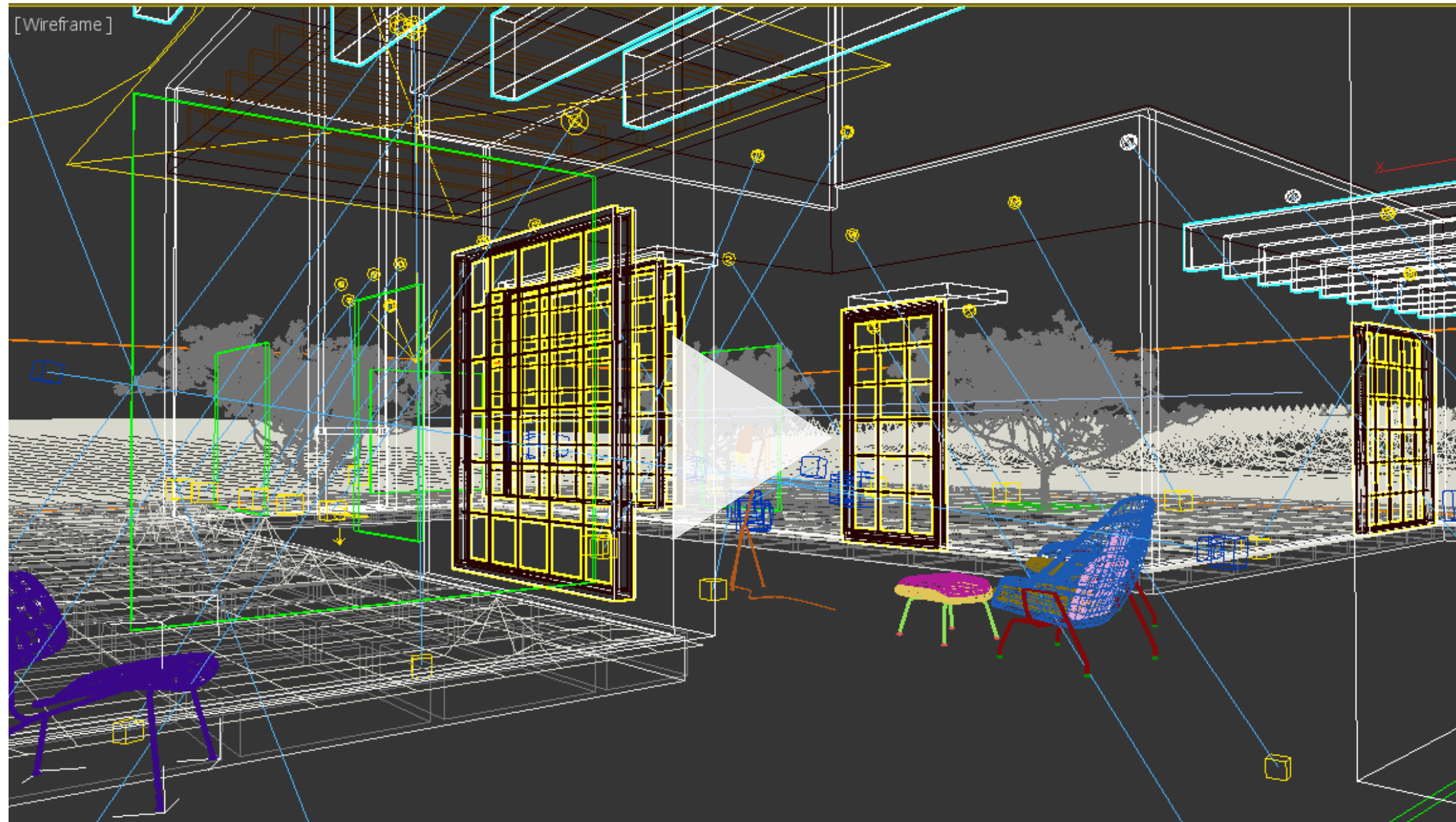


SHORT FILMS - Each artist project will exist as an animated short film that will run one after the other on the video LED screen at 1212 Lincoln Road discussed in this presentation. The work presented here for each artist are still images from full length short films. Each presentation will run from approximately **30-240 seconds**. The images on this page and the following are screen captures from the 3d animated film shorts.

All works will in this project will be **movie picture animations**.

[Animations]

[Sequence]



[Wire Frame Animation]

Artists:

Germane Barnes

Miami

Jonathan Nesci

Columbus

Nicolas Buffe

Tokyo

Harry Nuriev

Moscow

Leo Castaneda

Miami

Brian Rideout

Toronto

Frida Escobedo

Mexico City

Deon Rubi

Miami

GeoVanna Gonzalez

Miami/Berlin

Anna Vickers

Paris

Yosuke Kobashi

Tokyo



Leo Castaneda

Miami



PROFILE:

Leo Castañeda (b. Cali, Colombia 1988) is an experimental game designer and multi-media artist living in Miami, FL. Fusing gaming, painting, virtual reality, drawing, and interactive sculpture, Castañeda's work probes how the language and structures of video games intersect with the world at large. Through open mythologies built across feedback loops between analog and digital, Castañeda's work reimagines the corporeal, ecological, and socio-political anatomies that govern our cultural operating systems.

Castañeda received his BFA from Cooper Union in 2010 and MFA at Hunter College in 2014.

Residencies include SOMA Mexico City (2014); "Of Games III" at Khoj International in New Delhi India (2015); Bronx Museum AIM Fellowship (2017), and Oolite Arts Studio Residency (2018–2019). In 2019 the Wolfsonian-FIU Museum commissioned Castañeda to create a video animation. He is also a recipient of South Florida Cultural Consortium Visual/Media Artists Fellowship, Locust Projects Wavemaker Grant, and Oolite Arts Ellies Creator Award. After two years as a professor of 3-D animation at Florida International University, Castañeda currently teaches 3-D animation at New World School of the Arts.



[Screen]



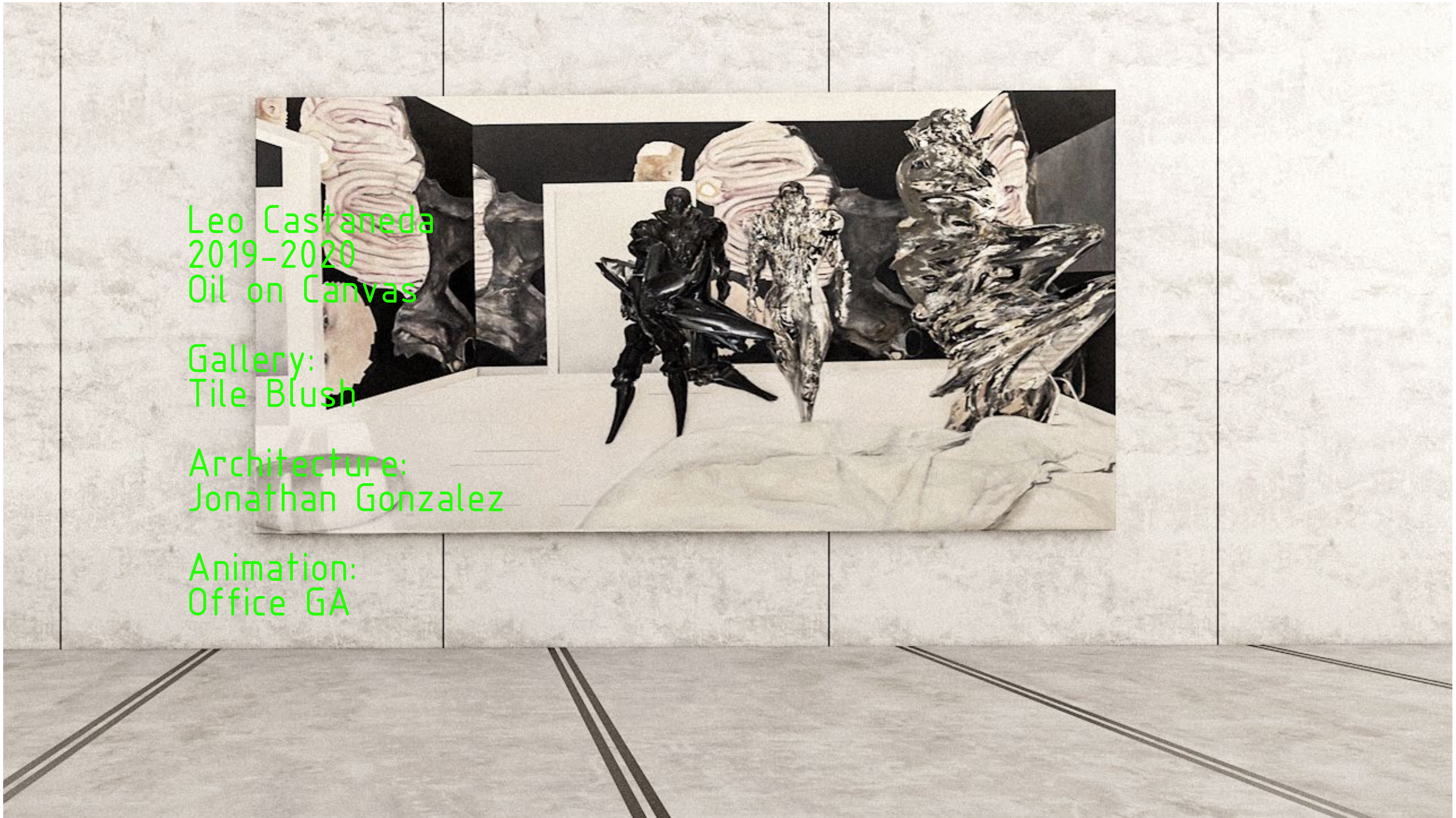
[Animation Scene]



[Movie Stills]



[Title Sequence]



Leo Castaneda
2019-2020
Oil on Canvas

Gallery:
Tile Blush

Architecture:
Jonathan Gonzalez

Animation:
Office GA

[Credits]

Yosuke Kobashi

Tokyo

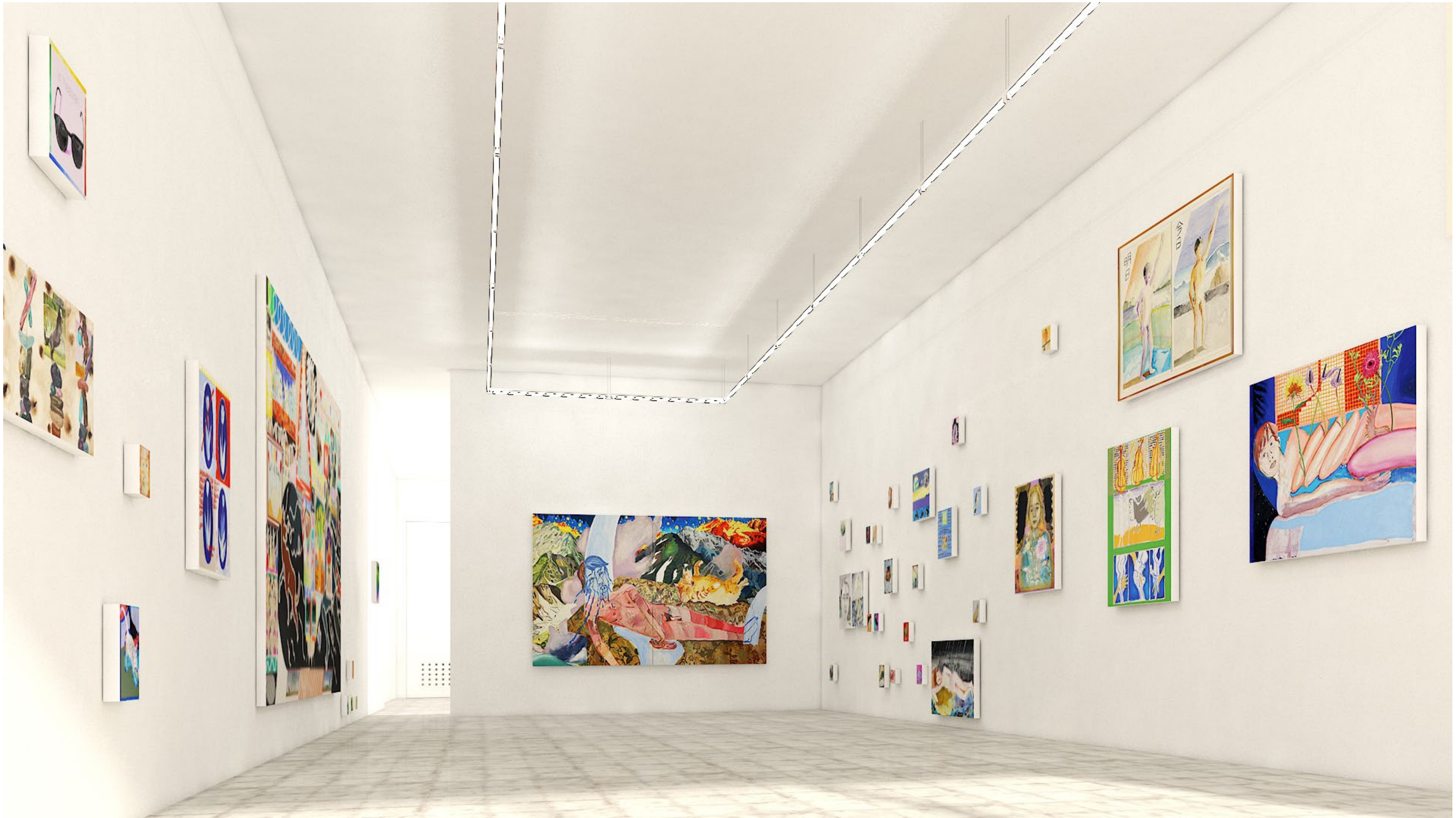


PROFILE:

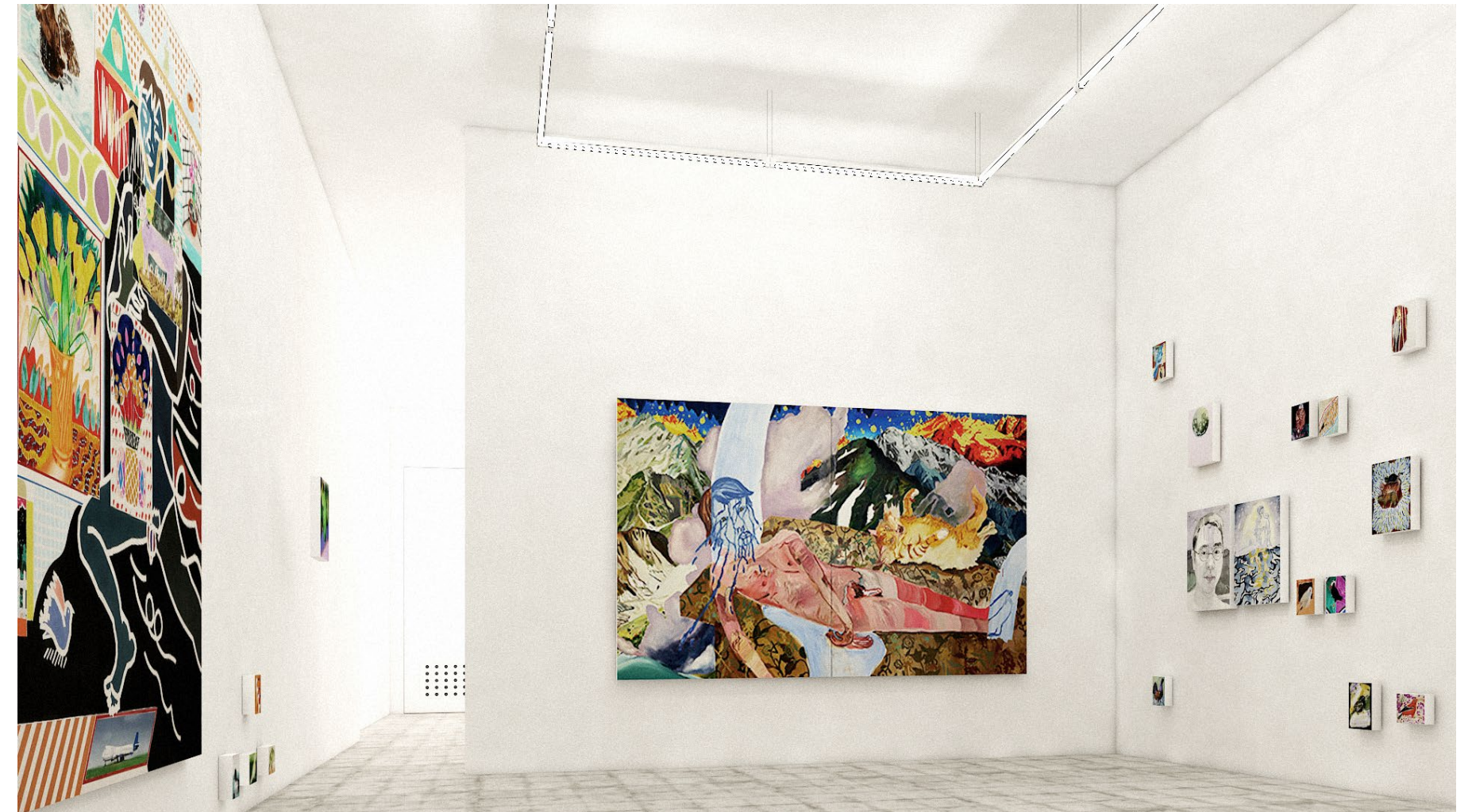
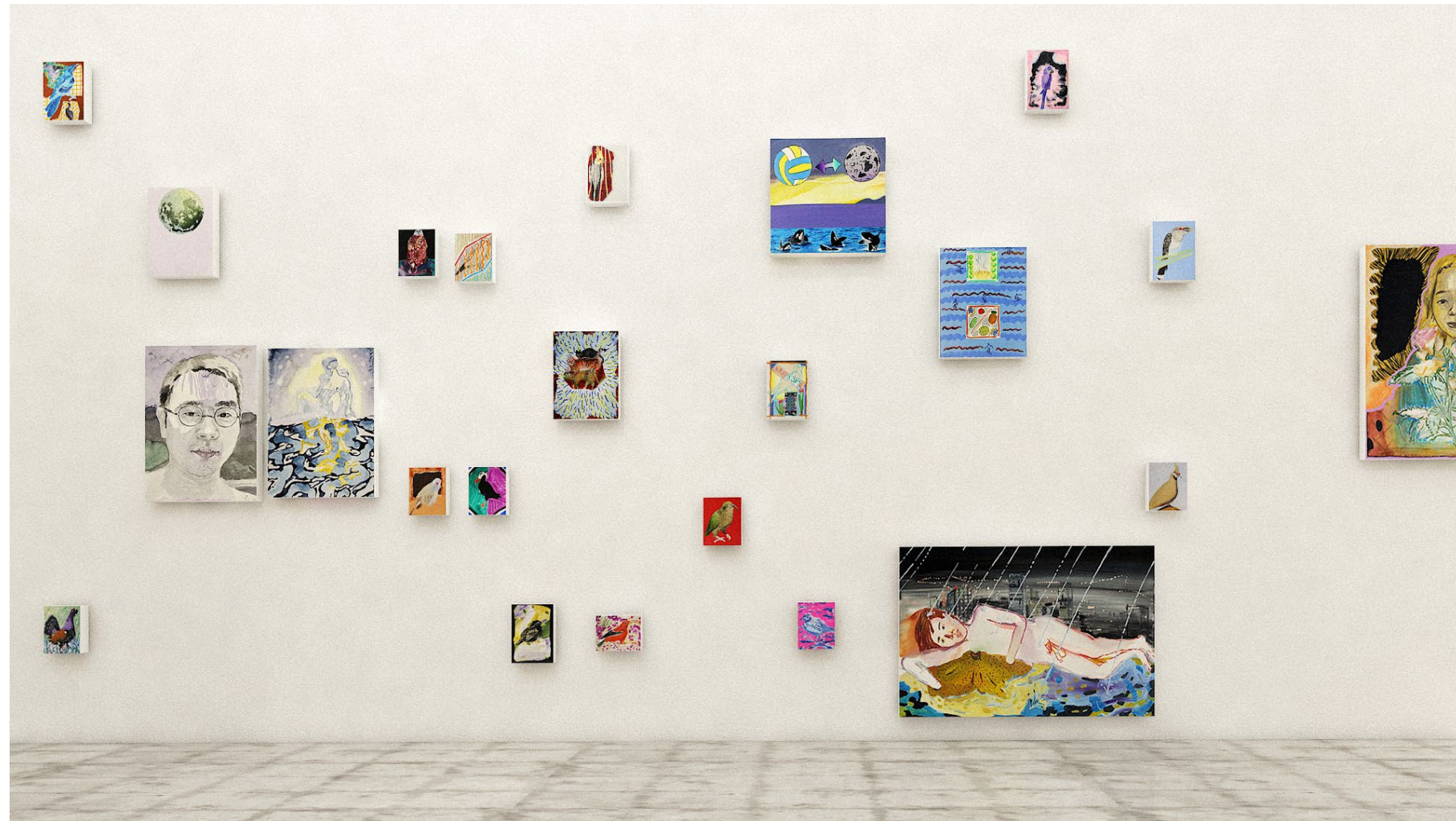
Yosuke Kobashi is a Japanese Contemporary Artist, born in 1980. His work has been featured in several exhibitions at key galleries and museums, including Gallery MoMo Ryogoku, The National Museum of Art, Osaka, Pulse Miami Beach, and Volta NY



[Screen]



[Animation Scene]



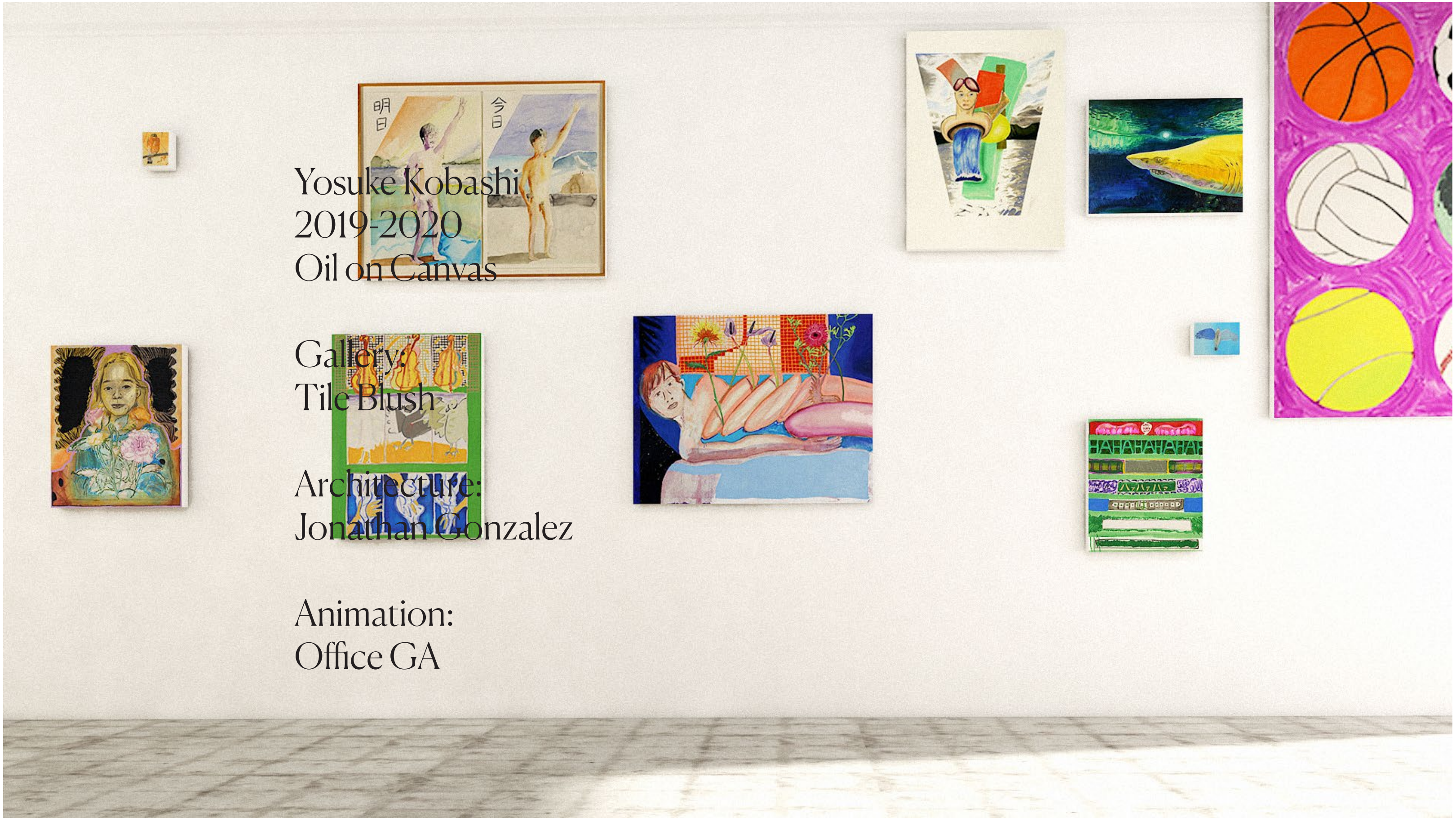
[Movie Stills]



Yosuke Kobashi



[Title Sequence]



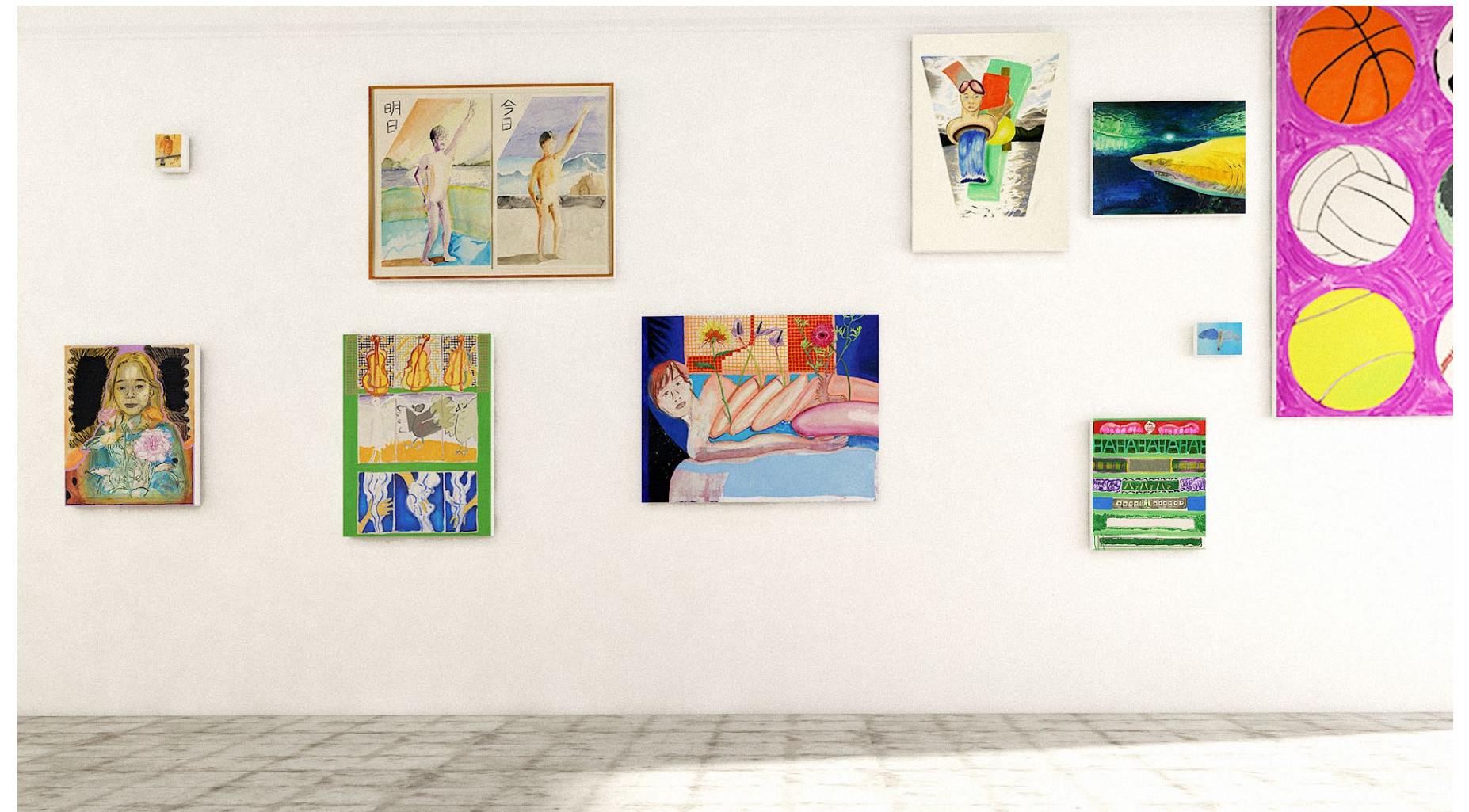
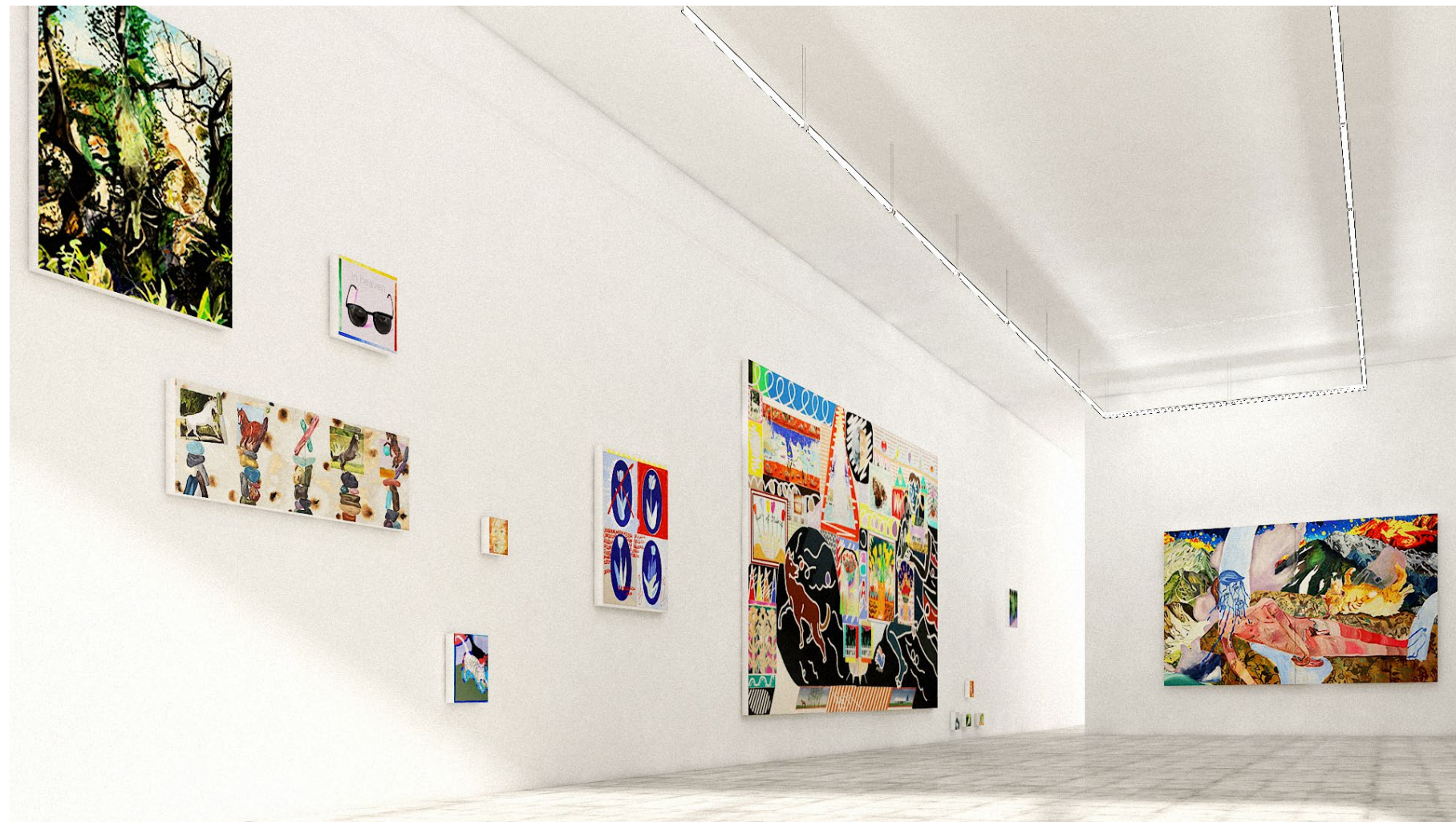
Yosuke Kobashi
2019-2020
Oil on Canvas

Gallery:
Tile Blush

Architecture:
Jonathan Gonzalez

Animation:
Office GA

[Credits]



[Movie Stills]

Jonathan Nesci

Columbus

PROFILE:

Jonathan Nesci (b. 1981) is an American designer best known for his furniture, lighting, and exhibition design. His minimalist furniture has been exhibited at international design shows, including Design Miami/, Collective Design Fair, EXPO Chicago, International Contemporary Furniture Fair, PAD London, and PAD Paris.

He currently lives and works in Columbus, IN.



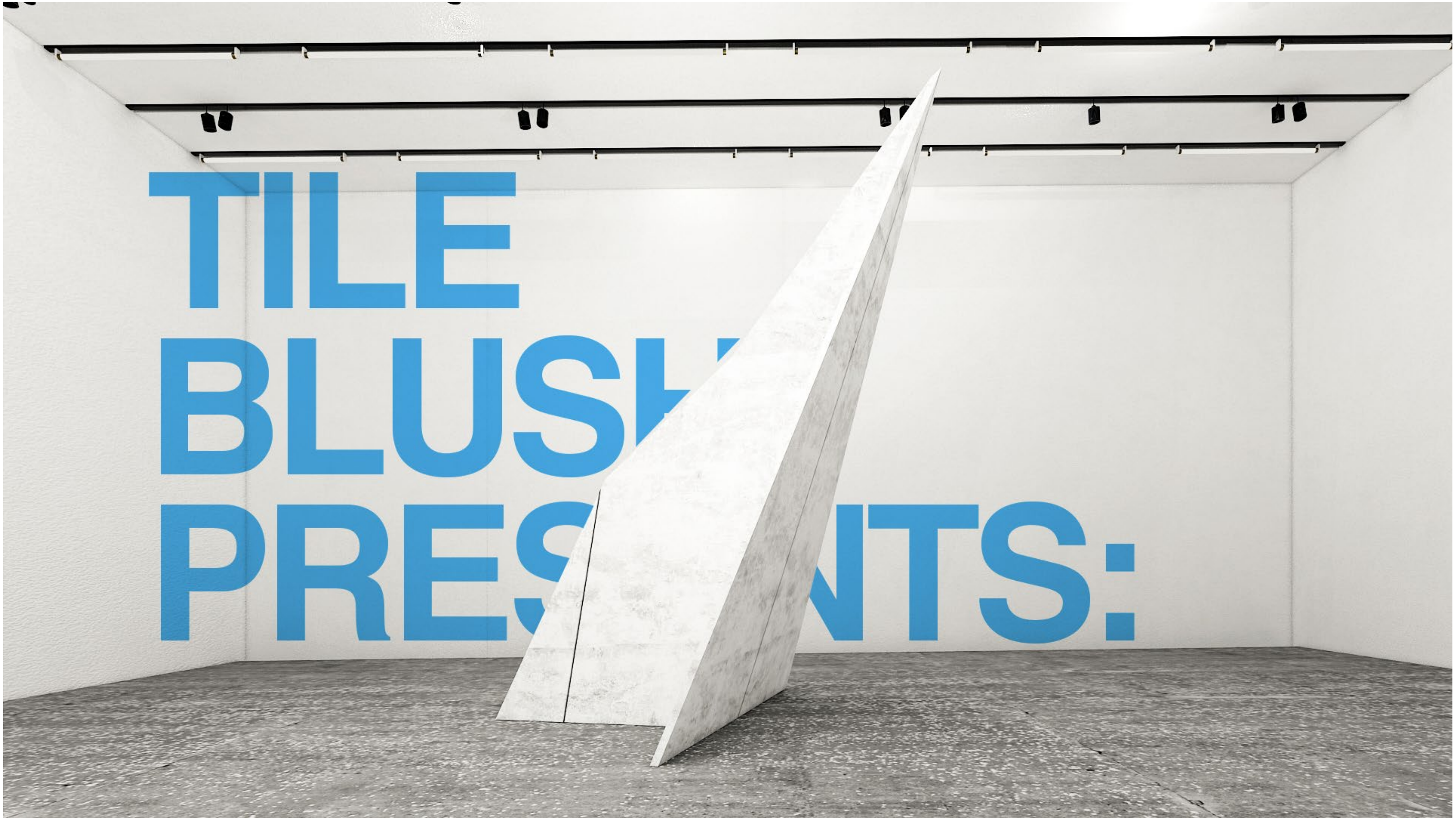
[Screen]



[Animation Scene]



[Movie Stills]



[Title Sequence]



[Title Sequence]



Designer: Jonathan Nesci
Ind Str 3, 2020

Material: Folded Aluminum, Stainless Steel

“Architectures”: Jonathan González

Video Concept/Animation: Office GA

Courtesy: Tile Blush

[Credits]

Brian Rideout

Toronto



PROFILE:

Brian Rideout makes pictures about pictures. His work investigates contemporary images, sourced from print and online, for their art historical relevance, as a continuation of the history of painting and image production. Rideout's works comprise a narrative of art, architecture, and object following an undulating cycle of definition, utility, and design, softly dramatizing the multiple registers that art has come to occupy and employ over time as a material thing wholly existing in the world.

He is interested in art as document, as decoration, as ideological accessory, as technological or functional support.



[Screen]



[Animation Scene]



[Movie Stills]



[Title Sequence]



[Title Sequence]



[Credits]



[Movie Stills]

Anna Vickers

Paris

PROFILE:

Anna Vickers was born in Berlin and has lived and worked in London and currently in Paris.

She received her BA from The Slade School of Fine Art in London, where her degree show comprising five 15 foot high canvases of the female nude installed between the portico columns of University College London was featured on the front page of The Independent Newspaper.

She is currently doing a practice-based Ph.D. at University of the Arts London.



[Screen]



[Animation Scene]

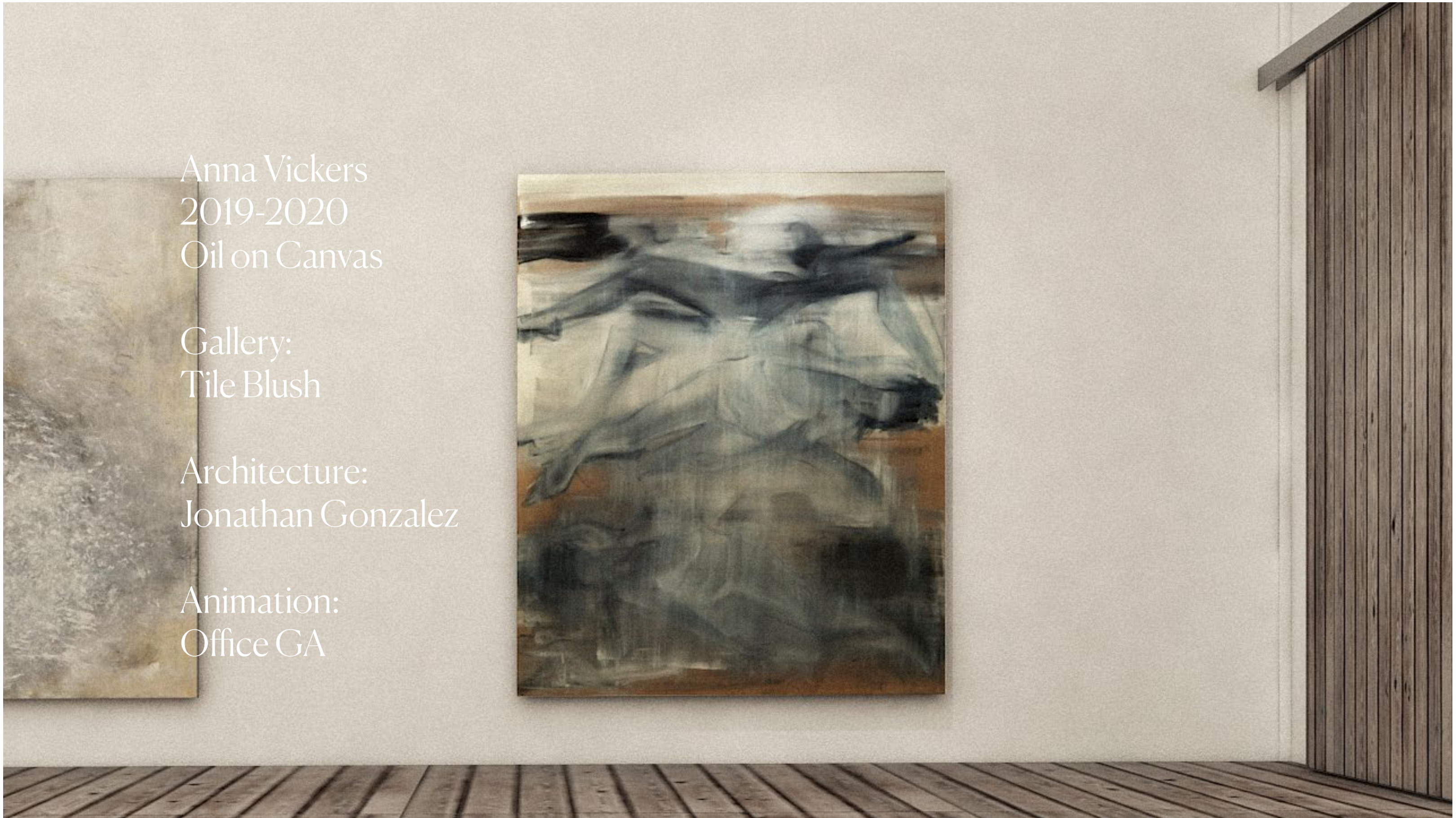


[Movie Stills]



Anna Vickers

[Title Sequence]



Anna Vickers
2019-2020
Oil on Canvas

Gallery:
Tile Blush

Architecture:
Jonathan Gonzalez

Animation:
Office GA

[Credits]

Germane Barnes

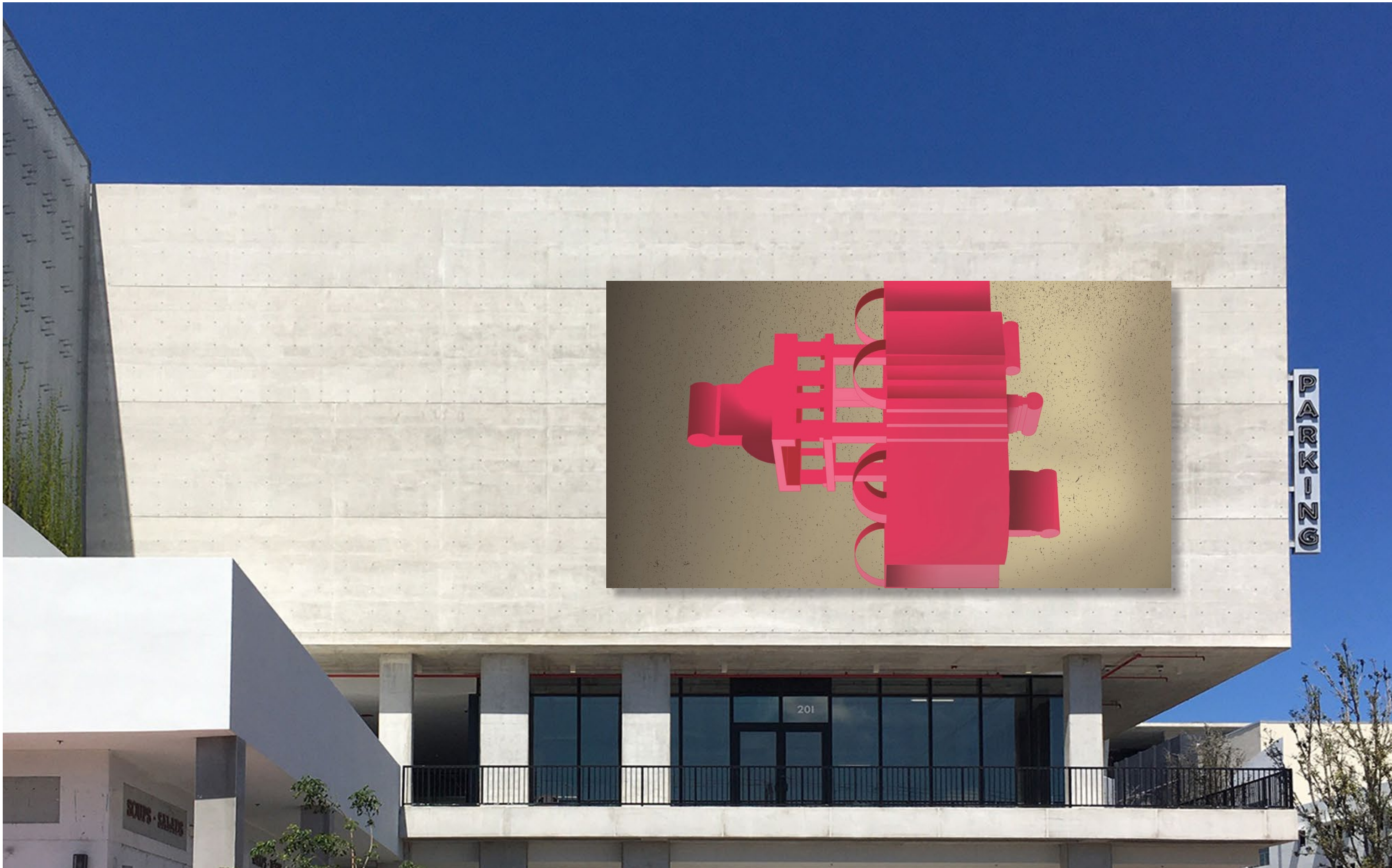
Miami



PROFILE:

Born in Chicago, IL Germane Barnes received a Bachelor's of Science in Architecture from the University of Illinois at Urbana-Champaign and a Master of Architecture from Woodbury University where he was awarded the Thesis Prize for his project Symbiotic Territories: Architectural Investigations of Race, Identity, and Community. Barnes' research and design practice investigates the connection between architecture and identity. Learning from historical data and perspectives from within architecture as well as cultural and ethnic studies, he examines how the built environment influences the social and cultural experience.

He has previously taught graduate seminars, and workshops at Woodbury University. He is also the designer in residence for the Opa Locka Community Development Corporation where his design and research contributions have been published and exhibited in several international publications and institutions. Most notably, Curbed.com, where he was named a member of the 2015 Class of Young Guns, under-the-radar professionals who are busy challenging the status quo in the design industry.

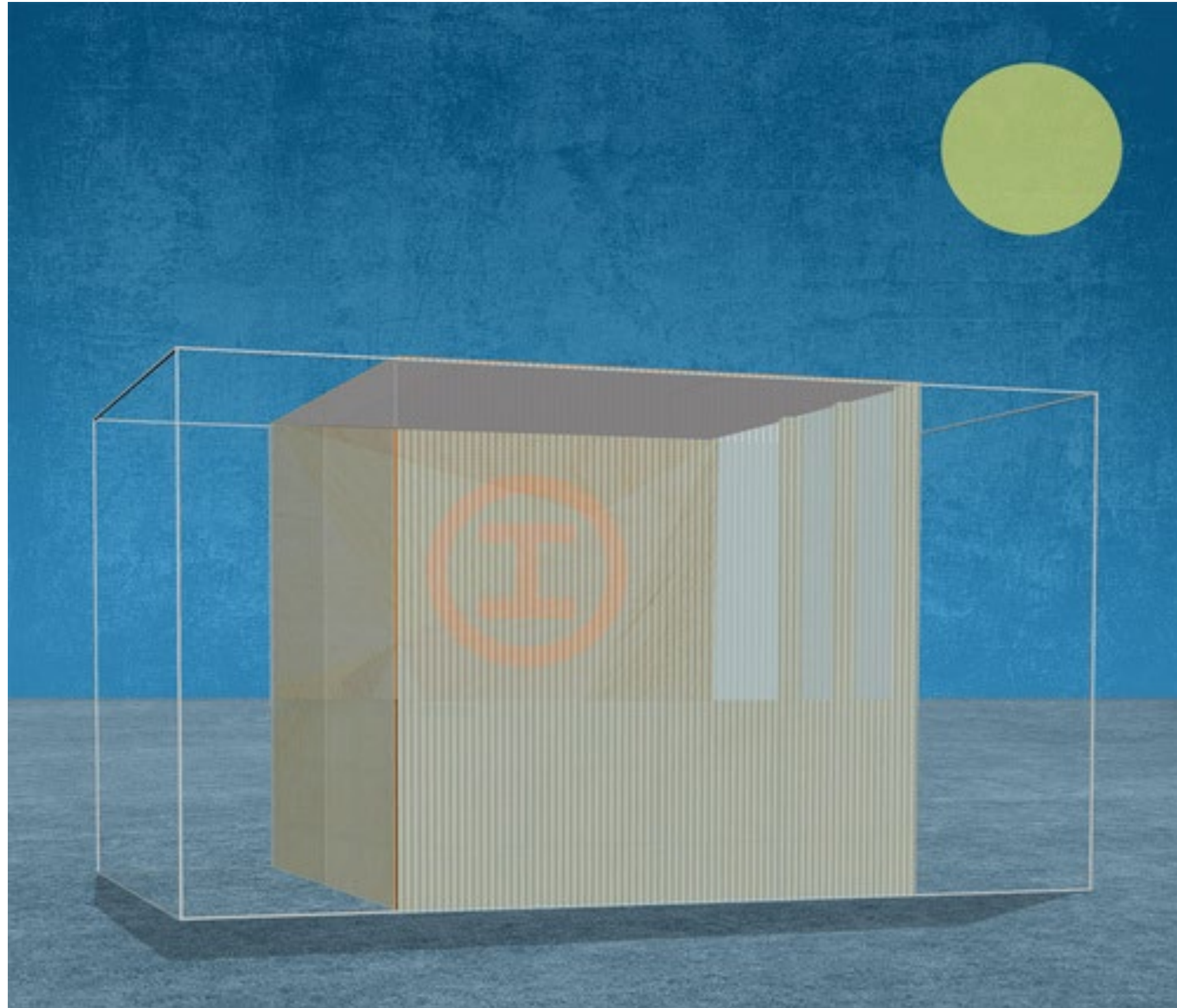


[Screen]



[Projects]

NOTE: All works are shown as exemplary portfolio projects of proposed artist. Final works for the video wall at 1212 Lincoln Road will be original animated short films in keeping with previously presented artists' concepts.



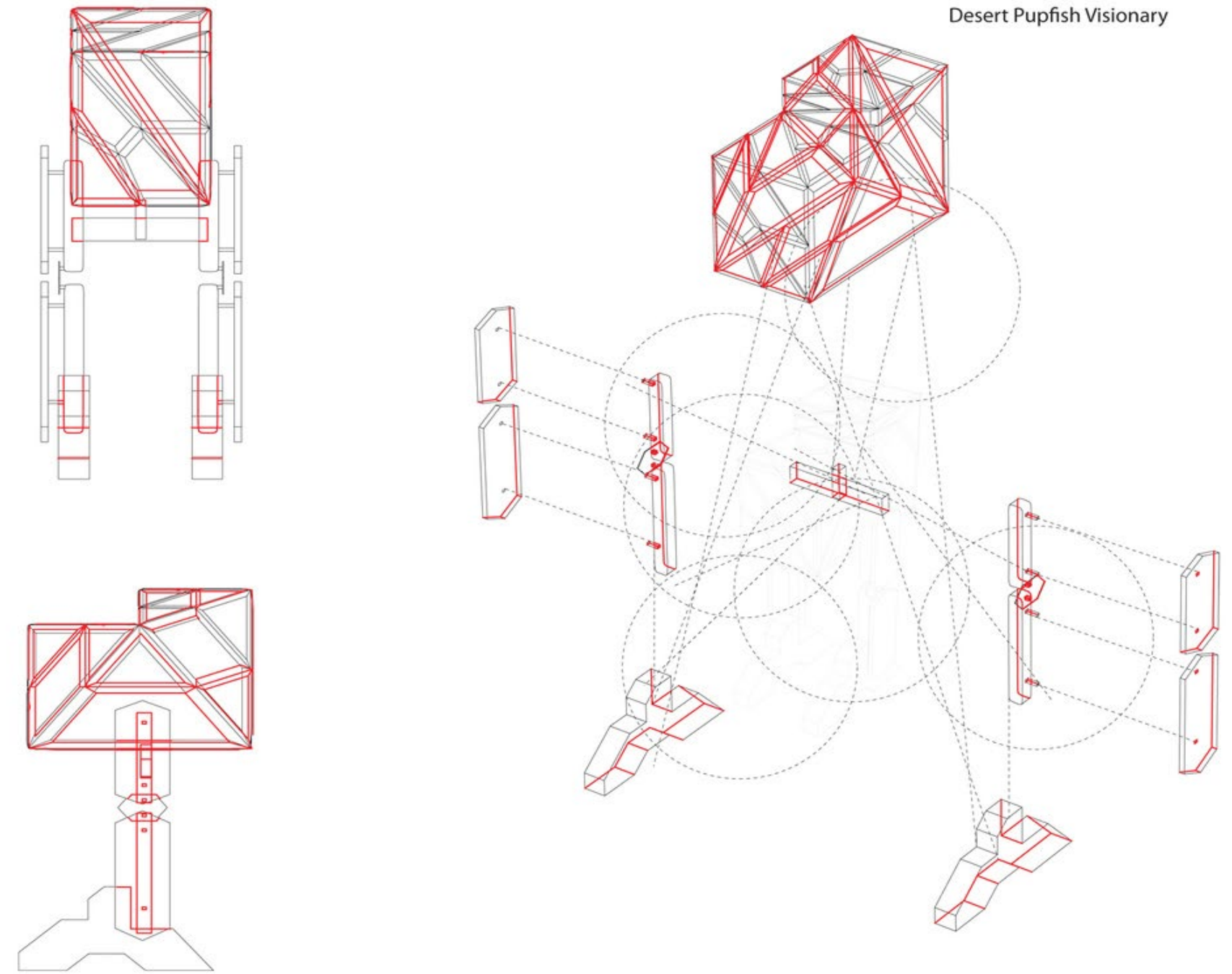
[Projects]



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[Projects]



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Nicolas Buffe

Tokyo



PROFILE:

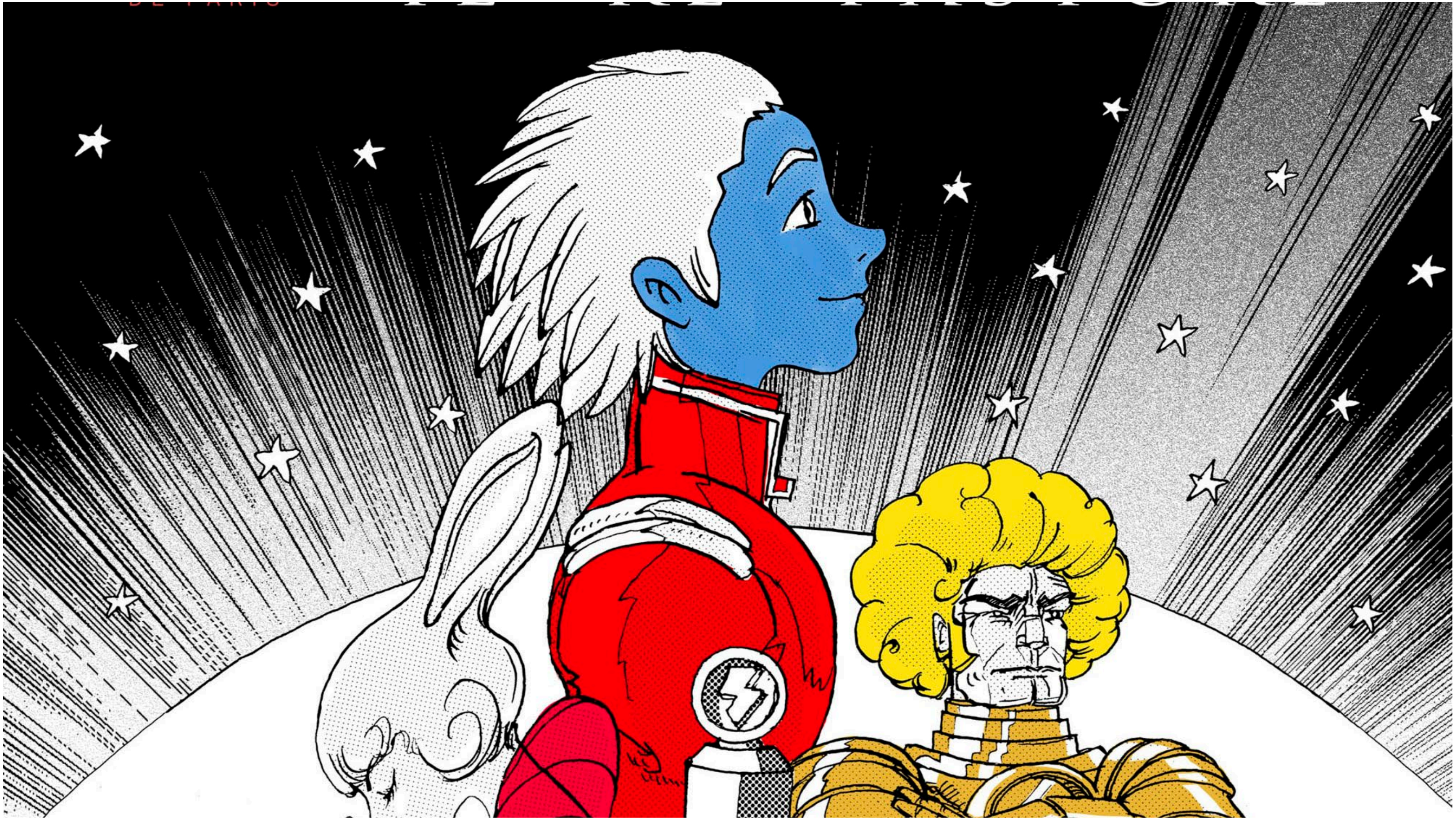
Nicolas Buffe, a French artist based in Tokyo, is the creator behind a multifaceted, interdisciplinary world combining erudite and popular culture.

Born in 1978, he belongs to a generation naturally marked by Japanese culture, developing from childhood a passion for cartoons, manga and video games. These references were supplemented throughout the course of his studies by classic works of the Middle Ages and the Renaissance, such as *The Romance of the Rose* and *The Dream of Poliphilus*. This blending of narrative and visual influences is omnipresent in his work, which is based on the humanistic notion of «serio ludere» or «playing seriously».

His work has been presented in France and internationally through exhibitions and outstanding installations, such as in *La Maison Rouge* (2007, *Le Vestibule*), *Tokyo Contemporary art museum* (2008), *MAD Paris* (2010, *Circuit Céramique*), *Hara Museum of contemporary art de Tokyo* (2014, soloshow), *Théâtre du Châtelet – Paris* and *Nijō Castle – Kyoto* (*Nuit Blanche 2016*), *French May at Hong Kong City Hall*, and *K11 Hong Kong* (2017 soloshows), *Sèvres : 300 Creative years* (2017-2018, *Suntory Museum – Tokyo and Osaka, Hagi, Shizuoka*). *Roppongi Art Night* (2018, Tokyo) and *Magiques Licornes at Musée de Cluny – Paris* (2018-19). Over the winter of 2018-2019, he set up a monumental installation inside *Ginza Six* in Tokyo.



[Screen]



[Projects]

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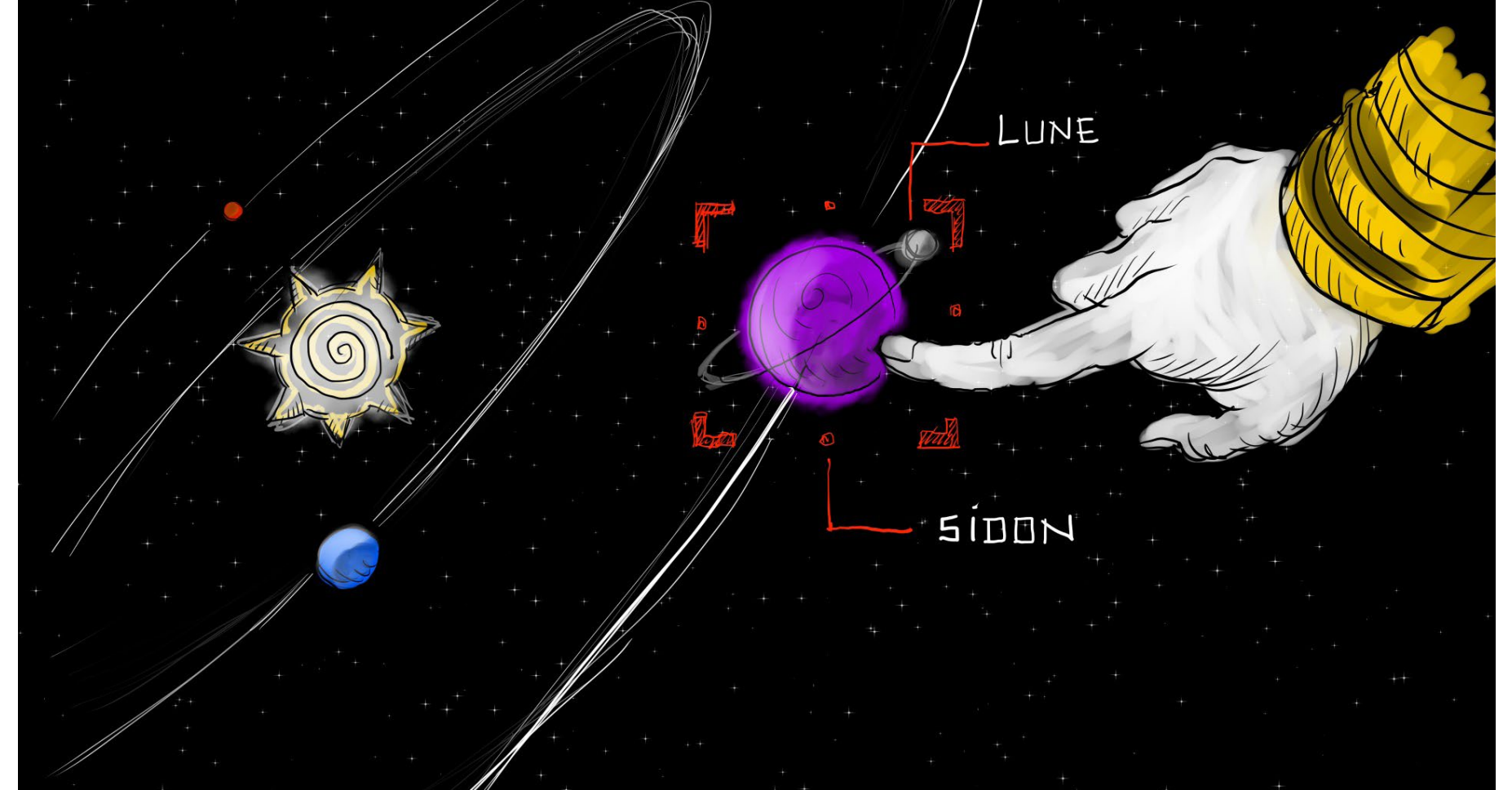
[Projects]



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[Projects]



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Frida Escobedo

Mexico City



PROFILE:

Since founding her eponymous practice in 2006, Frida Escobedo has developed a distinctive approach driven by the conviction that architecture and design represent, above all, a crucial means to interrogate and comment on social, economic, and political phenomena. In this formulation, art, both contemporary and historical, serves as an indispensable touchstone. Defying the traditional boundaries of the architectural discipline, the studio's creative output operates at a wide array of scales and mediums, encompassing buildings and experimental preservation projects, temporary installations and public sculpture, limited edition objects, publications and exhibition designs. Informed by an unmistakable material sensibility and intuitive feeling for pattern, Escobedo's work is at once unmistakably architectural, and yet frequently blurs the boundary between architecture and art.



[Screen]



[Projects]

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[Projects]



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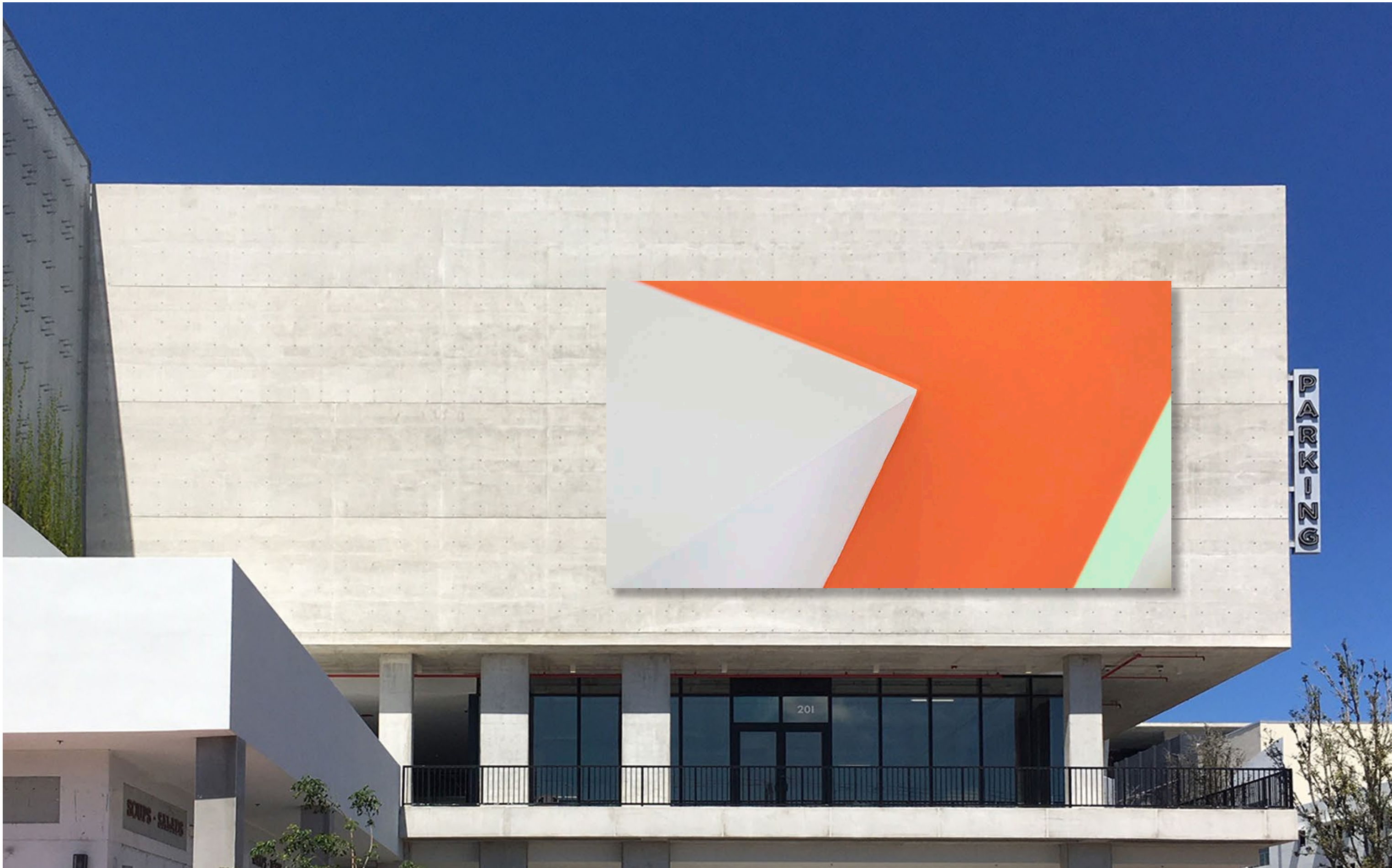
GeoVanna Gonzalez

Miami / Berlin



PROFILE:

GeoVanna was born and raised in Los Angeles California where she received her BFA at Otis College of Art and Design. Her recent solo exhibitions include: *When we open every window* (2019), Gr_und, Berlin; *Play, Lay, Aye* (2019) The Bass Museum, Miami; *PLAY, LAY, AYE: ACT III*, (2019) Commuter Biennial, Miami. She has participated in group exhibitions at The Corcoran School of the Arts and Design (2019) Washington, DC; *Dimensions Variable* (2019) Miami; University of Maryland Art Gallery (2019) Maryland; *PS120* (2018) Berlin; *NGBK* (2018) Berlin; *5 Car Garage* (2018) Los Angeles. Recent commissions and awards include *Exotic Naps*, a video commissioned by The Institute of Contemporary Miami (2020); A WaveMaker grant from The Andy Warhol Foundation and Locust Projects (2020); The Ellies Visual Arts award by Oolite Arts for Supplement Projects (2018). She is founder and curator of Supplement Projects, an alternative art space & community meeting point based in Miami; Co-founder of performative reading club *Read What You Want!*; and a member of queer/feminist arts collective *COVEN* Berlin, working on exhibitions and events that focus on body politics, gender, labor, sexuality, and art.



[Screen]



[Projects]

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[Projects]



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[Projects]



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Harry Nuriev

Moscow



PROFILE:

Crosby studios' creative practice spans a broad range of typologies, including public spaces, private residences, retail stores, product design, and fashion and art collaborations, often through the lens of radical design, informed by the aesthetics of contemporary consumer culture. In 2017, nuriev held his first museum solo exhibition at dallas contemporary, and has since collaborated with contemporary artist liam gillick and architect rem koolhaas's oma, crafted a limited edition home goods collection and pop-up installation for opening ceremony, and joined forces with nike to create a furniture collection for the launch of the new air max 720 sneaker.

For design miami/ in december of 2019, nuriev received critical acclaim for the balenciaga sofa, a conceptual, sustainable furniture installation designed by the artist in collaboration with balenciaga. His recent work has shifted to creating digital spaces including the digital room nuriev created for issue 28 of hypebeast magazine and a recent digital collaboration with nike to celebrate air max day 2020.



[Screen]



[Projects]

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[Projects]



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[Projects]



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Deon Rubi

Miami

PROFILE:

Lucila Garcia de Onrubia aka Deon Rubi lives between Buenos Aires, Argentina and Miami, FL. Her work centers around art and design, focusing on furniture, sculpture, and including public art projects, collaborations, site-specific work, and clothing. Her aesthetic is minimalist, choosing simple constructions that reference past and look at future. Her design philosophy is the path of least resistance.



[Screen]



[Projects]

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[Projects]



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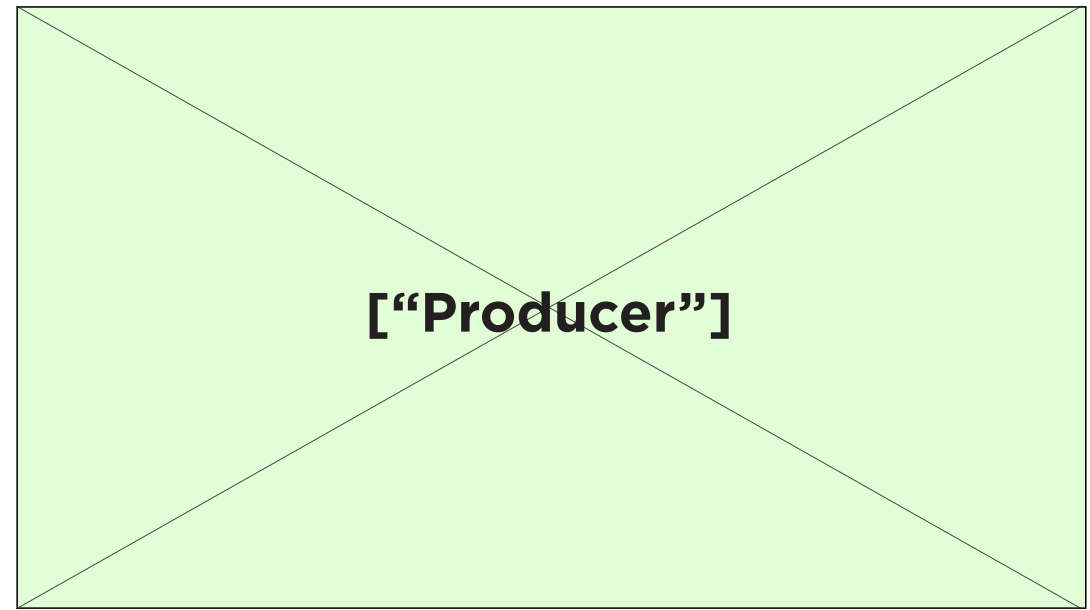


[Projects]

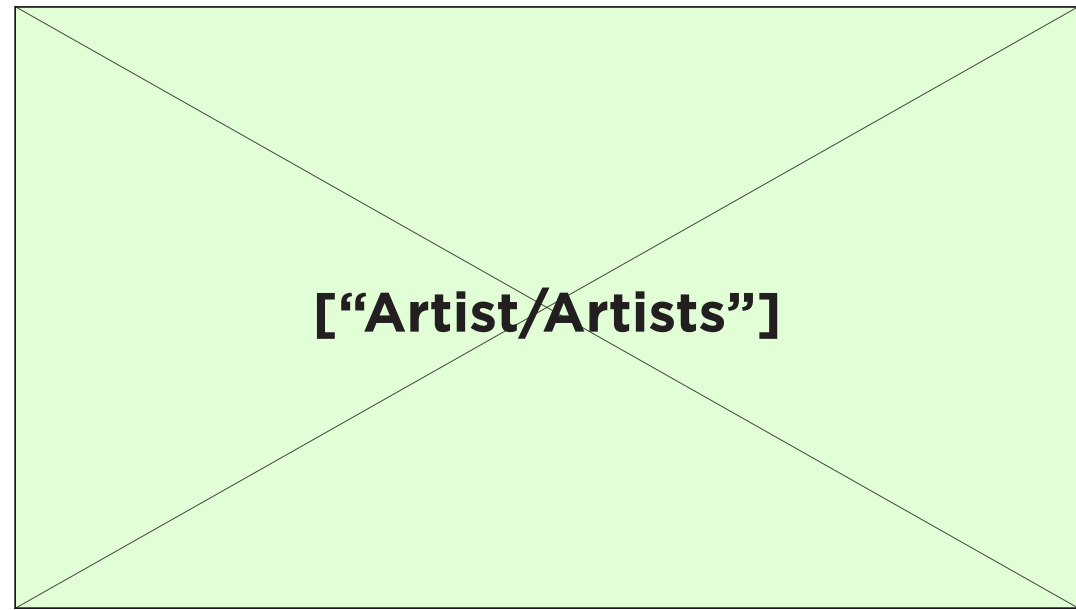


NOTE: All works are shown as exemplary portfolio projects of proposed artist. Final works for the video wall at 1212 Lincoln Road will be original animated short films in keeping with previously presented artists' concepts.

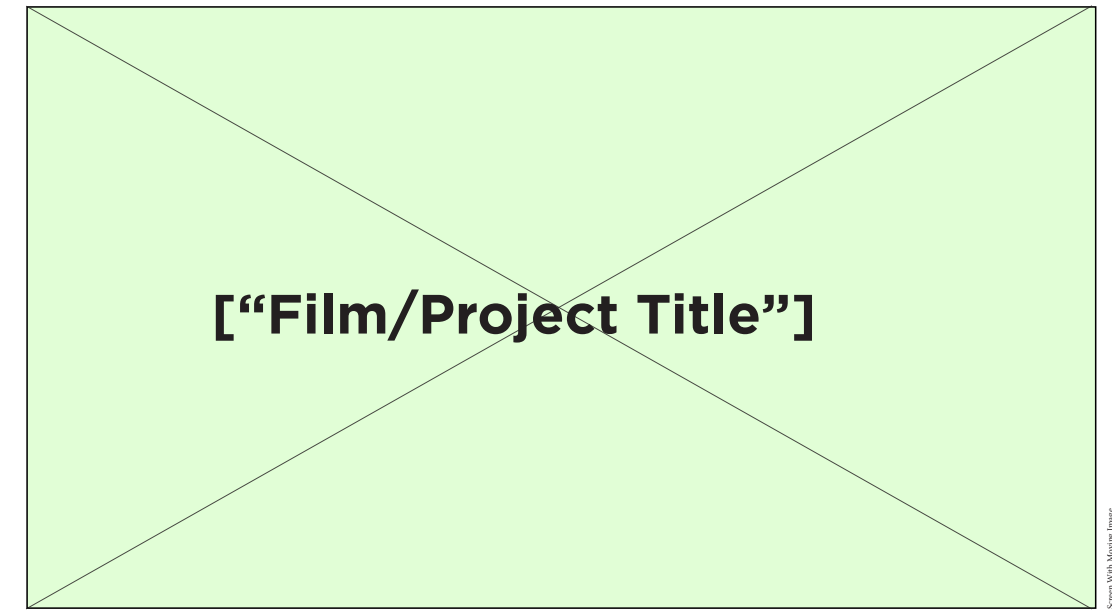
Film Sequence



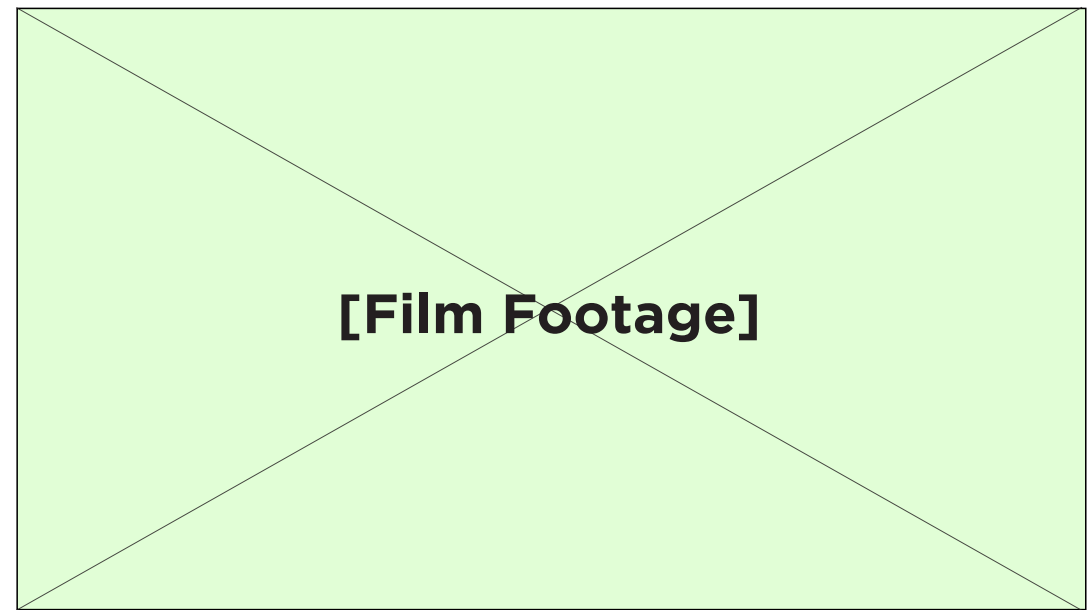
[1] Producers



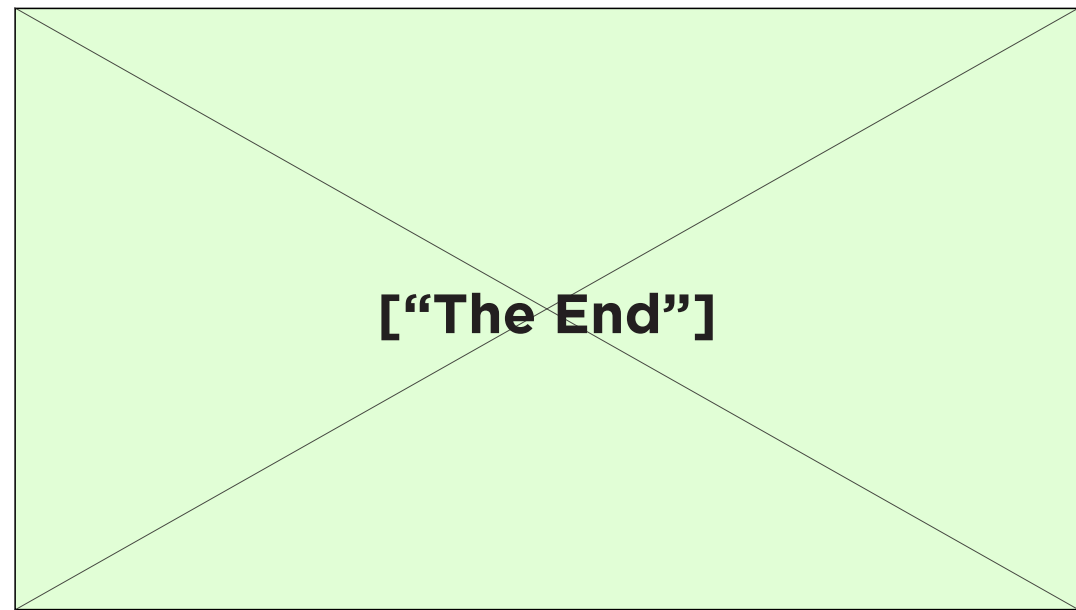
[2] Artist/Artists



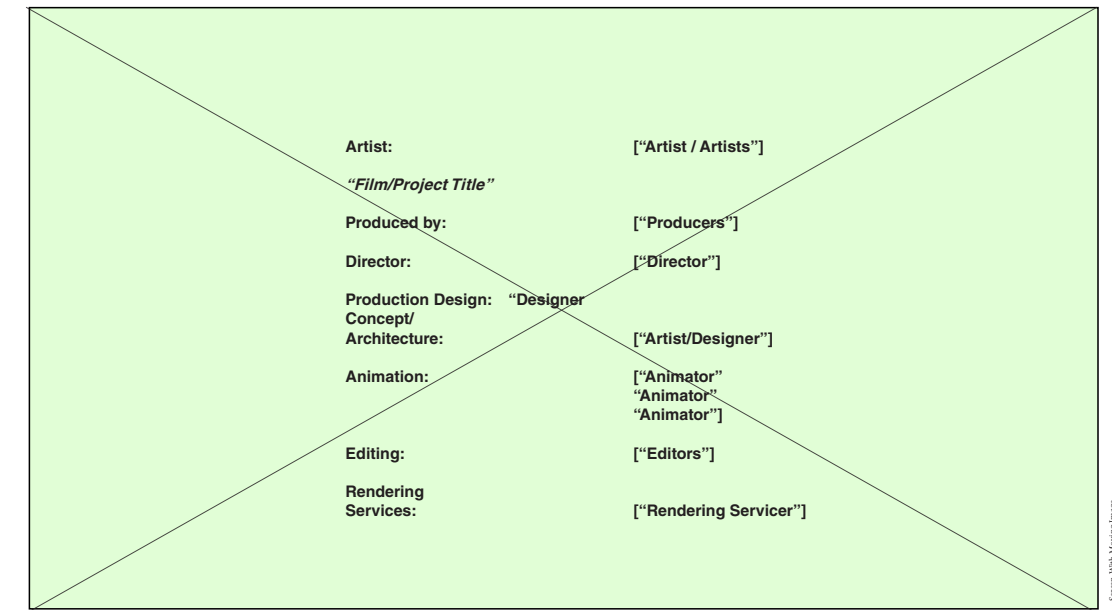
[3] Movie Title



[4] Film Footage

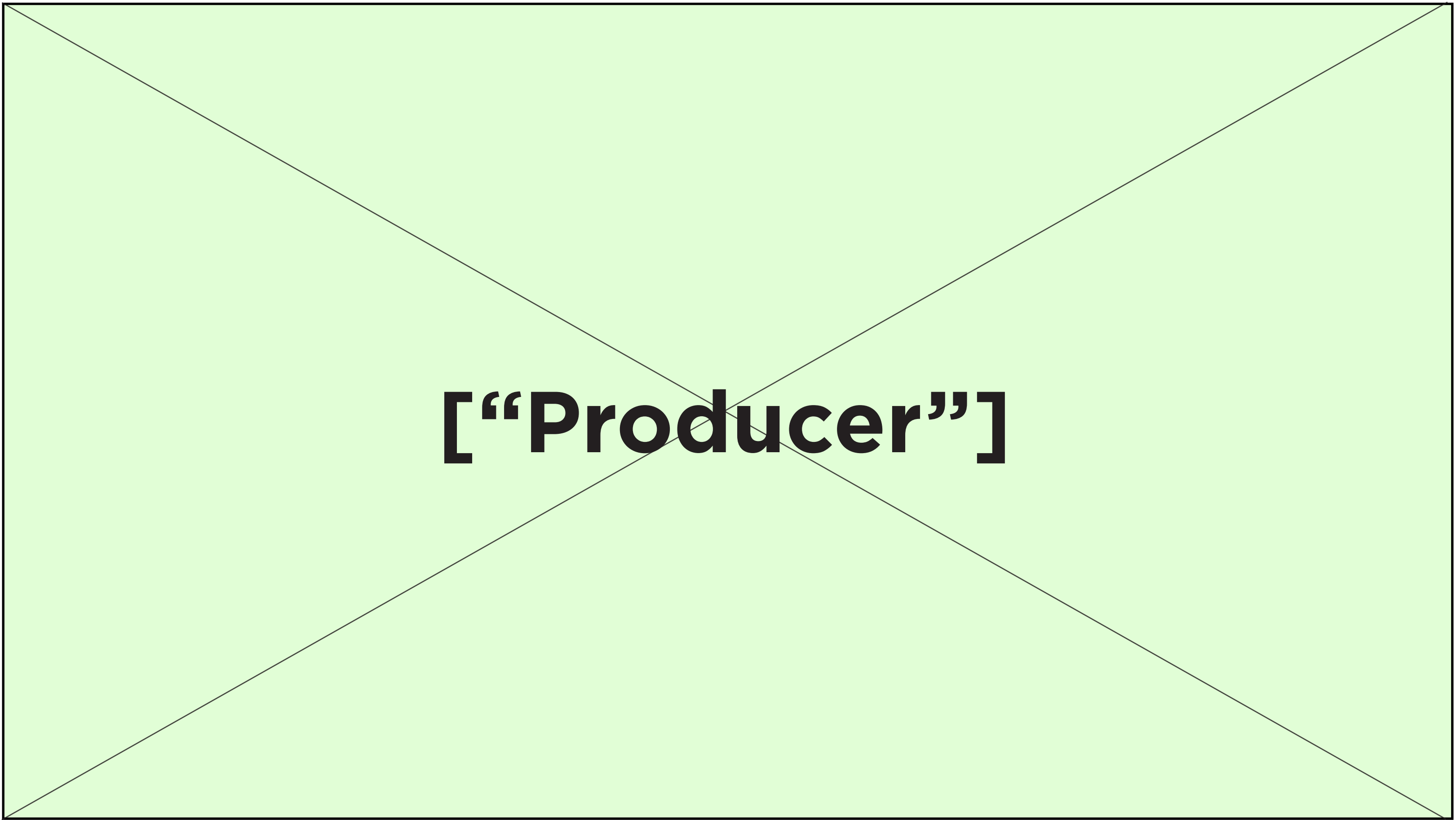


[5] Ending Text



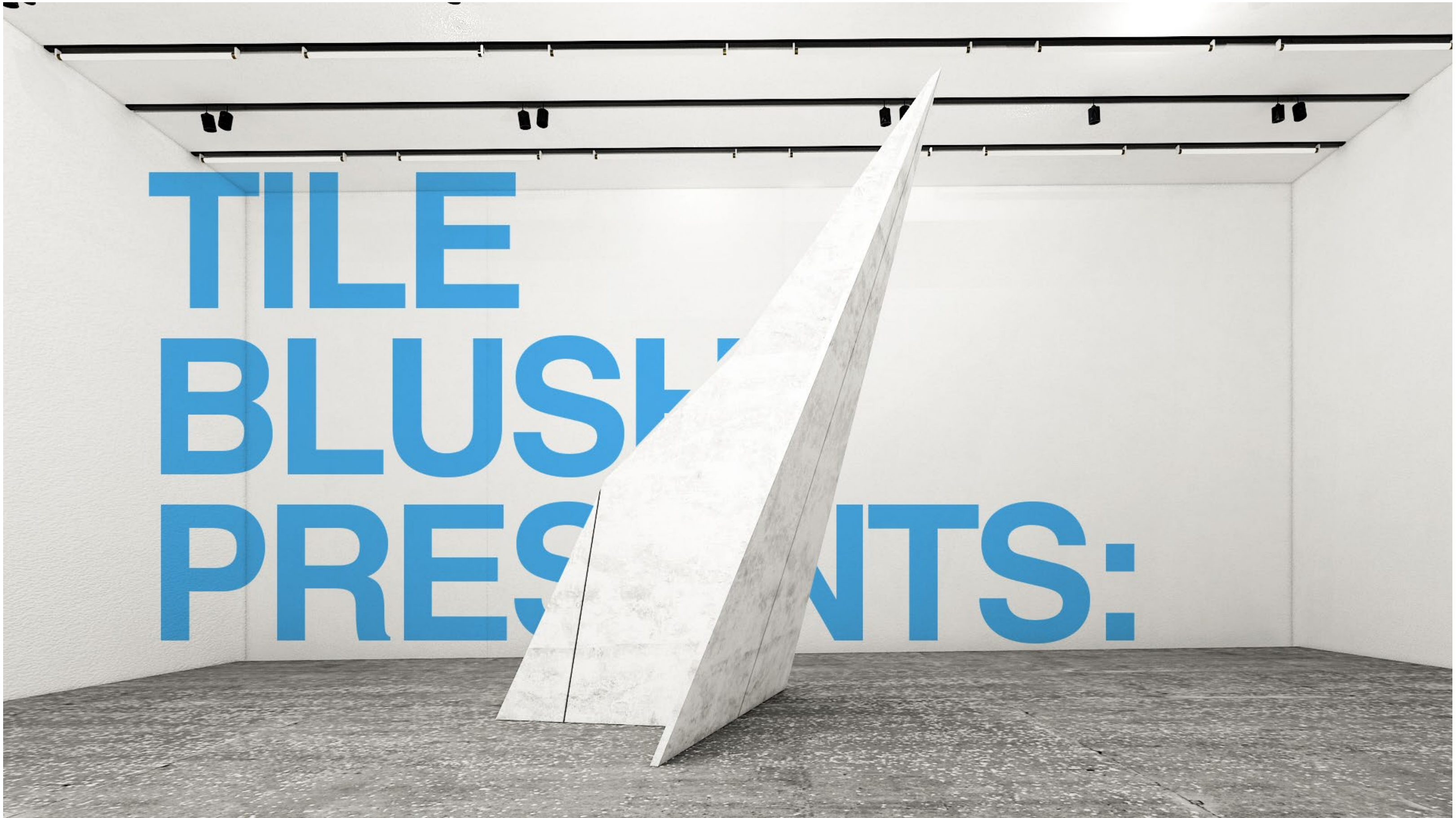
[6] Credit Page[s]

[Film Sequence]

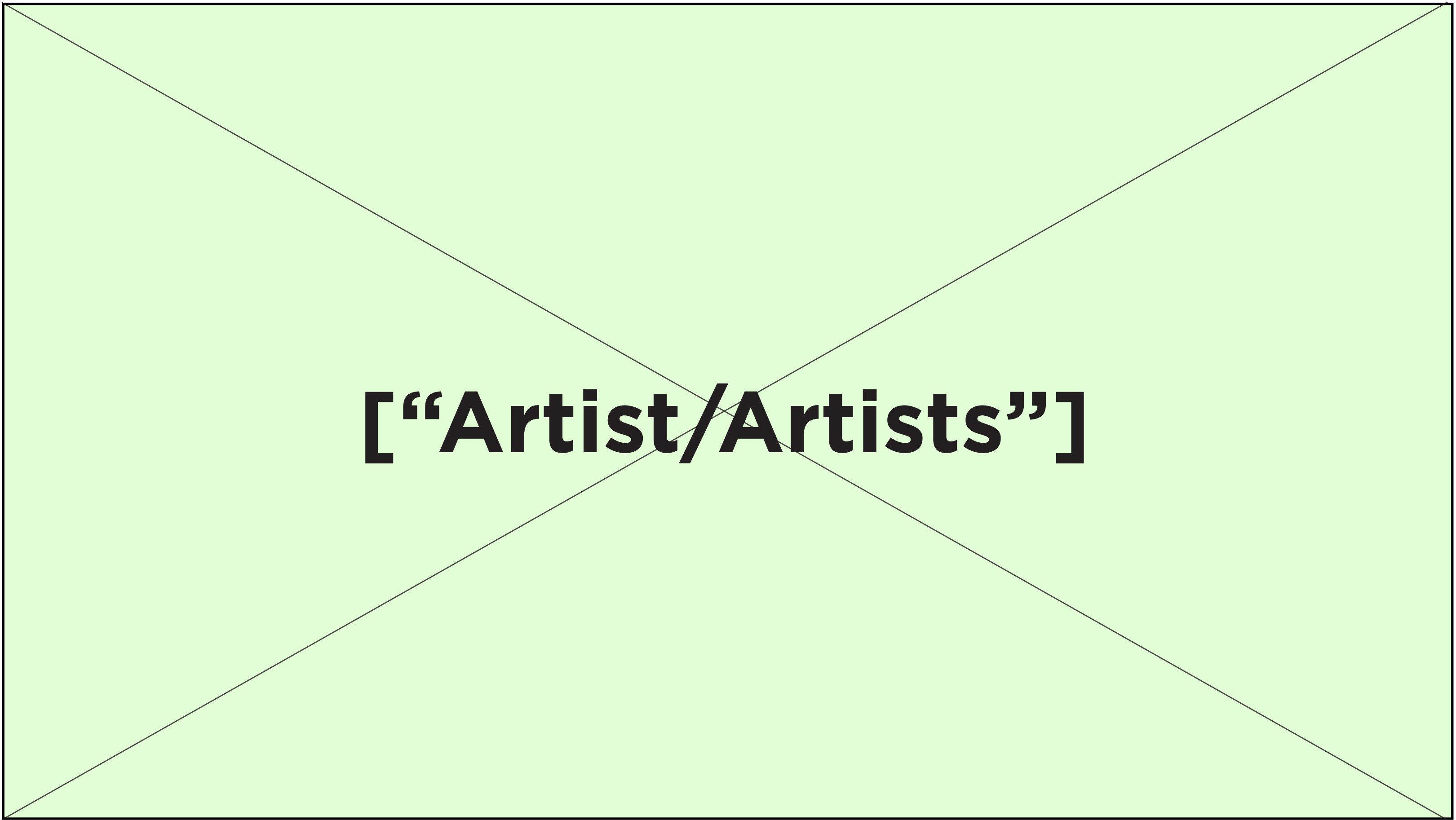


Screen With Moving Image

[Title Sequence - Producer Credit]



[Title Sequence - Producer Credit Example]



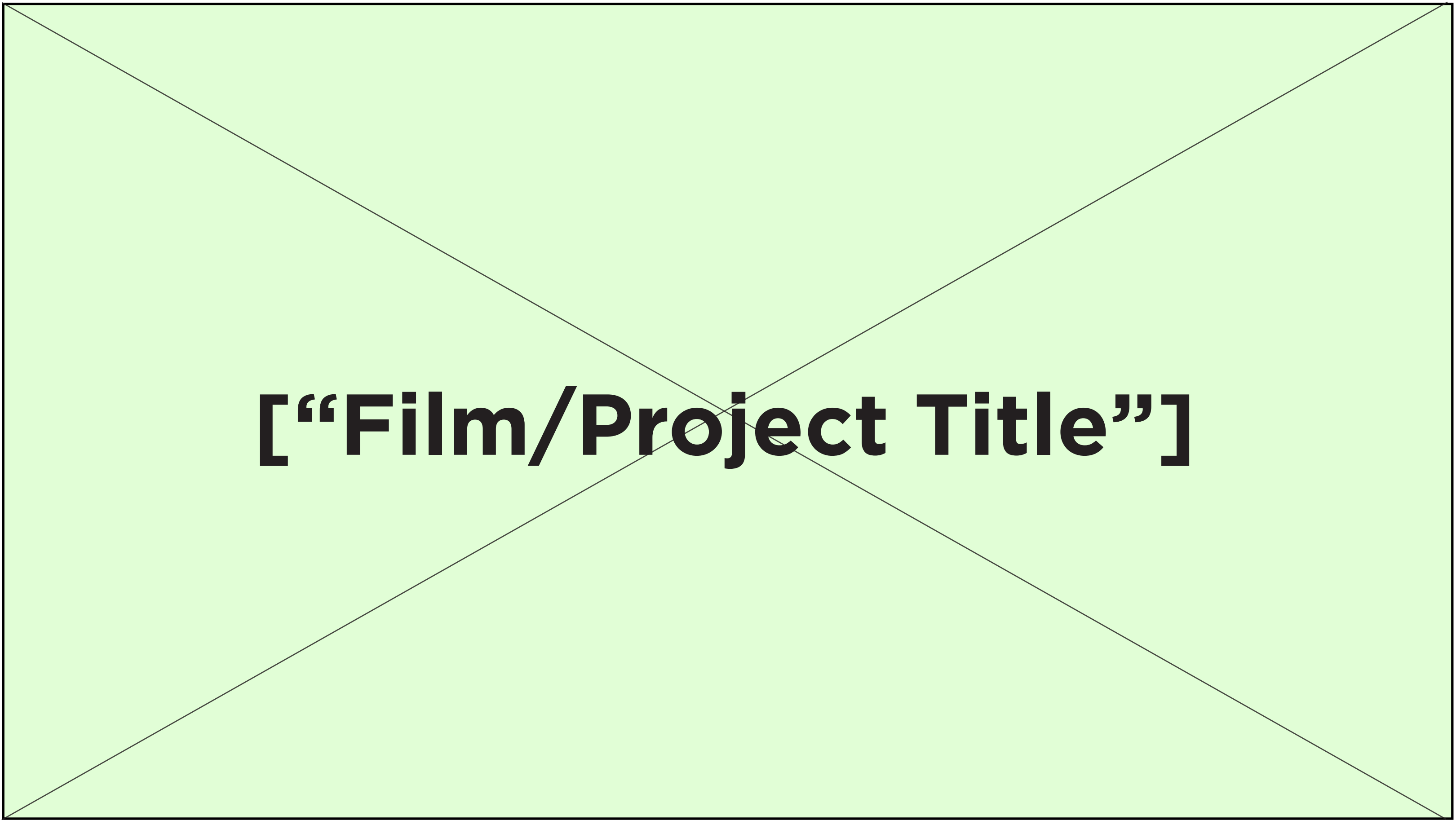
Screen With Moving Image

[Title Sequence - Artist]

Yosuke Kobashi



[Title Sequence - Artist Text Example]

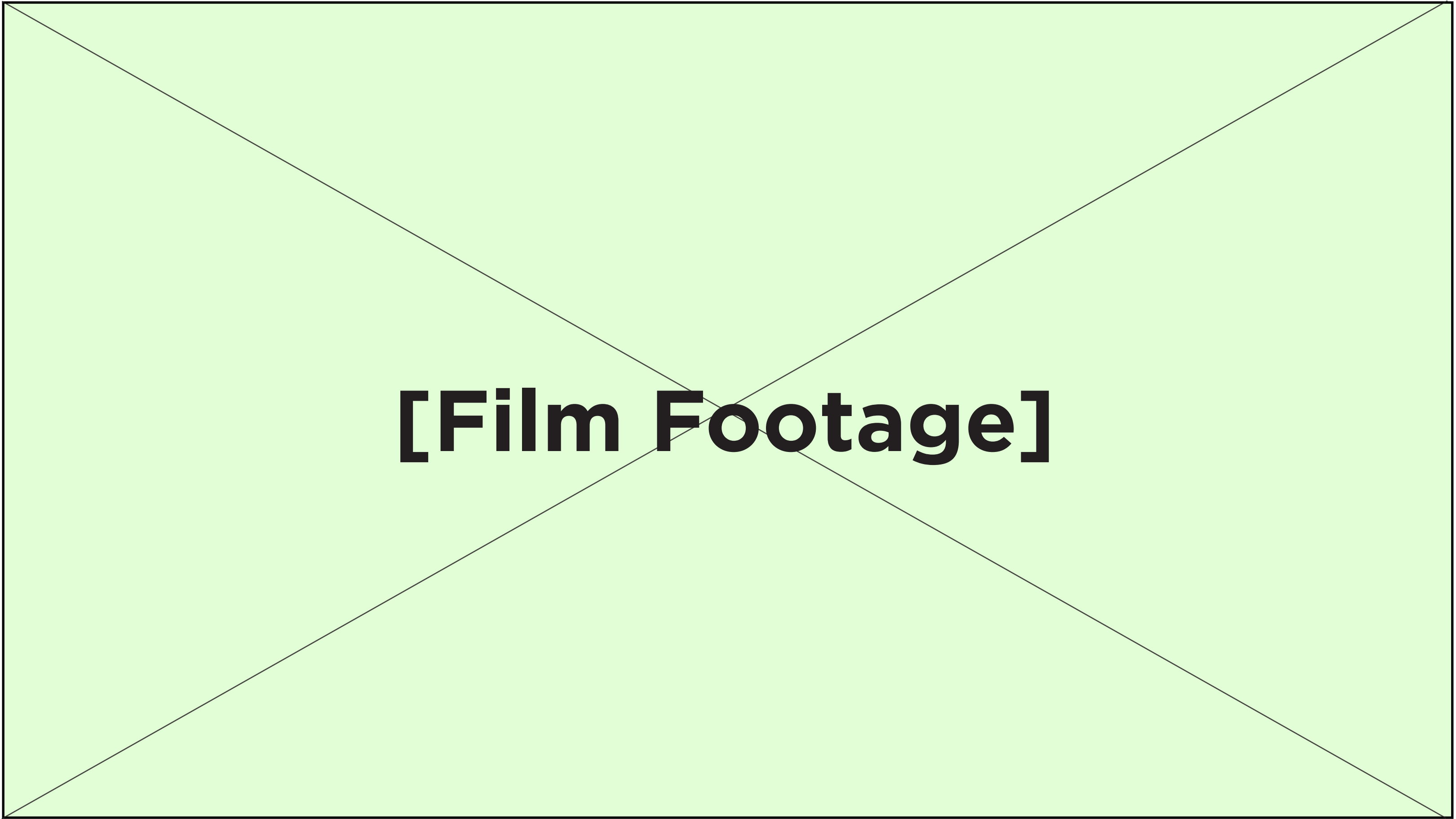


Screen With Moving Image

[Title Sequence - Movie Title]



[Title Sequence - Movie Title Example]

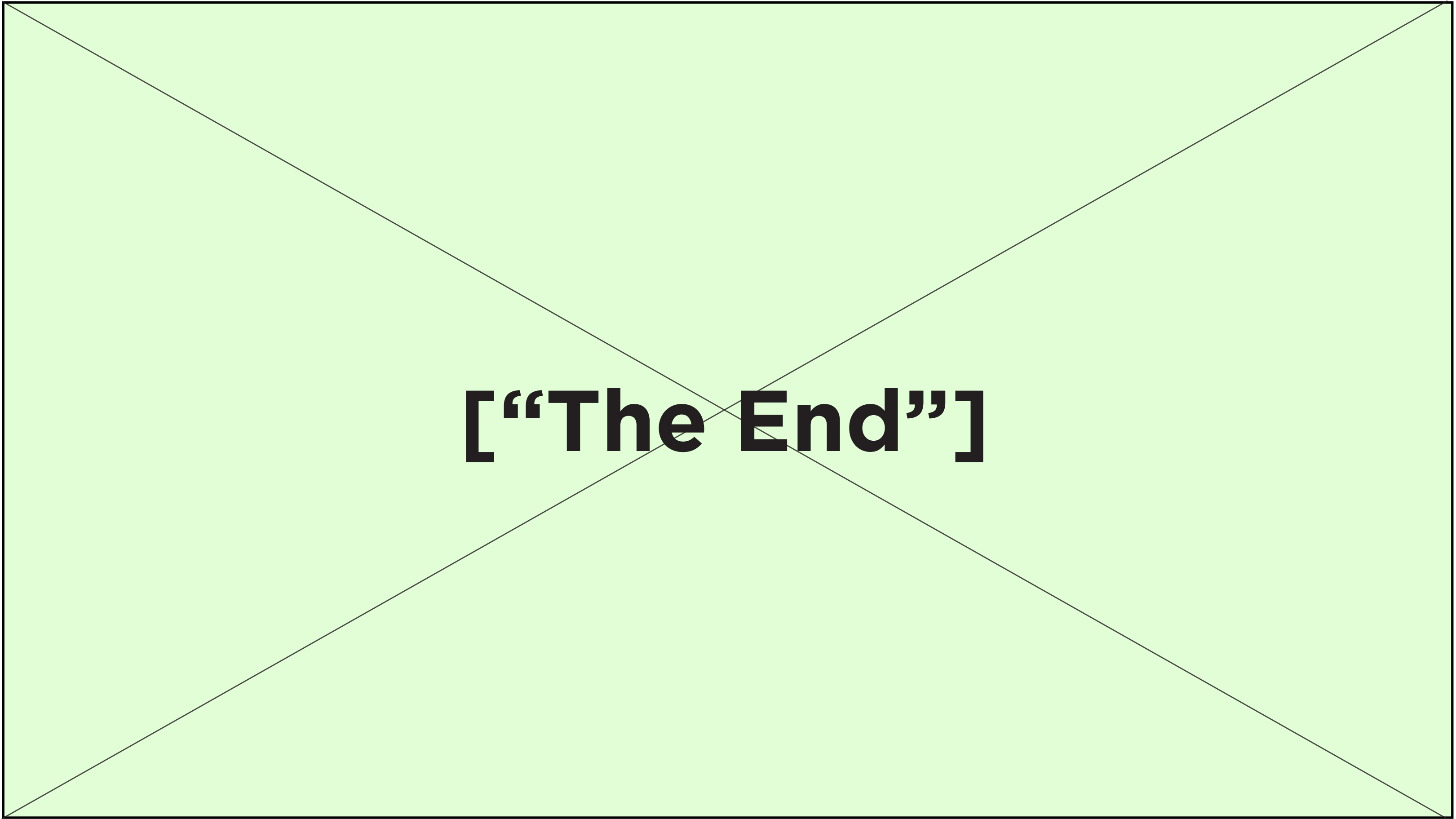


Screen With Moving Image

[Title Sequence - Film Footage]



[Title Sequence - Film Footage Example]

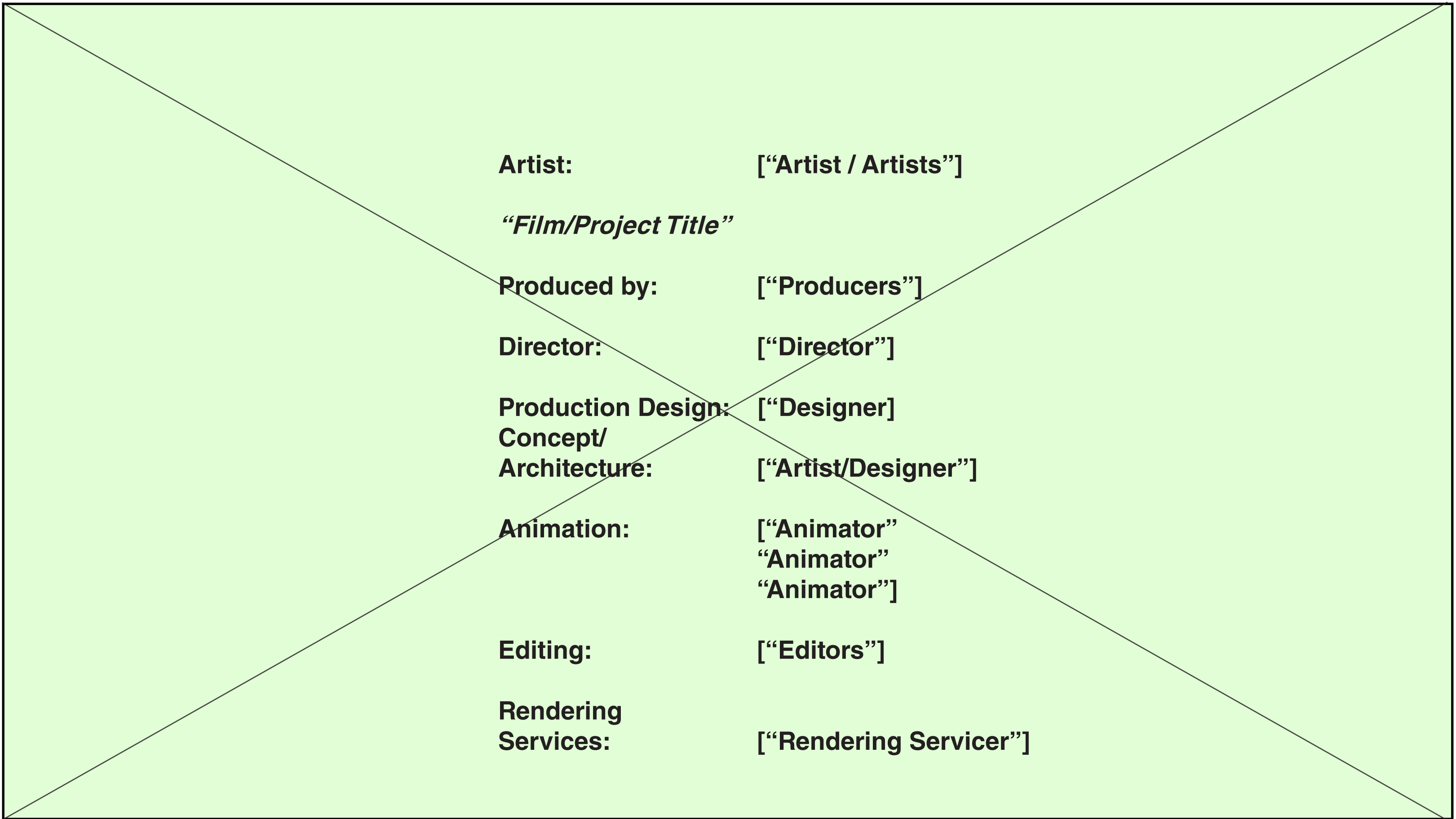


Screen With Moving Image

[Title Sequence - Ending Text]



[Title Sequence - Ending Text Example]



Screen With Moving Image

[Title Sequence - Credit Page[s]]



Artist: Brian Rideout

NEW AMERICAN PAINTINGS, 2020

Produced by: Tile Blush

Director: Jonathan Gonzalez

Concept/

Architecture: Jonathan Gonzalez [Office GA]

Animation: Office of Applied Ideas

Mariella Andrea Tzakis

Michael Quinones

Editing: Office of Applied Ideas

Rendering

Services: Pixleplow

Rendercore

[Title Sequence - Credit Page[s] Example]

PROJECT -PRESENTATION TEAM

Gallery:

Tile Blush, Miami

Concept and Creative Direction:

Jonathan Gonzalez

Design, Video, and Animation:

Office GA

Jonathan Gonzalez

Mariella Andrea Tzakis

Participating Artists:

German Barnes, Miami

Nicolas Buffe, Tokyo

Leo Castaneda, Miami

Frida Escobedo, Mexico City

Geovanna Gonzalez, Miami/Berlin

Yosuke Kobashi, Tokyo

Jonathan Nesci, Columbus

Harry Nuriev, Moscow

Brian Rideout, Toronto

Deon Rubi, Miami

Anna Vickers, Paris

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