



T O M B E R C U
P R E S E N T S

SAN FRANCISCO MIAMI LOS ANGELES event production services

Inspiration Deck

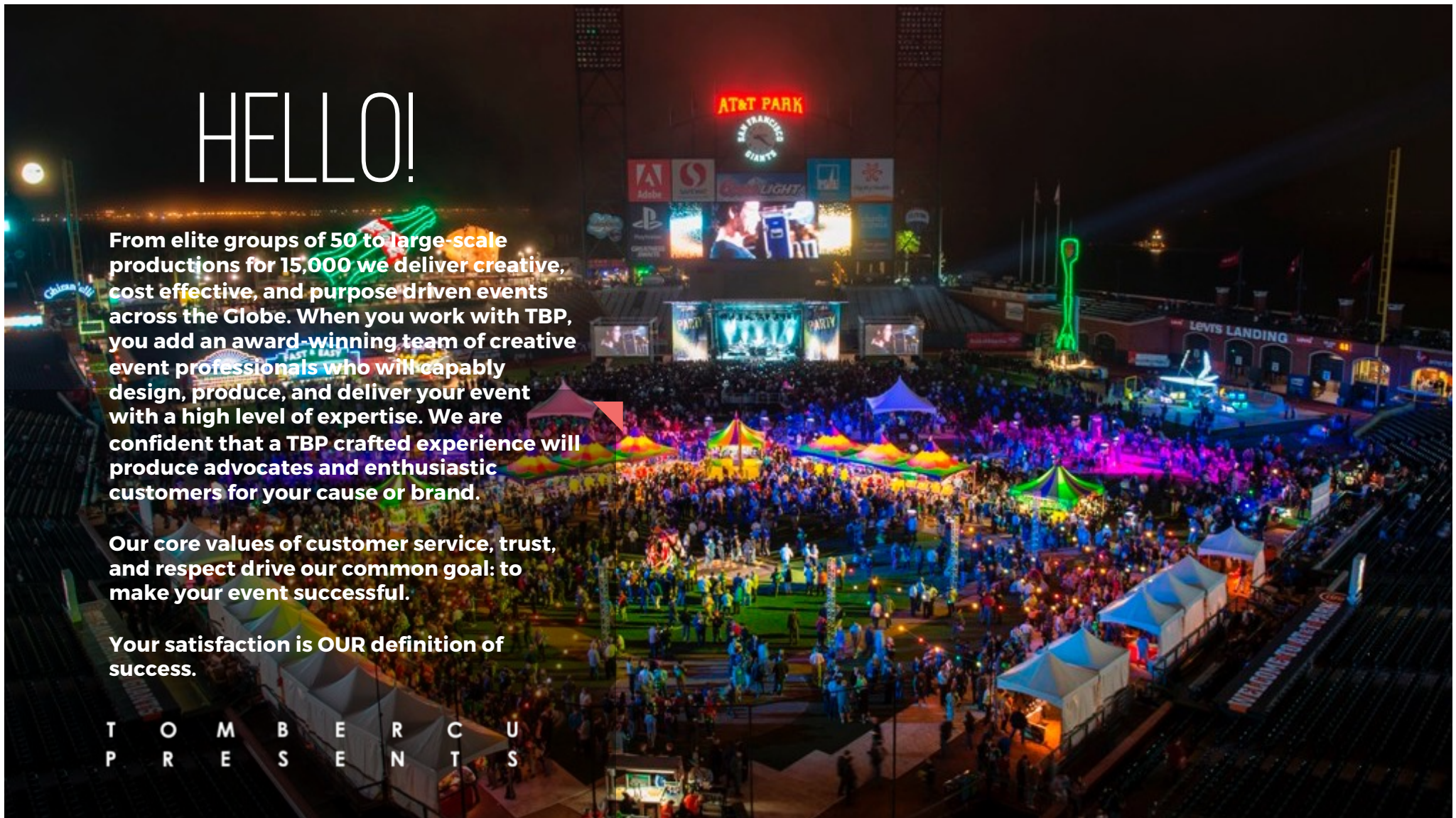
HELLO!

From elite groups of 50 to large-scale productions for 15,000 we deliver creative, cost effective, and purpose driven events across the Globe. When you work with TBP, you add an award-winning team of creative event professionals who will capably design, produce, and deliver your event with a high level of expertise. We are confident that a TBP crafted experience will produce advocates and enthusiastic customers for your cause or brand.

Our core values of customer service, trust, and respect drive our common goal: to make your event successful.

Your satisfaction is OUR definition of success.

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WHY US?

Our heart is to focus on our clients, and give them the personal attention they deserve. Providing our clients with excellent customer service is paramount to our success. From there, we follow through by applying our core values of trust and respect. It is these integrity driven business principles that shape our company and the way that we do business. These values are underscored by our ability and follow through to deliver a quality and value-driven live experience that accomplished your goals.

www.tombercupresents.com



METHODOLOGY

1. **How we work is as important as what we do.** We listen to our clients' needs to collaborate and create a shared vision. We develop a plan that will exceed all expectations and impress our guests with an experience tailored perfectly to the clients' purpose. Our teams are comprised of top industry talent around the World. Our committed team and our innovative solutions are what differentiate us from our competitors.
2. **Our core competencies are extensive.** Our basic foundation lies in delivering a superior communication and entertainment platform for our clients to deliver a specific message and experience to their audience. We have developed a carefully choreographed and strategic global network with the very best lighting, audio and video companies; décor rental houses and fabricators; security agencies, printers, world class venues and caterers; entertainment agencies; transportation companies; and the many other elements that are combined to create world class events. Due to our size, we offer greater production capability and value, which is unmatched by larger production firms.
3. **There is nothing that we do not perform on a regular basis. From design to execution, we can handle it all – or just the parts you need us to handle.** We will manage all the needs of, and coordinate the logistics from concept to implementation. We develop event elements including décor, lighting, labor, rentals, registration, entertainment signage, gift bag assembly, deliveries and shipped goods, food and beverage, floral, green rooms, etc.
4. **Our show team is the best of the best,** and they ensure that everything happening on the event site runs smoothly from install to load-out. We work to anticipate challenges and obliterate them or provide a way to overcome them. When the unexpected happens, we can flip on a dime and handle it.

We are award winning partners. We are passionate industry leaders because we **achieve superior results** for our clients.



METRICS

95% client retention rate

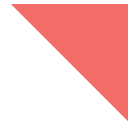
Always on target or under budget

A core team comprised of Senior industry leaders

One of the most award winning and recognized teams in the industry

Over 1,000,000 satisfied guests

Over 150 satisfied International clients



We work every angle of the event to ensure that every every moment from when the first guest arrives until we wave good bye to the last is a complete success. **We deliver more than just satisfaction of service.** As well, all report to Tom Bercu who is always on site and the Executive Producer in charge of the event





CLIENT REFERENCES

Cisco

Ms. Coco Soto
813.810.2540

cesoto@cisco.com

MKTG

Alyse Courtines
310.272.7911

acourtines@mktg.com

FORTINET (former VMware
Client)

Wendy Hudson
408.688.6604

whudson@fortinet.com

"I found TBP to be one of the most creative, resourceful, innovative and solution oriented event teams whom I have partnered with. They were able to create highly immersive experiences set in many venues... In several instances there were elements beyond our control and TBP always found a solution. "
- David Palmer - Fmr Executive VP, Group Director, Team One

"TBP had passionately lobbied MLB for business during the years, and after our first event together, they won us over. They are well-skilled in presenting state of the art event concepts that streamlined our planning process. Not only have they designed and produced creative and gorgeous event spaces, but they also excel at staffing and budget management."
- Eileen Buser - Senior Director, Special Events - Major League Baseball

"Working with TBP is truly wonderful. Their attention to production detail is outstanding and gives you a level of confidence which is hard to find. Their creative passion can be clearly felt in every production they touch. TBP has an incredible talent at weaving memorable, thoughtful and strategic experiences into your event, that will leave guests yearning for more."
- Richard Toscano - VP, Special Events - Freeman XP

CLIENTS

Scaling to large events? It's what we do. Not to brag, but we've won awards for it. Our processes throughout pre-production and onsite are one of the key things that make us successful at both smaller and large-scale events across the Globe.

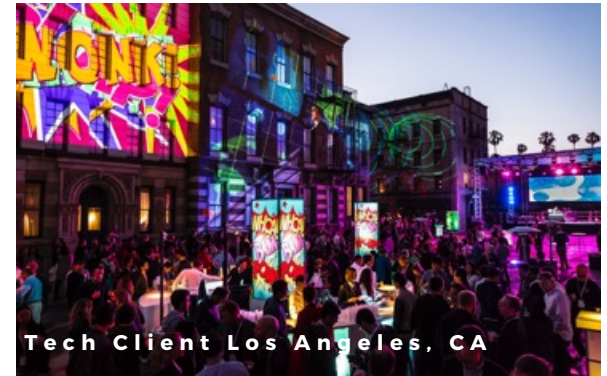
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OUR WORK



Cisco San Francisco, CA



Tech Client Los Angeles, CA



Lexus Pinehurst, NC



Mun2 Miami, FL



VMware San Francisco CA

We would love to tell you more about any of these projects. As well, our work can be viewed at www.tombercupresents.com

It is our mission to provide the highest standards of customer service, creativity, return on investment, and production value to you—our client and partner—while assisting you in creating event solutions that solidify your brand, deliver your message, increase your revenue, and showcase your talent in the theater of live event experiences and communications.



CHI New York, NY



Tech Client Los Angeles, CA



Valenti Rancho Santa Fe, CA



Dwell Los Angeles, CA



VMware Barcelona, SPAIN

www.tombercupresents.com



THANK YOU!

We deliver flawless events.. We have produced a lot of them - on point, on time, and on budget. To rave reviews. Again and again... And now we are excited to share the TBP experience with you.

We thank you for the opportunity.

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