

Miami Beach March Events					
March 4-7, 11-14, 18-21, 25-28					
Event Time Thrsdays 10AM-8PM, Fridays 10AM-8PM, Saturdays 10AM-8PM, Sunday 10AM-3PM					
Attendees: Based on 1000/day					
				PROPOSAL	
Details	Vendor	Qty (or)		Cost	Notes
Venue					
Lummus Park Beach					
Security					
Private Security, EMT, First Aid				\$52,000.00	Based on Thursday Night, All day Friday and All day Saturday, and Sunday 1/2 day for (4) weeks
Maintenance					
SNL Event Services & Dumpsters				\$42,000.00	Based on (4) weeks
Entertainment					
DJs, LiveBands, Travel/Lodging, Riders, Green Rooms				\$212,000.00	
Permits					
CAD Drawings				\$3,500.00	Based on (3) CAD drawings
Equipment					
Bobcat & Forklift				\$55,950.00	Based on (4) weekends
Décor					
Décor, Fencing, Tents, Delivery & Install				\$113,000.00	
Audio Visual, Lighting, Staging					
All A/V related needs				\$197,125.00	
Graphics					
Signage				\$16,000.00	Based on (4) weekends
Misc. Expenses					
Bar Mixers, Ice, Beach Lockers, POD, Covid Compliance				\$101,700.00	Based on (4) weekends - (4) days/weekend. Assuming alcohol is sponsored
On Site Staffing					
Production Crew, Bar Staff, Graphics, Ticketing, Labor		32	\$850.00	\$210,900.00	Based on (4) days for (4) weekends

Details	Vendor	Qty (or)		Cost	Notes
Activities					
Sports, Art Wall, Photo Ops, Basketball, Volleyball, Jam Sessions				\$23,280.00	Estimate for staffing for (4) weekends
TOTAL ABOVE ELEMENTS					
				\$ 1,027,455.00	
Tom Bercu Presents agency fee				\$ 154,118.25	Complimentary Discounted 15% fee
TOTAL ELEMNTS					
			\$0.00	\$ 1,181,573.25	
Pre and Post Production					
Pre and Post Production - All Staff		500	\$75.00	\$96,500.00	
Misc. Costs					
Event Insurance, Parking		1	\$10,000.00	\$14,000.00	Estimate based on final event program
10% Contingency				\$102,745.50	Estimate to be used as needed
GRAND TOTAL					
				\$ 1,394,818.75	
OPTIONS					
Fireworks				\$40,000.00	
Carnival Rides				\$50,000.00	
Carnival Gaming				\$50,000.00	
VIP Platform / Experience				\$20,000.00	
Added Sound for DJ Danc Party				\$4,200.00	

Area	Item	Cost Per Day
Main Stage (Fenced Off)		
	Masks	\$250.00
	Sanitation Station	\$100.00
	Temperature Guns	\$500.00
	Wristbands	\$1,500.00
	Floor Markers	\$2,000.00
	Space Markers	\$2,500.00
	Testing Staff (2 staff 8 Hours)	\$400.00
	Signage	\$400.00
Photo Moments x 3		
	Included in Cleaning Crew	Included
Fitness Activations x 4		
	Floor Markers	\$200.00
	Signage	\$600.00
	Sanitation Station	\$75.00
	Masks	Included
Sponsor Lounge (Fenced Off)		
	Masks	Included
	Sanitation Station	\$75.00
	Temperature Guns	Included
	Wristbands	Included
	Floor Markers	Included
	Space Markers	Included
	Testing Staff (2 staff 8 Hours)	\$400.00
	Signage	\$400.00
Basketball Court (Fenced Off)		
	Floor Markers	Included
	Signage	\$300.00
	Sanitation Station	\$75.00
	Masks	Included
	Temperature Guns	Included
	Testing Staff (2 staff 8 Hours)	\$400.00
	Gloves	\$200.00

Jam Sessions

Floor Markers	Included
Signage	\$200.00
Sanitation Station	\$75.00
Masks	Included

Misc

EMT x 2 (8 Hours)	\$540.00
Roaming Cleaning Crew x 2 (10 Hours)	\$750.00
Covid Officer (10 Hours)	\$0.00

Totals	\$11,940.00
Reoccurring Weekend Costs	
Total Cost for All Weekends	

Cost Per Weekend

\$1,000.00
\$400.00
\$500.00
\$1,500.00
\$2,000.00
\$2,500.00
\$1,600.00
\$400.00

Included

\$200.00
\$600.00
\$300.00
Included

Included
\$300.00
Included
Included
Included
Included
\$1,600.00
\$400.00

Included
\$300.00
\$300.00
Included
Included
\$1,600.00
\$200.00

Inlcuded
\$200.00
\$300.00
Inlcuded

\$2,160.00
\$3,000.00
\$0.00

\$21,360.00
\$11,560.00
\$56,040.00