

City of Miami Beach Art in Public Places 2020 Legacy Purchase Program

Purpose:

Art Basel Miami Beach will celebrate its 19th year via online viewing rooms, introducing innovative concepts, surprising art projects and an exciting global art showcase. The City's relationship with Art Basel has been a productive and successful partnership that continues to benefit the City of Miami Beach (the "City") each winter. In furtherance of this fruitful relationship, the City will continue the legacy purchase program through their Art in Public Places department (the "Program"). The purpose of the Program is to strengthen the connection and collaboration between the City of Miami Beach and Art Basel Miami Beach, by allowing residents to be involved in the purchase of a work of world-class art for the City's Art in Public Places ("AiPP") Collection.

Curatorial Vision

Artworks acquired by the City should add value to the public art collection, attract international attention and celebrate the diversity and heritage of our community. The Program will consider artworks including but not limited to painting, video, photography, sculpture and installation-based works.

The Program seeks to strategically expand the City's current public art collection by pursuing artwork that is reflective of our community, that is aligned with the curatorial direction of our existing collection, reflects artistic excellence and relevance in terms of current artistic practices, is the work of a national and / or internationally recognized artist, is a sustainable artwork in a public environment, and is a valuable investment to the Art in Public Places Collection.

This year, due to the global Covid-19 Pandemic, the AiPP Committee has elected to purchase a work from a Miami-Dade County based gallery, an artist who lives and/or works in Miami-Dade County, and/or by an artist who has a significant connection to the Miami-Dade community (represented by local galleries, attended University in Miami-Dade, spent significant time living or working here, etc.).

The Art in Public Places Collection currently includes works by Franz Ackermann, Elmgreen & Dragset, Dan Graham, Ellen Harvey, Joseph Kosuth, Sarah Morris, Joep van Lieshout, Ebony G. Patterson, Amoako Bofofo, and Tobias Rehberger, among others.

Funding

The funding for the Program is up to \$80,000.00 USD, including the purchase, commission, and all other associated fees. Maintenance and conservation of the piece will fall under Art in Public Places Fund 147 and the City's AiPP guidelines and is not included in the up to \$80,000.00 purchase price.

Artwork Selection

Working with Art Basel, galleries taking part in the 2020 fair, will receive a "Call to Artists" to invite them to submit 1-3 works that meet the Program's curatorial vision and guidelines, as described above. From those submissions, administration will select up to 10 works for the City's AiPP Committee (the "Committee") to review during a regularly scheduled, and publicly noticed AiPP Committee meeting. The Committee will then select three to five (3-5) works of art to put to a public vote via online social channels (Instagram, Facebook, Twitter) at approximately 8:00pm EST on Wednesday, December 2nd. Voting will be open for 72 hours (approximately 8pm on Saturday, December 5th). The City will announce the work of art with the most votes on Sunday, December 6th, 2020.

The City's Marketing and Communication Department will create an online poll and promote the online voting through various channels. The idea will be to promote Miami Beach residents to view the selected artworks by using Art Basel's online viewing rooms to view the artworks, while also emphasizing the importance of the Art Basel and Miami Beach partnership.

In selecting the works, the Committee will consider the City's current collection, within the Convention Center Campus, as well as the curatorial vision for the City's AiPP program outlined above. Additionally,

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the AiPP Committee has elected to purchase a work from a Miami-Dade County gallery, an artist who lives and works in Miami-Dade County, or by an artist who has significant ties to the Miami-Dade community (represented by local galleries, attended University in Miami-Dade, spent significant time living or working here, etc.). Once the top three to five (3-5) artworks have been chosen, the Committee will recommend to the City, a suggested site within the Miami Beach Convention Center based on the acquisition(s).

Location & Installation

The artwork will be displayed within a dedicated, publicly accessible area of the Miami Beach Convention Center or RDA (if the work should be placed outdoors). The site will be determined based on the type of work selected, maintenance, size, and fragility of the piece. The artwork will be installed by dedicated art handlers.

Maintenance & Relocation

Maintenance and conservation of the piece will fall under Art in Public Places Fund 147 and the City's AiPP guidelines. The galleries participating will submit a maintenance plan with the artwork as part of the initial agreement. The artwork will be incorporated into the routinely scheduled AiPP maintenance plan. Conservation and maintenance are handled by a pool of art conservators who regularly work with the City. Should the artwork need to be moved for any reason, the City will employ dedicated art handlers to relocate the work to another publicly accessible area where the work can be prominently featured as recommended by the AiPP Committee.

Guidelines for Gallery Submissions

Submitting galleries and artists are required to:

- Be a registered Art Basel 2020 exhibitor;
- Submit at least one (1) but no more than three (3) works of art valued under \$80,000.00 (inclusive of sales commissions and other related purchase fees);
- Provide 2-3 high res images of the work, an artist bio and a project statement.
- Artwork must be on public view during publicly accessible days of Art Basel (December 4th through December 6th).
- Reserve the artwork from any other purchase for the duration of the fair. Once public voting has been completed at 8pm on Saturday, December 5, 2020 and a winner is announced, all other artworks can be released for purchase.
- Gallery and/or artist (if availability allows) must consent and participate in public relations activities and short interview(s) regarding the Program and the art; including, but not limited to:
 - Public sharing of images of the artwork
 - Reference to gallery and / or artist
- Submit a maintenance plan for the artwork.

Project Timeline

Art Basel Announces to Galleries- Friday, November 6, 2020

Friday, November 6, 2020 – Submittable open to receive online applications (www.submittable.com)

Wednesday, November 18, 2020

City Commission approval of purchase “from submitted works”

Friday, November 20, 2020

Deadline for Gallery submission of artwork(s). Administration to recommend up to 10 works for review by the City’s AiPP Committee.

Monday, November 23, 2020

AiPP committee to review and recommend artwork submissions for public vote (3-5 artworks, depending on price, etc.)

Tuesday, November 24, 2020

Selected galleries/artists contacted

Wednesday December 2, 2020

Works on view for public voting on MBArtsandCulture.org. Marketing to use digital image / interview artists or galleries for launch of online voting of the three (3) recommended artworks
Social media campaign to go live (8pm).

(Works on view in Art Basel Miami Beach OVR)

Saturday, December 5, 2020

Social media campaign to end (8pm).

Sunday, December 6, 2019

Winner(s) announced via Art Basel and City of Miami Beach. Purchase of artwork.