

ARTISANAL MARKET



MIAMI BEACH

TOURISM AND CULTURE DEPARTMENT

About Lummus Park Market

❖ Ocean Drive
between
14th & 13th
Streets /
5th & 6th
Streets



❖ Sells artisanal
goods, clothing,
jewelry and
prepackaged
food - non
cutlery food



❖ Approx. 30
vendors
weekly on
Sat/Sun from
10 AM – 6 PM



State of the Market - Positives

- ✓ Popular and profitable market – potential to be a great cultural asset and model for additional markets



- ✓ High traffic location

- ✓ Welcomed by residents, businesses and tourists



State of the Market - Challenges

➤ Financial Management

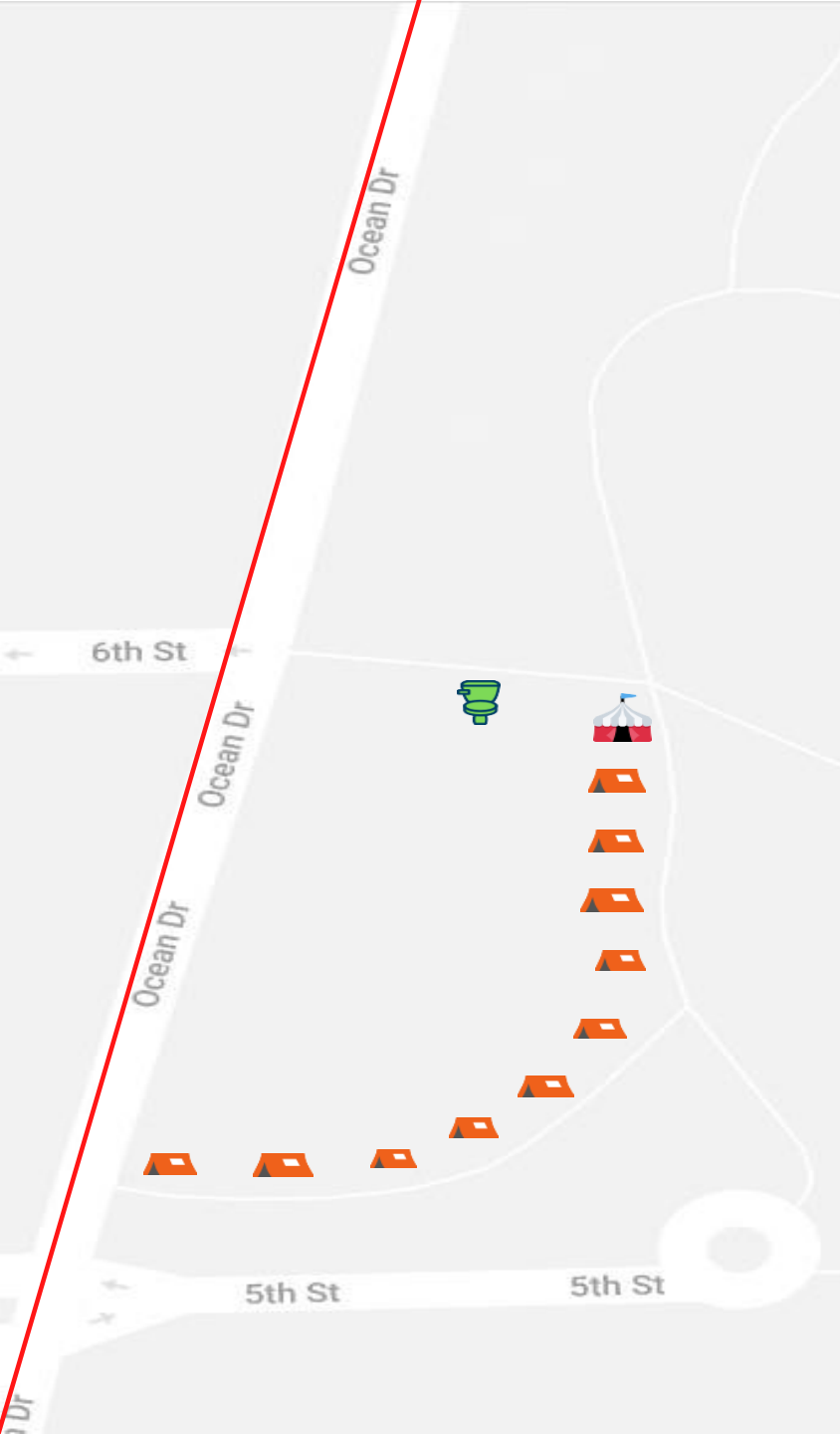


➤ Customer and Vendor Service

➤ Inconsistent Curating and Branding



➤ Operational Management



LEGEND



MANAGEMENT & POLICE



SECTION A



SECTION B



SECTION C



SECTION D



RESTROOM

