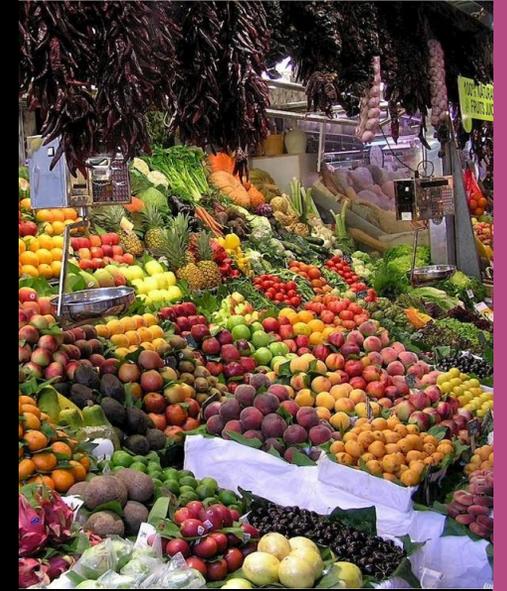


ARTISANAL MARKET



MIAMI BEACH

TOURISM AND CULTURE DEPARTMENT

About Lummus Park Market

❖ Ocean Drive between 14th & 13th Streets / 5th & 6th Streets



❖ Sells artisanal goods, clothing, jewelry and prepackaged food - non cutlery food



❖ Approx. 30 vendors weekly on Sat/Sun from 10 AM – 6 PM



State of the Market - Positives

- ✓ Popular and profitable market – potential to be a great cultural asset and model for additional markets



- ✓ High traffic location

- ✓ Welcomed by residents, businesses and tourists



State of the Market - Challenges

➤ Financial Management

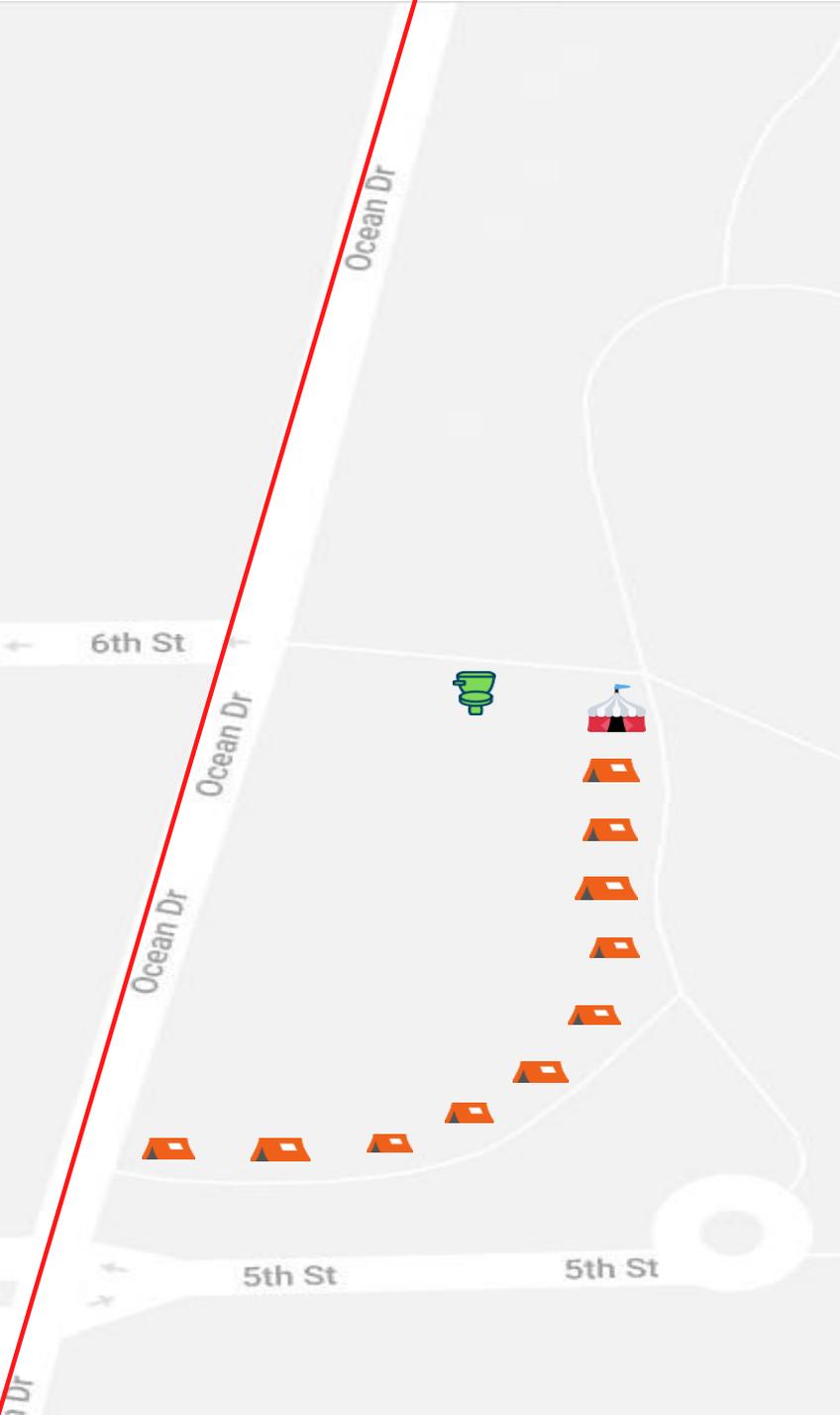


➤ Customer and Vendor Service

➤ Inconsistent Curating and Branding



➤ Operational Management



LEGEND

-  MANAGEMENT & POLICE
-  SECTION A
-  SECTION B
-  SECTION C
-  SECTION D
-  RESTROOM

