

ARTISANAL MARKET



MIAMI BEACH

TOURISM AND CULTURE DEPARTMENT

About Lummus Park Market

❖ Ocean Drive between 14th & 13th Streets / 5th & 6th Streets



❖ Sells artisanal goods, clothing, jewelry and prepackaged food - non cutlery food



❖ Approx. 30 vendors weekly on Sat/Sun from 10 AM – 6 PM



State of the Market - Positives



- ✓ High traffic location



- ✓ Welcomed by residents, businesses and tourists



- ✓ Popular and profitable market – potential to be a great cultural asset and model for additional markets

State of the Market - Challenges

➤ Financial Management

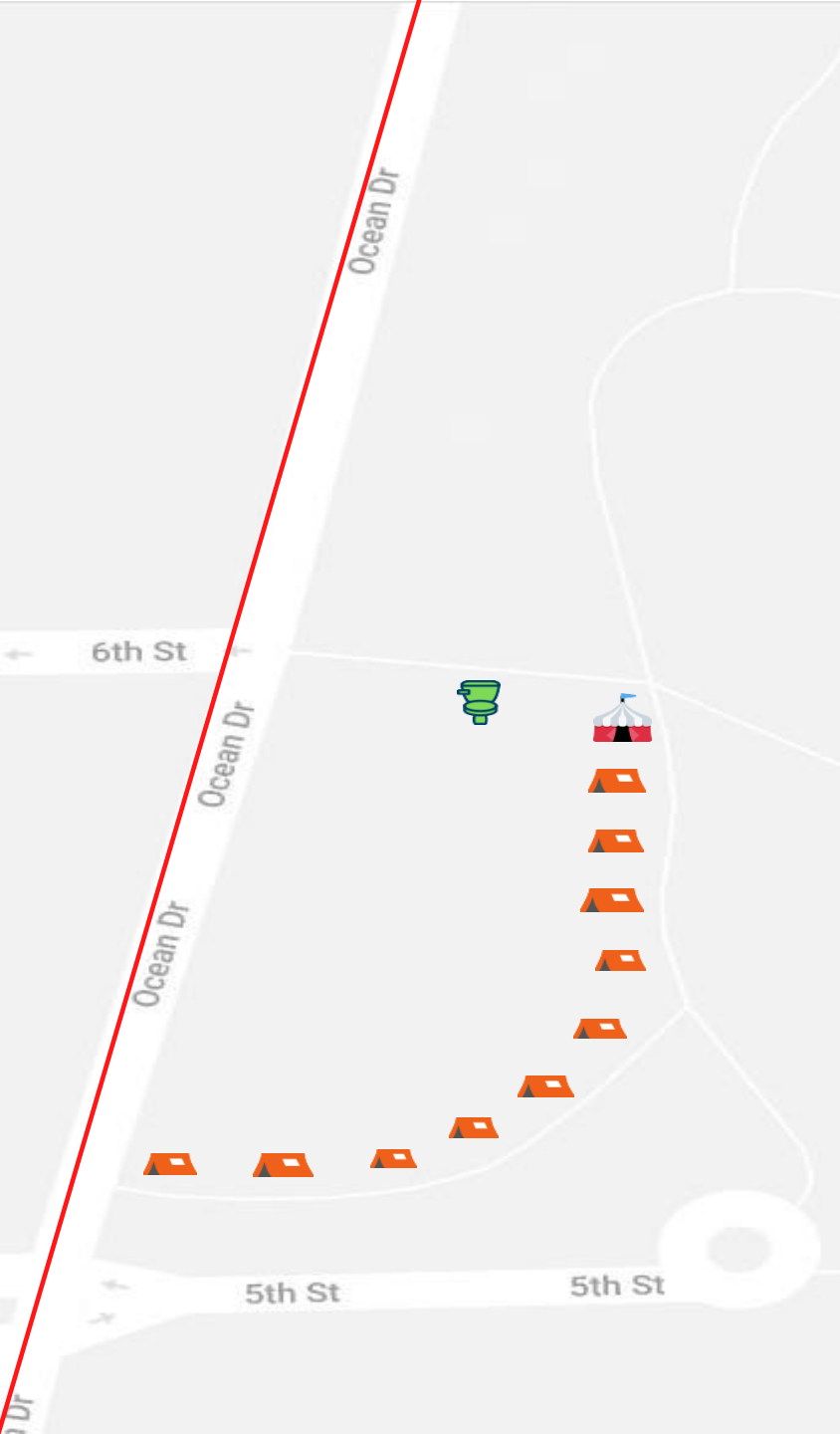
➤ Inconsistent Curating and Branding

➤ Customer and Vendor Service



➤ Operational Management





LEGEND



MANAGEMENT & POLICE



SECTION A



SECTION B



SECTION C



SECTION D



RESTROOM

