



City of Miami Beach, 1700 Convention Center Drive, Miami Beach, Florida 33139, www.miamibeachfl.gov

COMMISSION MEMORANDUM

TO: Neighborhood and Quality of Life Committee Members

FROM: Jimmy L. Morales, City Manager

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Jimmy Morales
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DATE: September 23, 2020

SUBJECT: Addendum - Discussion Regarding Pedestrian Safety on the Beachwalk (Agenda Item # 8 – C4G from 12/11/19 Commission Meeting Referral and 3/4/20 NQLC Agenda)

UPDATE:

As part of an all-city approach to this item, the Police Department met this morning with Transportation, Public Works, and Communications to finalize decisions regarding enforcement and signage along and at the entrances of the Beachwalk.

As a committee, we discussed the two main areas of concern. First, preventing motorized vehicles from entering upon the Beachwalk and second, passive signage along the Beachwalk to curb specific behavior during its use. We determined that regulatory signs are the most effective manner to alert anyone that may operate a motorized scooter at, near or upon any portion of the Beachwalk. **REGULATORY TRAFFIC SIGN is defined as a sign** that indicates the applicability of legal **requirements** that may not otherwise be apparent to the driver. We anticipate using the same signage posted along Lincoln Road as the colors, size, and information is sufficient and has proven effective in the prevention of motorized scooters from entering upon the pedestrian mall. Additionally, the Beachwalk will also display a much friendlier and passive design to advise all parties that this area is pedestrian friendly and therefore caution must be used.

Prior to today's meeting, the Police Department conducted their own evaluation on the number of signs along the Beachwalk from Southpointe to the city limits in North Beach. We determined that there is insufficient signage citywide at public access entry points to the Beachwalk thus complicating the ability to legally enforce the City Code 70-67.

As an example, there are only two signs posted between Southpointe to 24th street. (See pic below). Today, we deployed our traffic experts to exam each entry point to determine how many regulatory signs will be required. This information will be shared with our Transportation and Communications Department for creation of the signage.



More information to follow in the coming weeks.