

Granado, Rafael

From: Granado, Rafael
Sent: Tuesday, September 15, 2020 4:49 PM
To: Mayor's Office
Cc: Raul Aguila; Morales, Jimmy; Cardillo, Lilia (LiliaCardillo@miamibeachfl.gov)
Subject: C4 B - Ref: NQLC - Reimbursement Program - MB Restaurants for Delivery Services

Good afternoon Mayor and Commissioners,

At the request of Commissioner Góngora, the below email will be made part of the record for Item C4 B - Ref: NQLC - Reimbursement Program - MB Restaurants for Delivery Services.

Regards,

MIAMIBEACH

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[THIS MESSAGE COMES FROM AN EXTERNAL EMAIL - USE CAUTION WHEN REPLYING AND OPENING LINKS OR ATTACHMENTS]

Dear Commissioner Gongora,

first of all thank you for supporting the Miami Beach businesses. From what we see, you really do much for us and we appreciate that a lot!

It was brought to my attention that on the next meeting it will be discussed how the pandemic and all the rules and curfews that came with it, left us no choice but moving most of our business to deliveries. We all use mostly third delivery partners like UberEats, Postmates, etc. Before the pandemic it was a nice side business, now it is a big part of our sales but the fees for those deliveries are high. We also can not raise our prices amid this pandemic.

I attached a couple of screenshots to show how much business we had in 2019 from mid March to mid September with UberEats compared to mid March 2020 to mid September 2020.

Thank you for bringing this issue to the table.

Have a great week,

Katrin Priem
Miami 'N' Ice

Uber Eats for Restaurants

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Sales

Customers (beta)

2019/03/16 – 2019/09/14

Sales

\$13,549.59

Orders

960

Sales by Store

Miami 'N' Ice

800

400

200

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Uber Eats for Restaurants

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2020/03/16 – 2020/09/14

Sales

\$49,227.31

Orders

2,614

Sales by Store

Miami 'N' Ice

8,000

6,000

4,000

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Uber Eats

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Holiday Hours



Miami 'N' Ice
1214 Washingto...

Pay Period

Apr 6, 2020 - Apr 12, 2020

Total Payout

\$1673.50 ⓘ

Completed Orders

126

Payout Frequency

Weekly EDIT

Payment Date

Mon Apr 13 2020

PAID

Uber Transaction Reference ID

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Holiday Hours



Miami 'N' Ice
1214 Washingto...

Pay Period

Apr 8, 2019 - Apr 14, 2019

Total Payout

\$504.15 ⓘ

Completed Orders

52

Payout Frequency

Weekly EDIT

Payment Date

Mon Apr 15 2019

PAID

Uber Transaction Reference ID

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