

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE RECOMMENDATION OF THE CITY MANAGER, AND APPROVING, PURSUANT TO REQUEST FOR LETTERS OF INTEREST (RFLI) NO. 2019-318-WG, FOR THE MANAGEMENT AND OPERATION OF STREET MARKETS: 1) A CONCESSION AGREEMENT BETWEEN THE CITY AND THE MARKET COMPANY, INC. ("THE MARKET COMPANY"), FOR THE MANAGEMENT AND OPERATION OF THE LINCOLN ROAD FARMERS MARKET AND 2) A CONCESSION AGREEMENT BETWEEN THE CITY AND PRODUCTION SUD, INC. ("PRODUCTION SUD") FOR THE MANAGEMENT AND OPERATION OF THE LINCOLN ROAD ANTIQUES AND COLLECTIBLES MARKET; AND FURTHER AUTHORIZING THE CITY MANAGER AND THE CITY CLERK TO EXECUTE SAID AGREEMENTS UPON COMPLETION OF NEGOTIATIONS.

WHEREAS, the City's open-air markets serve several objectives, including enhancing the public realm and providing a community gathering place, bringing value to neighborhoods, offering economic opportunity to local vendors and businesses, and contributing to a diverse marketplace for our residents and the community; and

WHEREAS, pursuant to RFLI 2019-318-WG, on August 26, 2019, the City sought letters of interests from firms qualified to manage and operate weekly street markets open to the public, featuring vendors that provide high quality and locally produced products; and

WHEREAS, the City will grant to the successful proposer(s) the right, during the term of the agreements, to operate the open-air market concessions commonly known as the Lincoln Road Green Market and the Lincoln Road Antiques and Collectibles Market; and

WHEREAS, the initial term of the proposed agreements is for a period of three (3) years, with two (2) additional renewal options for two (2) years each, at the City Manager's sole discretion; and

WHEREAS, the City reserves the right, in its sole and absolute discretion, to add additional market locations to the contract scope under similar terms and conditions as to those existing under the negotiated contract; and

WHEREAS, the City received a total of five (5) proposals from the following firms: 1) Production Sud, Inc. (Lincoln Road Antiques and Collectibles Market), 2) Rimar Investments, LLC (Lincoln Road Green Market), 3) The Market Company, Inc. (Lincoln Road Green Market), 4) Metro Promotions (Lincoln Road Green Market & Antiques and Collectibles Market) and 5) 2301 LLC DBA Just Brands (Lincoln Road Green Market & Antiques and Collectibles Market); and

WHEREAS, the Administration evaluated the letters of interest based on certain criteria resulting in the recommendation of Production Sud to manage and operate the Lincoln Road Antiques and Collectibles Market and The Market Company to manage and operate the Lincoln Road Green Market; and

WHEREAS, the City Manager recommends that the Mayor and City Commission authorize the Administration to finalize negotiations with Production Sud for the Lincoln Road Antiques and Collectibles Market, and The Market Company for the Lincoln Road Green Market; and further authorize the City Manager and the City Clerk to execute the final negotiated agreements.

NOW THEREFORE, BE IT RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby accept the recommendation of the City Manager, and approve, pursuant to Request for Letters of Interest (RFLI) No. 2019-318-WG, for the management and operation of street markets: 1) a concession agreement between the City and The Market Company, Inc. ("The Market Company"), for the management and operation of the Lincoln Road Farmers Market and 2) a concession agreement between the City and Production Sud, Inc. ("Production Sud"), for the management and operation of the Lincoln Road Antiques and Collectibles Market; and further authorizing the City Manager and the City Clerk to execute said agreements upon final completion of negotiations.

PASSED AND ADOPTED this _____ day of _____ 2020.

Dan Gelber, Mayor

ATTEST:

Rafael E. Granado, City Clerk

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION

Raul C. Gil 9/4/20
City Attorney Date