


Resolutions - C7 

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission
FROM: Jimmy L. Morales, City Manager 
DATE: July 29, 2020

SUBJECT: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE RECOMMENDATION OF THE FINANCE AND ECONOMIC RESILIENCY COMMITTEE, AT ITS JULY 24, 2020 MEETING, TO APPROVE AN AMENDMENT TO THE CURRENT AGREEMENT BETWEEN THE CITY AND THE GREATER MIAMI CONVENTION AND VISITORS BUREAU (GMCVB); SAID AMENDMENT EXTENDING THE INITIAL TERM OF THE AGREEMENT FOR AN ADDITIONAL ONE (1) YEAR PERIOD, COMMENCING ON October 1, 2020, AND EXPIRING ON SEPTEMBER 30, 2021 AND RESTRUCTURING THE FINANCIAL TERMS OF THE AGREEMENT; AND AUTHORIZING THE MAYOR AND CITY CLERK TO EXECUTE SAID AMENDMENT.

RECOMMENDATION

The Administration recommends accepting the Finance and Economic Resiliency Committee recommendation.

BACKGROUND/HISTORY

The City has been contracting with the Greater Miami Convention and Visitor's Bureau (GMCVB) since 1984 for the purpose of promoting the Miami Beach Convention Center (MBCC) and Miami Beach as a principal tourist destination.

The GMCVB's primary responsibility is to provide marketing, pursue and secure MBCC sales and, together with the MBCC management (Spectra), pursue bookings of large and long term business.

Moreover, the GMCVB engages in local, national and international marketing of Miami Beach as a principal tourist destination.

On October 21, 2015, the City Commission adopted Resolution No. 2015-29192, authorizing a five (5) year agreement with GMCVB, commencing retroactively from October 1, 2015, and ending on September 30, 2020 (the Agreement).

The Agreement provides that it may be renewed by mutual agreement of the City and GMCVB, for an additional five (5) year term, based on the GMCVB's satisfactory performance under the Agreement including, but not limited to, achievement of performance metrics set forth in the Agreement.

On Friday, July 17, 2020, the City Commission referred to the Finance and Economic Resiliency Committee (FERC), for its July 24, 2020 meeting, to review the Administration's recommendation to extend the initial term of the Agreement for an additional year and the restructuring of the financial terms of the Agreement.

ANALYSIS

During the July 24, 2020 FERC meeting, the Committee recommended accepting extending the Agreement, for up to one (1) year, to commence on October 1, 2020, and terminate no later than September 30, 2021 (the "Extension Period").

During the Extension Period, the City Administration would prepare (subject to City Commission approval) and issue a new competitive solicitation for all or a portion of the services currently provided by the GMCVB under the current Agreement.

In consideration of the Extension Period, FERC concurred with the Administration and recommended the City and GMCVB amend certain financial terms of the Agreement as follows. (These terms shall commence with the commencement of the Extension Period or October 1, 2020):

1. Revise the base fee of 10.5% of the 2% Municipal Resort Tax, net of a collection of 4% of the all sums collected on Municipal Resort Taxes, generated from the sale of hotel rooms, food and beverage, and alcohol throughout the City of Miami Beach;
2. GMCVB will contribute seventy-five thousand dollars (\$75,000) to finance and collaborate with the City, on a Miami Beach Branding Identity Consulting Project;
3. The City and GMCVB agree to a revised monthly payment schedule from the City to the GMCVB will be as follows: seven hundred and fifty thousand dollars (\$750,000) a month for October, November and December 2020; five hundred thousand dollars (\$500,000) a month for January, February, and March 2021; the months of April to September 2021 will reflect actual collections less any adjustment necessary to reflect actual collections versus payments made between October 2020 and March 2021, which total three million, seven hundred and fifty thousand dollars (\$3,750,000); if payments are made to the

GMCVB between October 2020 and March 2021, which total three million, seven hundred and fifty thousand dollars (\$3,750,000), are more than the actual collections from 10.5% of the 2% Municipal Resort Tax collection over the whole of the fiscal year, then the GMCVB will be required to refund any amount over and above the actual collections from 10.5% of the 2% Municipal Resort Tax collection; and

4. The City and GMCVB agree to the deletion of Section 1.04(b), Section 4.01 of the Agreement, and any other Section of the Agreement referencing the GMCVB's entitlement to an Incentive Fee.

CONCLUSION

Due to the ongoing impact of COVID-19 on the City of Miami Beach's tourism and hospitality industry, as well as the Administration's ability to attract and retain quality conference, events and meetings in the MBCC, it is critical that the GMCVB's efforts to mitigate our client relations are not interrupted, as the City continues to evaluate how and who should manage the sales and marketing of the MBCC, a tourism promotion for the City.

The Administration is confident that extending the initial term of the GMCVB agreement for an additional one (1) year period and amending the current Agreement with GMCVB, with the revised financial terms proposed in the Amendment, is in the best interest of the City, and will allow the City to respond to budget impacts, strategically plan, execute an effective recovery and prepare a new solicitation and go through the solicitation process in order to competitively procure a new agreement.

Applicable Area

Citywide

Is this a "Residents Right to Know" item, pursuant to City Code Section 2-14?

No

Does this item utilize G.O. Bond Funds?

No

Legislative Tracking

Tourism and Culture

ATTACHMENTS:

Description

- Exhibit A
- GMCVB 5 Year Summary 2015-2020
- GMCVB Recovery Efforts 2020

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE RECOMMENDATION OF THE FINANCE AND ECONOMIC RESILIENCY COMMITTEE, AT ITS JULY 24, 2020 MEETING, TO APPROVE AN AMENDMENT TO THE CURRENT AGREEMENT BETWEEN THE CITY AND THE GREATER MIAMI CONVENTION AND VISITORS BUREAU (GMCVB); SAID AMENDMENT EXTENDING THE INITIAL TERM OF THE AGREEMENT FOR AN ADDITIONAL ONE (1) YEAR PERIOD, COMMENCING ON OCTOBER 1, 2020, AND EXPIRING ON SEPTEMBER 30, 2021 AND RESTRUCTURING THE FINANCIAL TERMS OF THE AGREEMENT; AND AUTHORIZING THE MAYOR AND CITY CLERK TO EXECUTE SAID AMENDMENT.

WHEREAS, the City has been contracting with the Greater Miami Convention and Visitor's Bureau (GMCVB) since 1984 for the purpose of promoting the Miami Beach Convention Center (MBCC) and Miami Beach as a principal tourist destination; and

WHEREAS, the GMCVB is primarily responsible for marketing, pursuing and securing MBCC sales and, together with the MBCC management (Spectra), for pursuing booking large and long term business; and

WHEREAS, the GMCVB engages in local, national and international marketing of Miami Beach as a principal tourist destination; and

WHEREAS, on October 21, 2015, the City Commission adopted Resolution No. 2015-29192, authorizing a five (5) year agreement with GMCVB, commencing retroactively from October 1, 2015, and ending on September 30, 2020 (the Agreement); and

WHEREAS, the Agreement provides that it may be renewed by mutual agreement of the City and GMCVB, for an additional five (5) year term, based on the GMCVB's satisfactory performance under the Agreement including, but not limited to, achievement of performance metrics set forth in the Agreement; and

WHEREAS, notwithstanding the preceding, in lieu of renewing the Agreement for the final five (5) year term, the City Administration recommends extending the Agreement, for up to one (1) year, which extension would commence on October 1, 2020, and terminate no later than September 30, 2021 (the "Extension Period"); and

WHEREAS, during the Extension Period, the City Administration would prepare (subject to City Commission approval) and issue a new competitive solicitation for all or a portion of the services currently provided by the GMCVB under the current Agreement; and

WHEREAS, in consideration of the Extension Period, the City and GMCVB *hereby wish* to amend certain financial terms of the Agreement as follows. (These terms shall commence with the commencement of the Extension Period or October 1, 2020):

- (A) The City and GMCVB hereby agree to a revised base fee of 10.5% of the 2% Municipal Resort Tax, net of a collection of 4% of the all sums collected on Municipal Resort Taxes, generated from the sale of hotel rooms, food and beverage, and alcohol throughout the City of Miami Beach;
- (B) The GMCVB will contribute seventy-five thousand dollars (\$75,000) to finance and collaborate with the City, on a Miami Beach Branding Identity Consulting Project;
- (C) The City and GMCVB hereby agree that the monthly payment schedule from the City to the GMCVB will be as follows: seven hundred and fifty thousand dollars (\$750,000) a month for October, November and December 2020; five hundred thousand dollars (\$500,000) a month for January, February, and March 2021; the months of April to September 2021 will reflect actual collections less any adjustment necessary to reflect actual collections versus payments made between October 2020 and March 2021, which total three million, seven hundred and fifty thousand dollars (\$3,750,000); if payments are made to the GMCVB between October 2020 and March 2021, which total three million, seven hundred and fifty thousand dollars (\$3,750,000), are more than the actual collections from 10.5% of the 2% Municipal Resort Tax collection over the whole of the fiscal year, then the GMCVB will be required to refund any amount over and above the actual collections from 10.5% of the 2% Municipal Resort Tax collection;
- (D) The City and GMCVB hereby agree to the deletion of Section 1.04(b), Section 4.01 of the Agreement, and any other Section of the Agreement referencing the GMCVB's entitlement to an Incentive Fee; and

WHEREAS, at its meeting, on July 24, 2020, the Finance and Economic Resiliency Committee concurred with the Administration's recommendation to extend the Agreement for the Extension Period, subject to the terms contained in this Resolution and subject to parties execution of the attached Amendment No. 1 of the Agreement; and

WHEREAS, approval and execution of Amendment No. 1 will give the City sufficient time to prepare a new solicitation and go through the solicitation process, in order to competitively procure a new agreement.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby accept the recommendation of the Finance and Economic Resiliency Committee, at its July 24, 2020 meeting, to approve an amendment to the current agreement between the City of Miami Beach (City) and the Greater Miami Convention and Visitors Bureau (GMCVB); said amendment extending the initial term of the Agreement for an additional one (1) year period commencing on October 1, 2020, and expiring on September 30, 2021 and restructuring the financial terms of the agreement; and authorizing the Mayor and City Clerk to execute said amendment.


PASSED and ADOPTED this ____ day of _____, 2020.

Dan Gelber, Mayor

ATTEST:

Rafael E. Granado, City Clerk

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION



City Attorney

07/28/2020
Date

**AMENDMENT NO. 1 TO THE AGREEMENT
BETWEEN THE CITY OF MIAMI BEACH AND
THE GREATER MIAMI CONVENTION AND VISITORS BUREAU**

This Amendment No. 1 to the Agreement, is made and entered into this ____ day of _____, 2020, by and between the **CITY OF MIAMI BEACH, FLORIDA**, a municipal corporation having its principal office at 1700 Convention Center Drive, Miami Beach, Florida, 33139 (City or Miami Beach), and the **GREATER MIAMI CONVENTION AND VISITORS BUREAU, INC.**, a Florida not-for-profit corporation, whose current address is 701 Brickell Avenue, Suite 2700, Miami, FL 33131 (the Bureau or GMCVB).

RECITALS

WHEREAS, the City has been contracting with the Greater Miami Convention and Visitor's Bureau (GMCVB) since 1984 for the purpose of promoting the Miami Beach Convention Center (MBCC) and Miami Beach as a principal tourist destination; and

WHEREAS, the GMCVB is primarily responsible for marketing, pursuing and securing MBCC sales and, together with the MBCC management (Spectra), for pursuing booking large and long term business; and

WHEREAS, the GMCVB engages in local, national and international marketing of Miami Beach as a principal tourist destination; and

WHEREAS, on October 21, 2015, the City Commission adopted Resolution No. 2015-29192, authorizing a five (5) year agreement with GMCVB, commencing retroactively from October 1, 2015, and ending on September 30, 2020 (the Agreement); and

WHEREAS, the Agreement provides that it may be renewed by mutual agreement of the City and GMCVB, for an additional five (5) year term, based on the GMCVB's satisfactory performance under the Agreement including, but not limited to, achievement of performance metrics set forth in the Agreement; and

WHEREAS, notwithstanding the preceding, in lieu of renewing the Agreement for the final five (5) year term, the City Administration recommends extending the Agreement, for up to one (1) year, which extension would commence on October 1, 2020, and terminate no later than September 30, 2021 (the "Extension Period"); and

WHEREAS, during the Extension Period, the City Administration would prepare (subject to City Commission approval) and issue a new competitive solicitation for all or a portion of the services currently provided by the GMCVB under the current Agreement; and

WHEREAS, in consideration of the Extension Period, the City and GMCVB hereby wish to amend certain financial terms of the Agreement as follows. (These terms shall commence with the commencement of the Extension Period or October 1, 2020):

- (A) The City and GMCVB hereby agree to a revised base fee of 10.5% of the 2% Municipal Resort Tax, net of a collection of 4% of the all sums collected on Municipal Resort Taxes, generated from the sale of hotel rooms, food and beverage, and alcohol throughout the City of Miami Beach;
- (B) The GMCVB will contribute seventy-five thousand dollars (\$75,000) to finance and collaborate with the City, on a Miami Beach Branding Identity Consulting Project;
- (C) The City and GMCVB hereby agree that the monthly payment schedule from the City to the GMCVB will be as follows: seven hundred and fifty thousand dollars (\$750,000) a month for October, November and December 2020; five hundred thousand dollars (\$500,000) a month for January, February, and March 2021; the months of April to September 2021 will reflect actual collections less any adjustment necessary to reflect actual collections versus payments made between October 2020 and March 2021, which total three million, seven hundred and fifty thousand dollars (\$3,750,000); if payments are made to the GMCVB between October 2020 and March 2021, which total three million, seven hundred and fifty thousand dollars (\$3,750,000), are more than the actual collections from 10.5% of the 2% Municipal Resort Tax collection over the whole of the fiscal year, then the GMCVB will be required to refund any amount over and above the actual collections from 10.5% of the 2% Municipal Resort Tax collection;
- (D) The City and GMCVB hereby agree to the deletion of Section 1.04(b), Section 4.01 of the Agreement, and any other Section of the Agreement referencing the GMCVB's entitlement to an Incentive Fee; and

WHEREAS, at its meeting, on July 24, 2020, the Finance and Economic Resiliency Committee concurred with the Administration's recommendation to extend the Agreement for the Extension Period, subject to the terms contained in this Resolution and subject to parties execution of the attached Amendment No. 1 of the Agreement; and

WHEREAS, approval and execution of Amendment No. 1 will give the City sufficient time to prepare a new solicitation and go through the solicitation process, in order to competitively procure a new agreement.

NOW, THEREFORE, in consideration of the mutual premises, covenants and agreements herein contained, and other good and valuable consideration, *in receipt and adequacy* of which are hereby acknowledged and intending to be legally bound, the City and GMCVB hereby amend the Agreement as follows:

1. The aforesaid recitals are true and correct and incorporated by reference herein.
2. Section 2 of the Agreement, entitled "Term/Default and Termination," is amended as follows:

Section 2.05 / Extension Period.

Notwithstanding any term or condition in this Section 2, or in the Agreement, the City and the GMCVB have determined that it is in the parties' best interest to extend the initial term of the Agreement for an additional one (1) year period, commencing on October 1, 2020, and ending on September 30, 2021 (the Extension Period). During this Extension Period, the terms of the Agreement shall remain in full force and effect, except as hereinafter, amended in this Amendment No. 1.

3. The City and GMCVB hereby mutually agree to amend certain financial terms of the Agreement as follows. These terms shall commence with the commencement of the Extension Period, or October 1, 2020:
 - (A) The City and GMCVB hereby agree to a revised base fee of 10.5% of the 2% Municipal Resort Tax, net of a collection of 4% of the all sums collected on Municipal Resort Taxes, generated from the sale of hotel rooms, food and beverage, and alcohol throughout the City of Miami Beach.
 - (B) The GMCVB will contribute seventy-five thousand dollars (\$75,000) to finance and collaborate with the City, on a Miami Beach Branding Identity Consulting Project.
 - (C) The City and GMCVB hereby agree that the monthly payment schedule from the City to the GMCVB will be as follows: seven hundred and fifty thousand dollars (\$750,000) a month for October, November and December 2020; five hundred thousand dollars (\$500,000) a month for January, February, and March 2021; the months of April to September 2021 will reflect actual collections less any adjustment necessary to reflect actual collections versus payments made between October 2020 and March 2021, which total three million, seven hundred and fifty thousand dollars (\$3,750,000); if payments are made to the GMCVB between October 2020 and March 2021, which total three million, seven hundred and fifty thousand dollars (\$3,750,000), are more than the actual collections from 10.5% of the 2% Municipal Resort Tax collection over the whole of the fiscal year, then the GMCVB will be required to refund any amount over and above the actual collections from 10.5% of the 2% Municipal Resort Tax collection.
 - (D) The City and GMCVB hereby agree to the deletion of Section 1.04(b), Section 4.01 of the Agreement, and any other Section of the Agreement referencing the GMCVB's entitlement to an Incentive Fee.

4. No Further Modifications. Except as provided in this Amendment No. 1, the Agreement remains unmodified and in full force and effect. All references to the Agreement in the Agreement or in any other document referencing the Agreement shall be deemed to refer to the Agreement, as amended hereby. In the event of any conflict with the provision of the Agreement and the Amendment No 1, this Amendment No.1 shall control

IN WITNESS WHEREOF, this Amendment has been duly executed by the parties hereto as of the day and year first above written.

ATTEST:

CITY OF MIAMI BEACH, FLORIDA

Rafael E. Granado, City Clerk

Dan Gelber, Mayor

GREATER MIAMI CONVENTION AND VISITORS BUREAU, INC.

ATTEST:

Chief Executive Officer

Secretary

Print Name

Print Name

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION

[Signature] 7/28/2020
City Attorney Date



Summary of Coronavirus Pandemic Response Program

The GMCVB's ongoing response to the Coronavirus is built on a three-prong approach:


1. **Educate:** Engage all our stakeholders and arm them with the latest information and resources to make informed decisions; amplify messaging of governmental entities on latest measures;
2. **Mitigate:** Adjust sales, marketing, PR activities in a sensitive and responsible fashion; Help maintain business levels where appropriate to blunt the impact to the industry and employees; Identified resources through partners such as the Greater Miami and the Beaches Hotel Association and agencies such as the United Way, South Florida Workforce, etc.
3. **Stimulate:** Deploy a properly timed, comprehensive, yet flexible business recovery plan to help restore business activity as industry segments resume normal operations. This is calibrated on an ongoing basis to align with any updated executive orders regarding openings and closures.

Key Activities and Programs:

- **Legislative Action (March 6)** – With support of Miami Beach, successfully defeated legislation that would have severely limited County funding used by the GMCVB for tourism promotion. That represents app. 75% of the GMCVB budget and allows us to leverage the City investment which is app. 19% of the GMCVB budget.
- **Organizational Adjustments (April 4)**– Implemented staffing reductions (10%), salary reductions (up to 25%) and suspended sales incentives to allow us to redirect resources to our pre-recovery and recovery programs.
- **Pre-Recovery and Recovery Programs:**
 - ✓ **Coronavirus Information Center (March 2)** – Established a portal for ongoing updates and advisories for our visitors, meeting planners and other partners.
 - ✓ **GMCVB / City of Miami Beach Hotel Forum / Toolkit (March 9)** – Worked with the City and the Health department to update hotels and developed new signage and collateral materials as part of a toolkit for hotels to use prior to shut down.
 - ✓ **MiamiEats (March 19)** – Program to help restaurants and their employees by showcasing those that are offering take-out and delivery and supporting front-line responders through the Miami Beach-based Meals for Heroes initiative.
 - ✓ **Essential Lodging Program (March 22)** – Developed and maintained an up-to-date database of hotels that were open for essential lodgers to assist front-line and first responders; worked with emergency operation managers to facilitate process.
 - ✓ **Industry Help Program (March 25)** – List of all available relief programs and recovery efforts, including our partnership with United Way Operation Helping Hands, FIU Hospitality School, GMBHA and others.
 - ✓ **MiamiSalutes (March 27)** – Secured and showcased special offers from the hospitality industry and others to recognize the heroic efforts of our front line and first responders.
 - ✓ **VirtualMiami (March 30)** – Portal dedicated to showcasing local virtual events, webcams, videos, and downloadable backgrounds for remote meetings to keep destination top of mind.
 - ✓ **Miami Beach Resource Center Support (April 28)** – Repurposed GMCVB staff to help support Miami Beach efforts to connect with small business to determine operational status and educate on available assistance resources.
 - ✓ **Destination Pledge (May)** – working closely with the MBCC, hotel association, airport, transportation, and restaurant partners, helped develop a destination wide pledge to help instill customer confidence in the destination's commitment to new protocols; leveraging MB Standard program
 - ✓ **Miami Shines (June 1)** – Our main tourism recovery campaign platform showcasing the *shine* of our people, places, neighborhoods and experiences. Primarily targeting local, regional and drive markets as well as meeting planners. Includes traditional, digital, social media along with videos in English, Spanish, Creole showcased via #MiamiShines. Efforts also includes a dedicated effort showcasing exclusive Miami Beach offers via www.MiamiShines.com/MiamiBeach.
 - ✓ **Miami Shines Video Series – (June 8th)** – To further support our Miami Shines recovery campaign, the GMCVB is developing a series of video spotlights of individuals and small business inhospitality that are “shining” examples of inspiration.

Concurrent to the above efforts, the GMCVB Convention Sales team has been in constant engagement with Meeting Planners and working closely with the MBCC to rebook any cancellations and has now restarted physical site visit for new meeting and convention in 2021 and beyond.

For a more detailed recap of the GMCVB's ongoing efforts during the pandemic, please review the GMCVB Tourism Recovery Presentation (ppt) and the GMCVB Coronavirus Flash report.



Tourism Relief & Recovery Programs

The Greater Miami Convention & Visitors Bureau (GMCVB) continues to develop ways to help our hospitality industry and its employees navigate through these unprecedented times, with a three-pronged Coronavirus Response Strategy.

Educate

Engage stakeholders and arm them with the latest information and resources to make informed decisions.


Mitigate

Adjust marketing activities responsibly to maintain as much business as possible to blunt the impact on the industry and its employees.

Stimulate


Deploy a comprehensive business recovery plan to quickly regain market share and economic activity at the appropriate time.

Several programs are available to assist:




[GMCVB.com/relief](https://gmcvb.com/relief)

Comprehensive list of relief programs and recovery efforts, including partnership with United Way Operation Helping Hands. (Also easily accessible on the advisory banner on [GMCVB.com](https://gmcvb.com/).)




[GMCVB.com/MiamiEats](https://gmcvb.com/MiamiEats)

Treat yourself, treat your friends and treat your heroes. Showcasing more than 1,000 restaurants offering takeout and delivery.




[GMCVB.com/VirtualMiami](https://gmcvb.com/VirtualMiami)

Showcasing local virtual events, webcams, videos, and downloadable backgrounds for remote meetings.




[GMCVB.com/Covid19](https://gmcvb.com/Covid19)

Ongoing updates and advisories for our visitors and partners.




[GMCVB.com/MiamiSalutes](https://gmcvb.com/MiamiSalutes)

Showcasing special offers from the hospitality industry and efforts to recognize the heroic efforts of our front-line workers and first responders.



MiamiForHeroesMiami.org

Partnership to pay restaurants a stipend to prepare high-quality meals to deliver to front-line heroes and first responders.



[GMCVB.com/Lodging](https://gmcvb.com/Lodging)

An up-to-date list of hotels that are open for essential lodgers.

For additional information and updates, please visit [GMCVB.com](https://gmcvb.com).

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Restaurant Recovery Program: Miami Beach

Organized by 

MIAMI EATS BY THE NUMBERS

7 MONTHS
March-September

1.2K+ TOTAL PARTICIPANTS

170+ MIAMI BEACH PARTICIPANTS

263.3M+ TOTAL IMPRESSIONS
Print, public relations, online, radio, outdoor & paid social, digital audio, digital publication

88.9K PAGE VIEWS
On the Miami Eats website March-May

43K UNIQUE USERS
On the Miami Eats website March-May

Restaurant Recovery Program: Miami Beach

Organized by 

MIAMI BEACH PARTICIPANT LIST

- * 7 Spices Restaurant & Lounge
- * 41 Pazzo & Bakery
- * A Fish Called Amfin
- * A Simple Eggplant
- * Al Basha Grill
- * The Alley
- * Alcaz Misericordia
- * Aweare Biscuits
- * Andrix Cafe
- * Azeas and Sandwich
- * Bar One Miami Beach
- * Banana G. The Restaurant
- * Belle Cuba
- * Betancour Bakery & Cafe
- * Black Pazzo
- * Bodega Tapacino y Tequila
- * Donkii Izakaya and Sushi
- * Dr. Smooth Smooth Harbour
- * Drunken Dragon
- * El Rancho Grande Cocina Mexicana
- * Española Way on South Beach
- * Fat Ronnie's Burger Bar
- * Fame dei Mami
- * Fratelli La Bufala
- * Galanos Ocean Drive
- * Gemmy, fast casual healthy food
- * George's Restaurant & Lounge
- * Gusto Massimo della Pazzo
- * Gushi Rizo
- * Hoagies Daze
- * Mia's Tea
- * Miami's New York Pazzo
- * Money's Sunset
- * Mushi Mushi
- * Mr. Chow Miami
- * My Concha South Beach
- * Necessary Periphery
- * New Campo Argentinio Steakhouse
- * Nikki Beach
- * Norman's American Bar & Grill
- * Oliver's Bites
- * Orange Blossom
- * Orilla Bar & Grill
- * Pazzo Bites
- * Papi Steak
- * Sorrento By Georgios
- * Sundria Enoteca Biscuits
- * Suvilla
- * Silverlake Bites
- * South & Wabansky
- * Spago Restaurant
- * Spina Pazzo
- * Spinach House
- * Stillville Fish Bar
- * STK Miami Beach
- * The Strand at Collins Miami
- * StripSteak by Michael Mina
- * Sublime Seed
- * Suvany Niku
- * Suvay Garage
- * Suvache South Beach
- * Sweet Liberty

- * Salvo Restaurant Bar
- * BurgerFi
- * Burgerswisher
- * Burgers & Shakes
- * ByBites Miami
- * Cafe Pazzo
- * Call Me Gabby
- * CAD Bakery & Cafe - South Beach
- * Capri New Style
- * Carlton Cafe, Bar & Lounge
- * Carnot Express - South Beach
- * Casa Pazzo Restaurant
- * Casa Tia Restaurant
- * Cecconi's Miami Beach at Soko Beach House
- * Chelsea On The Beach
- * Charlotte Bakery
- * Cheeseburger Baby
- * Chicken Bros
- * Chicken Kitchen - 41 st
- * Chicken Kitchen - Alton
- * CJ's Crab Shack
- * Conas Miami
- * Crema Gourmet Espresso Bar
- * David's Cafe Colcacho
- * Dava Sandwiches & Burgers
- * Diaz y Sea
- * Dips Indian Kitchen
- * Dolce Restaurant Icon South Beach
- * Hoagies Daze Ice Cream
- * Hokkaido Miami Beach
- * Horch's Shrimp & Chicken
- * Hori's Sushi Express
- * Holy Guacamole
- * Huchua's Taperia
- * Icebar Cafe
- * Irie Sushi
- * Joe's Stone Crab Restaurant
- * Juice and Jaws
- * Jules Kitchen
- * Juvia Miami
- * Katana Restaurant
- * Katuya South Beach
- * La Carretera De Bario
- * La Sandwicherie South Beach
- * La Ventana Colombian Restaurant
- * Las Vegas Cuban Cuisine
- * Lemmy's Pazzo
- * Les Moulins La Fayette
- * Liliya Organic Living
- * LIME Fresh Mexican Grill
- * LT Steak & Seafood
- * Locali
- * Lucky Thai Food
- * Malena Valentina
- * Market Market Miami Beach
- * Mingo Pazzo
- * Miami TV Ice
- * Miss Saigon
- * YAKIYAKI HAKOYAKI
- * Pazzo Go Ocean Drive
- * Paul Bakery
- * Pepper's Authentic Mexican
- * Pied a Terre at the Collier Hotel
- * Pizzeria Taperia - Miami Beach
- * Pink Taco
- * Pirolo
- * Piro Loco
- * Pazzo Bar
- * Pazzo Pazzo
- * Pazzo Rustico
- * Pazzo Rustico South Beach
- * Pazzo
- * Pizzeria Greek Boutique Seafood Restaurant
- * Prime 112
- * Prime Fish
- * Prime Italian
- * Pubbleby Sushi Miami Beach
- * Puma Sagua Restaurant
- * Sakpa Lounge
- * RED South Beach
- * Regina's Grocery
- * Rita's Ice - Miami Beach
- * Rooster 74 Rooster Miami Beach
- * Rosetta Bakery
- * RWVB Miami
- * Saffron Grill
- * Sand Bar + Kitchen
- * Sykora Miami Beach
- * Sushi Miami
- * Tapas
- * Tapas
- * Taste Bakery Cafe
- * Ted's Midway
- * The Chicken Spot
- * The Bazaar by Jose Andres
- * The Chicken Spot
- * The Freeze Ice Cream Factory
- * The Island Shack
- * The Sensitive Shop
- * Tost's Sushi
- * Venetto Grill, Pizzeria & Bar
- * Via Emilia 9
- * Via Azur Restaurant & Lounge
- * XO Espresso Bar
- * Yard House
- * Yardbird Southern Table & Bar
- * Yoco
- * Zaynema Foods