

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE RECOMMENDATION OF THE CITY MANAGER, PURSUANT TO REQUEST FOR PROPOSALS (RFP) 2020-109-WG FOOD AND BEVERAGE OPERATOR AT THE CARL FISHER CLUBHOUSE, TO AWARD THE RFP TO SERVICE AMERICA CORPORATION (CENTERPLATE), THE SOLE RESPONSIVE, RESPONSIBLE PROPOSER TO THE RFP; AND FURTHER REFERRING A DISCUSSION ON THE MATERIAL TERMS OF THE AGREEMENT TO THE FINANCE AND CITYWIDE PROJECTS COMMITTEE.

WHEREAS, construction on the Carl Fisher Clubhouse is nearing completion, and accordingly, the Administration is seeking a food and beverage operator for the Carl Fisher Clubhouse to provide support convention center functions and serve the thriving Civic Center/MBCC and South Beach business and residential neighborhoods, and attract a diverse clientele which values quality and innovative food experiences; and

WHEREAS, on January 15, 2020, the City Commission directed the Administration to issue a Request for Proposals for a food and beverage operator at the Carl Fisher Clubhouse; and

WHEREAS, on January 28, 2020, the Administration issued Request for Proposals 2020-109-WG for a Food and Beverage Operator at the Carl Fisher Clubhouse (the "RFP"); and

WHEREAS, in addition to posting the RFP on the City's BidSync e-bidding site, and in an effort to maximize competition by reaching the greatest number of potential bidders, staff notified the Miami office of the Florida Restaurant and Lodging Association ("FRLA") regarding the RFP and requested that FRLA share the RFP with FRLA's local members who include many local restauranteurs; and

WHEREAS, the RFP was also sent to local restaurateur groups, and the RFP was advertised in the Daily Business Review; and

WHEREAS, staff efforts in advertising the RFP resulted in over 3,000 potential bidders being notified of the RFP; and

WHEREAS, three on-site visits and three pre-bid conferences were conducted, and the RFP submittal deadline was extended to accommodate potential bidders; and

WHEREAS, despite staff's efforts, on March 10, 2020, only one proposal was received from Service America Corporation ("Centerplate"); and

WHEREAS, the proposal submitted by Centerplate was determined by the Administration to be responsive to the requirements of the RFP; and

WHEREAS, Centerplate's proposal also satisfies the City's primary goal to

ensure continuity of operations in the overall Miami Beach Convention Center ("MBCC") campus;

WHEREAS, the Administration has negotiated preliminary terms with Centerplate, but material terms of the agreement with Centerplate remain unresolved; and

WHEREAS, an award to Centerplate will ensure a collaborative partnership with MBCC management and MBCC vendors and service providers, and further ensure that the Carl Fisher Clubhouse venue will be an integral part and extension of the Convention Center specifically with respect to booking events in all venues on the campus, while utilizing this space as additional sales revenue from incoming conventions and event producers; and

WHEREAS, additionally, Centerplate's proposal provides an opportunity for the venue to welcome the community with various sorts of dining experiences and venue options; and

WHEREAS, the Administration recommends that the Mayor and City Commission approve the award of the RFP to Centerplate, and further refer a discussion on the material terms of the agreement with Centerplate to the Finance and citywide Projects Committee.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby accept the recommendation of the City Manager, pursuant to Request for Proposals (RFP) 2020-109-WG Food and Beverage Operator at the Carl Fisher Clubhouse, to award the RFP to Service America Corporation (Centerplate), the sole responsive, responsible proposer to the RFP; and further referring a discussion on the material terms of the RFP to the Finance and Citywide Projects Committee.

PASSED AND ADOPTED this _____ day of _____ 2020.

Dan Gelber, Mayor

ATTEST:

Rafael E. Granado, City Clerk

**APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION**

Stuart H. Roberts
for City Attorney *ff* 07/22/2020
Date