Exhibit A

Equipment Rental & Pricing Schedule

Beach Equipment

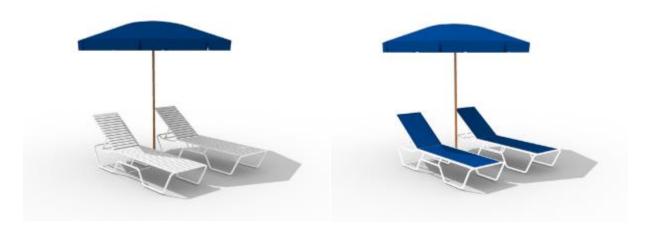
	Price schedule by area					Proposed	
Standard Equipment	Lummus Park	Ocean Terrace	NBOP	South Pointe	Allison Park	21st Street	46th Street
Lounge Chair	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00
Umbrella	\$20.00	\$20.00	\$20.00	\$20.00	\$20.00	\$20.00	\$20.00
Sand Chair	\$10.00	\$8.00	\$8.00	\$8.00	\$10.00	\$8.00	\$10.00
Towels	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00
Luxury Oasis							
Luxury Lounge	\$20.00	\$20.00	\$20.00	\$20.00	\$20.00	\$20.00	\$20.00
Nova Umbrella	\$60.00	\$60.00	\$60.00	\$60.00	\$60.00	\$60.00	\$60.00
Luxury Cabana	\$30.00	\$30.00	\$30.00	\$30.00	\$30.00	\$30.00	\$30.00
Luxury Daybed	\$100.00	\$100.00	\$100.00	\$100.00	\$100.00	\$100.00	\$100.00

Exhibits 3.1 (Market based pricing shall not exceed the levels contained in this chart)		Proposed					
Luxury Oasis	Lummus Park	Ocean Terrace	NBOP	South Pointe	Allison Park	21st Street	46th Street
Luxury Lounge	\$40.00	\$40.00	\$40.00	\$40.00	\$40.00	\$40.00	\$40.00
Nova Umbrella	\$120.00	\$120.00	\$120.00	\$120.00	\$120.00	\$120.00	\$120.00
Luxury Cabana	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00
Luxury Daybed	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00

Food & Beverage

Food and Beverage		Proposed					
Food	Lummus Park	Ocean Terrace	NBOP	South Pointe	Allison Park	21st Street	46th Street
Frozen Fruit	\$7.00	\$8.00	\$8.00	\$8.00	\$8.00	\$7.00	\$7.00
Fresh Fruit	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00
Salad	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00
Salad w/protein	\$12.00-\$15.00	\$12.00-\$15.00	\$12.00-\$15.00	\$12.00-\$15.00	\$12.00-\$15.00	\$12.00-\$15.00	\$12.00-\$15.00
Assorted Cold Sandwiches	\$8.00-\$12.00	\$8.00-\$12.00	\$8.00-\$12.00	\$8.00-\$12.00	\$8.00-\$12.00	\$8.00-\$12.00	\$8.00-\$12.00
Assorted Cold Wraps/Sandwiche	\$10.00-\$12.00	\$10.00-\$12.00	\$10.00-\$12.00	\$10.00-\$12.00	\$10.00-\$12.00	\$10.00-\$12.00	\$10.00-\$12.00
Kosher Hot Dog	\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	\$6.00
Pizza	\$10.00-\$12.00	\$10.00-\$12.00	\$10.00-\$12.00	\$10.00-\$12.00	\$10.00-\$12.00	\$10.00-\$12.00	\$10.00-\$12.00
Hot Panini Sandwiches	\$12.00-\$15.00	\$12.00-\$15.00	\$12.00-\$15.00	\$12.00-\$15.00	\$12.00-\$15.00	\$12.00-\$15.00	\$12.00-\$15.00
Chips	\$4.00	\$4.00	\$4.00	\$4.00	\$4.00	\$4.00	\$4.00
Assorted Candies	\$3.00	\$3.00	\$3.00	\$3.00	\$3.00	\$3.00	\$3.00
Ice Cream	\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	\$6.00
Specialty Desserts	\$7.00-\$10.00	\$7.00-\$10.00	\$7.00-\$10.00	\$7.00-\$10.00	\$7.00-\$10.00	\$7.00-\$10.00	\$7.00-\$10.00
Cuban Pastries	\$3.00 to \$6.00	\$3.00 to \$6.00	\$3.00 to \$6.00	\$3.00 to \$6.00	\$3.00 to \$6.00	\$3.00 to \$6.00	\$3.00 to \$6.00
Popcorn	\$4.00	\$4.00	\$4.00	\$4.00	\$4.00	\$4.00	\$4.00
Beverages	Price schedule by area					21st Street	46th Street
Bottled Water	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00
Soft Drinks	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00
Iced Tea	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00
Gatorade and similar sports drinks	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00
Fresh Juices	\$6.00 to \$8.00	\$6.00 to \$8.00	\$6.00 to \$8.00	\$6.00 to \$8.00	\$6.00 to \$8.00	\$6.00 to \$8.00	\$6.00 to \$8.00
Frozen Lemonade	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00
Energy Drinks	\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	\$6.00
Coffees Hot or Cold	\$5.00-\$6.00	\$5.00-\$6.00	\$5.00-\$6.00	\$5.00-\$6.00	\$5.00-\$6.00	\$5.00-\$6.00	\$5.00-\$6.00
Vitamin Water	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00	\$5.00
Miscellaneous Beach Items	Lummus Park	Ocean Terrace	NBOP	South Pointe	Allison Park	21st Street	46th Street
Beach Toys	5.00 to \$25.00	5.00 to \$25.00	5.00 to \$25.00	5.00 to \$25.00	5.00 to \$25.00	5.00 to \$25.00	5.00 to \$25.00
Hats	\$10.00 to \$20.00	\$10.00 to \$20.00	\$10.00 to \$20.00	\$10.00 to \$20.00	\$10.00 to \$20.00	\$10.00 to \$20.00	\$10.00 to \$20.00
Lip Balm	\$3.00 to \$8.00	\$3.00 to \$8.00	\$3.00 to \$8.00	\$3.00 to \$8.00	\$3.00 to \$8.00	\$3.00 to \$8.00	\$3.00 to \$8.00
Misters	\$10.00 to \$20.00	\$10.00 to \$20.00	\$10.00 to \$20.00	\$10.00 to \$20.00	\$10.00 to \$20.00	\$10.00 to \$20.00	\$10.00 to \$20.00
Rafts/Flotation Devices	\$10.00 to \$25.00	\$10.00 to \$25.00	\$10.00 to \$25.00	\$10.00 to \$25.00	\$10.00 to \$25.00	\$10.00 to \$25.00	\$10.00 to \$25.00
Tee-Shirts/ Appral	\$10.00 to \$30.00	\$10.00 to \$30.00	\$10.00 to \$30.00	\$10.00 to \$30.00	\$10.00 to \$30.00	\$10.00 to \$30.00	\$10.00 to \$30.00
Beach Bags	\$10.00 to \$30.00	\$10.00 to \$30.00	\$10.00 to \$30.00	\$10.00 to \$30.00	\$10.00 to \$30.00	\$10.00 to \$30.00	\$10.00 to \$30.00
Beach Shoes	\$10.00 to \$30.00	\$10.00 to \$30.00	\$10.00 to \$30.00	\$10.00 to \$30.00	\$10.00 to \$30.00	\$10.00 to \$30.00	\$10.00 to \$30.00
Beach Cameras	\$10.00 to \$30.00	\$10.00 to \$30.00	\$10.00 to \$30.00	\$10.00 to \$30.00	\$10.00 to \$30.00	\$10.00 to \$30.00	\$10.00 to \$30.00
Beach Sun Glasses	\$10.00 to \$25.00	\$10.00 to \$25.00	\$10.00 to \$25.00	\$10.00 to \$25.00	\$10.00 to \$25.00	\$10.00 to \$25.00	\$10.00 to \$25.00
Suntan Lotions and Oils	Lummus Park	Ocean Terrace	NBOP	South Pointe	Lummus Park	21st Street	46th Street
Lotions SPF 4 thru 50	\$10.00 to \$30.00	\$10.00 to \$30.00	\$10.00 to \$30.00	\$10.00 to \$30.00	\$10.00 to \$30.00	\$10.00 to \$30.00	\$10.00 to \$30.00
Suntan Oils	\$10.00 to \$30.00	\$10.00 to \$30.00	\$10.00 to \$30.00	\$10.00 to \$30.00	\$10.00 to \$30.00	\$10.00 to \$30.00	\$10.00 to \$30.00

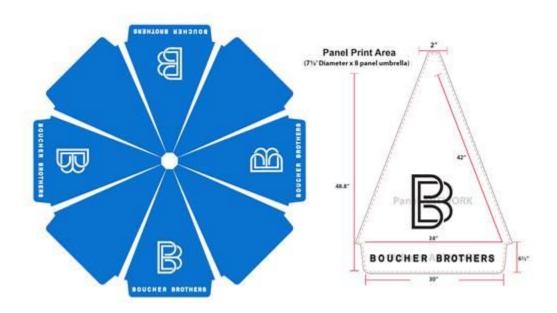
Standard Lounges

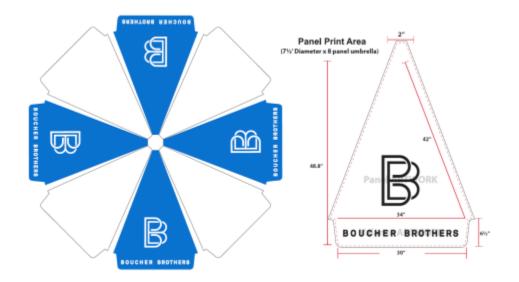


Luxury Lounges

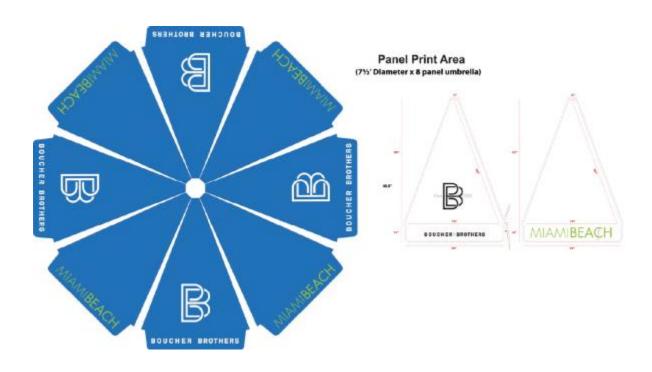


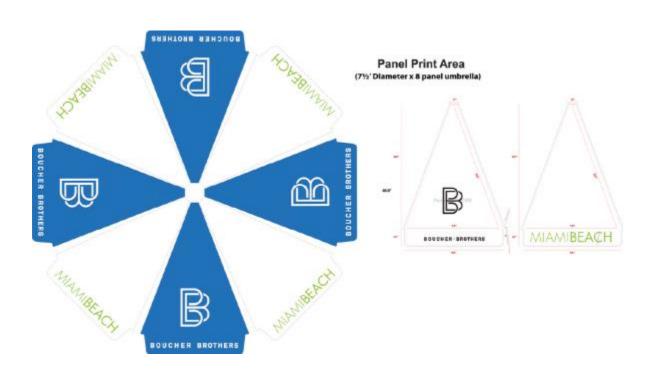
Umbrellas



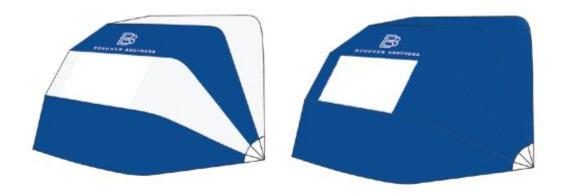


Nova Umbrellas





Cabanas



Luxury Daybed



Miami Beach Towel Promotion Content and Design [Sample]





Sand Chairs





Beach Locker Program



Concession Hut



Storage Box

