

RESOLUTION NO. \_\_\_\_\_

**A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE RECOMMENDATIONS OF THE CULTURAL ARTS COUNCIL, AT ITS JULY 9, 2020 MEETING, AND APPROVING THE GRANT FUNDING RECOMMENDATIONS FOR THE "CULTURAL ARTS EMERGENCY FUND", IN THE AMOUNT OF \$879,086 TO PROVIDE FINANCIAL ASSISTANCE TO MIAMI BEACH-BASED CULTURAL ORGANIZATIONS EXPERIENCING REVENUE LOSSES DUE TO THE COVID-19 CRISIS, AND FURTHER AUTHORIZING THE CITY MANAGER TO EXECUTE THE GRANT AGREEMENTS RELATED TO THE APPROVED FUNDS.**

**WHEREAS**, the Miami Beach Cultural Arts Grant Program, created in 1998, is an essential component of the mission of the Miami Beach Cultural Arts Council and is charged to develop, coordinate, and promote arts and culture in Miami Beach community; and

**WHEREAS**, in 2001, the City sets aside 1% of the Resort Tax for a Cultural Arts Reserve Fund and the Quality of Life Fund; and

**WHEREAS**, currently, the 1% Resort Tax set aside is distributed as follows: 10% to CAC, 30% to Quality of Life, and 60% to Transportation/Trolley operation; and

**WHEREAS**, the Resort Tax funding for cultural arts grants and programs is divided into two restricted funds, the Cultural Arts Council Fund Balance and the Cultural Arts Council Endowment, both managed by the Cultural Arts Council ("CAC"); and

**WHEREAS**, the CAC reviews and makes grant award recommendations for Commission approval; and

**WHEREAS**, on September 10, 2014, the Mayor and City Commission, based on the recommendation of the CAC, adopted Resolution No. 2014-28732, which established a Cultural Arts Council Fund Balance ("Fund Balance"), in the amount of \$2,467,000, which is capped and provides for an annual increase for inflation; and

**WHEREAS**, the purpose of the Fund Balance is to set aside funds that will ensure the cultural affairs program operation and grants continue for a period of two (2) years, in the event of an emergency, unforeseen difficulties, trouble, or need; and

**WHEREAS**, all funds remaining in the Fund Balance at the end of each fiscal year are rolled over to the following fiscal year; and

**WHEREAS**, the Cultural Arts Council Endowment ("Endowment") was recommended by the CAC and created by the City Commission in 1998 in an attempt to make cultural arts programming and operation self-sufficient by using the fund; and

**WHEREAS**, the Endowment is capped at \$1,581,873, and is to be used for the purpose of enhancing Miami Beach art institutions, collections and operations; and

**WHEREAS**, due to the novel COVID-19 pandemic, Miami Beach arts organizations are facing unprecedented revenue losses; and

**WHEREAS**, to date, Miami Beach based cultural organizations are collectively reporting nearly \$7,000,000 in lost revenues, reflective of closures since March 12, 2020; and

**WHEREAS**, during its April 24, 2020 meeting, the Finance and Economic Resiliency Committee (“FERC”) recommended that in order to support the cultural arts programs, the City should utilize the Fund Balance and Endowment, for a combined balance of \$4,048,873, for the purpose of covering the FY2020 Resort Tax contribution of \$1,473,000 to the CAC, thereby permitting available Resort Tax funds to be reallocated to other Resort Tax purposes: and

**WHEREAS**, FERC also recommended for the City to establish a “Cultural Arts Emergency Fund” in the amount of \$1,000,000 to provide financial assistance to Miami Beach based cultural organizations experiencing revenue losses due to the COVID-19 crisis (the “Cultural Arts Emergency Fund Grant Program”); and

**WHEREAS**, FERC further recommended that the City and the CAC develop the criteria and procedures for the Cultural Arts Emergency Fund Grant Program, in order to review grant applications and make advisory recommendations to the City Commission, with the final grant awards being subject to prior approval of the City Commission; and

**WHEREAS**, on May 1, 2020, via Resolution No. 2020-31247, the Mayor and City Commission established a Cultural Arts Emergency Fund, in the amount of \$1,000,000, to fund the Cultural Arts Emergency Fund Grant Program; and

**WHEREAS**, on July 9, 2020, the CAC made the following funding recommendations:

ORGANIZATION NAME	ELIGIBLE FUNDING REQUEST	FINAL SCORE	RECOMMENDATION BASED ON SCORE AND AVAILABLE \$
Jewish Museum of Florida-FIU	\$75,000	88	\$ 62,370
Miami Beach Urban Studios-FIU	\$75,000	86	\$ 60,953
New World Symphony	\$100,000	90	\$ 85,050
University of Wynwood (O, Miami)	\$50,000	91	\$ 42,998
Miami Beach Botanical Garden	\$50,000	98	\$ 46,305
Friends of the Bass Museum	\$100,000	88	\$ 83,160
Wolfsonian-FIU	\$100,000	88	\$ 83,160
Miami New Drama	\$75,000	98	\$ 69,458
Holocaust Memorial Committee	\$75,000	89	\$ 63,079
Miami City Ballet	\$100,000	89	\$ 84,105
Miami Design Preservation League	\$75,000	92	\$ 65,205
The Rhythm Foundation	\$75,000	96	\$ 68,040
Living Arts Trust (O' Cinema)	\$75,000	92	\$ 65,205
<b>Total</b>	<b>\$ 1,025,000</b>		<b>\$ 879,086</b>



**WHEREAS**, the Cultural Arts Emergency Fund was established at \$1,000,000, and grant funding was awarded at \$879,086; and

**WHEREAS**, on January 29, 2020, The Miami City Ballet entered into a \$200,000 sponsorship agreement ("Ballet Sponsorship Agreement") with the City to support performances at the Colony Theatre, New World Symphony and Lincoln Road, along with additional support for the Ballet Bus program; and

**WHEREAS**, the Ballet's Sponsorship Agreement for FY 19-20 was slated to be funded by Resort Tax funds, which are no longer available; and

**WHEREAS**, the Administration was required to fulfil the remaining balance of the Sponsorship Agreement, in the amount of \$120,000, from the Cultural Arts COVID-19 Emergency Fund to satisfy the Ballet Sponsorship Agreement, leaving a balance of \$880,000 in the Cultural Arts Emergency Fund; and

**WHEREAS**, the City Manager recommends approving CAC's funding recommendations in the amount of \$879,086.

**NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA**, that the Mayor and City Commission hereby accept the recommendation of the Cultural Arts Council, at its July 9, 2020 meeting, and approve the grant funding recommendations for the "Cultural Arts Emergency Fund", in the amount of \$879,086, to provide financial assistance to Miami Beach-based cultural organizations experiencing revenue losses due to the COVID-19 crisis; and further authorize the City Manager to execute all grant agreements related to the approved funds.

**PASSED and ADOPTED** this \_\_\_\_ day of \_\_\_\_\_, 2020.

**ATTEST:**

\_\_\_\_\_  
Dan Gelber, Mayor

\_\_\_\_\_  
Rafael E. Granado, City Clerk

APPROVED AS TO  
FORM & LANGUAGE  
& FOR EXECUTION

  
\_\_\_\_\_  
City Attorney

7-16-20  
Date