

Revel:

We Move People





Meet Revel

Street Legal (No Sidewalks)

Every vehicle has a DMV-issued license plate. Users must have a valid driver's license. Throttled at 30 mph. No bridges or bike lanes. Helmets and insurance provided.

Space Efficient

Parks in curb dead space. An average parking spot fits 7 mopeds.

Affordable

\$5 to sign-up, \$1 to unlock and .35 per minute. Cheaper than rideshare.

Sustainable

100% emissions-free. Electrically powered, they're also noise-free.

Reduces Congestion

50% of users report replacing car trips w/ avg trip length of 4+ miles. 1M car trips replaced and 1,269 metric tons of CO2 reduced.

A man with a beard and glasses, wearing a black t-shirt and light blue jeans, is adjusting the chin strap of a clear motorcycle helmet. He is standing next to a bright blue motorcycle. The motorcycle has a white 'R' logo on the fuel tank and the word 'REVEL' written on the front fairing. The background shows a brick building with windows. The text 'HOW-TO REVEL' is overlaid in large white letters on the left side of the image.

HOW-TO REVEL



Our Approach

- Integrate, not disrupt.
- Cities first.
- Never launch without city permission.
- Sustained stakeholder engagement.
- Accountable to ourselves, our riders, our city partners.

DowntownDC
@DowntownDCBid

If you're a restaurant owner in need of vehicles to help meet delivery demand, @gorevel is offering their service free of charge for 4 weeks. If interested, please contact Todd McDonald, General Manager at todd.McDonald@gorevel.com

#DowntownDC #supportlocal #shopsmall #dcbids



Mayor Francis Suarez
@FrancisSuarez

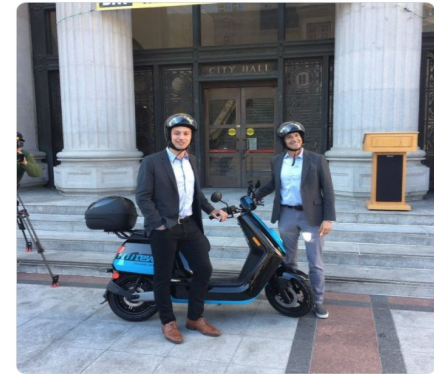
Proud to join #gorevel and @miamparking to celebrate Revel's launch in @CityofMiami. Revel's all-electric mopeds will help reduce local air pollution and traffic in #Miami. This is yet another initiative to continue improving the quality of life of our residents.



City of Oakland
@Oakland

@OakDOT and shared electric vehicle company Revel today announced Oakland's first shared all-electric moped fleet, as part of the City's Car Sharing permit program! Revel will operate a fleet of 1,000 vehicles, currently being placed on Oakland streets.

buff.ly/2s9g9dH



Eric Adams
@BPEricAdams

Our health care workforce is our most previous resource right now and I applaud @GoRevel for providing free membership to health care workers.

Read more and join:



Electric moped service Revel offers free rides in Brooklyn and Queens for healthca... Health care workers in Brooklyn and Queens will receive a free membership from the electric moped service Revel, the company announced Friday. [6sqft.com](#)



Our Approach

- No gig economy. The people who work for us are employees, with access to the same benefits as our CEO.
- We hire locally, and build partnerships with workforce development organizations in our markets.



Ashby Summers (left) receiving a full-time position as a Fleet Technician at Revel after graduating from the District of Columbia Housing Authority's Apprenticeship Training Program

FIELD TECH TRAINING FOR REVEL ELECTRIC MOPEDS

THIS FREE TRAINING PROGRAM will help you to develop the skills you need to thrive as a field technician at Revel, a fast-growing tech startup that connects NYC neighborhoods through shared electric mopeds. Graduates will be ready to launch careers as field technicians with the opportunity for growth in other mechanical or customer service-oriented companies. Entry-level salaries start at \$17-18/hour, plus healthcare benefits, paid vacation days, and free Revel riding.

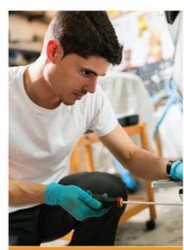
PARTICIPANTS WILL OBTAIN INSTRUCTION IN:

- Hand tools
- Defensive driving and two-wheel vehicle driving
- OSHA 10
- Google Suite
- Revel app
- Customer service for the tech industry
- Resume and interview skills

MINIMUM REQUIREMENTS:

- Over 21 years of age
- NYC resident, eligible to work in the U.S.
- Have a valid driver's license
- Have a high school diploma or equivalent
- Able to lift up to 50lbs
- Interested in a hands-on job that takes you all around NYC
- Available for training Monday-Friday, 8:00 AM to 5:00 PM

Training is from February 6-21 in Brooklyn.



HOW TO APPLY

To apply, you must attend an information session.

621 Degraw St, Brooklyn, NY
 January 23 at 10:00 am
 February 3 at 2:00 pm
 February 4 at 2:00 pm

The Innovation Lab, 87 35th St, 2nd Floor, Brooklyn, NY
 January 27 at 10:00 am
 January 29 at 10:00 am
 January 31 at 10:00 am

For a full list of info sessions, visit www.bwiny.org/calendar.

Licensees will not be admitted. Please bring driver's license. No RSVP necessary.

QUESTIONS? CONTACT US:
 ☎ Call or text 718-360-0880
 🌐 Visit www.bwiny.org/customized-training/overview



CUSTOMIZED TRAINING PROGRAM



A flier from Revel partner Brooklyn Workforce Innovations advertising training sessions for Revel field techs

Responsible & Responsive

- Lessons are provided 7 days a week.
- 24/7 Customer Service hotline/email.
- Field staff work around the clock to immediately respond to any reports of improperly parked vehicles and keep the fleet clean and well-maintained.
- Bad actors are fined and/or removed from the platform.





We're Committed to Access

- Our Access program offers a 40% ride discount and \$10 ride credit to anyone who is eligible for or participating in a local, state or federally administered assistance program.
- We also offer a 20% discount to veterans and active duty military.
- Our Access program has saved participants over \$150,000 across markets.



The Revel Access Program.

40% discount to those who are eligible or actively participating in any local, state or federally administered public assistance program.

HOW TO ENROLL

- 01 Sign up through the Revel app.
- 02 Email us at access@gorevel.com with your name, date of birth, email associated with your Revel account and a photo of any documentation that you are eligible or participating in any local, state or federally administered assistance program.
- 03 Once approved, your account will be issued \$10 in riding credit and pricing will reflect Revel Access program rates.

ELIGIBILITY

See below for a common list of eligible programs:

- Active EBT Cards
- Public Housing Program
- Home Energy Assistance Program (HEAP)
- Supplemental Security Income (SSI)
- Temporary Aid to Needy Families (TANF)
- Safety Net Assistance (SNA)

PRICING

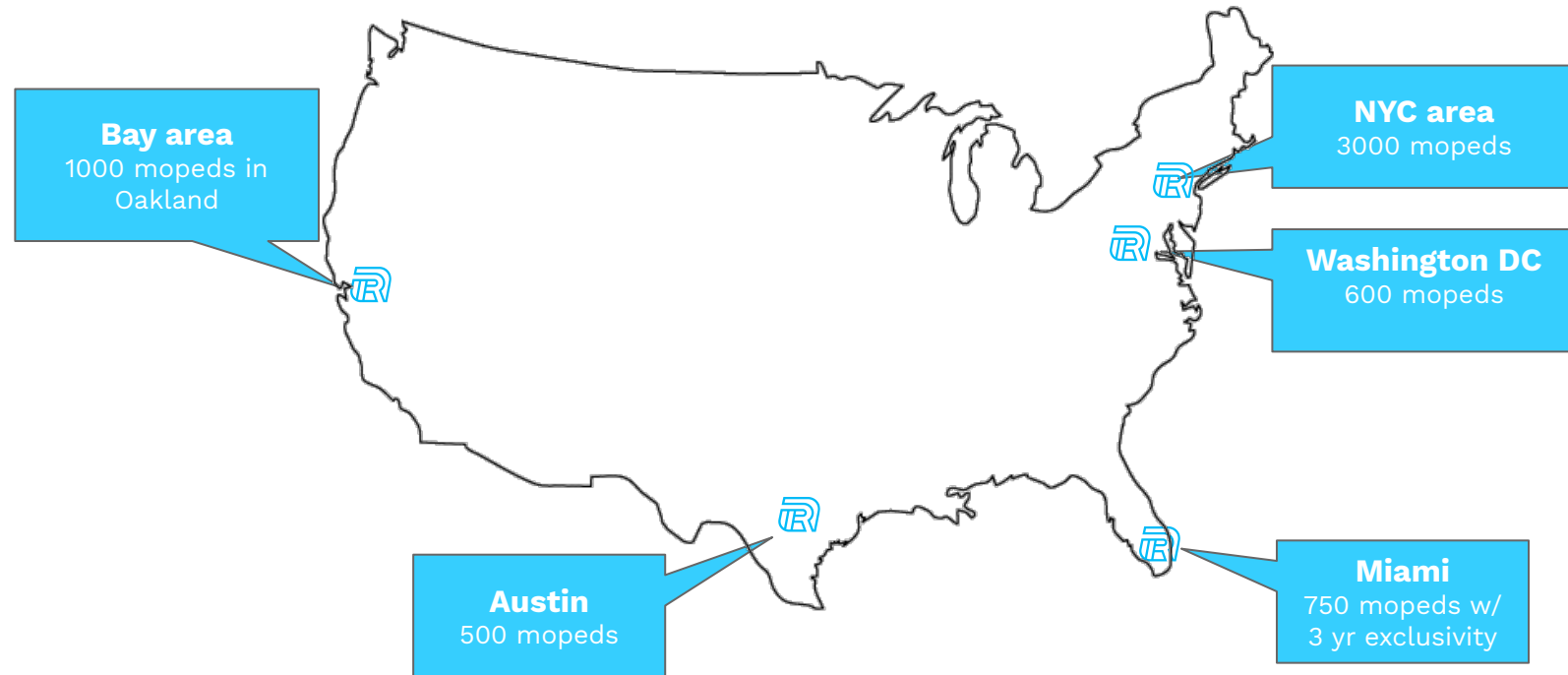
Sign Up: \$5 one-time registration fee (users will receive a \$10 ride credit upon activation).

Visit gorevel.com/revel-access for more details on pricing or contact us at access@gorevel.com.



[LEARN MORE](#) gorevel.com/access | contact us at access@gorevel.com

We've reached 5 US markets in one year





Revel began in BK as a 68 Moped Pilot

- Revel's initial pilot program consisted of 68 mopeds across about 5 square miles in Brooklyn.
- The pilot was incredibly successful, and with the support of local leaders we expanded to 1,000 vehicles across about 21 square miles in Brooklyn and Queens.



The New York City Council is proud to welcome Revel Transit to New York City's wide range of transportation options; and

WHEREAS: Transportation has been the lifeblood of our city for generations. Since our earliest days, New Yorkers have depended upon everything from ships and subways to buses, cars and many other modes of transportation to get us from point to point. While our dependence on this vibrant network has grown so has the urgency for more environmentally friendly alternatives. Today, 30 percent of New York City's greenhouse gas emissions are caused by transportation, and 83 percent of those are from private vehicles. The City Council encourages innovation that breaks the dependency on car culture and supports greener vehicles throughout the five boroughs. Revel Transit is among the newest options; and

WHEREAS: Revel Transit, founded in Brooklyn in 2018 by its CEO Frank Reig and COO Paul Sahey, is a fleet of zero-emission electric mopeds intended to fit seamlessly into New York City's existing transportation network, giving residents and visitors an efficient way to get to and from their destination; and

WHEREAS: Since Revel Transit's debut last year, New Yorkers have already taken more than 35,000 rides, traveling more than 85,000 miles within the five boroughs; and

WHEREAS: On this occasion, Revel Transit is expanding its fleet of mopeds to over 20 neighborhoods in Brooklyn and Queens, thus reaffirming its commitment to serving more communities throughout New York City; and

WHEREAS: We commend Revel Transit for its commitment to rider education and customer service and its efforts to make its fleet available and accessible to as many New Yorkers as possible; now, therefore

BE IT KNOWN: That the New York City Council is proud to honor
Revel Transit

for providing more environmentally friendly transportation alternatives in New York City.

Signed this 31st day of May in the year Twenty Nineteen.


COREY JOHNSON
Speaker
For the Entire Council



NY Rider Feedback

In a survey of NYC Revel riders:

- **90%** said they would take fewer car trips if Revel was available throughout all of Brooklyn and Queens.
- **50%** report using Revel to replace taxi/uber/lyft/personal car trips.
- **70%** would use Revel at least once a week if it were available throughout Brooklyn and Queens.
- **90%** would recommend Revel to a friend.

Our New York General Manager Lauren Vriens with New York City Council Member Robert Cornegy

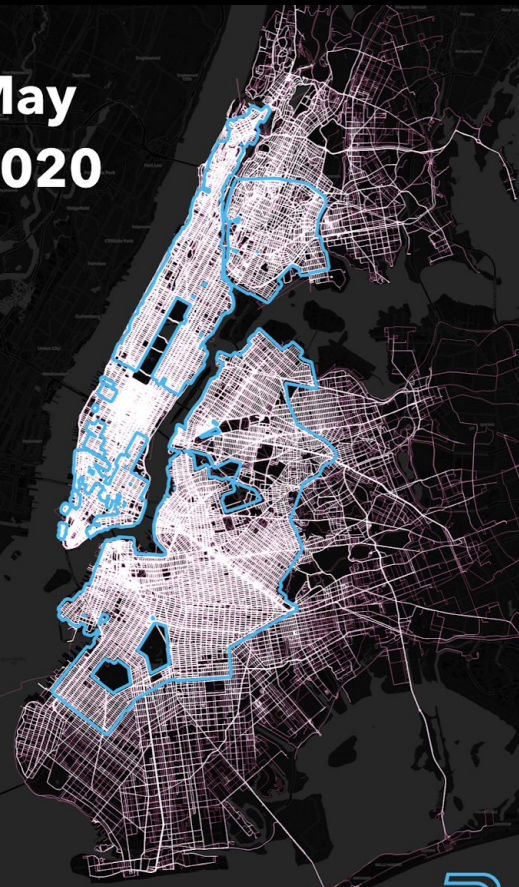
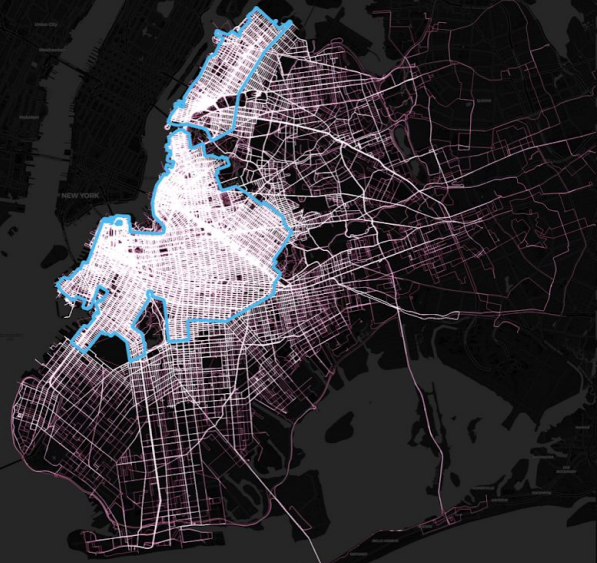


Revel COO Paul Suhey with New York City Council Member Jimmy Van Bramer

**May
2019**

**September
2019**

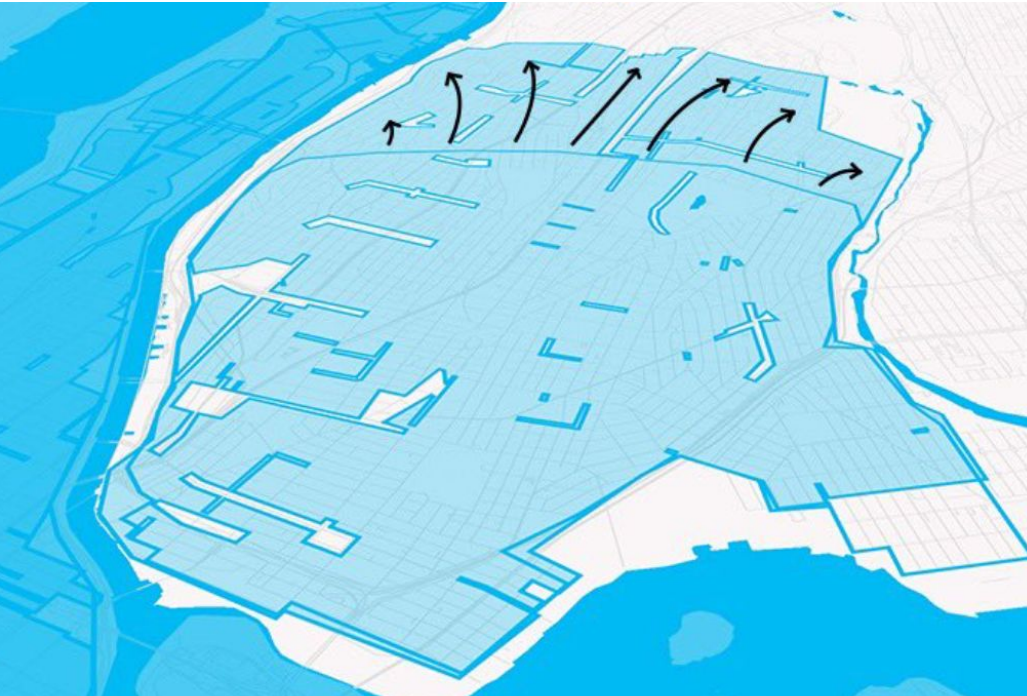
**May
2020**



 **Revel Service Area**

Data includes rentals taken during the first 20 days of each month.

Additional Bronx Expansion



Rafael Salamanca, Jr 
@Salamancajr80

Today, I joined [@_GoRevel](#) in announcing their expansion in [#TheBronx](#). What does this mean for Bronxites? An alternate, reliable mode of transportation just as readily available in our borough as it is in others.



Washington, DC

- In August 2019, Revel launched 400 vehicles in Washington, D.C. as part of a pilot program run by the District Department of Transportation (DDOT).
- In January 2020, DDOT extended the pilot program, allowing Revel to continue serving D.C. through 2020 and to scale vehicles up to 800.
- Revel covers all eight of DC's wards.



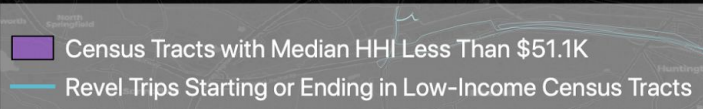
DC MPD and Revel providing safety information at Brookland Metro



Ensuring Equitable Access in D.C.

23% of trips began or ended in a low-income area, with over **85,000 miles** driven.

The typical Access Program ride is **45%** longer than our average.





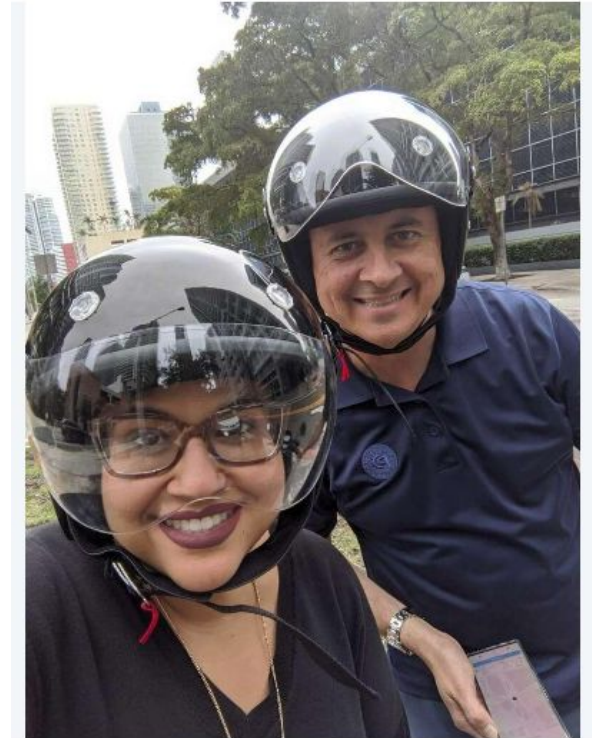
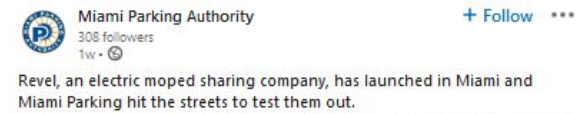
Austin

- In October 2019, Revel launched 500 mopeds in partnership with ATD.
- Partnering with CapMetro and SmartTrips Austin to provide mobility hubs and integrate into City's and large employers' commuter incentive programs.
- Working with real estate developers to provide Revel as a resident amenity, which reduces parking requirements in new construction.



Miami

- Revel launched 750 mopeds in Miami on December 30, 2019 as part of a 3-year exclusive contract with the Miami Parking Authority (MPA).
- Revel responded to an RFP put out by the MPA, and was selected out of several applicants to be the city's sole provider of shared electric mopeds.



64 · 2 Comments

LinkedIn post from the MPA showing Angel Diaz, Head of Enforcement, trying out Revel with a colleague.

Oakland

- Revel launched our first Bay Area (and West Coast) city in January, rolling out 1,000 mopeds in partnership with the Oakland DOT.



12:42 PM - 10 Jan 2020

OAKDOT Director Ryan Russo joins Revel COO Paul Suhey at our Oakland launch, held outside City Hall

COVID-19 Response



Kurt Yaeger @Dr_Yaeger · 3d
Weekend @MountSinaiCVC rounds with
@TShigematsuMD getting between
hospitals on @_GoRevel scooters

👤 Tomo Shigematsu

COVID-19 Response

- Available for essential trips in NY, DC, Austin and Oakland. W/ MTA overnight shutdown, moved to 24/7 model.
- Significant expansion of NY Service area to include major hospitals in Manhattan and the Bronx for Health Care and Essential Workers.
- Enhanced training, operational and internal vehicle cleaning procedures.
- Regular customer and government communication regarding city & state orders, changes to service.
- Partnering to integrate into reimagined streets, exploring employee benefit programs.



NEWS

The safest ways to travel amid the coronavirus outbreak, according to experts

By David Meyer

March 19, 2020 | 12:26pm

HOME USA NYC MASS LA CHI SF DEN CAL

STREETSBLOG USA

Podcast / Transit / Bike/Ped / Smart Growth

Ten Ways Every City Should Respond to COVID-19 On Its Streets, Compiled by NACTO



Health Care Program

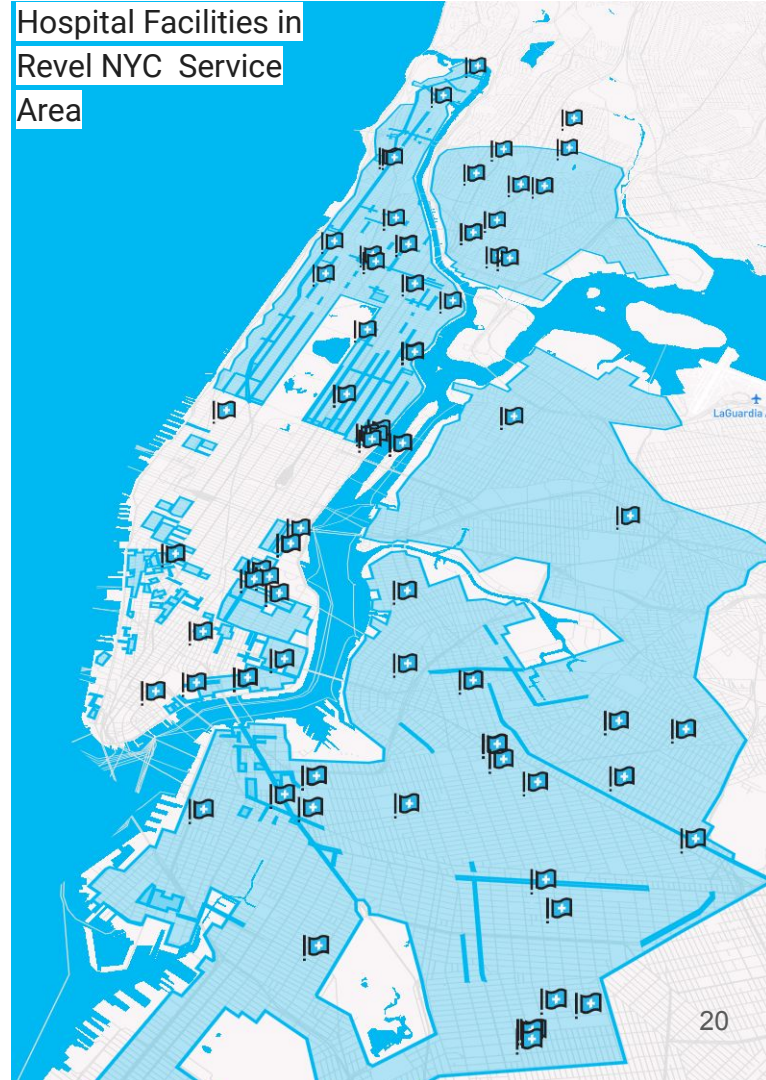
3,000
Sign ups

130,000
Miles Ridden

"I am currently finishing up an overnight shift in the emergency room and what makes me feel 'lighter' is that I can have the security of less exposures on my ride home. This is truly such a kind gesture for your company."

- Gaddy, Physician at Columbia University

Hospital Facilities in
Revel NYC Service
Area





Delivery Program

25

Restaurants Signed up

“Revel has provided the most essential tool for keeping us in business: a means of transportation. Going out for deliveries is now a joy. Thank you Revel!”

- Giuseppe de Francisi, General Manager of Evelina in Brooklyn.

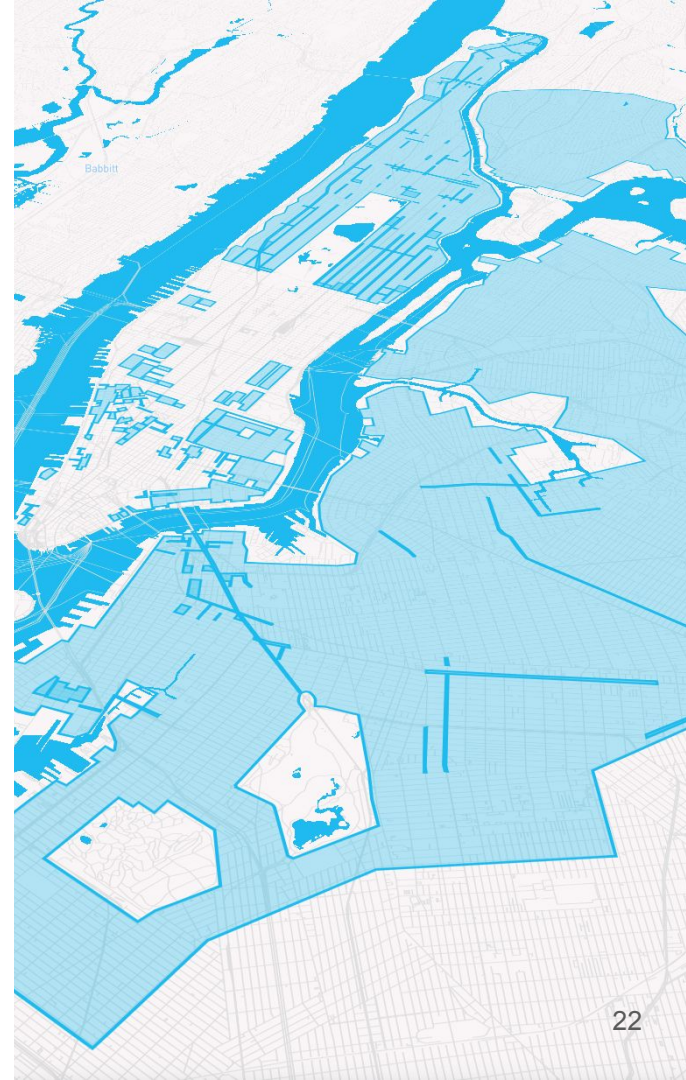
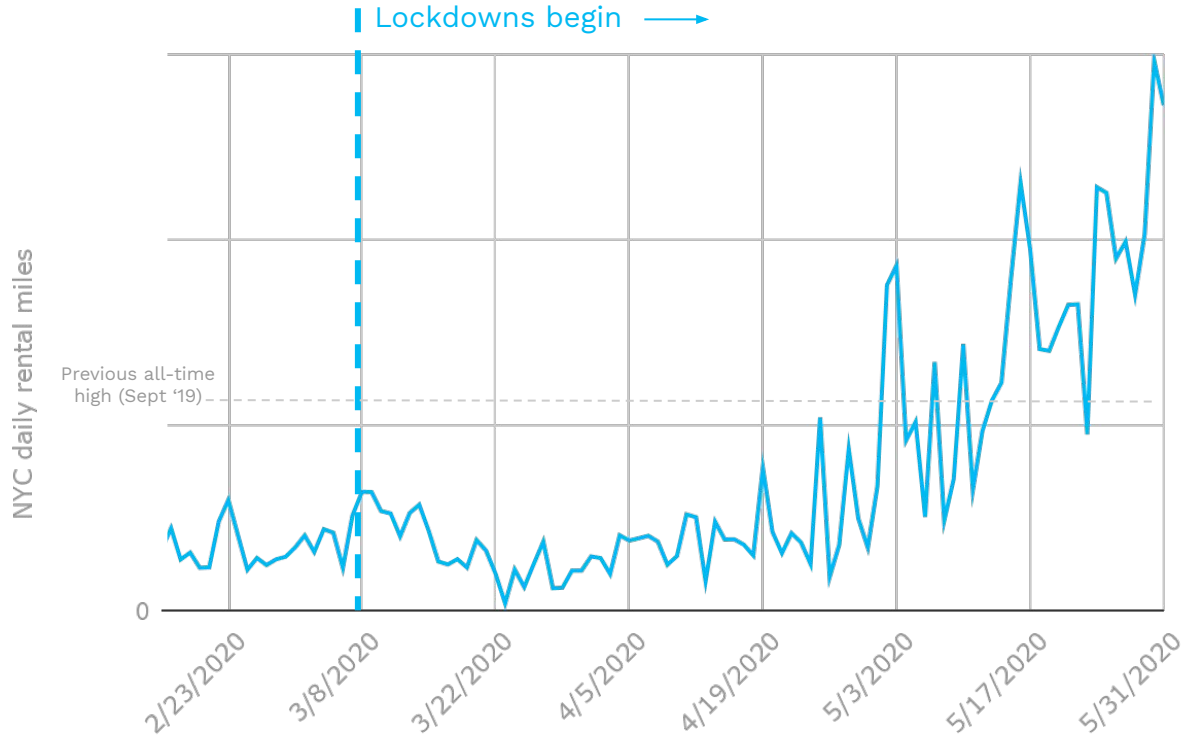


Transit Companies Are Now Offering Restaurant Free Services for Food Delivery

The partnerships come with surprisingly few strings attached — for now
by Erika Adams | Apr 15, 2020, 1:29pm EDT



A Socially-Distant Option



COVID-19 Trends

- Avg daily rides grew 124% from Sept to May and 380% from March to May (compares avg daily rides for last two weeks of the month).
- Increase in average trip length from 3 miles to 4.25 miles.
 - Also coincided with addition of the Bronx and Manhattan, which greatly expanded the service area.
 - Rides that start and end in those boroughs are longer contributing to the higher average.
- Distribution of ridership across the day has shifted later; no morning and afternoon commute peaks.

Our Users **Love Us**

Condé Nast
Traveler

Currently Obsessed With: Speeding Through
Brooklyn on a Revel Moped

CRAIN'S
NEW YORK BUSINESS

Revel ride-share scooters bridge
the gap in transit deserts

VOGUE

Stop Whining About Revel Scooters
And Just Say Yes

electrek

Revel's 30mph shared electric mopeds have
(finally) made it to California

“Shockingly **easy to use**, a
'hood-to-'hood no-brainer. So
glad Revel is here, it better be
to stay.”

“Best **customer service** I've
experienced, ever.”

“I never knew how **fun and
exciting** it would be until I got
on it and I love it!”



adrianasutlief

@gorevel



Working between two hospitals uptown and downtown, @gorevel has been really useful! Thanks for providing it to us! #fightcovid19together

Add This to Your Story >

Send Message



Red Light Challenge

Warm enough to Revel 55



FRUITS & VEGETABLE

FOOD

revel



artsydess

10' only right when Brooklyn to @gorevel

revel

leaving shuffleboard in style in search of sushi

@nathansutlief



CX4824

revel

