

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE RECOMMENDATION OF THE CITY MANAGER, PURSUANT TO REQUEST FOR QUALIFICATIONS (RFQ) NO. 2020-057-ND, FOR CULTURAL PROGRAMMING AND EVENT PRODUCERS; AUTHORIZING THE ADMINISTRATION TO ESTABLISH A POOL OF PRE-QUALIFIED CONSULTANTS FOR SPECIFIC TASKS RELATING TO CULTURAL PROGRAMMING AND EVENT PRODUCING SERVICES; AUTHORIZING THE ADMINISTRATION TO ENTER INTO NEGOTIATIONS WITH TOM BERCU PRESENTS, INC., AS THE FIRST RANKED PROPOSER; AND IDEKO PRODUCTIONS LLC AND SWARM, INC., AS THE TIED SECOND RANKED PROPOSERS; AND FURTHER, AUTHORIZING THE MAYOR AND CITY CLERK TO EXECUTE AGREEMENTS WITH EACH OF THE FOREGOING PROPOSERS UPON CONCLUSION OF SUCCESSFUL NEGOTIATIONS BY THE ADMINISTRATION, WHICH AGREEMENTS SHALL SPECIFY THAT ANY SERVICE ORDERS FOR ACTIVATIONS IN EXCESS OF \$100,000 SHALL BE SUBJECT TO THE PRIOR APPROVAL OF THE MAYOR AND CITY COMMISSION.

WHEREAS, on December 11, 2019, the Mayor and City Commission approved the issuance of the Request for Qualifications (RFQ) No. 2020-057-ND for Cultural Programming and Event Producers; and

WHEREAS, Request for Qualifications No. 2020-057-ND (the "RFQ") was released on December 24, 2019; and

WHEREAS, a voluntary pre-proposal meeting was held on January 7, 2020; and

WHEREAS, on February 10, 2020, the City received a total of 4 proposals, from Ideko Productions LLC, Riddims Marketing, Inc., SWARM, Inc., and Tom Bercu Presents, Inc.; and

WHEREAS, the evaluation committee ("Committee") convened on June 26, 2020 to review and score the remaining proposals; and

WHEREAS, the Committee was provided an overview of the project, information relative to the City's Cone of Silence Ordinance and the Government Sunshine Law, general information on the scope of services, and a copy of each proposal; and

WHEREAS, the Committee's ranking was as follows: Tom Bercu Presents, Inc., as the first ranked proposer, and Ideko Productions LLC and SWARM, Inc., as the tied second ranked proposers; and

WHEREAS, any engagement over \$100,000 will be subject to prior City Commission approval; and

WHEREAS, after reviewing the qualifications of each firm, and having considered the Evaluation Committee's rankings, the City Manager is recommending that the Mayor and the City Commission authorize the Administration to establish a pool of pre-qualified consultants for specific tasks relating to cultural programming and event producing services, and further authorize the Administration to enter into negotiations with Tom Bercu Presents, Inc., as the first

ranked proposer; and Ideko Productions LLC and SWARM, Inc., as the tied second ranked proposers.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby accept the recommendation of the City Manager, pursuant to Request for Qualifications (RFQ) No. 2020-057-ND for Cultural Programming and Event Producers; authorize the Administration to establish a pool of pre-qualified consultants for specific tasks relating to cultural programming and event producing services; and authorize the Administration to enter into negotiations with Tom Bercu Presents, Inc., as the first ranked proposer; and Ideko Productions LLC and SWARM, Inc., as the tied second ranked proposers; and further, authorize the Mayor and City Clerk to execute agreements with each of the foregoing proposers upon conclusion of successful negotiations by the Administration, which agreements shall specify that any service orders for activations in excess of \$100,000 shall be subject to the prior approval of the Mayor and City Commission.

PASSED AND ADOPTED this _____ day of _____ 2020.

Dan Gelber, Mayor

ATTEST:

Rafael E. Granado, City Clerk

**APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION**

Paul Cortez 7/13/20
City Attorney Date