



MIAMI BEACH

Automated Paddle Sport Rentals –
The *Recreational* Micromobility
Company

This document contains confidential trade secrets





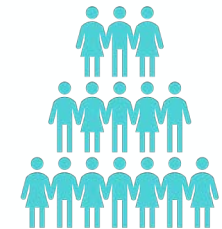
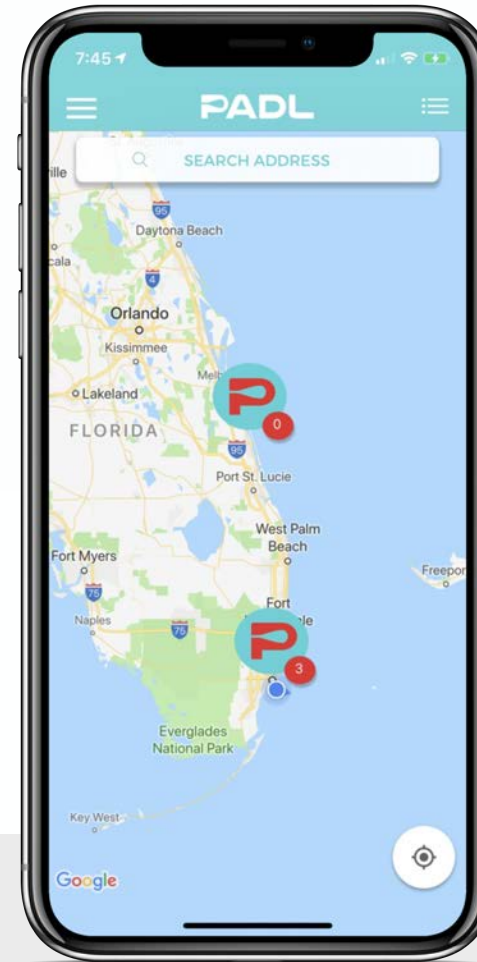
#PADDLESHARE

PADL is a self-serve paddle sport rental platform that allows riders to rent paddle boards and kayaks right from their mobile phones from PADL stations.



Benefit for the Residents and City

- Fun, Safe, and Healthy activity in public spaces
- Easy access to water features in Miami Beach
- Reasonable hourly and monthly rates
- Self-service paddle share station drives revenue share to the City
- Boost to surrounding retail businesses from pre and post paddle sessions



Service & Coverage

Customer Support:

- Our support team is here to help. If there is ever an issue with a customer, we have someone ready to answer by phone, email or in-app request. Additionally, we provide on-the-water support via our partner Sea-Tow.

System Maintenance:

- We routinely check the station, boards, paddles and safety equipment to ensure they are in clean and operable condition

Safety:

- Real-time GPS tracking, In-app waivers, Safety videos provided in-app, Personal flotation devices provided with each rental, & Lockdown During Inclement Weather / Reduced Visibility Liability

Insurance:

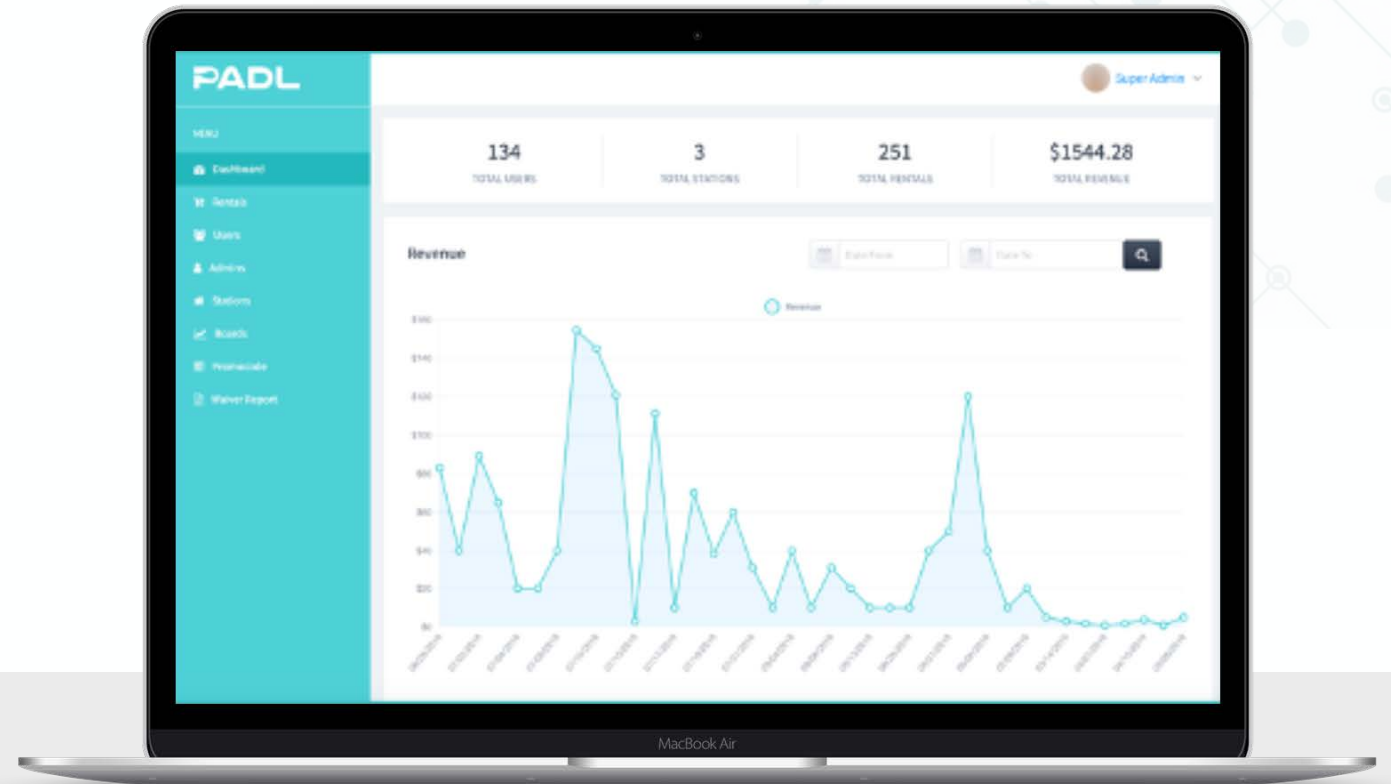
- We provide insurance coverage by adding the property as an additional insured on our policy



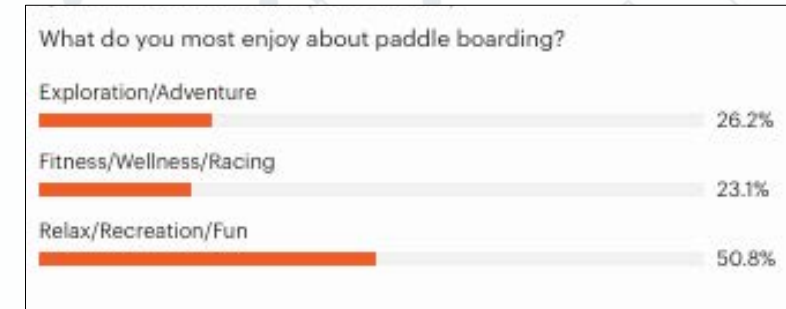
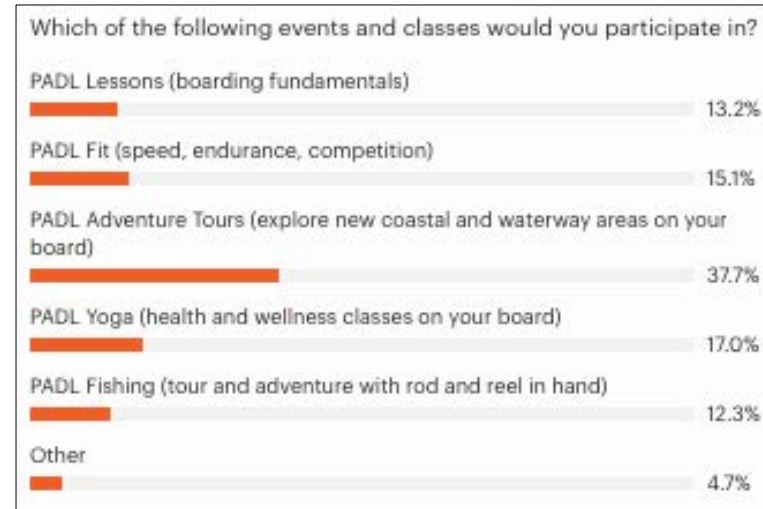
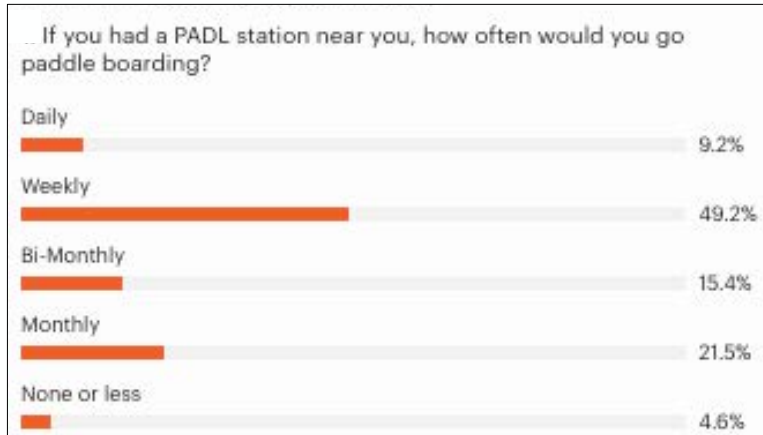
360° Visibility

With PADL you **KNOW** the stats

- ✓ Sales
- ✓ Rental activity
- ✓ User activity
- ✓ Board location
- ✓ Legal waiver agreements



What PADL-ERS are Saying!



Would you enjoy PADL in new locations? Of course you would! Please provide some new location/station zones you wish to paddle in!

User
"Key Biscayne near the sandbar"
Anna
"More in key Biscayne :)"
Matt R
"Edgewater, Margaret Pace Park, Albert Pallot Park"
Pavilack
"Rickenbacker causeway"
Sweetwater Kayaks
"Bermuda, Bahamas"
Carrie
"North Beach, Miami Beach"
M Holmquist
"collins and 72 st next to the kite surfing place"

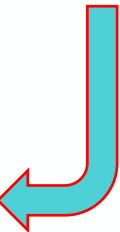
B Buffet
"south beach and haulover"
Brandi
"33137!"
Cristal
"yes! more locations around Biscayne Bay"
Antonio
"Key bizcayne"
JP
"Sunny Isles"
Roger
"White Rock Lake in Dallas, TX"
Brian
"Brickell"
User
"Toronto, Ontario (Right on Lake Ontario - lots of great beaches accessible April through October)"

DP
"Coconut grove "
Sami
"Kennedy dog park in Miami Florida "
M Porcelli
"Indian Creek around Pine Tree Park in Miami Beach"
JP
"Great Lakes/West Michigan "
R Greggson
"Chautauqua, New York 14722"
Steph
"KBYC, FTL Beaches, and Miami Beach! "
Nisey
"Coconut Grove"
Matt
"Near major airports and hotels so I can paddle when traveling. "
Colin
"Seattle wa"
G Bone
"Winter Park Chain of Lakes - Winter Park Florida"

Chris
"I am interested in Opening a PADL"
Jordy
"Miami"
User
"Palmetto park beach in boca Raton "
Ken
"Canandaigua lake NY"
A Shiereen
"Coconut Grove, Pinecrest "
Sue
"Western north Carolina "
Victoria
"Coconut Grove, Miami Beach, North Bay Village, Surfside"
Michelle
"Key Biscayne canal launch "
Brendan
"Porto Viarta Mexico"
Lorance
"Victoria Park (Ft. lauderdale area)"

Alberto

"Hey guys it is Alberto ... can't wait for the lockdown to end to go PADL :) .. I think in terms of locations Miami Beach (multiple locations) .. st Augustine and Naples area"



Our Response to COVID-19

COVID-19 Alert and Guidelines

Please read below to learn about how we are taking precautions for our team and our riders.

Steps we're taking as a team:

- *Cleaning and disinfecting our equipment frequently
- *Wearing gloves while handling equipment
- *Washing our hands regularly
- *Supplying hand sanitizer to PADL team

We're following the Centers for Disease Control and Prevention (CDC), the World Health Organization (WHO), federal agencies, and other global health organizations to collect the most up-to-the-minute information to ensure the actions we're taking are comprehensive and expedient. Based on this information, we will decide to continue, pause, or suspend operations in certain markets

Steps for riders to protect themselves:

- *Just as you should wipe down public and shared surfaces with disinfectant, we encourage you to do the same before riding our equipment
- *We also encourage you to wear gloves and face protection as a precaution, while also washing your hands before and after riding (we have added products to our shop if you do not have your own)

To learn more about COVID-19 and other precautions you can take, please refer to the Centers for Disease Control and Prevention, the World Health Organization, and your local government's websites

Giving back!

We have a core belief in giving back to the sensitive environments we operate in and work closely with groups and organizations to coordinate cleanup events

We are also working with the nature conservancy and other orgs to develop weather and atmospheric data collection on our stations and equipment



Pilot summary

Provide Access:

- Location for paddle share to be provided to PADL to operate rental operation

Revenue Share:

- PADL will provide a 20% revenue share for operating in public space

Cost:

- All costs of installation and operation will be covered by PADL at own risk

Potential sites:

Marjory Stoneman Douglas Park	3 Street & Ocean Drive
Palm Island Park	159 Palm Avenue
South Pointe Park	1 Washington Avenue
Allison Park	6475 Collins Avenue
Altos Del Mar	7601 Atlantic Way
Bark Beach	Between 80 & 81 Street Beach
Beach View Park & Vita Course	53 Street & Collins Avenue
Brittany Bay Park	Indian Creek Drive & 65 Street
Indian Beach	46 Street & Collins Avenue
Muss Park	4300 Chase Avenue
Normandy Isle Parks	2 possible parks on south end
North Beach Oceanside Park	79 - 86 Streets & Collins Avenue
North Beach Bandshell / Amphitheater	7275 Collins Avenue
Parkview Annex Garden / Kayak Launch	73 Dickens Avenue
Pinetree Park / Kayak Launch	45 Street & Pinetree Drive

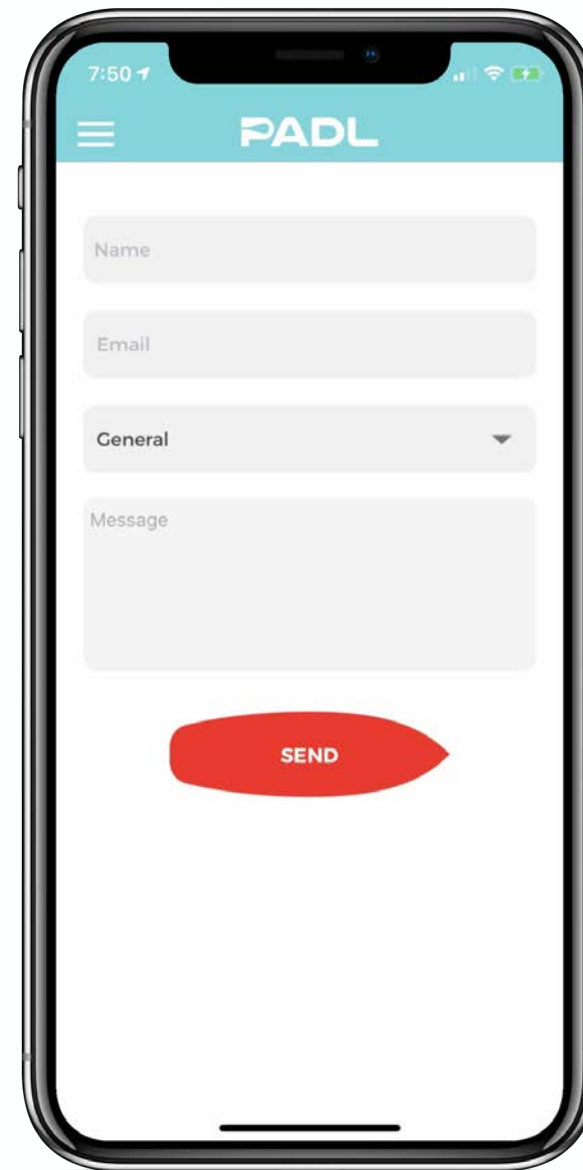
CONTACT US



sales@padl.co



www.padl.co

A black smartphone displaying the PADL contact form. The screen shows a teal header with the PADL logo and a hamburger menu icon. Below the header are four input fields: Name, Email, a dropdown menu set to 'General', and a large text area for the message. At the bottom is a red 'SEND' button. The phone's status bar at the top shows the time 7:50 and various icons.

7:50

PADL

Name

Email

General

Message

SEND