

MIAMI BEACH

City of Miami Beach, 1700 Convention Center Drive, Miami Beach, Florida 33139, www.miamibeachfl.gov

COMMITTEE MEMORANDUM

TO: Land Use and Sustainability Committee

FROM: Jimmy L. Morales, City Manager

DATE: June 30, 2020

SUBJECT: **Discussion Regarding Establishing Private Property Harmonization And The Residential/Commercial Property Runoff And Public Drainage Infrastructure Policies For The West Avenue Neighborhood.**

HISTORY

At the May 6, 2020 Land Use and Sustainability Committee meeting, Commissioner Samuelian requested that staff share a summary of the Rise Guide components, which have been completed, and when the remaining will be completed for West Avenue.

The Rise Guide is the external communications guide, adopted by City Commission, that creates standardized public outreach procedures for all internal and external (contracted) Public Information Officers. All projects that commenced on or after January 1, 2020 would begin utilizing the Rise Guide outline. Since West Avenue Phase II has been such an important project in the community, it was decided that we would retroactively complete the communications documents in accordance with the Guide and post them on the project page of the City's website.

ANALYSIS

The attached documents have been created pertaining to the West Avenue Phase II project and have been loaded to the West Avenue Phase II located on the City's website.

The documents included are the West Avenue Phase II Project Charter and the West Avenue Phase II RISE Guide. In addition, per the rise guide, all communication materials that have been sent on the project are also being added to the project page, including the list of frequently asked questions.

The project website page will continue to be updated with any communications materials, including the meeting invitations or notices, presentations and videos of meetings.

ATTACHMENTS:

- West Avenue PH2 FAQ
- West Avenue Project Charter
- West Avenue RISE Plan