

MIAMI BEACH

OFFICE OF THE CITY MANAGER

NO. LTC # **339-2019**

LETTER TO COMMISSION

TO: Mayor Dan Gelber and Members of the City Commission

FROM: Jimmy L. Morales, City Manager

DATE: June 11, 2019

SUBJECT: North Beach Water Tanks –Nice'n Easy

The purpose of this Letter to the Commission ("LTC") is to inform the Mayor and City Commission that the Administration and the artist collaborative, Nice'n Easy, have started work at the North Beach Water Tanks.

On February 1, 2019, the Tourism and Culture Department issued an open *Call to Artists* for the North Beach Water Tanks. Following review of the submissions, the artist collaborative *Nice'n Easy* was recommended to implement their proposal. The artists' concept was approved at the April 10, 2019 Commission meeting.

Nice'n Easy is a collaborative endeavor by artists Allison Matherly and Jeffrey Noble. Focused on creating immersive mixed media installations, *Nice'n Easy* develops a visually cohesive subtropical vernacular with their material choices and use of repeated motifs. Often referencing themes of self-help, recovery and interpersonal dependency, their fabricated environments utilize romantic tropes to enhance the collective emotive truisms between participants and create a platform for intimate exchange.

Matherly and Noble began work at the North Beach Water Tanks on June 3, 2019. Below are images of the work in progress, representing the layout of the color field and design and taking advantage of the negative space, which is the existing green color of the water tanks. This has afforded them the ability to paint the entire circumference of the water tanks and areas of the top.

Anticipated project completion is August 2019.



For more information, please contact Matt Kenny at mattkenny@miamibeachfl.gov or x26597.

cc: Marcia Monserrat, Chief of Staff, City Manager
Matt Kenny, Director, Tourism & Culture