

# Revel: We Move People





# Meet Revel

**Street Legal  
(No Sidewalks)**

Every vehicle has a DMV-issued license plate and requires a driver's license to operate. No motorcycle license required and insurance is provided.

**Space Efficient**

Parks in curb dead space. An average parking spot fits 7 mopeds.

**Affordable**

\$5 to sign-up, \$1 to unluck and .31 per minute. Cheaper than UberX, Lyft, UberPool

**Sustainable**

100% of the fleet is 100% emissions-free. Electrically powered, they're also noise-free.

**Multiple Uses**

Great for short trips, middle mile and complete trips. Replace car trips w/ avg trip length of 3+ miles.





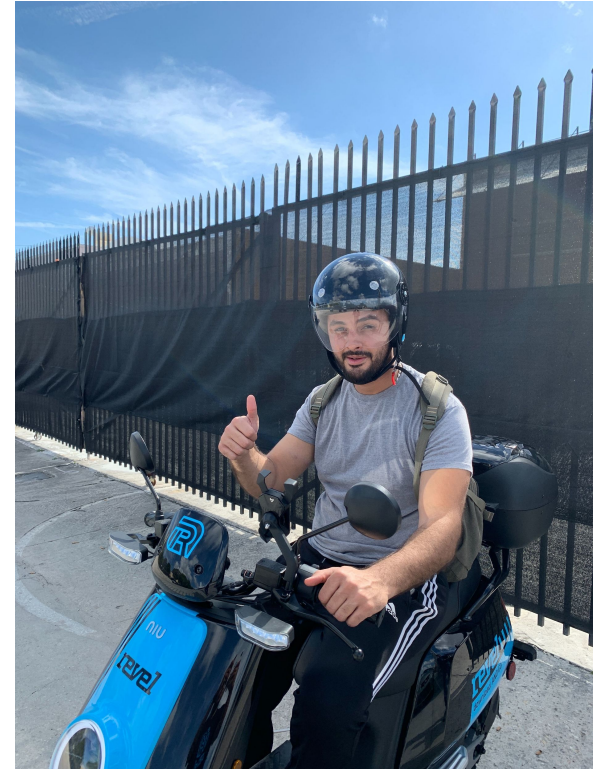
# Our Approach

- Never launch without city permission
- Ride on the roads, not sidewalks or bike lanes
- Provide two helmets and insurance
- Sustained engagement with city officials, electeds and community
- No gig-economy - all staff have benefits and health insurance
- Accountable to ourselves, our riders, our cities



# We're Responsible And Responsive


- Lessons are provided 7 days a week
- 24/7 Customer Service hotline/email (English, Spanish & Creole)
- “Revel Rangers” work around the clock to immediately respond to any reports of improperly parked vehicles and keep the fleet clean and well-maintained
- Bad actors are fined and/or removed from the platform





# We Promote Access


- Revel is committed to providing mobility options for everyone
- Our Access program offers a 40% ride discount and \$10 ride credit to anyone who is eligible for or participating in a local, state or federally administered assistance program
- We also offer a 20% discount to veterans and active duty military
- Our Access program has saved participants over \$100,000 across markets



## The Revel Access Program.

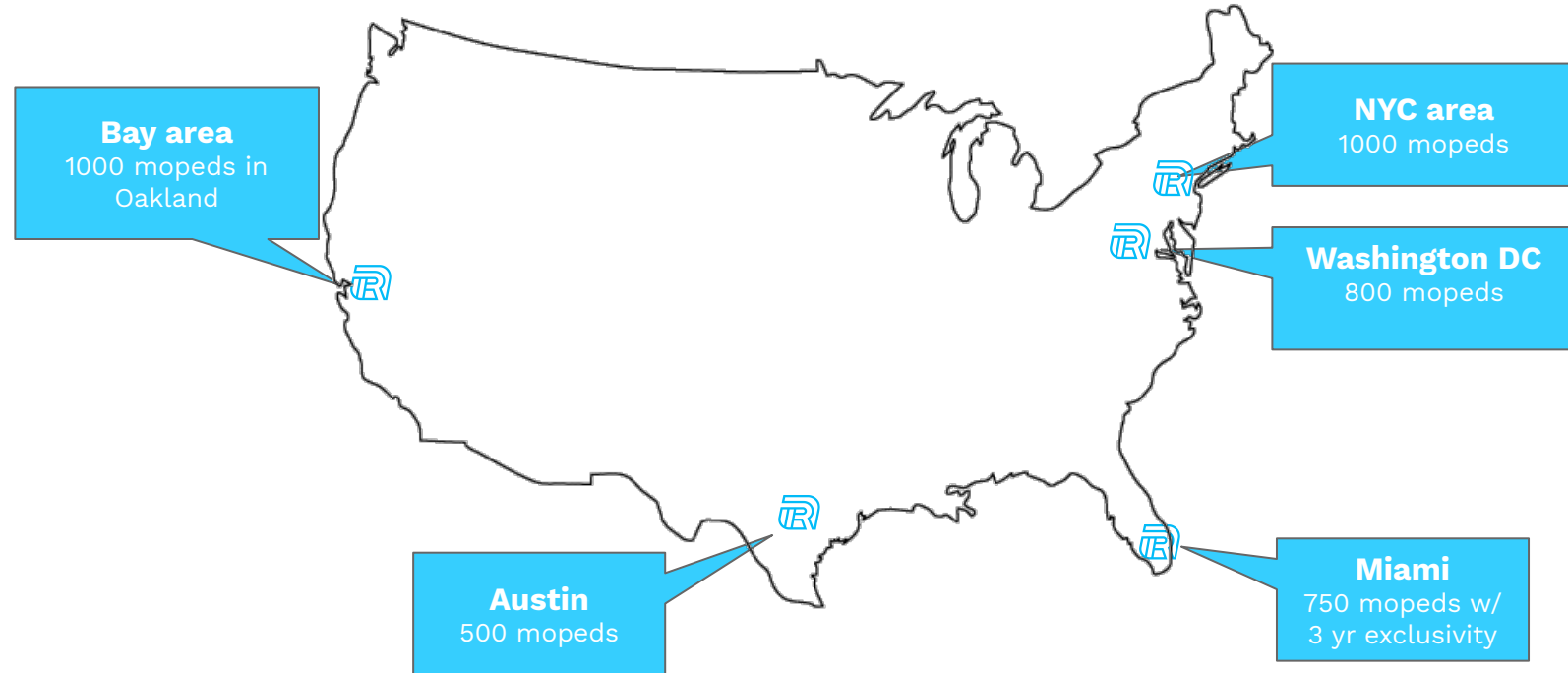
40% discount to those who are eligible or actively participating in any local, state or federally administered public assistance program.

HOW TO ENROLL	ELIGIBILITY	PRICING
<p><b>01</b> Sign up through the Revel app.</p> <p><b>02</b> Email us at <a href="mailto:access@gorevel.com">access@gorevel.com</a> with your name, date of birth, email associated with your Revel account and a photo of any documentation that you are eligible or participating in any local, state or federally administered assistance program.</p> <p><b>03</b> Once approved, your account will be issued \$10 in riding credit and pricing will reflect Revel Access program rates.</p>	<p>See below for a common list of eligible programs:</p> <ul style="list-style-type: none"><li>Active EBT Cards</li><li>Public Housing Program</li><li>Homes Energy Assistance Program (HEAP)</li><li>Supplemental Security Income (SSI)</li><li>Temporary Aid to Needy Families (TANF)</li><li>Safety Net Assistance (SNA)</li></ul>	<p>Sign Up: \$5 one-time registration fee (users will receive a \$10 ride credit upon activation).</p> <p>Visit <a href="https://gorevel.com/revel-access">gorevel.com/revel-access</a> for more details on pricing or contact us at <a href="mailto:access@gorevel.com">access@gorevel.com</a>.</p>



[LEARN MORE](#) [gorevel.com/access](https://gorevel.com/access) | contact us at [access@gorevel.com](mailto:access@gorevel.com)

# We're Now in Five US Cities





# We Build Strong Partnerships

OPINION

## Shared mopeds off to a good start in Austin, TX, unlike ride-hailing and e-scooters



Jason JonMichael (l), Assistant Director of Smart Mobility for the ATD, Revel COO Paul Suhey (center) and Revel CEO Frank Reig (right) launch Revel's Austin service

**Rafael Salamanca, Jr** @Salamancajr80 · Feb 20  
Excited to sit with the team at @GoRevel to discuss their all-electric moped ride share program coming to the Bronx. Thanks for bringing the mopeds, had a great test drive!



City of Oakland @Oakland Follow

@OakDOT and shared electric vehicle company Revel today announced Oakland's first shared all-electric moped fleet, as part of the City's Car Sharing permit program! Revel will operate a fleet of 1,000 vehicles, currently being placed on Oakland streets.

[buff.ly/2sdg9dH](https://buff.ly/2sdg9dH)



**Mayor Francis Suarez** @FrancisSuarez · Feb 11

Proud to join #gorevel and @miamiparking to celebrate Revel's launch in @CityofMiami. Revel's all-electric mopeds will help reduce local air pollution and traffic in #Miami. This is yet another initiative to continue improving the quality of life of our residents.



# Miami

Revel launched 750 mopeds in Miami on December 30, 2019 as part of a 3-year exclusive contract with the Miami Parking Authority (MPA).

Revel responded to an RFP put out by the MPA, and was selected out of several applicants to be the city's sole provider of shared electric mopeds.



*Miami Mayor Francis Suarez announcing the launch of Revel along with (left to right) Ken Russell, Chairman, City of Miami Commission, Art Noriega, former CEO of MPA and current City Manager of Miami, and Frank Reig, CEO of Revel.*





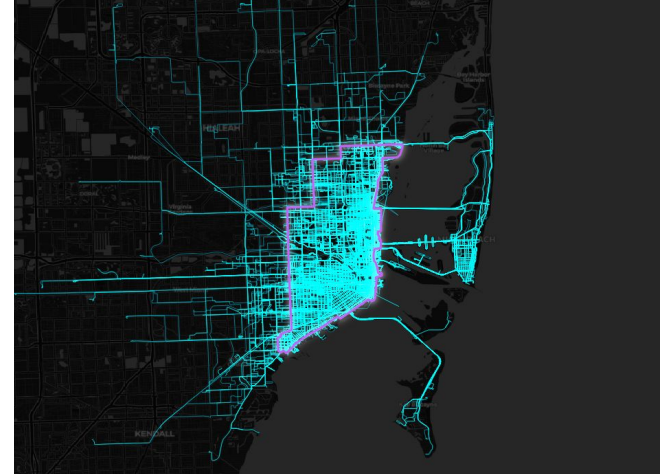
# Miami is Ready to Revel

We've seen demand in **Miami**.

We have over **11K** activated users.

They've taken over **51K** rentals,

The average trip is around **3** miles, indicating that our trips are **replacing car trips**.



And we've started to see demand in **Miami Beach**

Out of the over 11K users, **3.5%** live within Miami Beach.

**2%** of rentals have driven through Miami Beach,

Over **2,500** miles have been driven within Miami Beach.



# COVID19 Response

- Revel is available for essential trips in NY, DC, Austin and Oakland
- Free Rides for Health Care Workers (1300+ sign-ups) in all active Cities
- Enhanced training, operational and internal vehicle cleaning procedures
- Free rides for restaurant employees doing delivery - 21 restaurants participating
- Regular customer and local government communication regarding best riding practices, changes and additional measures being taken



NEWS

## The safest ways to travel amid the coronavirus outbreak, according to experts

By David Meyer

March 19, 2020 | 12:26pm

HOME USA NYC MASS LA CHI SF DEN CAL

### STREETSBLOG USA

Podcast / Transit / Bike/Ped / Smart Growth

### Ten Ways Every City Should Respond to COVID-19 On Its Streets, Compiled by NACTO



## Transit Companies Are Now Offering Restaurants Free Services for Food Delivery

The partnerships come with surprisingly few strings attached — for now

by Erika Adams | Apr 15, 2020, 1:29pm EDT



# COVID19 Response



Revel @\_GoRevel · Apr 22  
@EverymanNY has delivered over 4,000 cups of coffee to NYC's hospitals and essential businesses, and we're proud to count them as part of our restaurant partnerships program.

To help them serve our health care heroes, visit [fuelfrontlines.com](http://fuelfrontlines.com)



Everyman Espresso

"As a health care worker in Washington, DC, your service has been indispensable. I have been using your service nearly everyday for the past 3 weeks to get to my job at the George Washington University Hospital. Thank you for all you're doing to support health care workers and the community at large. It is sincerely appreciated!"

- Robert, IT Program Manager at the George Washington University Hospital (DC)





# Our users **love** us!



Currently Obsessed With: Speeding Through  
Brooklyn on a Revel Moped



Revel ride-share scooters bridge  
the gap in transit deserts



Stop Whining About Revel Scooters  
And Just Say Yes



Revel's 30mph shared electric mopeds have  
(finally) made it to California

“Shockingly **easy to use**, a  
'hood-to-'hood no-brainer. So  
glad Revel is here, it better be  
to stay.”

“Best **customer service** I've  
experienced, ever.”

“I never knew how **fun and  
exciting** it would be until I got  
on it and I love it!”



# Thank you

Call, text or email us anytime with questions, concerns or if you want to take a test ride!

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