

# NORMANDY

## FOUNTAIN BUSINESS ASSOCIATION

### PROPOSED NORMANDY FOUNTAIN 2020/2021 SEASON

**Sunday, Oct. 11(?)** – Grand Opening Ribbon Cutting/Pumpkin Patch/Farmer's Market

**Saturday Oct. 31** - Day of the Dead/ Halloween Salsa Night with Tito Puente Jr.

**Sunday Nov 8** - Disco Night with Carla Bordonada

**Sunday Nov 29** - 2nd Annual Festival of Lights/ Tree Lighting and Menorah Lighting

**Thursday Dec. 10** - Hanukah Event with Temple Moses

**Sunday Jan 10** - Green Fest (Tu Bishvat Tree Dedication)

**Sunday Feb 14** - Valentine's Concert of Love Songs with Kimberley Locke

**Sunday Mar 14** - Pi Day (Pie Food Festival)

**Sunday April 11** - National Pet Day (Pet Palooza)

**Sunday May 9** - Mother's Day Brunch

\$35k Event/Activation Budget

\$15k Normandy Fountain Business Marketing/Education

\$50k TOTAL BUDGET

**GRAND OPENING!** Sunday, Oct 11 (Depending on completion date) - We would work with the City to do a ribbon cutting ceremony. The day would also celebrate the new Farmer's Market/Artisan Market with a pumpkin patch, giving residents a free pumpkin to decorate/carve.

**DAY OF THE DEAD SALSA EVENT!** Saturday, Oct 31 - Day of the Dead/Halloween Salsa Party with Tito Puente Jr. Featuring Costumes, Face painting, Trick or Treat for kids and families and Flower Crown making w/Abbott Florist.

**DISCO NIGHT!** Sunday Nov 8 - Disco Night with Carla Bordonada featuring Disco Bingo, dancing and prize for best Disco outfit!





**2<sup>nd</sup> ANNUAL FESTIVAL OF LIGHTS!** Sunday Nov 29 - Tree Lighting and Menorah lighting with Mayor Gelber and Jimmy Morales! Holiday Gift Market with perfect under \$20 gifts from local artisans.

**HANUKAH MENORAH LIGHTING & ART FAIR!** Thursday Dec. 10 - Rabbi Hadar from Temple Moses will be there to light the Normandy Menorah. The Plaza will be filled with light themed art from local artists.

**GREEN FEST!** Sunday Jan 10 – An eco-themed day of art and music with a Tu Bishvat Tree Dedication performed by Rabbi Hadar.

**VALENTINE’S DAY LOVE SONG CONCERT!** Sunday, Feb 14 – A romantic outdoor concert of classic love songs featuring American Idol Finalist, Kimberley Locke! A Heart Art painting activity for the kids and flowers by Abbott Florist!



**NATIONAL PI DAY!** Sunday Mar 14 – We will celebrate National Pi Day with Pies! Fruit Pies from Silverlake and Pizza Pies from Capris! Ellen Patterson will perform classic rock favorites!

**NATIONAL PET DAY!** Sunday, April 11 – A Pet Fashion Show with pet themed vendors and a fundraiser for the Animal Welfare Society!

**MOTHER’S DAY BRUNCH!** Sunday, May 9 – Our season ends with a Mother’s Day Brunch Concert featuring Maryel Epps!

