

RESOLUTION NO. \_\_\_\_\_

**A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE RECOMMENDATION OF THE FINANCE AND ECONOMIC RESILIENCY COMMITTEE AT ITS FEBRUARY 28, 2020 MEETING TO PRELIMINARY APPROVE A JAZZ FESTIVAL EVENT CONCEPT, SUBJECT TO THE EVENT ORGANIZER'S SUBMISSION, AND THE ADMINISTRATION'S REVIEW OF A PROPOSAL FOR A SPONSORSHIP PACKAGE AND EVENT DETAILS, WHICH TERMS SHALL INCLUDE A NON-REFUNDABLE DEPOSIT IN FAVOR OF THE CITY, AND WITH THE FINAL NEGOTIATED TERMS SUBJECT TO PRIOR APPROVAL OF THE CITY COMMISSION.**

**WHEREAS**, the North Sea Jazz Festival is a large global three (3) day music festival, originating in 1976, in the Hague, with six venues, three hundred artists, nine thousand visitors and presents jazz and other genres including blues, soul, funk, hip hop, world and pop; and

**WHEREAS**, in 2006, the North Sea Jazz Festival moved to its current location in Rotterdam, with a thousand musicians, 150 performances, fifteen (15) different stages, where it attracts between 65,000 and 70,000 visitors to Rotterdam annually; and

**WHEREAS**, the North Sea Jazz Festival Event Organizer ("Event Organizer") wishes to produce a similar multi-day jazz festival event in the City of Miami Beach beginning in March 2021;

**WHEREAS**, the proposed jazz festival event is to provide entertainment and activities for the Miami Beach residents and spring break visitors and tourists; and

**WHEREAS**, during the February 28, 2020 Finance and Economic Resiliency Committee (the "Committee") meeting, the Event Organizers requested City sponsorship funds to produce the event, which have not yet been determined; and

**WHEREAS**, during its February 28, 2020 meeting, the Committee recommended preliminary approval of a jazz festival event concept, subject to the Event Organizer's submission of the proposal and sponsorship funds requested, and the Administration's review of a proposal for a sponsorship package and event details, which terms shall include a non-refundable deposit in favor of the City, and with the final negotiated terms subject to prior approval of the City Commission.

**NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA,** that the Mayor and City Commission hereby accept the recommendation of the Finance and Economic Resiliency Committee at its February 28, 2020 meeting to preliminarily approve a jazz festival event concept subject to the Event Organizer's submission, and the Administration's review of a proposal for a sponsorship package and event details, which terms shall include a non-refundable deposit in favor of the City, and with the final negotiated terms subject to prior approval of the City Commission.

**PASSED** and **ADOPTED** this \_\_\_\_\_ day of \_\_\_\_\_, 2020.

**ATTEST:**

\_\_\_\_\_  
Dan Gelber  
Mayor

\_\_\_\_\_  
Rafael E. Granado  
City Clerk

APPROVED AS TO  
FORM & LANGUAGE  
& FOR EXECUTION

\_\_\_\_\_  
City Attorney

4/20/2020  
Date