

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, SUPPORTING THE SOUTH FLORIDA COLLEGE FOOTBALL CHAMPIONSHIP GAME TASK FORCE ("TASK FORCE"), IN CONNECTION WITH THE TASK FORCE'S BID TO SECURE THE COLLEGE FOOTBALL PLAYOFF NATIONAL CHAMPIONSHIP GAME, TO BE HELD IN SOUTH FLORIDA IN JANUARY OF 2021, 2023, OR 2024, BY AUTHORIZING THE FOLLOWING IN CONNECTION WITH ANY AWARDED COLLEGE FOOTBALL PLAYOFF NATIONAL CHAMPIONSHIP GAME: A) THE WAIVER OF RENTAL FEES FOR THE MIAMI BEACH CONVENTION CENTER, IN AN AMOUNT NOT TO EXCEED \$857,540.80; B) THE WAIVER OF SPECIAL EVENT PERMIT FEES, INCLUDING APPLICATION FEE, PERMIT FEE, VEHICLE ACCESS PASS FEE, SQUARE FOOTAGE FEE, USER FEE, AND POLICE AND FIRE ADMINISTRATIVE FEES, IN AN AMOUNT NOT TO EXCEED \$150,000.00; C) ALL DEFINED FEE WAIVER AMOUNTS ARE TO BE DETERMINED AND RETURNED TO THE CITY COMMISSION FOR APPROVAL; D) A SPONSORSHIP AGREEMENT BETWEEN THE TASK FORCE AND THE CITY OF MIAMI BEACH IN A FORM ACCEPTABLE TO THE CITY MANAGER AND THE CITY ATTORNEY; AND, E) ALL SPONSORSHIPS AND WAIVED FEES SHALL BE SUBJECT TO APPROVAL AND APPROPRIATION VIA THE CITY'S FISCAL YEAR 2017/2018 BUDGET PROCESS.

WHEREAS, the College Football Playoff (CFP) is a post-season tournament in American college football for the National Collegiate Athletic Association (NCAA) Division I Football Bowl Subdivision; and

WHEREAS, the CFP championship game is played on the first Monday that is six or more days after the CFP semifinals, which take place in the first week of January; and

WHEREAS, the CFP championship game's venue is selected based on bids submitted by cities, which include ancillary activations and event venues beyond the game itself; and

WHEREAS, the South Florida College Football Championship Task Force is leading the effort to bid for upcoming opportunities for South Florida to host the CFP Championship Games in 2021, 2023, or 2024; and

WHEREAS, the South Florida College Football Championship Task Force has identified Miami Beach as a community focal point for hosting the CFP National Championship activations and events for visiting fans; and

WHEREAS, the South Florida College Football Championship Task Force has requested support from the City in waiving costs associated with these activations and events, including rental fees associated with use of the Miami Beach Convention Center and special event related fees, including the special event application fee, permit fee, vehicle access pass fee, square footage fee, user fee and Police and Fire administrative fees; and

WHEREAS, the amounts of such waivers are to be determined, based on the final plans and requirements of such uses, but such waivers of Convention Center rental fees shall not exceed \$857,540.80, and waivers of special event fees shall not exceed \$150,000.00, and all fee waivers will be further defined and returned to the City Commission for approval with a sponsorship agreement, in a form acceptable to the City Manager and the City Attorney, and subject to approval and appropriation via the City's Fiscal Year 2017/2018 Budget process; and

WHEREAS, The CFP National Championship Game is annually one of the top rated television events, with the game and ancillary activations and events expected to bring over one hundred thousand visitors to the City. Hosting the CFP National Championship Game in South Florida further provides a tremendous boost to tourism, with the Game expected to generate several hundred million dollars in direct and indirect positive economic impact.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby approve supporting the South Florida College Football Championship Game Task Force ("Task Force"), in connection with the Task Force's bid to secure the College Football Playoff National Championship Game, to be held in South Florida in January of 2021, 2023, or 2024, by authorizing the following in connection with any awarded College Football Playoff National Championship Game: A) the waiver of rental fees for the Miami Beach Convention Center, in an amount not to exceed \$857,540.80; B) the waiver of special event permit fees, including application fee, permit fee, vehicle access pass fee, square footage fee, user fee, and Police and Fire administrative fees, in an amount not to exceed \$150,000.00; C) all defined fee waiver amounts are to be determined and returned to the City Commission for approval; D) a sponsorship agreement between the Task Force and the City of Miami Beach in a form acceptable to the City Manager and the City Attorney; and, E) all sponsorships and waived fees shall be subject to approval and appropriation via the City's Fiscal Year 2017/2018 Budget process.

PASSED and ADOPTED this ____ day of October, 2017.

ATTEST:

Philip Levine, Mayor

Rafael E. Granado, City Clerk

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APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION

Rafael E. Granado

City Attorney

10-16-17

Date