

MIAMI BEACH

OFFICE OF THE CITY MANAGER
NO. LTC # **018-2020**

LETTER TO COMMISSION

TO: Mayor Dan Geber and Members of the City Commission
FROM: Jimmy L. Morales, City Manager 
DATE: January 9, 2020
SUBJECT: Miami Beach Production Industry Council Motion

The purpose of this Letter to the Commission ("LTC") is to inform the Commission of a motion passed by the Miami Beach Production Industry Council ("PIC") during its December 12, 2019 meeting.

Members Present: Daniel Davidson (Chair), Christina LaBuzetta (Vice Chair), Bruce Orosz, Joanna Kravitz and Muhammad Abdul and Aleksander Stojanovic (via phone).

Members Absent:

MOTION: To request the City of Miami Beach create or identify and purchase a domain name, and related intellectual property assets, in an effort to establish and promote a brand that protects Miami Beach art and cultural activities generated by, but not limited to, Miami Beach Art Week.

Motion Entertained By: Daniel Davidson

Motion Made By: Christina LaBuzetta

Motion Seconded By: Joanna Kravitz

Motion Passed: 5-0

CC:

Marcia Monserrat, Chief of Staff to City Manager
Matt Kenny, Director, Tourism & Culture