

RESOLUTION NO. \_\_\_\_\_

**A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, CREATING, PURSUANT TO CHAPTER 170, FLORIDA STATUTES, AND SUBJECT TO THE APPROVAL OF A MAJORITY OF THE AFFECTED PROPERTY OWNERS, A SPECIAL ASSESSMENT DISTRICT TO BE KNOWN AS “THE SOUTH BEACH BUSINESS IMPROVEMENT DISTRICT,” FOR A TERM OF TEN (10) YEARS, TO STABILIZE AND IMPROVE THAT CERTAIN AREA OF THE CITY OF MIAMI BEACH HEREIN REFERRED TO AS THE OCEAN DRIVE AND COLLINS AVENUE RETAIL BUSINESS DISTRICT, WHICH DISTRICT IS GENERALLY LOCATED WITHIN A NATIONALLY RECOGNIZED HISTORIC DISTRICT, THROUGH PROMOTION, MANAGEMENT, MARKETING, AND OTHER SIMILAR SERVICES (THE “SERVICES”); PROVIDING FOR THE LEVY AND COLLECTION OF SPECIAL ASSESSMENTS, IN THE AMOUNT OF \$2,093,335 PER YEAR; INDICATING THE LOCATION, NATURE, AND ESTIMATED COST OF THE SERVICES, WHOSE COSTS ARE TO BE DEFRAYED BY THE SPECIAL ASSESSMENTS; PROVIDING THE MANNER IN WHICH SUCH SPECIAL ASSESSMENTS SHALL BE MADE; PROVIDING WHEN SUCH SPECIAL ASSESSMENTS SHALL BE MADE; DESIGNATING THE LANDS UPON WHICH THE SPECIAL ASSESSMENTS SHALL BE LEVIED; PROVIDING FOR PUBLICATION OF THIS RESOLUTION, IN ACCORDANCE WITH SECTION 170.05, FLORIDA STATUTES; AUTHORIZING THE CITY ADMINISTRATION TO CAUSE TO BE MADE A PRELIMINARY ASSESSMENT ROLL, IN ACCORDANCE WITH SECTION 170.02, FLORIDA STATUTES; AND UPON COMPLETION OF SUCH PRELIMINARY ASSESSMENT ROLL, PROVIDING THAT SUCH ASSESSMENT ROLL SHALL BE ON FILE WITH THE CITY CLERK’S OFFICE AND OPEN TO THE INSPECTION OF THE PUBLIC.**

**WHEREAS**, Chapter 170, Florida Statutes, authorizes any municipality, subject to the approval of a majority of the affected property owners, to levy and collect special assessments against property benefited for the purpose of stabilizing and improving retail business districts, wholesale business districts, or nationally recognized historic districts, or any combination of such districts, through promotion, management, marketing, and other similar services; and

**WHEREAS**, on December 17, 2014, the Mayor and City Commission adopted Resolution No. 2014-28881, which originally contemplated establishment of a special assessment district, pursuant to Chapter 170, Florida Statutes, initially limited to a boundary encompassing solely the Ocean Drive retail business district. Following adoption of Resolution No. 2014-28881, a steering committee of property owners requested that the City Commission expand the proposed special assessment district, to include the Collins Avenue corridor, bounded on the south by 5th Street, and extending northward up to and including 21st Street; and

**WHEREAS**, on September 12, 2018, the Mayor and City Commission adopted Resolution No. 2018-30487, which, in pertinent part, authorized the Offices of the City Manager and City Attorney to work with a steering committee of Ocean Drive and Collins Avenue property owners for the purpose of establishing a special assessment district, pursuant to Chapter 170, Florida Statutes, to stabilize and improve the Ocean Drive and Collins Avenue retail business district, that

certain area generally bounded on the north by the northern boundary lines of the properties located at 1601 Collins Avenue and 1610 Collins Avenue; and on the south by 5<sup>th</sup> Street; which district is generally located within a nationally recognized historic district; through promotion, management, marketing, and other similar services (Resolution Nos. 2014-28881 and 2018-30487 are attached hereto as Exhibit "A"); and

**WHEREAS**, the special assessments levied within the proposed special assessment district, to be known as the "South Beach Business Improvement District" (the "District"), shall be used to provide the services described in Exhibit "B," attached hereto and incorporated herein (the "Services"); and

**WHEREAS**, the District is generally bounded on the north by the northern boundary lines of the properties located at 1601 Collins Avenue and 1610 Collins Avenue, and on the south by 5th Street, and consists of properties abutting Collins Avenue and Ocean Drive; provided, however, that the following properties shall be excluded and exempted from the District: (1) residential properties; (2) common areas owned by condominium associations; (3) any property owned by a City, County, State, or Federal governmental entity or school district; (4) any property owned or occupied by a religious institution and used as a place of worship or education (as defined in Section 170.201(2), Florida Statutes); and (5) properties that are 60 square feet or less in size; and

**WHEREAS**, an assessment plat of the proposed District, showing the areas to be assessed, as required in section 107.04, Florida Statutes, is on file with the Office of the City Clerk, and is available for inspection by the public; and

**WHEREAS**, the Mayor and City Commission hereby determine that it is in the best interest of the City, and of the District, to provide, or cause to be provided, the Services for the District and, as such, wish to defray the cost of the Services by levying special assessments upon the affected properties within the District ("Assessments"); and

**WHEREAS**, the Mayor and City Commission further determine that special benefits shall accrue to the properties within the District from the Services, and that the Assessments shall be made in proportion to the benefits received; and

**WHEREAS**, an estimated budget outlining the proposed Services and estimated costs thereof, is attached as Exhibit "C", and, pursuant to Section 170.04, Florida Statutes, is on file with the City Clerk's Office, and is available for inspection by the public; and

**WHEREAS**, the Mayor and City Commission have determined that the Assessments to be levied shall not exceed the special benefits to the affected properties within the District.

**NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, AS FOLLOWS:**

**SECTION 1:** All findings and recitals contained in this Resolution are hereby adopted and incorporated herein.

**SECTION 2:** Pursuant to the provisions of Chapter 170, Florida Statutes, the Mayor and City Commission hereby authorize a special assessment to be levied and collected, and hereby create a special assessment district, to be known as the "South Beach Business Improvement

District," for a term of ten (10) years, subject to the approval of the majority of the affected property owners in the District, for the purposes of stabilizing and improving the Ocean Drive and Collins Avenue retail business district, which is generally located within a nationally recognized historic district, through promotion, management, marketing, and other similar services.

**SECTION 3:** The boundaries of the proposed District are as follows: All lots and lands adjoining and contiguous or bounding and abutting upon such improvements or specially benefited thereby and further designated by the Assessment Plat, attached hereto and incorporated herein as Exhibit "D."

**SECTION 4:** The nature of the Services is set forth in Exhibit "B," attached hereto and incorporated herein.

**SECTION 5:** The total estimated cost of the Services to be funded by the proposed Assessments is approximately \$2,093,335 per year.

**SECTION 6:** The Assessments shall be levied in accordance with the applicable provisions of Chapter 170, Florida Statutes, for the purposes of defraying the cost of the Services, as described in Exhibit "B," and in accordance with the assessment methodologies in Exhibit "E," attached hereto and incorporated herein.

**SECTION 7:** At the time of adoption of the Resolution by the Mayor and City Commission, there shall be on file with the City Clerk the Assessment Plat, showing the area to be assessed; a description of the Services; and an estimate of the cost of the Services, which documents shall be open to inspection by the public.

**SECTION 8:** Following approval of this Resolution, the City Administration is hereby authorized and directed to cause to be made a preliminary assessment roll, as promptly as possible, which shall show the properties assessed by folio number; the amount of benefit to each property; and the special assessments against each property assessed by folio number. (A draft preliminary assessment roll is attached as Exhibit "F.")

**SECTION 9:** The assessment shall be payable in one installment per year to the Finance Director of the City, or the Finance Director's designee, on such date as shall be contained in a bill to be mailed to each property owner within the District at least thirty (30) days prior to the due date, and following the confirmation by the Mayor and City Commission of the Final Assessment Roll. Installments not paid when due shall become due and payable in accordance with statutory provisions and shall remain liens, coequal with the lien of all state, county, district, and municipal taxes, superior in dignity to all other liens, titles, and claims, until paid, and shall bear interest, at such rate or rates as specified in Section 170.09, Florida Statutes.

**SECTION 10:** Upon completion of the preliminary assessment roll, the Mayor and City Commission shall adopt a subsequent Resolution to fix a time and place at which the owners of the property to be assessed or any other persons interested therein may appear before the Mayor and City Commission and be heard as to the propriety and advisability of the Assessments or the provision of the Services, the costs thereof, the manner of payment therefor, or the amount thereof to be assessed against each property so serviced, all in accordance with Chapter 170, Florida Statutes.

**SECTION 11:** The City Clerk is hereby directed to cause this Resolution to be published one time in a newspaper of general circulation published in the City.

**SECTION 12:** The Resolution shall become effective upon the date of its adoption herein, provided, however, that if the proposed special assessment does not receive the approval of a majority (50% plus one) of the affected property owners pursuant to an election to be duly conducted by the City Clerk, the Resolution shall be null and void.

**PASSED** and **ADOPTED** this \_\_\_\_\_ day of \_\_\_\_\_, 2020.

**ATTEST:**

\_\_\_\_\_  
Rafael E. Granado  
City Clerk

\_\_\_\_\_  
Dan Gelber  
Mayor

(Sponsored by Commissioner Ricky Arriola)

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APPROVED AS TO  
FORM & LANGUAGE  
& FOR EXECUTION

Dan Gelber  
City Attorney

1/10/20  
Date

NK

# Exhibit A

## RESOLUTION NO. 2014-28881

**A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, AUTHORIZING THE CITY MANAGER AND CITY ATTORNEY'S OFFICES TO WORK WITH THE LINCOLN ROAD PROPERTY OWNERS ASSOCIATION, INC., AND THE OCEAN DRIVE IMPROVEMENT ASSOCIATION, INC., FOR THE PURPOSE OF ESTABLISHING SPECIAL ASSESSMENT DISTRICTS TO STABILIZE AND IMPROVE THE LINCOLN ROAD AND OCEAN DRIVE RETAIL BUSINESS DISTRICTS, WHICH ARE LOCATED WITHIN NATIONALLY RECOGNIZED HISTORIC DISTRICTS, THROUGH PROMOTION, MANAGEMENT, MARKETING, AND OTHER SIMILAR SERVICES, PURSUANT TO CHAPTER 170, FLORIDA STATUTES.**

**WHEREAS**, the Lincoln Road Property Owners Association, Inc., represents a group of owners of real estate in the vicinity of, abutting, or located on Lincoln Road; and the Ocean Drive Improvement Association, Inc., represents a group of owners of real estate in the vicinity of, abutting, or located on Ocean Drive; and

**WHEREAS**, Chapter 170, Florida Statutes, authorizes any municipality, subject to the approval of a majority of the affected property owners, to levy and collect special assessments against property benefited for the purpose of stabilizing and improving retail business districts, wholesale business districts, or nationally recognized historic districts, or any combination of such districts, through promotion, management, marketing, and other similar services, in such districts of the municipality; and

**WHEREAS**, the Lincoln Road Property Owners Association, Inc., seeks to work with the City of Miami Beach to establish a comprehensive plan for the creation of a special assessment district under Chapter 170, Florida Statutes, in order to stabilize and improve the Lincoln Road area, a retail business district within a nationally recognized historic district, through promotion, management, marketing, and other similar services; and

**WHEREAS**, the Ocean Drive Improvement Association, Inc., seeks to work with the City of Miami Beach to establish a comprehensive plan for the creation of a special assessment district under Chapter 170, Florida Statutes, in order to stabilize and improve the Ocean Drive area, a retail business district within a nationally recognized historic district, through promotion, management, marketing, and other similar services.

**NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA**, that the City Manager and City Attorney's Offices are hereby authorized to work with the Lincoln Road Property Owners Association, Inc., and the Ocean Drive Improvement Association, Inc., for the purpose of establishing special assessment districts to stabilize and improve the Lincoln Road and Ocean Drive retail business districts,

which are located within nationally recognized historic districts, through promotion, management, marketing, and other similar services, pursuant to Chapter 170, Florida Statutes.

PASSED and ADOPTED this 17 day of December, 2014.

ATTEST:

  
\_\_\_\_\_  
Rafael E. Granado, City Clerk

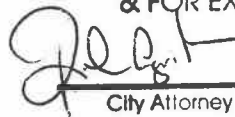


  
\_\_\_\_\_  
Philip Levine, Mayor

(Sponsored by Commissioner Michael Grieco)

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APPROVED AS TO  
FORM & LANGUAGE  
& FOR EXECUTION

  
\_\_\_\_\_  
City Attorney

1-19-15  
\_\_\_\_\_  
Date

NK



# MIAMIBEACH

OFFICE OF THE MAYOR AND COMMISSION

## MEMORANDUM

TO: Jimmy Morales, City Manager  
FROM: Michael Grieco, Commissioner  
DATE: December 9<sup>th</sup>, 2014

SUBJECT: A Resolution of the Mayor and Commission of the City of Miami Beach, Florida, Authorizing the City Manager and City Attorney to work with Lincoln Road Property Owners Association, Inc., to establish a special assessment district to stabilize and improve the Lincoln Road Retail Business District through promotion, management, marketing, and other similar services, pursuant to chapter 170, Florida Statutes.

Please place on the December 17<sup>th</sup> City Commission Meeting Agenda the above item as a Resolution.

If you have any questions please do not hesitate to contact Danila Bonini at extension 6457.

MG/db

**RESOLUTION NO. 2018-30487**

**A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, AUTHORIZING THE OFFICES OF THE CITY MANAGER AND CITY ATTORNEY TO WORK WITH THE STEERING COMMITTEE OF OCEAN DRIVE AND COLLINS AVENUE PROPERTY OWNERS, FOR THE PURPOSE OF ESTABLISHING A SPECIAL ASSESSMENT DISTRICT, PURSUANT TO CHAPTER 170, FLORIDA STATUTES, TO STABILIZE AND IMPROVE THE OCEAN DRIVE AND COLLINS AVENUE RETAIL BUSINESS DISTRICT (INCLUDING PROPERTIES ALONG OCEAN DRIVE BETWEEN 5TH STREET AND 15TH STREET; COLLINS AVENUE BETWEEN 5TH STREET AND 21ST STREET; AND INTERSECTING SIDE STREETS), WHICH DISTRICT IS LOCATED WITHIN A NATIONALLY RECOGNIZED HISTORIC DISTRICT, THROUGH PROMOTION, MANAGEMENT, MARKETING, AND OTHER SIMILAR SERVICES.**

**WHEREAS**, Chapter 170, Florida Statutes, authorizes any municipality, subject to the approval of a majority of the affected property owners, to levy and collect special assessments against property benefited for the purpose of stabilizing and improving retail business districts, wholesale business districts, or nationally recognized historic districts, or any combination of such districts, through promotion, management, marketing, and other similar services, in such districts of the municipality; and

**WHEREAS**, the Steering Committee of Ocean Drive and Collins Avenue property owners ("Steering Committee") represents a group of owners of real estate in the vicinity of, abutting, or located on Ocean Drive and/or Collins Avenue; and

**WHEREAS**, on December 17, 2014, the Mayor and City Commission adopted Resolution No. 2014-28881 which, in pertinent part, authorized the Offices of the City Manager and City Attorney to work with the Ocean Drive Improvement Association, Inc., for the purpose of establishing a special assessment district to stabilize and improve the Ocean Drive retail business district, which is located within a nationally recognized historic district, through promotion, management, marketing, and other similar services, pursuant to Chapter 170, Florida Statutes; and

**WHEREAS**, since the adoption of Resolution No. 2014-28881, the Steering Committee has requested that the City Commission expand the proposed special assessment district, to include the Collins Avenue corridor, bounded on the south by 5th Street, and extending northward up to and including 21st Street; and

**WHEREAS**, the Steering Committee seeks to work with the City of Miami Beach to establish a special assessment district under Chapter 170, Florida Statutes, in order to stabilize and improve the Ocean Drive and Collins Avenue retail business district, which is located within a nationally recognized historic district, through promotion, management, marketing, and other similar services.

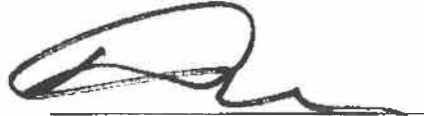
**NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA**, that the Mayor and City Commission hereby

authorize the Offices of the City Manager and City Attorney to work with the Steering Committee of Ocean Drive and Collins Avenue property owners, for the purpose of establishing a special assessment district, pursuant to Chapter 170, Florida Statutes, to stabilize and improve the Ocean Drive and Collins Avenue retail business district (including properties along Ocean Drive between 5th Street and 15th Street; Collins Avenue between 5th Street and 21st Street; and intersecting side streets), which is located within a nationally recognized historic district, through promotion, management, marketing, and other similar services.

**PASSED** and **ADOPTED** this 12 day of September, 2018.

**ATTEST:**

781 9/27/18  
Rafael E. Granado  
City Clerk

  
Dan Gelber  
Mayor

(Sponsored by Commissioner Ricky Arriola)

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APPROVED AS TO  
FORM & LANGUAGE  
& FOR EXECUTION  
2018 9/5/18  
City Attorney Date  
NK

# MIAMI BEACH

## COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission  
FROM: Raul J. Aguila, City Attorney  
DATE: September 12, 2018

SUBJECT: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, AUTHORIZING THE OFFICES OF THE CITY MANAGER AND CITY ATTORNEY TO WORK WITH THE STEERING COMMITTEE OF OCEAN DRIVE AND COLLINS AVENUE PROPERTY OWNERS, FOR THE PURPOSE OF ESTABLISHING A SPECIAL ASSESSMENT DISTRICT, PURSUANT TO CHAPTER 170, FLORIDA STATUTES, TO STABILIZE AND IMPROVE THE OCEAN DRIVE AND COLLINS AVENUE RETAIL BUSINESS DISTRICT (INCLUDING PROPERTIES ALONG OCEAN DRIVE BETWEEN 5TH STREET AND 15TH STREET; COLLINS AVENUE BETWEEN 5TH STREET AND 21ST STREET; AND INTERSECTING SIDE STREETS), WHICH DISTRICT IS LOCATED WITHIN A NATIONALLY RECOGNIZED HISTORIC DISTRICT, THROUGH PROMOTION, MANAGEMENT, MARKETING, AND OTHER SIMILAR SERVICES.

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### **ANALYSIS**

Pursuant to the request of Commissioner Ricky Arriola, the attached Resolution is hereby submitted for consideration by the Mayor and City Commission.

### **Legislative Tracking**

Office of the City Attorney

### **Sponsor**

Commissioner Ricky Arriola

### **ATTACHMENTS:**

#### **Description**

- o Reso Re Ch 170 Stering Committee Ocean Drive

**Exhibit B**  
**South Beach BID**  
**Budget Narrative & Scope of Services**

**INITIAL BUDGET PROJECTION**  
**Year 1: October 1, 2020 – September 30, 2021**

**Summary:**

**Revenue**

Assessments	<b>\$ 2,093,335</b>
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**Expenses**

Marketing	\$ 396,000
Programming	\$ 331,000
Beautification	\$ 145,000
Sanitation	\$ 304,000
Security	\$ 571,640
Administration	\$ 205,000
General Expenses	\$ 139,052
<b>Total</b>	<b>\$ 2,091,692</b>

<b>TOTAL ASSESSMENT REVENUE</b>	<b>\$ 2,093,335</b>
<b>MARKETING</b>	<b>\$ 396,000</b>
➤ Expenses include costs for promotional marketing, branding, advertising, and other items listed in the budget.	
<b>PROGRAMMING</b>	<b>\$ 331,000</b>
➤ Expenses include seasonal programming, activities, equipment, materials, and staffing.	
➤ Activations, events, staffing and equipment as delineated in the budget, subject to any and all required City approvals, including, for example, special event permit approvals.	
<b>BEAUTIFICATION</b>	<b>\$ 145,000</b>
➤ Quality decor and seasonal displays throughout the District.	
➤ Lighting, sculpture, decorations or temporary art installations, in coordination with City staff.	
<b>SANITATION</b>	<b>\$ 304,000</b>
➤ The BID's sanitation provider will supplement existing City services, and provide sanitation staff at off hours, ensure that standing water is removed, stickers and graffiti removed from streetscape elements and buildings, and other supplemental cleaning services where needed.	
➤ The BID's sanitation provider will also remove refuse from areas within the District where refuse accumulates.	
<b>SECURITY</b>	<b>\$ 571,640</b>
➤ To augment the City's police, public safety, and security services, the BID will fund off-duty police, licensed private security, and BID ambassador services.	
<b>ADMINISTRATIVE EXPENSES</b>	<b>\$ 205,000</b>
➤ Staffing costs, including employment benefits, for two employees (including an executive director and staff assistant).	
➤ Staff will generate an annual comprehensive marketing plan and develop business improvement strategies for BID businesses, with emphasis on creating and maintaining a vibrant, exciting destination for residents and visitors.	
<b>GENERAL EXPENSES</b>	<b>\$ 139,052</b>
➤ Office expenses include rent, supplies, postage, printing, equipment, cell phone, liability insurance, annual report, audit, and accounting and consulting services.	
➤ Other administrative expenses including director's and officers' insurance, licensing and permitting, memberships, and meeting expenses.	
➤ The costs associated with the creation of the District will be reimbursed to the applicable property owners over the course of the initial three years of the District.	
<b>TOTAL</b>	<b>\$2,091,692</b>

# Exhibit C

## Budget Year 1

### South Beach BID Partners

Proposed Budget		<u>Year 1</u>
Income		Budgeted Amount
	BID Assessment	\$2,093,335
		<b>\$2,093,335</b>
<b>Expenses</b>		
<b>Marketing</b>		
	Branding	\$150,000
	Marketing Manager/Social Media	\$85,000
	Advertising & Promotion	\$55,000
	Printing and Listings	\$15,000
	Pedestrian counts	\$35,000
	Shopping Guide/Publications	\$15,000
	Website	\$15,000
	Photography	\$6,000
	Graphics work	\$10,000
	Banners	\$10,000
<b>Marketing Total</b>		<b>\$396,000</b>
<b>Programming</b>		
	Programs and Activities	\$120,000
	Events	\$64,600
	Equipment & Materials	\$15,000
	Hourly staff	\$131,400
<b>Programming</b>		<b>\$331,000</b>
<b>Beautification</b>		
	Movable Furniture	\$15,000
	Supplemental Services	\$125,000
	Supplies	\$5,000
<b>Beautification</b>		<b>\$145,000</b>
<b>Sanitation</b>		
	Street/Sidewalk Cleaning	\$220,000
	Street manager	\$60,000
	Supplies	\$15,000
	Uniforms	\$5,000
	Radios, tech and miscellaneous	\$4,000
<b>Sanitation</b>		<b>\$304,000</b>
<b>Security</b>		
	Off-Duty Police	\$368,640
	Public Safety Officers/Ambassadors	\$190,000
	Uniforms	\$4,000

	Supplies	\$5,000
<b>Security</b>		<b>\$571,640</b>
<b>Administrative</b>		
	Executive Director FT salary	\$135,000
	Support Staff Person	\$55,000
	Legal fees	\$15,000
<b>Administrative</b>		<b>\$205,000</b>
<b>General Expenses</b>		
	Filing and Permit Fees	\$500
	Startup Costs - seed funding	\$64,852
	Membership & Subscriptions	\$3,000
	Insurance	\$6,000
	Office expense - Rent	\$24,000
	Office expense - Utilities	\$1,500
	Office expense - Supplies, Post	\$25,000
	IT	\$5,000
	Payroll processing fees	\$1,700
	Accounting Fees (Audit fee, qtrly account reconciliation)	\$7,500
<b>General Expenses</b>		<b>\$139,052</b>
<b>Total Expenses</b>		<b>\$2,091,692</b>
<b>Net Income</b>		<b>\$1,643</b>

## Initial Startup Costs



BID consultant		\$154,235.80
CPA		\$1,000.00
Data Admin. Support		\$5,700.00
Election		\$28,000.00
Legal		\$10,153.75
Marketing		\$5,000.00
Miscellaneous		\$1,424.08
As of Aug 19, 2019	<b>TOTAL</b>	<b>\$205,513.63</b>

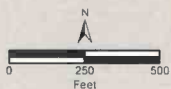
NOTE: Costs associated with the creation of the District will be reimbursed to applicable property owners over the course of the initial three years of the District.



Legend

Business Improvement District

- Properties included in the District
- Government owned properties (not assessed)
- Residential properties (not assessed)



City of Miami Beach  
South Beach

Business Improvement District



Note: This map is to be used for planning purposes only. The City of Miami Beach shall not be held liable for any injury or damage caused by the use of data distributed as a public records request regardless of their use or application. The creator of this map does not guarantee the accuracy, or suitability for any use of this data, and no warranty is expressed or implied. Map Created on 12/31/2019

**Exhibit E**  
**Assessment Methodologies**

1. Properties within the District that front Ocean Drive shall be assessed at the rate of two dollars (\$2.00) per square foot, and properties within the District that front Collins Avenue shall be assessed at the rate of one dollar (\$1.00) per square foot.<sup>1</sup>
2. Condominium properties shall be assessed, at the prevailing rate above, *per square foot of each ground floor condominium unit*, excluding common areas. Non-condominium properties shall be assessed, at the prevailing rate above, *per square foot of the property's lot area*.
3. The following exceptions to the above sections 1 and 2 shall apply:
  - a. As to the properties located at 530 Ocean Drive and 1330 Ocean Drive, the assessment shall be based on the unit size of the ground level in addition to the unit size of any commercial uses in a basement below grade.
  - b. As to the property located at 1412 Ocean Drive, the assessment shall be based on the unit size of the ground level commercial use.
  - c. As to the property located at 1300 Collins Avenue, the assessment shall be based upon the unit size of the ground level commercial uses.
4. Properties that are 50,000 square feet in lot size or greater shall be assessed pursuant to the following formula:
  - The first 49,999 square feet of the property shall be assessed at 100% of the rate set forth above;
  - Each square foot between 50,000 and 100,000 shall be assessed at 90% of the rate;
  - Each square foot between 100,001 and 150,000 square feet shall be assessed at 80% of the rate;
  - Each square foot between 150,001 and 200,000 square feet shall be assessed at 70% of the rate; and
  - Each square foot greater than 200,000 square feet shall be assessed at 60% of the rate.
5. Properties within the proposed District that are also located within the boundaries of the Washington Avenue Business Improvement District shall be assessed at the rate of sixty cents (\$0.60) per square foot.

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<sup>1</sup> An opinion of counsel submitted by the proponents of the South Beach Business Improvement District and relating to the legal sufficiency of the proposed assessment formula is attached as Exhibit "1" to the Memorandum accompanying this Resolution (See Letter of Michael Llorente, Esq., dated November 1, 2019).

## PRELIMINARY ASSESSMENT ROLL

Ground floor condominium units shall be assessed on the basis of the square feet of the unit. Non-condominium property shall be assessed on the basis of lot size.

### 1. Properties located on the East side of Ocean Drive (assessed at the rate of \$2.00 per square foot).

<u>Voter</u> No.	<u>Map</u> No.	Property Address	Lot S.F.	Folio S.F.	Folio No.	Assessment
1	1	1451 Ocean Drive CU-100		1,477	02-3234-165-0010	\$2,954
2	1	1451 Ocean Drive CU-101		634	02-3234-165-0020	\$1,268
3	1	1451 Ocean Drive CU-102		579	02-3234-165-0030	\$1,158
4	1	1451 Ocean Drive CU-103		888	02-3234-165-0040	\$1,776
5	1	1451 Ocean Drive CU-104		2,044	02-3234-165-0050	\$4,088
6	1	1451 Ocean Drive CU-105		2,578	02-3234-165-0060	\$5,156
7	1	1451 Ocean Drive CU-PU-1		1,468	02-3234-165-0100	\$2,936

### 2. Properties located on the West side of Ocean Drive (assessed at the rate of \$2.00 per square foot).

<u>Voter</u> No.	<u>Map</u> No.	Property Address	Lot S.F.	Folio S.F.	Folio No.	Assessment
8	4	510 Ocean Drive CU-1		1,730	02-4203-223-0540	\$3,460
9	4	510 Ocean Drive CU-2		6,160	02-4203-223-0550	\$12,320
10	4	121 5 Street CU-3		730	02-4203-223-0560	\$1,460
11	4	510 Ocean Drive CU-4		110	02-4203-223-0570	\$220
12	5	524 Ocean Drive	6,018		02-4203-002-0050	\$12,036
13	6	530 Ocean Drive Unit Rest		3,120	02-4203-213-0010	\$6,240
14	6	530 Ocean Drive Unit Courtyard		1,430	02-4203-213-0020	\$2,860
15	6	530 Ocean Drive Unit Basement		1,058	02-4203-213-0030	\$2,116
16	7	600 Ocean Drive	16,939		02-4203-004-0060	\$33,878
17	8	620 Ocean Drive	6,500		02-4203-004-0050	\$13,000
18	9	626 Ocean Drive	26,000		02-4203-004-0040	\$52,000
19	12	660 Ocean Drive	6,500		02-4203-004-0010	\$13,000
20	13	700 Ocean Drive	9,750		02-4203-004-0190	\$19,500
21	14	720 Ocean Drive	9,750		02-4203-004-0180	\$19,500

# DRAFT

<u>Voter</u> No.	<u>Map</u> No.	Property Address		Lot S.F.	Folio S.F.	Folio No.	Assessment
22	15	728	Ocean Drive	6,500		02-4203-004-0170	\$13,000
23	16	736	Ocean Drive	6,500		02-4203-004-0160	\$13,000
24	17	740	Ocean Drive	6,500		02-4203-004-0150	\$13,000
25	18	750	Ocean Drive	6,500		02-4203-004-0140	\$13,000
26	19	760	Ocean Drive	6,500		02-4203-004-0130	\$13,000
27	20	800	Ocean Drive	6,500		02-4203-004-0350	\$13,000
28	21	804	Ocean Drive	6,500		02-4203-004-0340	\$13,000
29	22	820	Ocean Drive	6,500		02-4203-004-0330	\$13,000
30	23	826	Ocean Drive	6,500		02-4203-004-0320	\$13,000
31	24	834	Ocean Drive SP-1		150	02-4203-170-0010	\$300
32	24	834	Ocean Drive SP-2		150	02-4203-170-0020	\$300
33	24	834	Ocean Drive SP-3		150	02-4203-170-0030	\$300
34	24	834	Ocean Drive SP-4		150	02-4203-170-0040	\$300
35	24	834	Ocean Drive SP-5		130	02-4203-170-0050	\$260
36	24	834	Ocean Drive SP-6		130	02-4203-170-0060	\$260
37	24	834	Ocean Drive SP-7		130	02-4203-170-0070	\$260
38	24	834	Ocean Drive #101		2,320	02-4203-170-0080	\$4,640
39	24	834	Ocean Drive #102		3,410	02-4203-170-0090	\$6,820
40	25	850	Ocean Drive #101		3,920	02-4203-227-0010	\$7,840
41	26	860	Ocean Drive	6,500		02-4203-004-0280	\$13,000
42	27	900	Ocean Drive	13,000		02-3234-008-0060	\$26,000
43	28	918	Ocean Drive CU		3,640	02-4203-212-0220	\$7,280
44	29	928	Ocean Drive	6,500		02-3234-008-0040	\$13,000
45	30	940	Ocean Drive	13,000		02-3234-008-0030	\$26,000
46	31	960	Ocean Drive	13,000		02-3234-008-0010	\$26,000
47	32	1020	Ocean Drive	19,500		02-3234-008-0170	\$39,000
48	33	1024	Ocean Drive CUA 100		2,827	02-4203-302-0880	\$5,654
49	33	1036	Ocean Drive CUB 100		3,910	02-4203-302-0890	\$7,820
50	33	1052	Ocean Drive CUC 100		6,650	02-4203-302-0900	\$13,300
51	33	1060	Ocean Drive CUD 100		5,838	02-4203-302-0910	\$11,676
52	34	1116	Ocean Drive	19,500		02-3234-008-0310	\$39,000
53	35	1144	Ocean Drive	25,740		02-3234-008-0280	\$51,480
54	36	1200	Ocean Drive	7,322		02-3234-008-0420	\$14,644
55	37	1220	Ocean Drive	13,000		02-3234-008-0410	\$26,000
56	38	1236	Ocean Drive	13,000		02-3234-008-0390	\$26,000

# DRAFT

<u>Voter</u> No.	<u>Map</u> No.	Property Address		Lot S.F.	Folio S.F.	Folio No.	Assessment
57	39	1244	Ocean Drive	7,175		02-3234-008-0380	\$14,350
58	40	1250	Ocean Drive Rest		4,740	02-3234-190-0200	\$9,480
59	40	1250	Ocean Drive Reta		2,530	02-3234-190-0210	\$5,060
60	41	1300	Ocean Drive	13,000		02-3234-008-0510	\$26,000
61	42	1320	Ocean Drive	6,500		02-3234-008-0500	\$13,000
62	43	1330	Ocean Drive C-1		2,990	02-3234-081-0010	\$5,980
63	43	1330	Ocean Drive C-2		490	02-3234-081-0020	\$980
64	43	1330	Ocean Drive C-3		645	02-3234-081-0030	\$1,290
65	43	1330	Ocean Drive C-4		905	02-3234-081-0040	\$1,810
66	43	1330	Ocean Drive C-5		1,150	02-3234-081-0050	\$2,300
67	43	1330	Ocean Drive C-6		1,670	02-3234-081-0060	\$3,340
68	43	1330	Ocean Drive C-17		1,160	02-3234-081-0170	\$2,320
69	43	1330	Ocean Drive 2A (C7 - C16)		2,578	02-3234-081-0171	\$5,156
70	44	1390	Ocean Drive #105		1,267	02-3234-075-0200	\$2,534
71	44	1390	Ocean Drive #106		574	02-3234-075-0250	\$1,148
72	45	1400	Ocean Drive	6,500		02-3234-008-0650	\$13,000
73	46	1410	Ocean Drive U0101		650	02-3234-202-0010	\$1,300
74	46	1410	Ocean Drive U0102		500	02-3234-202-0020	\$1,000
75	46	1410	Ocean Drive U0103		526	02-3234-202-0030	\$1,052
76	46	1410	Ocean Drive U0104		502	02-3234-202-0001	\$1,004
77	46	1410	Ocean Drive CU01		5,432	02-3234-202-0490	\$10,864
78	47	1412	Ocean Drive	6,500		02-3234-008-0630	\$7,400
79	48	1418	Ocean Drive CU-1		402	02-3234-185-0440	\$804
80	48	1418	Ocean Drive CU-2		1,001	02-3234-185-0450	\$2,002
81	48	1418	Ocean Drive CU-3		209	02-3234-185-0460	\$418
82	48	1418	Ocean Drive CU-4		577	02-3234-185-0470	\$1,154
83	49	1420	Ocean Drive	6,500		02-3234-008-0610	\$13,000
84	50	1430	Ocean Drive CU-1		450	02-3234-122-0270	\$900
85	50	1424	Ocean Drive CU-2		110	02-3234-122-0540	\$220
86	50	1424	Ocean Drive CU-3		570	02-3234-122-0550	\$1,140
87	51	1440	Ocean Drive	14,537		02-3234-008-0581	\$29,074

# DRAFT

## 3. Properties located on the East side of Collins Avenue (assessed at the rate of \$1.00 per square foot).

<u>Voter No.</u>	<u>Map No.</u>	<u>Property Address</u>	<u>Lot S.F.</u>	<u>Folio S.F.</u>	<u>Folio No.</u>	<u>Assessment</u>
88	54	509 Collins Avenue	15,093		02-4203-002-0080	\$15,093
89	56	601 Collins Avenue	7,182		02-4203-004-0070	\$7,182
90	58	635 Collins Avenue	14,000		02-4203-004-0090	\$14,000
91	59	645 Collins Avenue	7,000		02-4203-004-0100	\$7,000
92	60	653 Collins Avenue	7,000		02-4203-004-0110	\$7,000
93	61	673 Collins Avenue	14,000		02-4203-004-0120	\$14,000
94	64	721 Collins Avenue	7,000		02-4203-004-0220	\$7,000
95						
96	66	735 Collins Avenue	7,000		02-4203-004-0240	\$7,000
97	67	745 Collins Avenue	7,000		02-4203-004-0250	\$7,000
98	68	751 Collins Avenue C-1		452	02-4203-327-0080	\$452
99	68	751 Collins Avenue C-2		430	02-4203-327-0090	\$430
100	68	751 Collins Avenue C-3		430	02-4203-327-0100	\$430
101	68	751 Collins Avenue C-4		430	02-4203-327-0110	\$430
102	68	751 Collins Avenue C-5		463	02-4203-327-0120	\$463
103	68	751 Collins Avenue C-6		305	02-4203-327-0130	\$305
104	68	751 Collins Avenue C-7		430	02-4203-327-0140	\$430
105	68	751 Collins Avenue C-8		450	02-4203-327-0150	\$450
106	68	751 Collins Avenue C-9		225	02-4203-327-0160	\$225
107	69	126 8 ST	7,000		02-4203-004-0270	\$7,000
108	70	801 Collins Avenue	14,000		02-4203-004-0360	\$14,000
109	72	825 Collins Avenue	7,000		02-4203-004-0380	\$7,000
110	73	855 Collins Avenue	21,000		02-4203-004-0410	\$21,000
111	74	865 Collins Avenue A		494	02-4203-258-0010	\$494
112	74	865 Collins Avenue B		702	02-4203-258-0020	\$702
113	74	865 Collins Avenue C		1,079	02-4203-258-0030	\$1,079
114	74	865 Collins Avenue D		613	02-4203-258-0040	\$613
115	74	865 Collins Avenue E		295	02-4203-258-0050	\$295
116	74	865 Collins Avenue F		585	02-4203-258-0060	\$585
117	74	865 Collins Avenue G		678	02-4203-258-0070	\$678
118	76	909 Collins Avenue	7,000		02-3234-008-0080	\$7,000

# DRAFT

<u>Voter</u> No.	<u>Map</u> No.	Property Address		Lot S.F.	Folio S.F.	Folio No.	Assessment
119	77	919	Collins Avenue	7,000		02-3234-008-0090	\$7,000
120	78	929	Collins Avenue	7,000		02-3234-008-0100	\$7,000
121	80	1001	Collins Avenue	20,860		02-3234-008-0200	\$20,860
122	83	1051	Collins Avenue	7,000		02-3234-008-0250	\$7,000
123	84	1059	Collins Avenue	5,700		02-3234-008-0260	\$5,700
124	85	124	11 Street	1,300		02-3234-008-0270	\$1,300
125	86	1111	Collins Avenue CU-1		1,050	02-4203-203-0630	\$1,050
126	86	1111	Collins Avenue CU-2		450	02-4203-203-0640	\$450
127	86	1111	Collins Avenue CU-3		2,600	02-4203-203-0650	\$2,600
128	87	1119	Collins Avenue #145		1,170	02-4203-210-0440	\$1,170
129	88	1131	Collins Avenue	11,900		02-3234-008-0350	\$11,900
130	89	1155	Collins Avenue		8,844	02-3234-373-0010	\$8,844
131	89	1155	Collins Avenue		28,339	02-3234-373-0020	\$28,339
132	90	1201	Collins Avenue	12,600		02-3234-008-0430	\$12,600
133	91	1221	Collins Avenue	8,400		02-3234-008-0440	\$8,400
134	92	1225	Collins Avenue	7,000		02-3234-008-0450	\$7,000
135	97	1343	Collins Avenue	7,000		02-3234-008-0560	\$7,000
136	98	1351	Collins Avenue	7,000		02-3234-008-0570	\$7,000
137	100	1401	Collins Avenue	10,500		02-3234-008-0660	\$10,500
138	101	1411	Collins Avenue	10,500		02-3234-008-0670	\$10,500
139	102	1415	Collins Avenue	7,980		02-3234-008-0680	\$7,980
140	103	1423	Collins Avenue	9,548		02-3234-008-0690	\$9,548
141	104	1425	Collins Avenue	10,500		02-3234-008-0700	\$10,500
142	105	1433	Collins Avenue	20,258		02-3234-008-0710	\$20,258
143	106	1435	Collins Avenue	9,095		02-3234-012-0040	\$9,095
144	108	1437	Collins Avenue		31,206	02-3234-012-0050	\$31,206
145	109	1475	Collins Avenue	12,400		02-3234-019-1230	\$12,400
146	111	1501	Collins Avenue CU-100		4,492	02-3234-163-0010	\$4,492
147	111	1501	Collins Avenue CU-103		291	02-3234-163-0060	\$291
148	111	1501	Collins Avenue CU-104		4,755	02-3234-163-0070	\$4,755
149	111	1501	Collins Avenue CU-107		1,873	02-3234-163-0110	\$1,873
150	111	1501	Collins Avenue CU-110		1,222	02-3234-163-0120	\$1,222
151	111	1501	Collins Avenue CU-112		1,614	02-3234-163-0130	\$1,614
152	112	1545	Collins Avenue	81,125		02-3234-019-0960	\$73,013
153	113	1601	Collins Avenue	219,625		02-3234-019-0890	\$131,775

# DRAFT

## 4. Properties located on the West side of Collins Avenue (assessed at the rate of \$1.00 per square foot).

<u>Voter</u> No.	<u>Map</u> No.	Property Address		Lot S.F.	Folio S.F.	Folio No.	Assessment
154	136	500	Collins Avenue	38,094		02-4203-002-0100	\$38,094
155	137	215	6 Street	5,944		02-4203-004-0800	\$5,944
156	138	604	Collins Avenue	7,000		02-4203-004-0790	\$7,000
157	139	614	Collins Avenue	7,000		02-4203-004-0780	\$7,000
158	140	624	Collins Avenue	7,000		02-4203-004-0770	\$7,000
159	141	634	Collins Avenue	23,537		02-4203-004-0730	\$23,537
160	142	670	Collins Avenue	3,614		02-4203-004-0720	\$3,614
161	144	700	Collins Avenue	7,000		02-4203-004-0630	\$7,000
162	146	736	Collins Avenue	7,000		02-4203-004-0600	\$7,000
163	147	740	Collins Avenue	7,000		02-4203-004-0590	\$7,000
164	148	750	Collins Avenue CU1		5,134	02-4203-304-0170	\$5,134
165	149	760	Collins Avenue	7,000		02-4203-004-0570	\$7,000
166	150	800	Collins Avenue	7,000		02-4203-004-0500	\$7,000
167	151	808	Collins Avenue	14,000		02-4203-004-0490	\$14,000
168	152	826	Collins Avenue	7,000		02-4203-004-0470	\$7,000
169	153	832	Collins Avenue	7,000		02-4203-004-0460	\$7,000
170	154	844	Collins Avenue	7,000		02-4203-004-0450	\$7,000
171	155	852	Collins Avenue	7,000		02-4203-004-0440	\$7,000
172	156	860	Collins Avenue	7,000		02-4203-004-0430	\$7,000
173	157	900	Collins Avenue	7,000		02-3234-008-1380	\$7,000
174	159	920	Collins Avenue	7,000		02-3234-008-1360	\$7,000
175	160	944	Collins Avenue	21,000		02-3234-008-1340	\$21,000
176	161	952	Collins Avenue	7,000		02-3234-008-1330	\$7,000
177	162	960	Collins Avenue	7,000		02-3234-008-1320	\$7,000
178	163	1000	Collins Avenue	13,900		02-3234-008-1241	\$13,900
179	164	1020	Collins Avenue	8,000		02-3234-008-1240	\$8,000
180	165	1030	Collins Avenue	7,000		02-3234-008-1230	\$7,000
181	167	1058	Collins Avenue	7,000		02-3234-008-1210	\$7,000
182	168	1100	Collins Avenue CU-1		870	02-4203-211-0250	\$870
183	168	1100	Collins Avenue CU-2		580	02-4203-211-0260	\$580
184	168	1100	Collins Avenue CU-3		560	02-4203-211-0270	\$560
185	168	1100	Collins Avenue CU-4		580	02-4203-211-0280	\$580
186	168	1100	Collins Avenue CU-5		610	02-4203-211-0290	\$610

# DRAFT

<u>Voter No.</u>	<u>Map No.</u>	<u>Property Address</u>		<u>Lot S.F.</u>	<u>Folio S.F.</u>	<u>Folio No.</u>	<u>Assessment</u>
187	168	1100	Collins Avenue CU-6		300	02-4203-211-0300	\$300
188	168	1100	Collins Avenue CU-7		1,260	02-4203-211-0310	\$1,260
189	169	1120	Collins Avenue	14,000		02-3234-008-1130	\$14,000
190	170	1130	Collins Avenue	14,000		02-3234-008-1110	\$14,000
191	172	1200	Collins Avenue	7,000		02-3234-008-1080	\$7,000
192	173	1208	Collins Avenue	7,000		02-3234-008-1070	\$7,000
193	174	1220	Collins Avenue	7,000		02-3234-008-1060	\$7,000
194	175	1228	Collins Avenue	7,000		02-3234-008-1050	\$7,000
195	176	1238	Collins Avenue	7,000		02-3234-008-1040	\$7,000
196	180	1330	Collins Avenue	7,000		02-3234-008-0930	\$7,000
197	182	1340	Collins Avenue	7,000		02-3234-008-0910	\$7,000
198	183	1350	Collins Avenue	7,000		02-3234-008-0900	\$7,000
199	184	1360	Collins Avenue	7,000		02-3234-008-0890	\$7,000
200	185	1400	Collins Avenue	14,000		02-3234-008-0800	\$14,000
201	186	1414	Collins Avenue	14,000		02-3234-008-0790	\$14,000
202	188	1420	Collins Avenue	7,000		02-3234-008-0770	\$7,000
203	189	1424	Collins Avenue	7,000		02-3234-008-0760	\$7,000
204	190	1428	Collins Avenue	7,000		02-3234-008-0750	\$7,000
205	191	1434	Collins Avenue, Unit 1		654	02-3234-195-0010	\$654
206	191	1434	Collins Avenue, Unit 2		455	02-3234-195-0020	\$455
207	191	1434	Collins Avenue, Unit 3		527	02-3234-195-0030	\$527
208	191	1434	Collins Avenue, Unit 4		787	02-3234-195-0040	\$787
209	191	1434	Collins Avenue, Unit 5		1,055	02-3234-195-0050	\$1,055
210	191	1434	Collins Avenue, Unit 6		413	02-3234-195-0060	\$413
211	191	1434	Collins Avenue, Unit 7		790	02-3234-195-0070	\$790
212	192	1438	Collins Avenue	10,057		02-3234-013-0030	\$10,057
213	193	1450	Collins Avenue	10,411		02-3234-013-0010	\$10,411
214	194	1500	Collins Avenue	60,445		02-3234-019-1190	\$36,267
215	195	1506	Collins Avenue	8,800		02-3234-019-1040	\$8,800
216	196	1510	Collins Avenue	9,250		02-3234-019-1050	\$9,250
217	197	1520	Collins Avenue	9,700		02-3234-019-1060	\$9,700
218	198	1530	Collins Avenue	20,500		02-3234-019-1070	\$20,500
219	199	1550	Collins Avenue	22,200		02-3234-019-1080	\$22,200
220	201	1600	Collins Avenue	22,700		02-3234-019-0780	\$22,700
221	202	1610	Collins Avenue	18,075		02-3234-019-0790	\$18,075