



Andres Carne de Res
455 Lincoln Road

OPERATIONS PLAN

Planning Board Submission
December 2, 2019



455 Lincoln Road

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TEAM MEMBERS

ANDRES JARAMILLO (FOUNDER)

Andres Jaramillo is Colombia's Ambassador of "good times." As the mastermind of the magic that drives the most successful and famous restaurant in the history of Latin America, Andrés Carne de Res. This entrepreneur, opened the doors to the first restaurant over 35 years ago with a few tables outside Bogota in a rural suburb called Chia. This single location has grown under his leadership, expertise, and great taste to over 70,000sqft establishment with over 600,000 patrons visiting a year. The restaurant has consistently been named one of the top 50 restaurants in Latin America, and a must visit destination in Colombia. Andres Jaramillo has possibly one of the most successful and unique operators known to the industry.



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Guillermo Beltran (CEO)

Guillermo Beltran represents the corporate expansion of Andres Carne de Res. Guillermo has worked in the F&B industry for over 20 years in Colombia. He has worked with some of the most important restaurant groups in Colombia where he oversaw the expansion of many restaurant brands at a national level. In Andres Carne de Res he has taken the brand to new horizons by opening different concepts of the brand allowing the brand to scale successfully without compromising the high standards of quality, feel, and experience that it possesses. It is Mr. Beltran's vision and project leadership that lead this unique brand to find its way to this unique building in Miami Beach.



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HOURS OF OPERATIONS

Days	Hours of restaurant	Hours of bar
Sunday - Thursday	7am - 4am	Indoor bar and outdoor bar - 3am
Friday	7am - 4am	Indoor bar and outdoor bar - 3am
Saturday	7am - 4am	Indoor bar and outdoor bar - 3am
Brunch/Lunch Menu	7am - 5pm	
Dinner Menu	5pm - 4am	

There will be no entertainment proposed on the roof deck. Entertainment will only be located indoors and will be during the evening hours.

Access

Restaurant access will be provided through the corner entrance on Lincoln Road as well as through entrances on Drexel Avenue and Lincoln Lane North.

Andres Carne de Res



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STAFFING LEVELS FOR THE NEW RESTAURANT

According to the hours of operation applied for under this Conditional Use Permit, the Applicant expects to have 60 employees staffed at any point in time.



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ACCESS & SECURITY

Patrons of the restaurant will be able to gain entry through the corner entrance along Lincoln Road. Once through the entrance, the patrons are in a vestibule area where a hostess will greet them and assign a table to which they will be taken too. After 10pm, all patrons must show ID of 21 years of age to enter and there will be a cover charge in the vestibule along with usher at entrance. The entrances will have, at a minimum, two (2) ushers to greet and escort patrons into the facility, which will also serve as security for the facility. These ushers will assist management, host, and service staff to ensure the safety of its members and patrons.

In order to minimize the impact of patrons spilling over, the queuing will be segregated from the entrance with patrons queuing in a secondary waiting area beyond the double door vestibule space. In the event of queuing, the extra-large sidewalk area surrounding all three facades will be able to accommodate the queue and prevent any disruption to the surrounding buildings.



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VALET PARKING

There are multiple parking facilities along the north and south side of the Property. Additionally, the Applicant has worked with the Parking Department and will utilize the existing valet parking locations along Lincoln Road in accordance with the Lincoln Road Valet Parking Concession Agreement.



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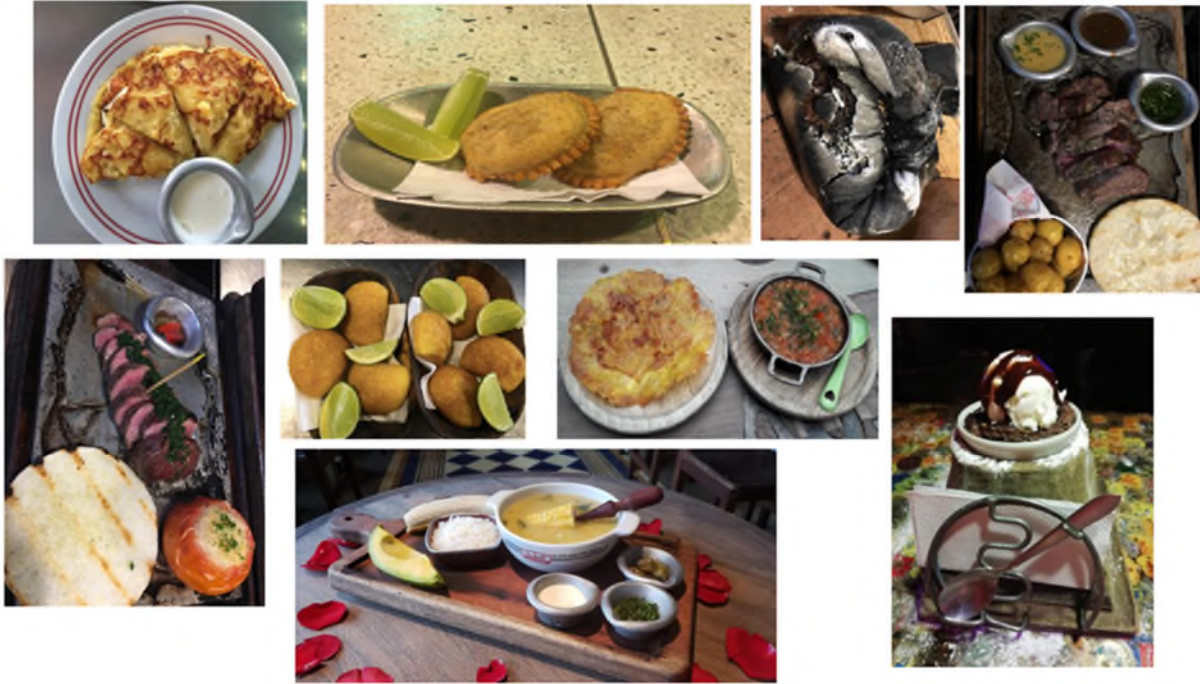
DELIVERIES & COLLECTIONS

The following procedures will be implemented to ensure minimal impact on local residents. Opereta Ciudad del Sol LLC will work with one of the City approved waste collection companies for daily collections. Collections will occur daily between 8:00 AM and 5:00 PM along Lincoln Lane. All refuse will be wheeled from the air-conditioned, enclosed garbage room at the northeast corner of the Property. There are freight loading zones on Lincoln Lane North. All deliveries will occur during weekday hours between 8:00 AM and 5:00 PM.



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SIGNATURE DISHES BY Andres Jaramillo





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SAMPLE MAIN MENU





455 Lincoln Road

GASEOSAS

AGUAS Y BEBIDAS | SOFT DRINKS BOTTLED WATER AND ENERGY DRINKS

AGUAS

DE LA CASA	POPULAR	Perrier
300 cc \$4,900	750 cc \$5,300	3.3l cc \$10,900

SAN PELLEGRINO	DEL NACIMIENTO
250 cc \$9,900	275 cc \$5,600
750 cc \$17,900	300 cc \$7,900

SODAS

TÓNICA	PONY	GASEOSAS
FEVER TREE 300 cc \$11,800	MALTA 330 cc \$ 8,300	6-pack \$ 8,300

ENERGIZANTES

MONSTER 330 cc \$16,900	MONSTER LOW CARB 330 cc \$16,900	RED BULL ENERGY DRINK 330 cc \$16,500	RED BULL ICOGRAFIE 330 cc \$16,500
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MONSTER 260 CALORÍAS \$16,900

UNA OLA DE FRESCURA \$ 8,300

(CERVEZAS)

BEERS

REBAJO POR CADA 4 SEDIENTOS \$2,000

INTERNACIONALES

Heineken 330 cc \$ 15,700	Miller 330 cc \$ 15,700	Lite 330 cc \$ 12,600	501 330 cc \$ 15,700
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Corona Extra 330 cc \$ 16,500	ESTRELLA ACTIVA 330 cc \$ 16,500	Carlsberg 330 cc \$ 16,500
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NACIONALES

CLUB COLOMBIA 330 cc \$ 13,900	AGUILA 330 cc \$ 12,900
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POKER 330 cc \$ 12,900	ANDINA 330 cc \$ 12,900
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ARTESANALES

MONSERVATE ROJA 330 cc \$ 16,800	SACATÁ BLANCA 330 cc \$ 16,800
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3 CORDILLERAS \$ 15,900

SEFONES

CLUB COLOMBIA 330 cc \$ 17,900	BBC 330 cc \$ 16,900
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HENRIKEN 330 cc \$ 15,700	3 CORDILLERAS 330 cc \$ 15,900
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ALCOPOP

SHIRAZOFF ICE 330 cc \$ 13,800	REDO'S 330 cc \$ 12,900
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COLA & POLA \$ 12,900

DEER & BEER

ENALTECE CON JÄGERMEISTER

LOS SABORES DE TU CERVEZA FAVORITA

ELIGE TU CERVEZA, COMBINALA CON UN SHOT DE JÄGERMEISTER. ENALTECE SUS SABORES

PROHIBASE EL CONSUMO DE BEBIDAS EMBRIAGANTES A MENORES DE EDAD. EL EXCESO DE ALCOHOL ES PERJUDICIAL PARA LA SALUD. 35% VOL. ALC.



455 Lincoln Road

CHICHARRONES
Carne de cerdo y papas fritas

Porción: 175 g/oz	Porción: 275 g/oz
\$26.900	\$37.900

-PATACONES-
Papas fritas

SOLO SOLITO 100 g/oz	CON HOGAO 100 g/oz	CON QUESO TIPO MOZZARELLA 100 g/oz	CON QUESO TIPO MOZZARELLA Y HOGAO 100 g/oz
\$9.900	\$9.900	\$11.300	\$15.600

MARINO
Carne de cerdo marinada con especias y papas fritas

CON CARNE DESMECHADA
100 g/oz

CON CARNE DESMECHADA (DE GRANOS) Y QUESO TIPO MOZZARELLA (DE GRANOS)
100 g/oz

-PLÁTANOS-
Plátano

TAJADAS DE PLÁTANO MADURO 200 g/oz	TAJADAS DE PLÁTANO MADURO (DE GRANOS) QUESO TIPO MOZZARELLA GRATINADO (DE GRANOS) 200 g/oz
\$11.900	\$ 18.400

TAJADAS DE PLÁTANO VERDE
200 g/oz

TORREJAS DE PLÁTANO MADURO
200 g/oz

-TOSTONES-

SOLO SOLITO Tostón de papa	CON TODO Tostón con guacamole, queso mozzarella y papas fritas	CON QUESO TIPO MOZZARELLA, TOMATE Y ORÉGANO Tostón con queso mozzarella, tomate y orégano
\$ 22.500	\$59.900	\$52.500

MITAD QUESO TIPO MOZZARELLA
100 g/oz

CON TODO MÁS QUESO TIPO MOZZARELLA (DE GRANOS)
100 g/oz

CON TODO MÁS QUESO TIPO MOZZARELLA TOMATE Y ORÉGANO
100 g/oz

ACOMPÑAMIENTOS
Guacamole, queso mozzarella, papas fritas y papas fritas

CON TODO MÁS MITAD QUESO TIPO MOZZARELLA
100 g/oz

CON QUESO TIPO MOZZARELLA
100 g/oz

BARRA MARINA
MARINE BAR

-CEVICHE-

DE LANGOSTINOS 100 g/oz	DE CAMARÓN 100 g/oz
\$51.900	\$38.600

DE CALAMAR
100 g/oz

DE PESCADO BLANCO
100 g/oz

DE PULPO
100 g/oz

TRADITO DE PESCADO BLANCO
100 g/oz

COCTEL DE LANGOSTINOS
7 Unidades US en salsa de limón, papas fritas y especias

TIBIO
100 g/oz

COCO ROCOTO
100 g/oz

MIXTO 2X2
Dos a su gusto 50 x 50 g/oz

MIXTO 3X3
Tres a su gusto 50 x 50 x 50 g/oz

DE CARACOL
100 g/oz

-OTROS-

LUNA DE HIEL
100 g/oz

LEVÁNTATE LÁZARO
100 g/oz

BOMBA
100 g/oz

ÁMBRE SESAMO
100 g/oz



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PATRON EXPERIENCE

The restaurant will feature occasional live music, including dancing on the lower floor and will not include any entertainment on the roof deck. In addition to the live music, the restaurant will feature actors who walk around the restaurant and provide improvised and rehearsed two minute skits for the entertainment of the guests. This form of entertainment will be located throughout all floors but will not include speakers and will be conducted at normal speaking levels.

In addition to entertainment for adults, the restaurant has a strong focus on family and will be providing kid friendly activities. Throughout the daytime and on weekends, the restaurant will feature entertainment for children in the form of puppet shows, arts and crafts, face painting and similar forms of entertainment.

The Applicant is very excited about the neighborhood and being a part of the local community, to improve the patron experience and the engage with the neighborhood, the Applicant has engage in communications with the New World Symphony to find a way to include their students in the proposed entertainment. This includes hiring the students as musician and actors in the various forms of entertainment in the restaurant.

Moreover, the Applicant has met with the New World Symphony to ensure there are no interruptions to the Soundscape events. These discussions have gone so far as finding ways to include viewing areas on the property and potentially providing a form of catering for the soundscape.