

1. **MOTION:** Recommending an offsite public meeting to discuss the city's brand and to hire an outside facilitator to guide the meeting.
2. **MOTION:** Recommending the identification of funding for above mentioned workshop.
3. **MOTION 2/6/2019:** Recommending to the Mayor and City Attorney's Office to reconsider making it a local municipal criminal offense to operate a business in the City of Miami Beach without a city license (BTR).
 - a. **Revised 3/6/2019:** The Subcommittee supports the recommendation to proceed to first reading, an ordinance for the municipal arrest of illegal vendors conducting business on the public right of way.

4. **MOTION:** Recommending the Administration and Commission to address signage on the sidewalk that reference misleading offers.

NOTE: City Commission passed the ability to have a Special Board on the City of Right of Way.

5. **MOTION:** Requesting the Administration to provide recommendations on addressing consumer fraud. Along with, opportunities to reduce said occurrences and speak to the Attorney General's Office for guidance and support.

NOTE: Staff has been working with the Attorney General's Office to provide guidance on items of concerns as they arise.

6. **MOTION:** Requesting the Police Department to engage with Il Villaggio, other condos and businesses, that PD determines, would provide an optimal placement for additional cameras.
7. **MOTION:** Requesting the appropriate City Department to explore camera signage that can act as a deterrence. To include a review of comparable cities and their signage.
8. **MOTION:** Supporting the exploration of plan development for (a) an enhanced pedestrian experience along Ocean Drive; (b) implementing the permanent southbound only movement of traffic and a "flexible" street when full or partial closures are needed; (c) incorporating bollards or other visual boundaries; (d) removal of eastern parking and possible creation of centralized valet; (e) the expansion of the western sidewalk; and (f) the possible reduction of the width of the eastern sidewalk, while maintaining and preserving the greenspace within Lummus Park. Additionally, to support the Commission providing funding for impact and design studies for said development.

NOTE: City Administration are working with consultants an Economic and Transportation study of the MXE. Additionally, the City Commission supported staff to work with consultants to develop design recommendations.

9. **MOTION:** In order to send a message that bad behavior would not be tolerated we would like to see a more aggressive enforcement of. open container laws, marijuana laws, underage drinking, noise and quality of life issues, all year long.
10. **MOTION:** Direct the administration to reflect on spring break and identify tools, policies and resources that could be utilized on an ongoing basis and for following high impact periods.

11. MOTION: Direct the administration to update the revenue and expenditure report for the MXE and to identify opportunities to improve the financial picture.

NOTE: City Administration is working with a consultant to provide updated numbers at the October Commission meeting, which will be a part of the final recommendations by the Panel.

12. MOTION: For the City Attorney's Office to explore the ability to close, for a longer duration, an establishment that is shutdown and/or has been violated for overcrowding.

13. MOTION: Recommending the revision to the Sidewalk Café Ordinance, removing the allowance of one (1) special board per 50 ft. Allowing for only one (1) menu board per 50 ft. consistent with the existing ordinance for sidewalk café menus.

NOTE: City Commission passed the ability to have a Special Board on the City of Right of Way.

14. MOTION: Direct the administration to examine an increase and acceleration in penalties for fraudulent behavior.

15. MOTION: Direct, as part of the sidewalk café application and renewal process, the City Attorney's Office to examine language for an affidavit acknowledging adherence of all laws and that the permit is a privilege and not a right.

NOTE: Staff has been directed to work with City Attorney's Office in revising the language on the existing affidavit, signed by Sidewalk Café applicants.

16. MOTION: For the City Attorney's Office to explore the ability to utilize a secret shopper program to as an investigative tool.

NOTE: Staff has been directed to identify a secret shopper program to be utilized on Ocean Drive. Findings of the shoppers will be provided to Code Compliance for further investigation.

17. MOTION: Support a pilot "How are we doing" campaign, at Ocean Drive establishments, with a technological solution for capturing feedback. Requiring data collected to be used by the City Manager as part of his approval of a sidewalk café permit. Additionally, language on the campaign's reporting methods should be required on all receipts.

NOTE: Staff has been directed to evaluate an electronic means for submitting patron feedback.

18. MOTION: For the City Attorney's Office to review the current ordinance for receipts and come back with recommendations that can provide clarity on calculations.

19. MOTION: Advocate finding the appropriate funding sources for lighting in Lummus Park, with a temporary installation prior to October, to be installed no later than 10/15 to run through season on a temporary permit.

20. MOTION: Identify a consultant to provide recommendations on a design.

21. MOTION: Supporting the city's infrastructure improvements, which are necessary for the

installation of temporary lighting.

- 22. MOTION:** Request the lifeguard stands used as a photo opportunity have a city logo on all four sides to take advantage of city branding.

NOTE: Completed.

- 23. MOTION:** To explore positive messaging, programming and attractions in MXE.

- 24. MOTION:** Recommending the city leadership to engage an outside PR firm to engage in positive messaging you around and A crisis PR firm to contrast negative messaging when it happens.

- 25. MOTION:** Supporting the Business and Culture subcommittee's motion requesting the development of a lighting plan for Lummus Park and request the Business and Culture Subcommittee amend it to ensure lighting consultants address safety concerns and replace police lighting where available. Moreover, an improved lighting plan for safety should be addressed prior to the Super Bowl.

- 26. MOTION:** Supporting the City exploring, through the use of a Secret Shopper Program, a rating system that displays their findings and/or results.

- 27. MOTION:** Encouraging the City of Miami Beach to have zero tolerance for any deceptive business practices i.e. bait and switch and support the administration, after thoroughly and fairly investigating, imposing the strictest enforcement and penalties.

- 28. MOTION:** Supporting the enforcement of securing furniture in sidewalk cafes.

NOTE: Referred to the 9/25/2019 NCAC agenda

- 29. MOTION:** Staff to identify an alternative solution for the seating on the Lummus Park sign without altering the structure itself.