

RESOLUTION NO.

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE RECOMMENDATION OF THE FINANCE AND CITYWIDE PROJECTS COMMITTEE AT ITS SEPTEMBER 20, 2019 MEETING, AND APPROVING THE CITY'S SPONSORSHIP OF "SALSA A LA PLAYA" EVENT, ORGANIZED BY SALSA A LA PLAYA, INC. (THE "EVENT"), CONSISTING OF A CASH SPONSORSHIP IN AN AMOUNT NOT TO EXCEED \$5,000, WITH SUCH FUNDS TO BE APPLIED TO COVER OR REDUCE THE APPLICABLE VENUE RENTAL FEES FOR THE EVENT AT A VENUE LOCATED WITHIN THE CITY OF MIAMI BEACH.

WHEREAS, Salsa a La Playa, Inc. is a not for profit organization that provides Miami Beach family friendly free events showcasing and teaching Latin music culture through music; and

WHEREAS, the Salsa a La Playa events provide an opportunity for younger generations to learn about Latin musical history and traditions in a safe, family friendly environment in the North Beach community; and

WHEREAS, on September 11, 2019, at the request of Commissioner Michael Gongora, Salsa a La Playa requested a \$5,000 cash sponsorship to cover or reduce venue rental fees associated with an event, to be held at the North Shore Bandshell (the "Event"); and

WHEREAS, on September 11, 2019, the City Commission referred the review of the sponsorship to the September 20, 2019 Finance and Citywide Projects Committee ("FCWPC") for consideration; and

WHEREAS, on September 20, 2019, the FCWPC recommended that the City of Miami Beach sponsor the Event in an amount not to exceed \$5,000 with such funds to be applied to cover or reduce the applicable venue rental fees for the event at a venue located within the City of Miami Beach.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby accept the recommendation of the Finance and Citywide Projects Committee at its September 20, 2019 meeting, and approves the City's sponsorship of a "Salsa a La Playa" event, organized by Salsa a La Playa, Inc. (the "Event"), consisting of a cash sponsorship in an amount not to exceed \$5,000, with such funds to be applied to cover or reduce the applicable venue rental fees for the event at a venue located within the City of Miami Beach.

PASSED and ADOPTED this _____ day of _____, 2019

ATTEST:

Dan Gelber, Mayor

Rafael E. Granado, City Clerk

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION

Rafael E. Granado 10/4/19
City Attorney Date