

RESOLUTION NO. \_\_\_\_\_

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, RETROACTIVELY APPROVING AND AUTHORIZING THE ACCEPTANCE OF DONATIONS AND SPONSORSHIPS FROM FITNESS BY FERNANDO, LLC, ROYLES GOURMET CATERING, LLC, DESTINATION BRANDS INTERNATIONAL, LLC, AND THE COCA-COLA COMPANY, IN THE TOTAL AMOUNT OF \$4,500.00, FOR THE CITY'S ANNUAL FAMILY SERVICE DAY EVENT HELD ON SEPTEMBER 21, 2019, AND FURTHER AUTHORIZING THE CITY MANAGER, OR HIS DESIGNEE, TO APPROPRIATE SUCH SPONSORSHIP FUNDS AND DONATIONS TO MAKE ANY NECESSARY REIMBURSEMENTS AND/OR EXPENDITURES IN FURTHERANCE OF AND CONSISTENT WITH THE EVENT.

**WHEREAS**, the City of Miami Beach hosted its eighth annual Family Service Day event ("Event") on Saturday, September 21, from 9 a.m. to 1 p.m.; and

**WHEREAS**, the free event engaged the community in projects that aim to enhance local parks, restore sand dunes crucial to the coastal environment, promote school attendance and environmental sustainability, transform schools into healthy, safe and productive learning environments, and promote intergenerational dialogue between the youth and senior citizens; and

**WHEREAS**, participants were also introduced to community-based services and resources, many of which are free, including Success University Program, All-Stars Program, Parent-Child Program, and Homeless Outreach; and

**WHEREAS**, all volunteers were eligible to receive up to four (4) hours of community service in exchange for their time; and;

**WHEREAS**, hundreds of volunteers of all ages gathered for a day of public service at and around North Beach Oceanside Park, 8101 Collins Avenue to participate in on- and off-site projects, including the following:

- Beach cleanups across three different locations
- Child finger printing
- CPR training
- Cross-cultural engagement activities
- Community landscape beautification
- Intergenerational recreation program
- Homeless outreach
- School garden beautification project
- Tri-fitness experience; and

**WHEREAS**, a portion of the event focused on educating the public about the importance of educational achievement and school attendance, as well as offer parenting tips, resource lists, and referrals to community-based programs; and

**WHEREAS**, the event also offered information on the many services available in Miami Beach, including career services, job training, counseling, youth development programs, truancy prevention initiatives, educational support, and health care services among others. The One Blood Mobile will be on site encouraging blood donations.

**WHEREAS**, City staff worked diligently to identify funding sources to offset the costs of the event and secured partnerships through sponsorships and donations from Fitness by Fernando, LLC, Royles Gourmet Catering, LLC, Destination Brands International, LLC, and the Coca-Cola Company; and

**WHEREAS**, the City Administration recommends that the Mayor and City Commission retroactively approve the sponsorships, and accept the donations from aforesated sponsors, in the total amount of \$4,500.00, for the City's annual Family Service Day event held on September 21, 2019; and

**WHEREAS**, the City Administration further recommends that Mayor and City Commission authorize the City Manager, or his designee, to appropriate such sponsorship funds and donations to make any necessary expenditures and/or reimbursements in furtherance of and consistent with the aforesated event and its purpose.

**NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA**, that the Mayor and City Commission hereby retroactively approve and authorize the acceptance of donations and sponsorships from Fitness by Fernando, LLC, Royles Gourmet Catering, LLC, Destination Brands International, LLC, and the Coca-Cola Company, in the total amount of \$4,500.00, for the City's annual Family Service Day event held on September 21, 2019, and further authorize the City Manager, or his designee, to appropriate such sponsorship funds and donations to make any necessary reimbursements and/or expenditures in furtherance of and consistent with the event.

**PASSED AND ADOPTED** this \_\_\_\_ day of \_\_\_\_\_, 2019.

**ATTEST:**

\_\_\_\_\_  
Dan Gelber, Mayor

\_\_\_\_\_  
Rafael E. Granado, City Clerk

APPROVED AS TO  
FORM & LANGUAGE  
& FOR EXECUTION

\_\_\_\_\_  
City Attorney  
FA

9/30/19  
\_\_\_\_\_  
Date