

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE RECOMMENDATION OF THE FINANCE AND CITYWIDE PROJECTS COMMITTEE AT ITS JUNE 28, 2019 MEETING TO AUTHORIZE THE CITY ADMINISTRATION TO WORK WITH THE HISPANIC AFFAIRS COMMITTEE TO CREATE TWO HISTORICAL ARCHIVES VIDEOS TO BE AIRED ON MBTV 77 DURING HISPANIC HERITAGE MONTH IN 2019, AND YEARLY THEREAFTER.

WHEREAS, Hispanic Heritage Month runs each year from September 15 through October 15, and celebrates the long and important presence of Hispanic and Latino Americans in North America; and

WHEREAS, at its April 5, 2019 meeting, the Hispanic Affairs Committee ("HAC") made a motion, requesting that the City Administration (the "Administration") record and produce two historical archives interview segments for a MBTV 77 segment, to be aired on MBTV 77 during Hispanic Heritage Month in 2019, and yearly thereafter; and

WHEREAS, the Marketing and Communications Department is able to work with the HAC to create two videos to rotate on MBTV during Hispanic Heritage Month; and

WHEREAS, at its June 28, 2019 meeting, the Finance and Citywide Projects Committee supported the HAC's motion and recommended that the Administration work with the HAC to identify a list of prominent Hispanic representatives in the Miami Beach community to create videos utilizing the best and most appropriate methods and structure for the video; and

WHEREAS, the Administration will be authorized to identify a list of prominent Hispanic representatives in the Miami Beach community to create videos utilizing the best and most appropriate methods and structure for the video.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby accept the recommendation of the Finance and Citywide Projects Committee on its June 28, 2019 meeting to authorize the City Administration to work with the Hispanic Affairs Committee to create two historical archives videos to be aired on MBTV 77 during Hispanic Heritage Month in 2019, and yearly thereafter.

PASSED AND ADOPTED this ____ day of _____, 2019.

ATTEST:

Rafael E. Granado, City Clerk

Dan Gelber, Mayor

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION

20081 - 7/15/19

City Attorney Date
FA