



PROPOSED STRATEGY FOR MAIN CONVENTION CENTER PARK VENDORS

MIAMIBEACH



MAIN CONVENTION CENTER PARK VENDORS

- The Administration recommends issuing
- an **RFP for Main Convention Center Park Vendors**
- The Administration suggests creating a **pool of exceptional and unique vendors**, that would rotate bi-annually or quarterly, be strategically placed in the park and offer residents, businesses, guests and tourists a **special, fun, comfortable, relaxing and appetizing daily experience** from mid-morning to early evening.
- Vendor stands would be **temporary and easy to assemble/break down, and stylish and compliment the park aesthetic.**
- We **do not** recommend set ups that utilize pop up tents.



SUGGESTED TYPES OF VENDORS

- Ice Cream
 - Lemonade / Freshly Squeezed Juices
 - Cupcakes / Baked Goods / Doughnuts
 - Coffee / Teas
 - Fruit / Flowers
 - Nuts/Pretzels/Popcorn
 - Quick Grab and Go Items
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- The Administration does not recommend products that require utensils to consume to minimize waste and promote cleanliness, and to not compete with restaurants in the area.
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- All products should be served and/or packaged in recyclable containers.







TIMELINE

- **JULY** – ISSUE RFLI
 - **SEPTEMBER** – PROVIDE LIST OF POTENTIAL VENDORS TO COMMISSION
 - **OCTOBER** – MAIN CONVENTION CENTER PARK CONSTRUCTION COMPLETES
 - **DECEMBER*** – LAUNCH PARK VENDORS WITH HOLIDAY THEMED OFFERINGS
- *We cannot launch before mid December as Design Miami has the space.