

**RESOLUTION NO. \_\_\_\_\_**

**A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, APPROVING, BY 5/7TH VOTE, AND FOLLOWING A DULY NOTICED PUBLIC HEARING ON JUNE 5, 2019, THE NAMING OF THE MAIN CONVENTION CENTER PARK/P-LOT AS "PRIDE PARK;" WITH SUCH APPROVAL FURTHER SUBJECT TO THE APPROVAL OF A MAJORITY OF THE ELECTORATE VOTING IN A CITYWIDE REFERENDUM.**

**WHEREAS**, on May 22, 2018, the Neighborhood/Community Affairs Committee ("NCAC") recommended that the names suggested by the Greater Miami Convention and Visitor Bureau and staff for the Main Convention Center Park/P-Lot, (located generally to west of Convention Center Drive, east of Meridian Avenue, and between 18<sup>th</sup> and 19<sup>th</sup> Streets), be reviewed by the City of Miami Beach Commission For Women; those names included:

1. Convention Center Park;
2. City Center Park; and

**WHEREAS**, in September 2018, the Women's Committee suggested that the names be considered by the Parks & Recreational Facilities Advisory Board ("PRFAB") for suggestions; and

**WHEREAS**, on October 2, 2018, City staff presented the suggested names to the Convention Center Advisory Board for consideration, and the Board recommended that the Convention Center landscape architects, West 8, be asked to identify the featured plants being installed in the parks, and that the PRFAB consider the names of these plants as potential names for the park; and

**WHEREAS**, at its meeting on December 11, 2018, the PRFAB recommended the following names for the Main Convention Center Park/P-Lot:

1. Convention Center Park;
2. Memorial Park; and

**WHEREAS**, on December 14, 2018, the NCAC requested City staff to research additional names and provide a presentation; and

**WHEREAS**, on January 28, 2019, City staff suggested additional names for the Main Convention Center Park/P-Lot to the NCAC, including:

1. City Green;
2. Mosaic Park;
3. Grove Park;
4. Grovescape;
5. Barnacle Park;
6. City Hall Park;
7. Green Grove Park;
8. City Green for the Arts;

9. Upland Park; and

**WHEREAS**, on January 28, 2019, the NCAC recommended that the City Administration solicit feedback, via a survey platform, from the community on names for the Main Convention Center Park/P-Lot including, but not limited to,

1. Centennial Park;
2. Convention Center Park;
3. Mosaic Park;
4. Canopy Park;
5. Mahogany Park, and

to return to the NCAC in April with the community results; and

**WHEREAS**, during the February 13, 2019, City Commission meeting, Resolution No. 2019-30715 was adopted, requiring the Tourism and Culture department to solicit feedback from the public on the names recommended by NCAC; as well as other potential names, via an online survey conducted by the Marketing and Communications Department; and

**WHEREAS**, on March 5, 2019, the Administration launched a public outreach initiative, via online survey hosted on the City of Miami Beach website, asking the public to provide input on the park naming; the online survey closed on March 29, 2019; and

**WHEREAS**, the public survey received 184 responses, with the following outcome:

- Convention Center Park - 53.80% (99 responses);
- Mosaic Park - 15.76% (29 responses);
- Centennial Park - 9.24% (17 responses);
- Royal Poinciana Park - 8.70% (16 responses);
- Canopy Park - 7.61% (14 responses);
- Mahogany Park - 4.89% (9 responses); and

**WHEREAS**, the public outreach also received 84 "Other" responses, with the only submissions that received more than one suggestion:

- Memorial Park;
- Pride Park;
- Tolerance Park;
- Muhammad Ali Park;
- Jackie Gleason Park;
- Pancoast Park; and

**WHEREAS**, during the April 24, 2019 NCAC meeting, the Committee discussed and unanimously agreed to recommend the name "PRIDE PARK" to the City Commission for the main Convention Center/P-Lot park; and

**WHEREAS**, on May 8, 2019, the City Commission accepted the NCAC's recommendation to name the main Convention Center Park/P-Lot (located generally to the west of Convention Center Drive, east of Meridian Avenue, and between 18<sup>th</sup> and 19<sup>th</sup> Streets) "PRIDE PARK"; and

**WHEREAS**, pursuant to Section 82-503 of the City Code, a duly noticed public hearing was held on June 5, 2019 to consider the name "PRIDE PARK"; and

**WHEREAS**, following City Commission approval of the name, the naming of the park as "PRIDE PARK" shall be subject to and contingent upon the majority approval of the electorate voting in a Citywide referendum.

**NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA**, that the Mayor and City Commission hereby approve, by 5/7<sup>th</sup> vote, and following a duly noticed public hearing on June 5, 2019, the naming of the main Convention Center Park/P-Lot as "PRIDE PARK;" with such approval further subject to the approval of a majority of the electorate voting in a citywide referendum.

**PASSED and ADOPTED** this \_\_\_\_\_ day of \_\_\_\_\_, 2019.

**ATTEST:**

\_\_\_\_\_  
Dan Gelber, Mayor

\_\_\_\_\_  
Rafael E. Granado, City Clerk

APPROVED AS TO  
FORM & LANGUAGE  
& FOR EXECUTION

  
City Attorney

5-15-19  
Date